



ALGA ROADS
CONGRESS 2025

LOCAL ROADS • TRANSPORT • INFRASTRUCTURE



SPONSORSHIP PROSPECTUS

11 - 12 NOVEMBER 2025
BENDIGO, VICTORIA

THE NATIONAL LOCAL ROADS, TRANSPORT AND INFRASTRUCTURE CONGRESS

Is an annual event attracting approximately 250 local government representatives including mayors, councilors and senior council staff.

The Congress is an opportunity for councils to come together as a united force to develop and refine a coherent national case for improved investment in local government roads as well as in other infrastructure for which local government is responsible that impacts on our communities.

PROGRAM OVERVIEW

The congress program comprises of plenary sessions and some breakout sessions. A basic overview of how the congress program runs is below.

DAY	KEY PROGRAM DETAILS
MONDAY 10 November 2025	Exhibition Bump in Registrations Open Welcome Reception and Exhibition Opening
TUESDAY 11 November 2025	Plenary Sessions Congress Dinner 7.00pm
WEDNESDAY 12 November 2025	Plenary Sessions Exhibition Bump out from 4.00pm

CONGRESS LOCATION

Bendigo, located in central Victoria approximately 150 kilometers northwest of Melbourne, is a historic regional city with a population of around 120,000 residents. Once one of the richest goldfields in the world, Bendigo is renowned for its grand Victorian architecture, leafy streetscapes, and strong sense of heritage. The city’s past is celebrated through attractions like the Central Deborah Gold Mine and the Golden Dragon Museum, reflecting its vibrant Chinese-Australian history. Beyond its gold rush legacy, Bendigo has evolved into a dynamic cultural hub, home to the acclaimed Bendigo Art Gallery and a thriving food and wine scene. Visitors can explore beautiful parks and gardens, enjoy gourmet dining featuring regional produce, and discover nearby wineries in the Bendigo wine region. With its mix of historical charm, artistic flair, and regional hospitality, Bendigo offers a unique and enriching experience for travelers.

CONGRESS VENUE

The Capital Theatre
50 View St, Bendigo VIC 3550

The Capital Theatre in Bendigo, originally built in 1873 as the Sandhurst Masonic Hall, blends historic grandeur with contemporary functionality. Centrally located on View Street in Bendigo's vibrant arts precinct, this beautifully restored heritage venue is within walking distance of hotels, restaurants, and cultural attractions, making it an ideal choice for business events and conferences.



ABOUT US

The Australian Local Government Association is the national peak body for local government in Australia. It is the national advocate for local government which initiates and coordinates policy development on local government issues at the national level. Further information can be found at www.alga.com.au



THE INFLUENCE

Congress delegates are key influencers and decision makers within councils, so the Congress provides a valuable networking and sales opportunity for businesses and organisations who want councils to use their products and services.



GETTING INVOLVED

There are a wide range of opportunities to be involved and promote your business or organisation. These include branding of delegate material, sponsoring events and speaking opportunities.

For further information or to discuss the options that would best suit your business or organisation, please contact us on the details below:

Sponsorship and Program

ALGA

Phone: 02 6122 9400

Email: events@alga.asn.au

Exhibition and Registration

Conference Co-ordinators

Phone: 02 6292 9000

Email: conference@confco.com.au

SPONSORSHIP OPPORTUNITIES AT A GLANCE

All Sponsorship opportunities can be customised to suit your requirements. If you would like to discuss sponsorship and availability please contact ALGA

events@alga.asn.au or 02 6122 9400

SPONSORSHIP OPPORTUNITIES	QUANTITY	PRICE (inc GST)
Congress Dinner	Exclusive	\$7,500
Welcome Reception	Exclusive	\$5,500
Break Sponsor	One per break	from \$550
Satchel Sponsor (corporate logo printed on conference satchel)	Exclusive	\$3,300
Lanyard Sponsor	Exclusive	\$2,200
Eco Sponsorships	Exclusive	from \$1,500
App Sponsor	Exclusive	\$4,000
Display Table	N/A	\$1,600

ADVERTISING OPPORTUNITIES		
Satchel Insert (A4 size or equivalent or product sample/giveaway)*	Unlimited	\$375
Company notepad in satchel	Exclusive	\$1,100
Advertisement opportunities in the conference handbook*	Unlimited	From \$550

All Prices are Inclusive of GST | | ALGA ABN: 31 008 613 876

CANCELLATION POLICY

All alterations or cancellations to your booking must be made in writing and will be acknowledged by e-mail.

Notification should be sent to: roads@confco.com.au

Exhibition cancellations received prior to 10 Oct 2025 will incur an administration fee of \$500.00.

Cancellations received after this date will be required to pay the full cost of the exhibition display table.

Sponsorship cancellations received prior to 10 Oct 2025 will be required to pay 50% of the contracted amount. Cancellations received after this date will be required to pay the full cost of the contracted amount.

Please note: All payments need to be finalised prior to Friday 10 Oct 2025 to confirm your sponsorship/exhibition.

By submitting your booking form you agree to the terms of the cancellation policy.

****All satchel inserts and handbook advertisements must be approved by ALGA at least four weeks before the congress.***

SPONSORSHIP PACKAGES

All Prices are Inclusive of GST | ALGA ABN: 31 008 613 876

WELCOME RECEPTION

\$5,500

Naming rights and branding to the two hour cocktail party held on the evening prior to the event opening – the first official social function and the official welcome.

Package includes:

- Branding rights to the function with corporate logo and/or banner prominently displayed
- Opportunity to welcome delegates to the reception
- Opportunity to provide apparel for venue staff to wear during the reception
- Four tickets to the Welcome Function
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4), or other promotional item in delegate satchel*
- One full page advertisement in the event Handbook (artwork to be supplied)*
- Acknowledgment on all relevant printed material for the event

DINNER SPONSOR

\$7,500

As the sponsor of the official Congress dinner, your company will be seen by delegates as a major supporter of the Congress and local government. ALGA will work with you to produce a creative and novel way to promote your company profile.

Package includes:

- Naming rights to the dinner
- 5 minute speaking opportunity during the dinner
- Opportunity to provide apparel for venue staff to wear during the dinner
- Verbal and Logo acknowledgment at the event
- Two full registrations to the event, including social functions and delegate satchels
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel*
- One full page advertisement in the event Handbook (artwork to be supplied)*
- Acknowledgment on all relevant printed material for the event

BREAK SPONSOR

Morning/Afternoon Tea \$550

Lunch Break \$750

You decide the day and break you would like to sponsor.

Package includes:

- Opportunity to invite four representatives to network with delegates during break
- Company logo included in the event Handbook
- Listing in the event Program
- Acknowledgment of your support announced to delegates before the break
- Corporate logo and/or banner to be prominently displayed during break
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel*

SACHEL SPONSOR

\$3,300

Each delegate receives a conference satchel. By sponsoring the satchel, your company is provided a strong presence in the conference.

Package includes:

- Company logo printed on the conference satchel
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel*
- Company logo included in the event Handbook
- Acknowledgment on all relevant printed material for the event

LANYARD SPONSOR

\$2,200

Each delegate receives a lanyard with their name badge, this gives your company a strong presence during the entire event.

Package includes:

- Company logo printed on the conference lanyard
- Company logo included in the event Handbook
- Acknowledgment on all relevant printed material for the event



ECO SPONSORSHIPS

From \$1,500

Drink Bottle

Single use plastics are being minimised during the event, be part of this effort and benefit from brand recognition.

Bottle provided and printed for you \$5,000

You provide the bottle \$1,500

Coffee Cup

Provide the delegates with something they will reuse over and over and benefit from the brand recognition.

Cup provided and printed for you \$6,000

You provide the cup \$1,500

DISPLAY TABLE

\$1,600

Package includes:

- One full congress registration (including the welcome reception and congress dinner). Additional staff can be purchased separately.
- Logo and 150 word company listing in the congress handbook
- Listing on the congress website as an exhibitor and a link to your homepage
- List of delegates provided at the congress (in accordance with the Privacy Legislation Act 2001)
- One display table for the duration of the congress including:
 - clothed trestle table
 - two chairs



APP SPONSOR

\$4,000

This exclusive package gives the sponsor a major branding opportunity. The congress app will be used for the program, exhibition map, speaker details and much more.

Package includes:

- Exclusive branding of the conference app
- Company logo included in the event Handbook
- Acknowledgment of your support announced to delegates during the conference
- Company logo and banner to be displayed in the app (artwork provided by sponsor)
- Minimum of three ads to be displayed in the app throughout the conference
- Inclusion of corporate brochure (maximum size A4) in delegate satchel*
- Two complimentary registrations (including social functions)

ADVERTISING OPPORTUNITIES

Satchel inserts, pens and notepads, advertising in specific event publications can all be used to highlight your corporate identification.

*Satchel Insert**

A4 or equivalent or product sample/giveaway to be supplied by sponsor

\$375 per insert

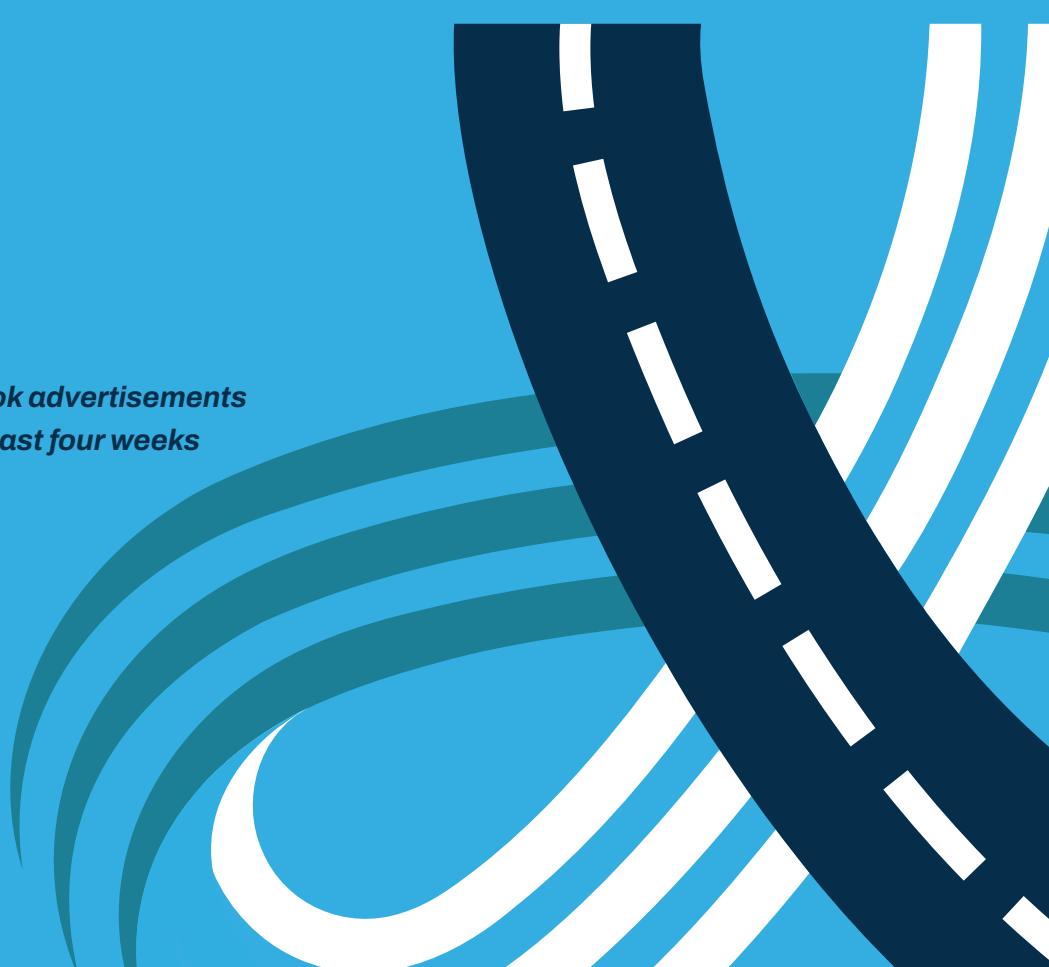
*Handbook Ad**

Artwork to be supplied by Sponsor

Full page colour \$1,100

Half page colour \$550

****All satchel inserts and handbook advertisements must be approved by ALGA at least four weeks before the congress.***



Exhibition Booking Form

We wish to exhibit at the 2025 National Local Roads, Transport & Infrastructure Congress

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email.....

Company URL:
(for listing on Congress website)

I/WE WISH TO BOOK THE FOLLOWING:

☐ Display Table \$1,600 (please note: space allocations will be made in order of receipt)

☐ I/We agree to the Exhibition terms and conditions (refer to terms on page 5)

.....
Signed

.....
Date

PAYMENT DETAILS

☐ Please issue an invoice

☐ I have transacted an Electronic Funds Transfer to the ALGA Roads Congress

Name of Account: ALGA Roads Congress Bank: Commonwealth

Branch: Curtin, ACT BSB No: 062905 Account No: 1014 6120 Your Receipt No:.....

☐ Please charge my credit card

☐ Mastercard

☐ Visa

Card number

Exp Date Amount \$

Is this a corporate card? YES/NO

.....
Card holders name

.....
Signature

COMPLETE AND RETURN TO:

2025 National Local Roads and Transport Congress

C/- Conference Co-ordinators

PO Box 905, WODEN ACT 2606

Email: roads@confco.com.au

Phone: 02 6292 9000

Sponsorship Booking Form

We wish to participate in the 2025 National Local Roads, Transport & Infrastructure Congress

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email.....

Company URL:
(for listing on Congress website)

I/WE WISH TO SPONSOR THE FOLLOWING:

Sponsorship Package:..... Amount \$

☐ I/We agree to the sponsorship terms and conditions (refer to terms of page 5)

.....
Signed

.....
Date

PAYMENT DETAILS

☐ Please issue an invoice

☐ I have transacted an Electronic Funds Transfer to the ALGA Roads Congress

Name of Account: ALGA Roads Congress

Bank: Commonwealth

Branch: Curtin, ACT

BSB No: 062905

Account No: 1014 6120

Your Receipt No:.....

☐ Please charge my credit card

☐ Mastercard

☐ Visa

Card number

Exp DateAmount \$

Is this a corporate card? YES/NO

.....
Card holders name

.....
Signature

COMPLETE AND RETURN TO:

2025 National Local Roads and Transport Congress

C/- Conference Co-ordinators

PO Box 905, WODEN ACT 2606

Email: roads@confco.com.au

Phone: 02 6292 9000



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