



Demographic Outlook

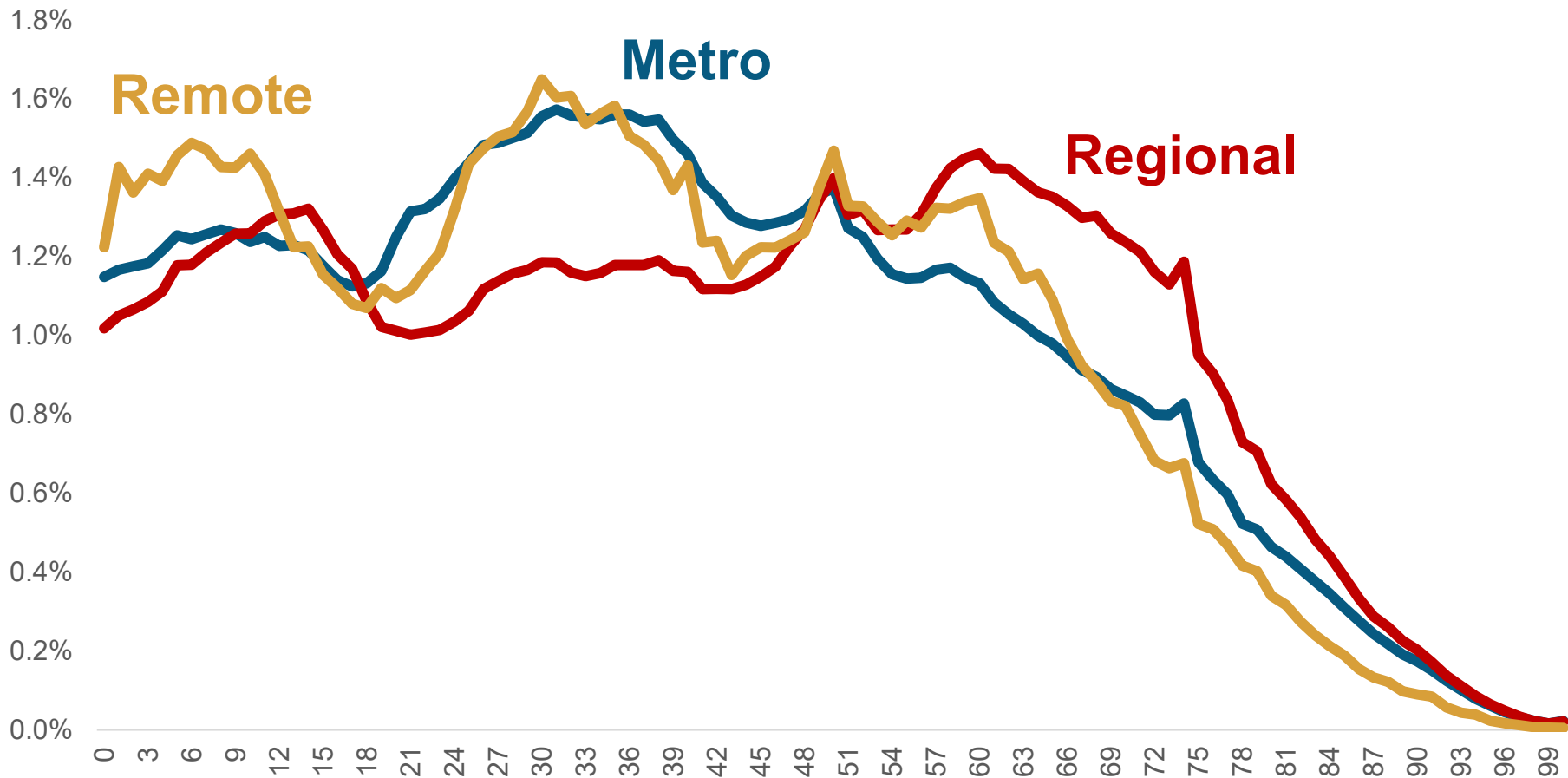
Building community trust in Local Government

Simon Kuestenmacher

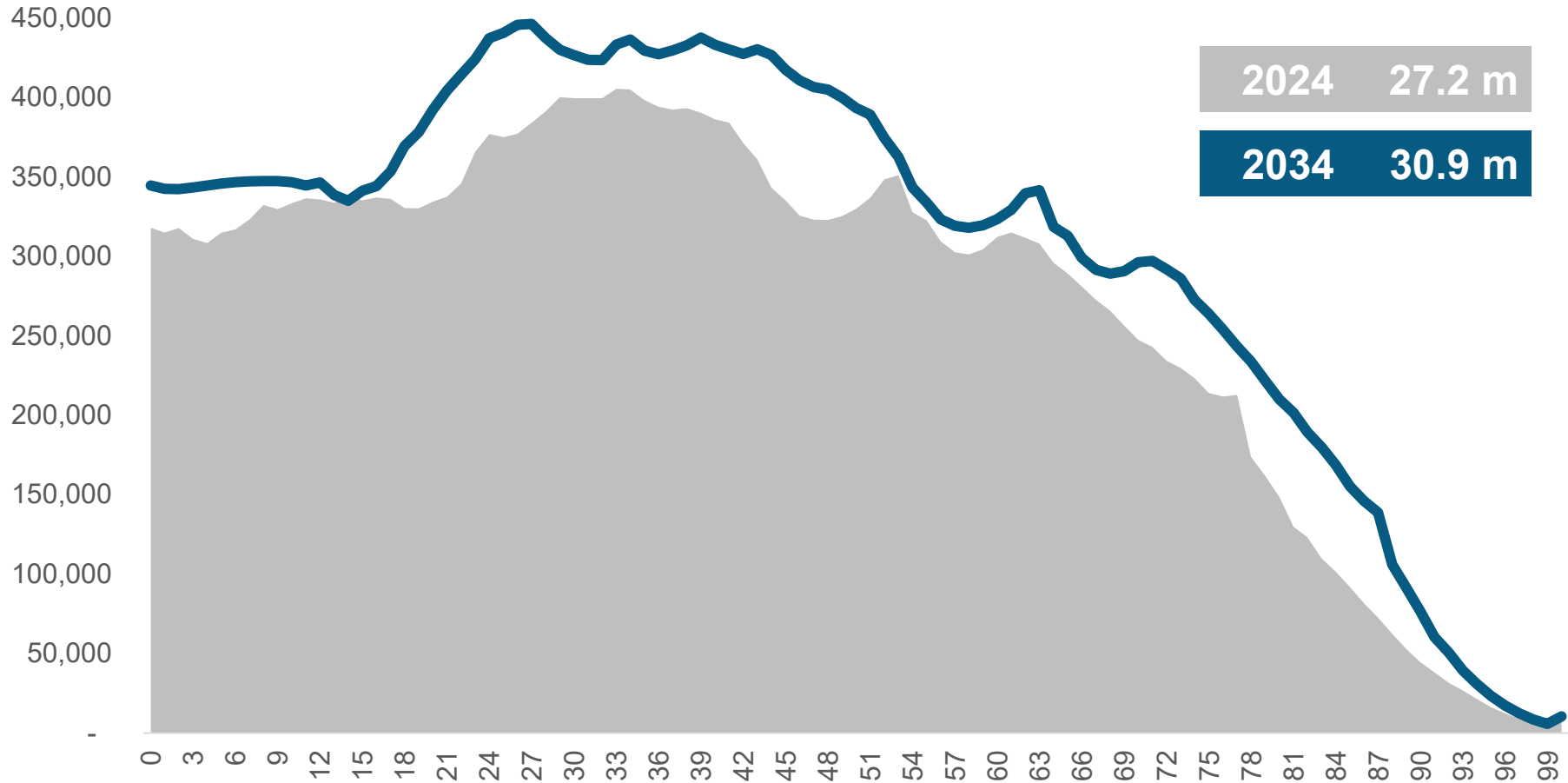
Co-Founder & Director

4 July 2024, Canberra

Remoteness impacts demographic challenges

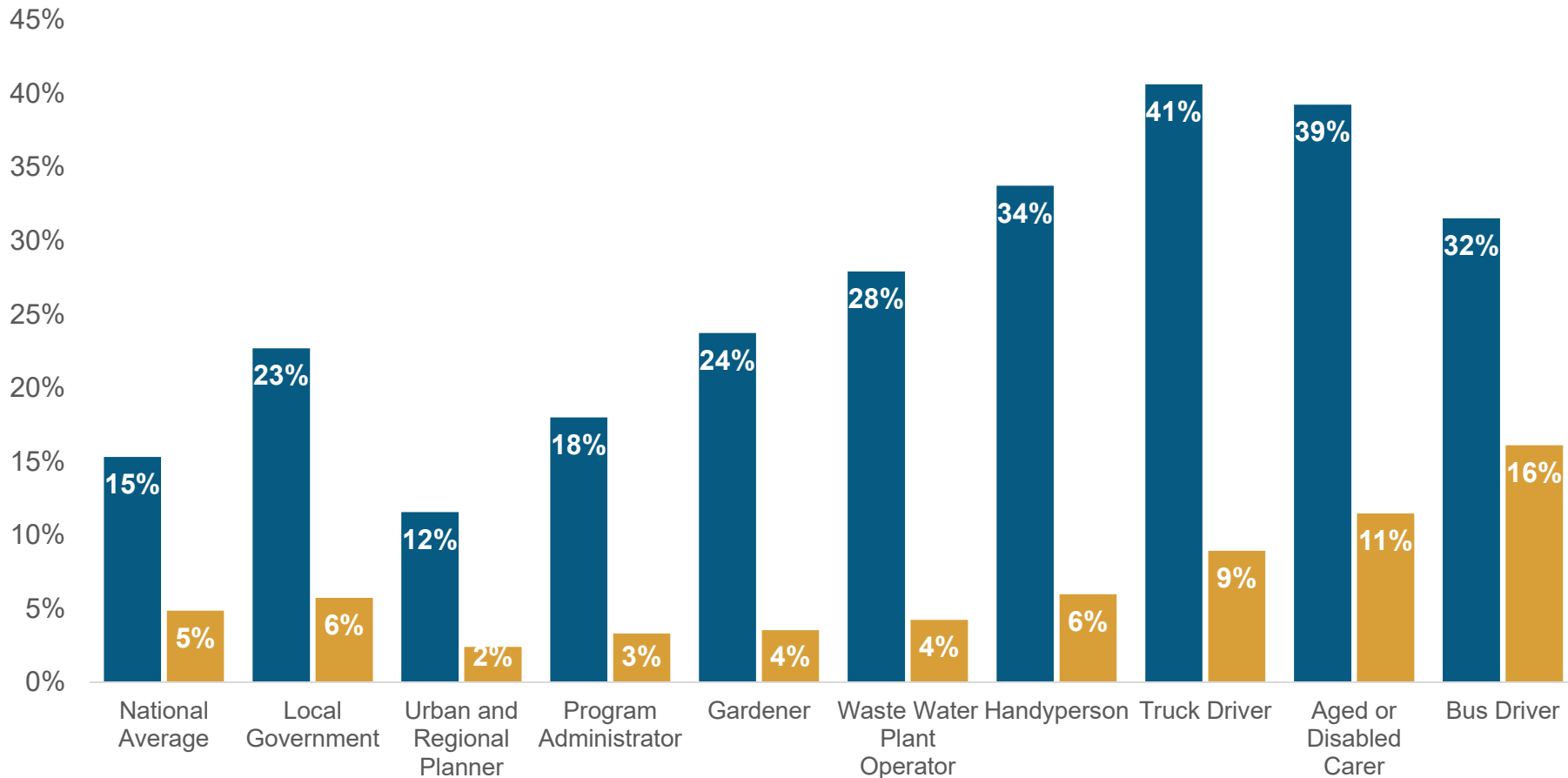


By 2034 Australia will be bigger, more youthful, and older



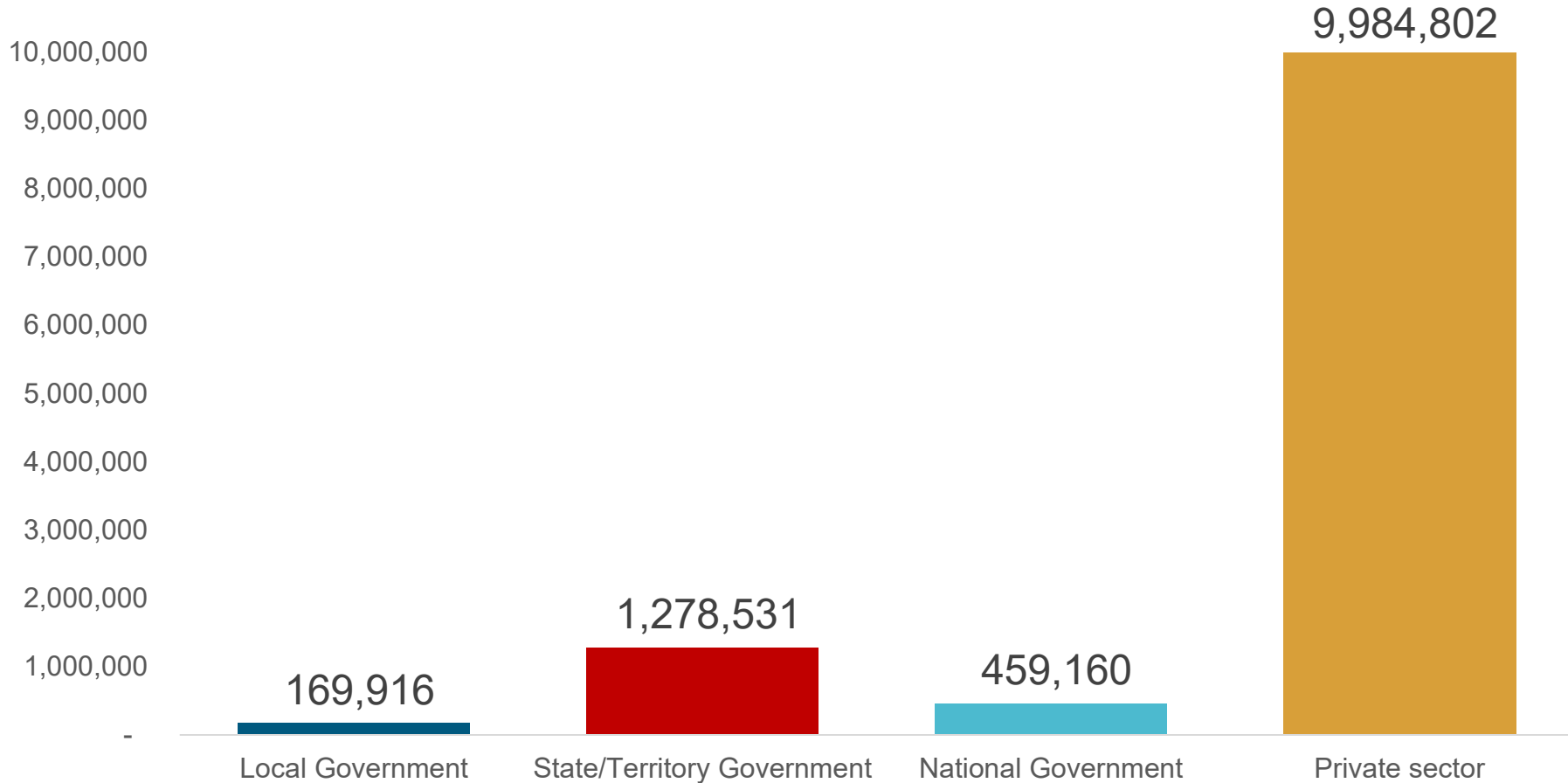
Australian population by age in 2024 and 2034; Centre for Population

Many Local Government jobs face a steep retirement cliff



Share of selected Local Government jobs in Australia aged 55-64 and 65+; ABS Census 2021

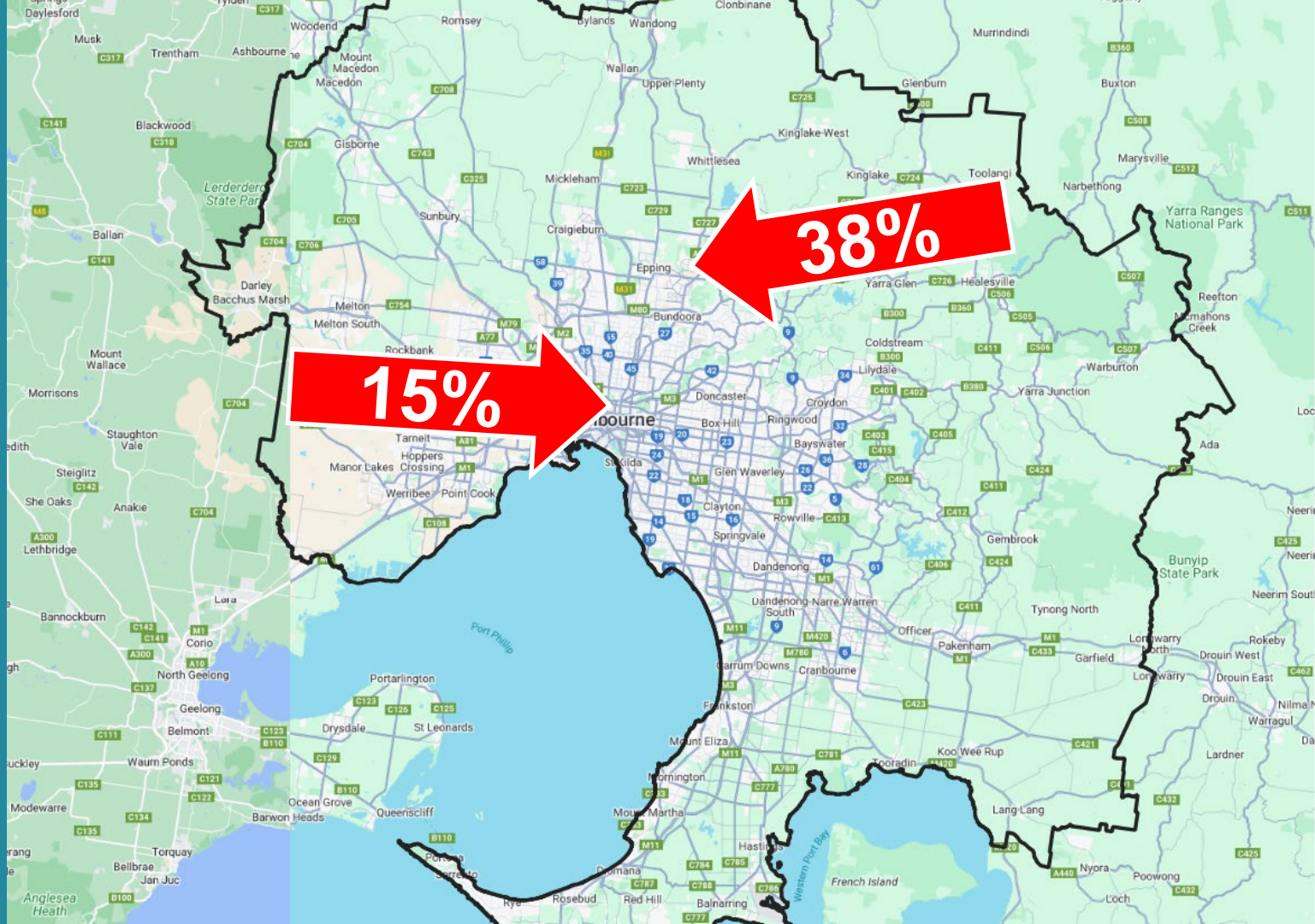
Local Government flies a bit under the radar



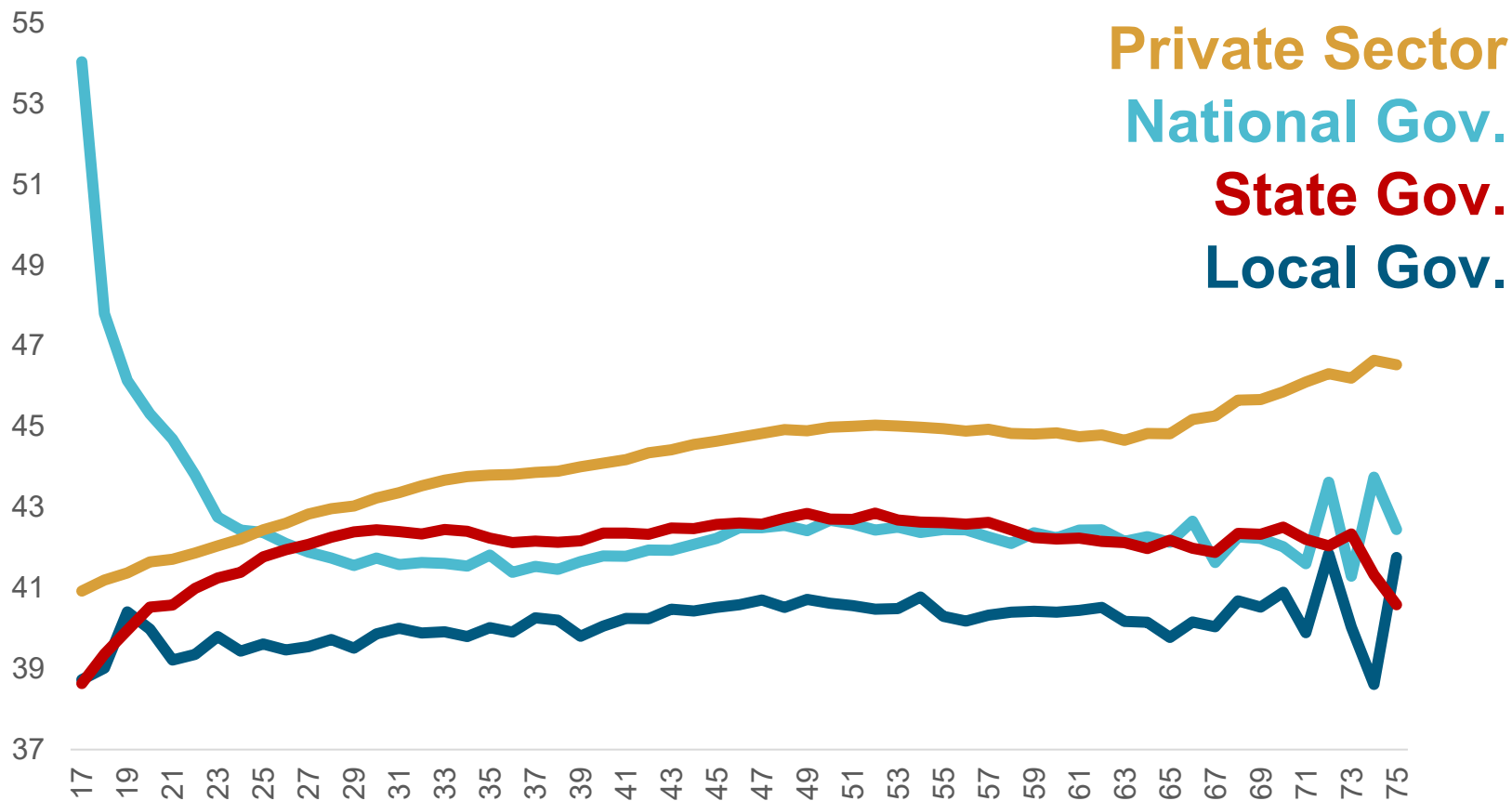
Total employment by sector; ABS Census 2021

Walkability matters for your mental health

Share of the population aged 80+ in Carlton and South Morang that report poor mental health; ABS Census 2021

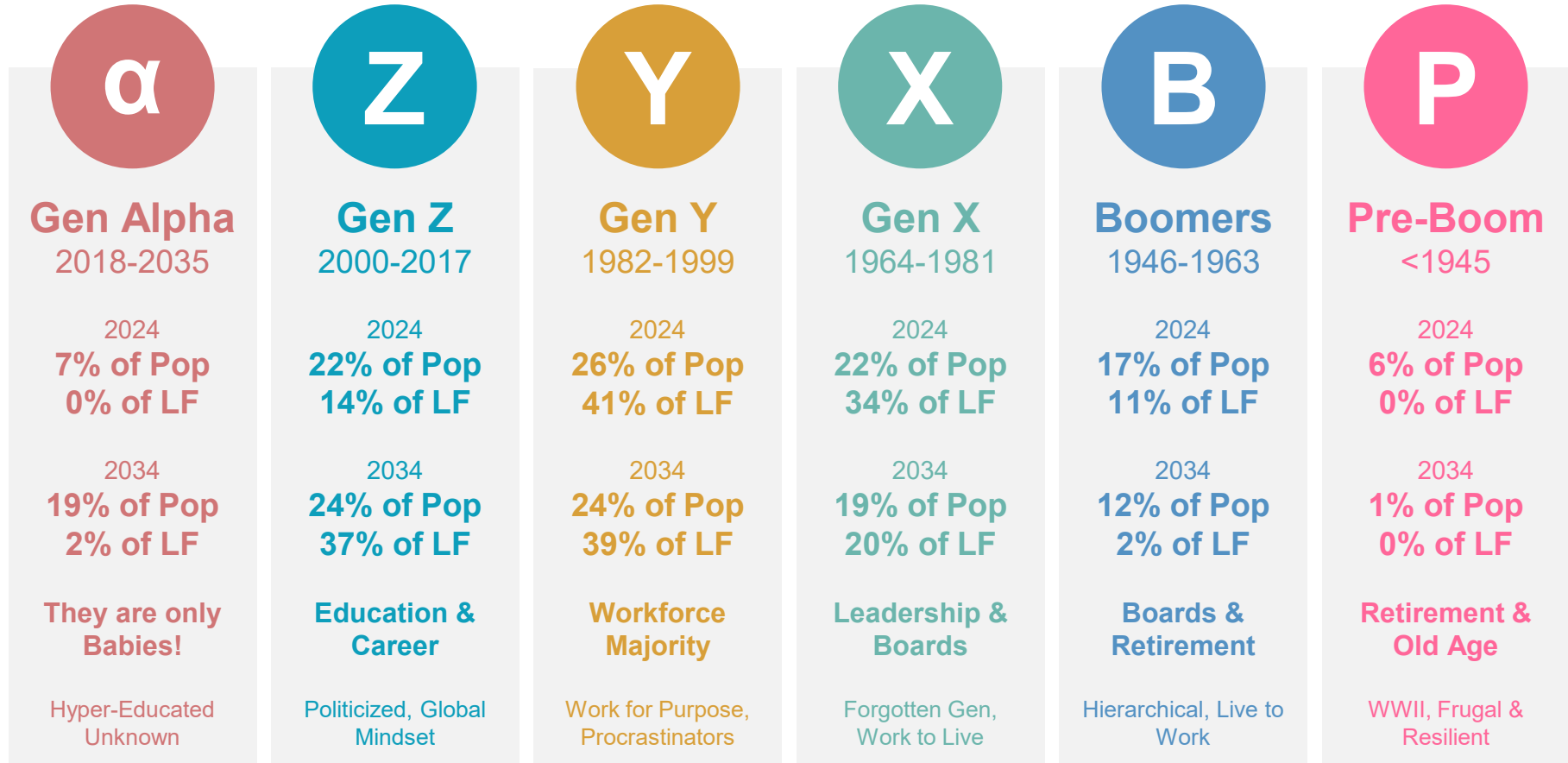


Advertise your work-life balance benefits



Average working hours (full-time) by employer type and age (17-75); Source: ABS Census 2021

Prepare for a major shift in consumer preferences





The pie keeps growing. Australia grows at high rates. Big cities draw the most population. Most of regional Australia relies on jobs to drive population growth. Many remote areas will suffer from the sponge city effect.



The skills shortage is here to stay. To attract staff, be loud and proud about your offer: local employment, great work-life balance, and flexible work arrangements. Relatively affordable housing is crucial to attract low-income workers.



The wheel of time keeps turning. Your population ages rapidly. Loneliness will reach epidemic proportions in the 2030s. You can counteract this through walkable and inclusive planning practices. Make sure to encourage housing development for low-income earners in your region.



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