

ALGA Roads Congress 2025

11th November 2025



Ben Wood

Board Chair, Transport Professionals
Association

Co-Founder, Hadron Group



Transport
Professionals
Association

HADRON
GROUP

What will we cover today?

PART A

Introduction: The Transport Professionals Association

PART B

A proposition: A coordinated local government response to safer local roads

TRANSPORT PROFESSIONALS ASSOCIATION

Shaping Every Journey

OUR PURPOSE

To shape safe, sustainable and thriving communities by championing integrated, future-proof transport solutions.

OUR MISSION

To empower the professional transport community to influence and shape cities and regions to be great places to live, work and play.

OUR VISION

For our members to be seen as trusted as experts and thought leaders who help shape safe, sustainable and thriving communities where Australians use transport to live, work and play.

OUR MEMBERS

OUR IMPACT

3,250+

Active members and
subscribers
(more than half working in
Government)

6,000+

Industry professionals
engaged through our
communications

90+

National and branch
events each year,
bringing together more
than **6,250** participants

Gender
Mix

69% Male

31% Female

Age

Majority mid-level to
senior, with strong
Emerging Professionals
Network.

Geographic
Reach

Active in every state and
territory, with vibrant local
branches

SUPPORTING LOCAL GOVERNMENT MEMBERS

3,250+

Active members
and Subscribers

24%

of the TPA
Membership are
Local Government
Subscribers

790+

of TPA Members
work in Local
Government

40+

Councils have a
Local Government
Membership
Subscription with TPA

Why you should be involved

- Local Government Forums (online and in-person).
- Education Council overseeing CPD and Training for 2026.
- Advocacy Program aligned to LGA interests.
- State events program and exclusive access to the National Transport Conference 2026 | Meanjin, Brisbane
- Emerging Professional Programs.
- Mentoring Programs.
- Local Government subscription is for ALL staff AND councillors.

SHAPE YOUR JOURNEY WITH US

FIND OUT MORE AND VISIT US AT TABLE 9



BEN WOOD

Board Chair
Transport Professionals Association



KIRSTY KELLY

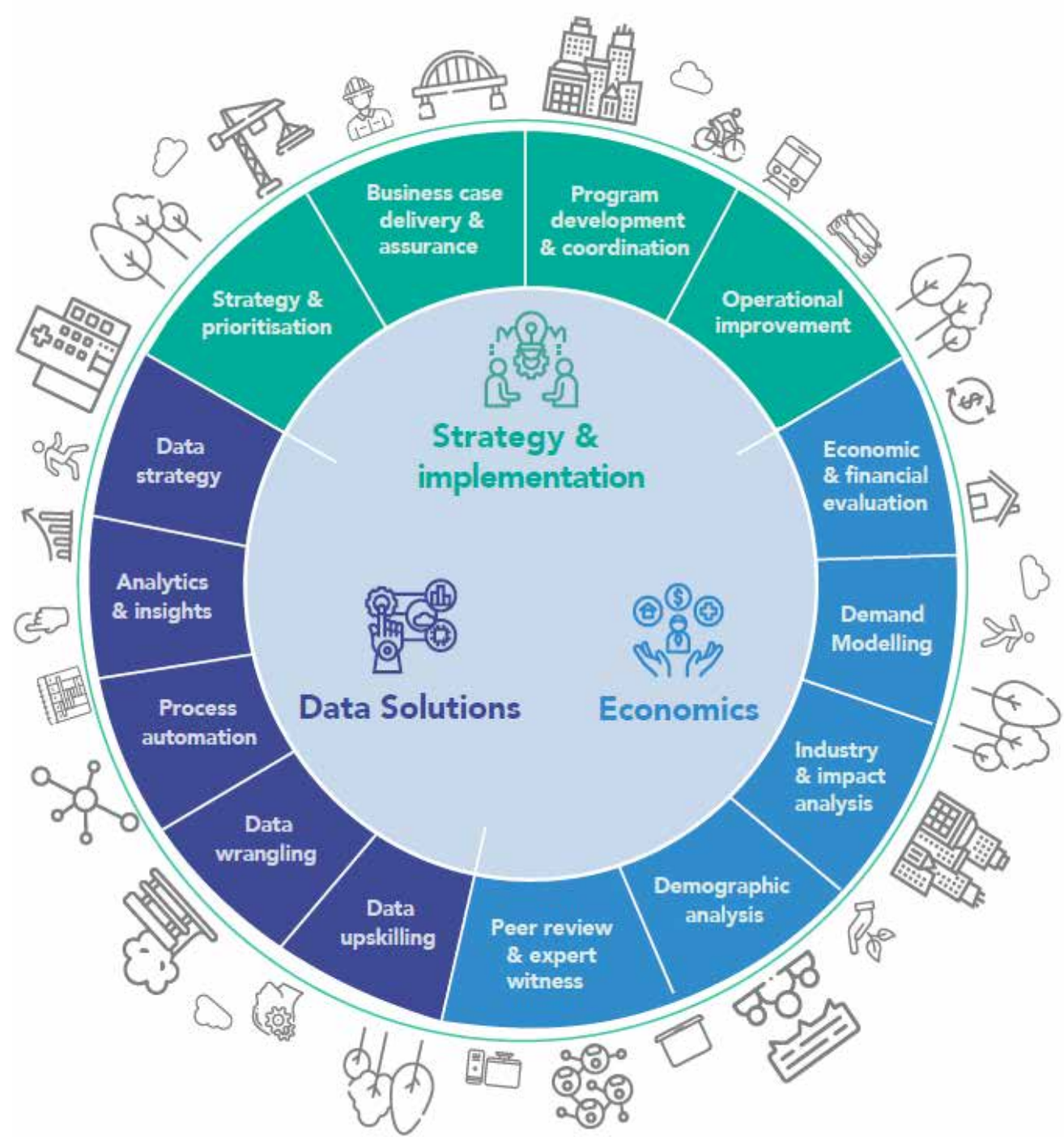
Chief Executive Officer
Transport Professionals Association

HADRON
GROUP

Hadron Group is an independent Australian advisory firm that partners with councils, government and industry to solve complex local challenges.

We bring practical, experience-based expertise across public policy, infrastructure, housing, planning and community services. We work directly with clients to strengthen delivery systems, make sound investment decisions and achieve outcomes that improve communities.

Views shared in the following slides are my own and do not represent TPA position.



Local roads remain the missing link in safety investment

What we've heard so far:



The evidence is undisputed – our community's need safer roads



Policy changes to support safe roads are in the works



More external funding is needed to deliver this



Councils can not do this alone, support is needed

Advocacy is critical:



Much is being done, but hard truths remain



Effort isn't the issue, the structure is

Fragmented funding programs and implementation is challenging



For Councils

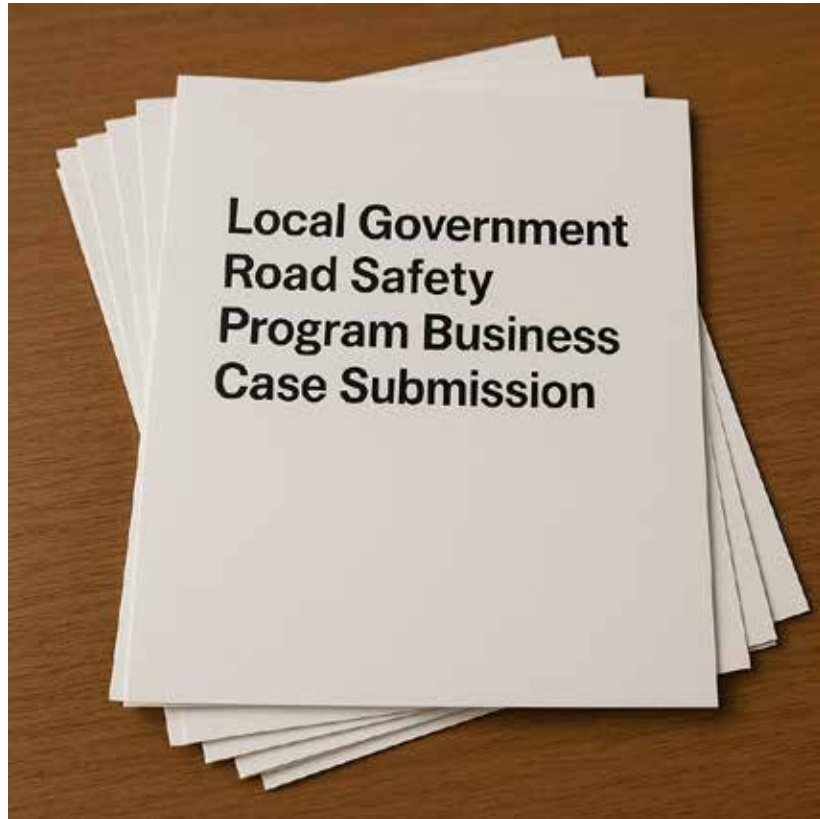
- Resource intensive
- Capability incongruence
- Inequitable
- Need \neq Result

For the funder/reviewer

- Resource Intensive
- Apples vs Oranges
- Asymmetrical information
- Slow, expensive
- Lots of dissatisfied applicants

What if local government led a coordinated response?

Local government partnerships can deliver better, more targeted improvements



For Councils

- Stronger and clearer voice
- Reduces admin and resource intensity
- Unify and tailor objectives to the state/feds
- Equitable prioritisation plans
- Strengthens community outcome

For the funder

- Program aligns with policy objectives
- More funding goes to delivery
- Quicker, and more announceable
- Can focus on supporting instead of assessing
- KPIs and program management can reduce risk

One program, one voice. one coordinated investment

Council partnerships focus effort and investment where they are most needed

- Councils collectively define road safety priorities.
- Develop one structured funding submission representing shared needs.
- Program aligns to state strategic priorities: safety, resilience, network performance, and movement & place.
- Work with the prospective funder, and don't give up.



Common needs assessment criteria



Single, risk-ranked 3–5 year capital works pipeline



Clear tranche planning and funding structure



Program-level KPIs and transparent reporting



Includes resourcing for program management and technical support



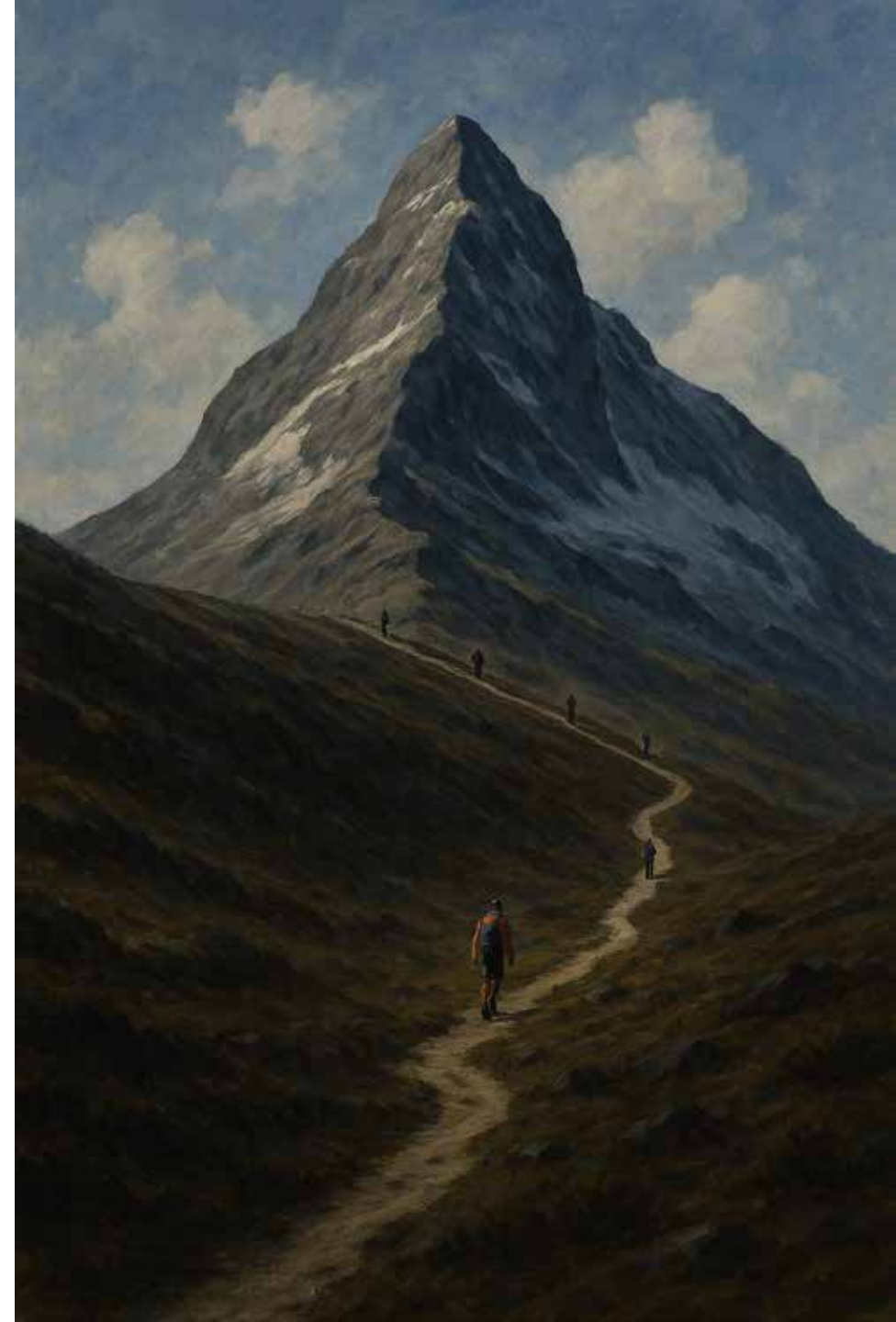
Governance model designed to support Treasury assurance and long-term co-funding

Proof it works...



Safe Local Roads and Streets Program

- \$200m fund from Transport Accident Commission for local road safety improvements
- \$2m minimum for each council to invest in road safety – no application process, just EOI
- Program Development, Project Management, Detailed design capability provided through TAC for all councils that need it
- All Victorian councils are participating
- 239 projects in the pipeline to be delivered with TAC support



Lead the collaboration, not just the conversation

Priority 1: Build a coalition that can't be overlooked

- Create or join a cohort of councils (likeminded, neighbouring etc)
- Form a dedicated working group – not just a standing agenda item
- Align on shared priorities: Safety, speed management, critical infrastructure
- Identify your State Champion – a Director or Executive-level advocate
- Connect your goals to state-level narratives: safety, resilience, network performance, movement & place
- Shape a single, coordinated program proposal

Get your council ready for what's ahead

Priority 2: Document your needs, and your risks

- Adopt or refresh a lean Road Safety Strategy
- Engage and educate councillors on Safe System principles
- Bring your community along — publish, consult, and build buy-in
- Capture and map data for a long list of projects
- Translate long list into a risk-ranked pipeline
- Build a clear, prioritised 3–5 year program

Four actions all councils can do now



Road Safety Strategy

Councils can establish a clear Road Safety Strategy to guide planning, investment, and interventions for safer communities.



Work towards a lean prioritised works program

Councils can focus on a lean, risk-ranked works program to ensure limited resources are directed to the highest-priority safety projects.



Start to build relationships with other councils

Building collaborative relationships with neighbouring councils enables shared learning, coordinated actions, and more effective regional safety outcomes.



The safer speeds conversation with councillors and community.

Engaging councillors and the community in discussions about safer speeds helps build support for evidence-based interventions and behaviour change initiatives.