
Fires Floods and the COVID crisis



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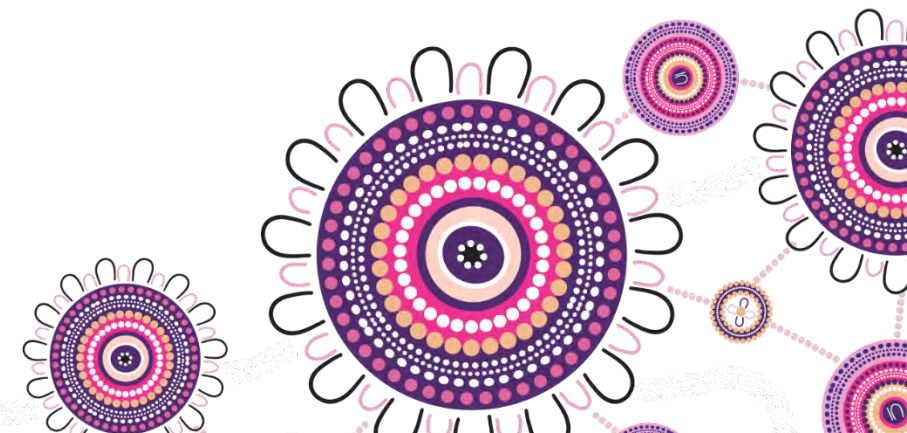
BreastScreen Australia
Conference 2024

Towards Tomorrow

13th March 2024

Acknowledgement of Country

I acknowledge the Traditional Custodians of the lands on which we work and live, and recognise their continuing connection to land, water and community. I pay my respects to Elders past and present.



Artwork 'Biyani', by proud Kamilaroi and Jerrinja woman, Jasmine Sarin.

Biyani is a Dharawal word to describe a curative operation performed by women to cure illness in other women.

This artwork reflects the journey we are all on as women. Some become mothers, aunties, grandmothers, sisters. The community we live in supports our health and wellbeing. We talk about women's business, health and wellbeing, and part of that yarn means talking about breast screening and breast cancer.



Introduction

Who we
are

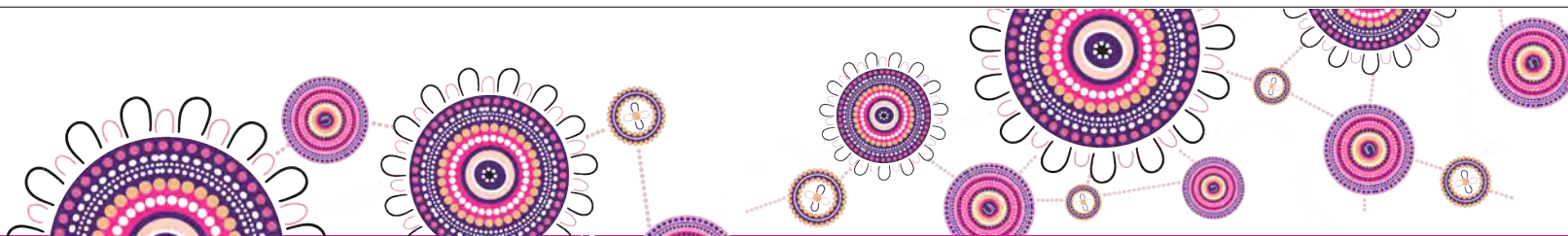
Fires

Floods

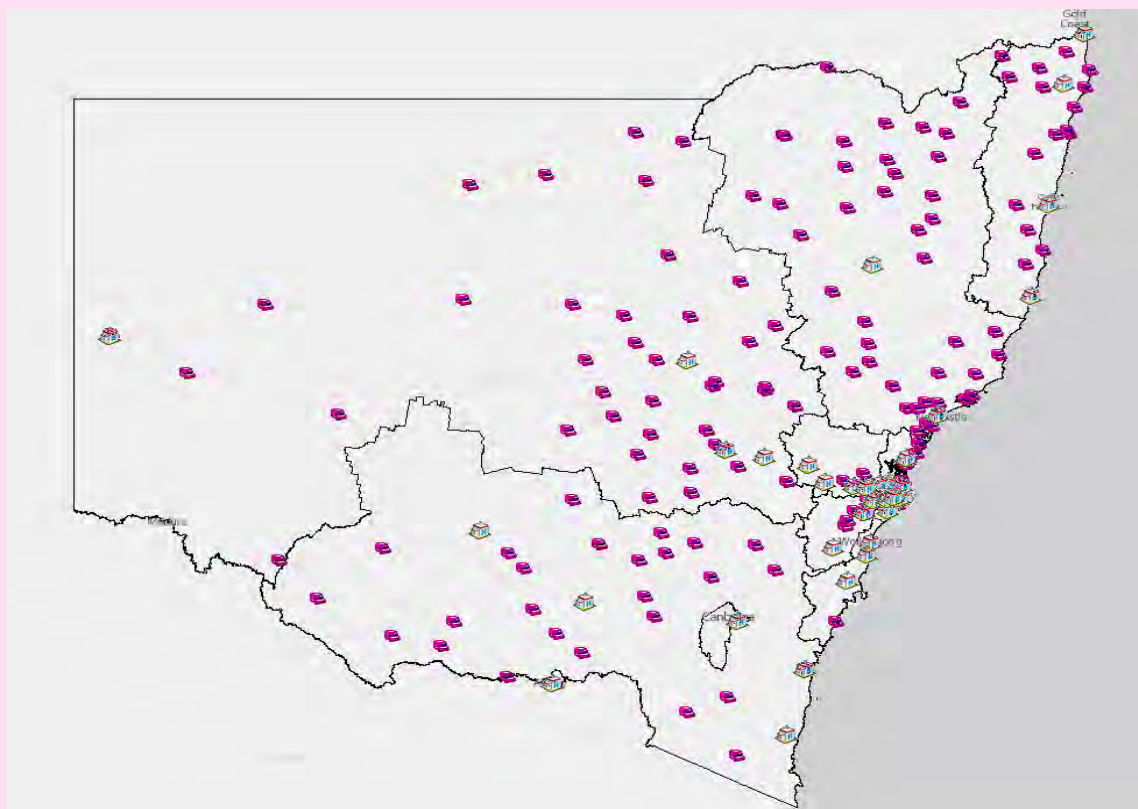
COVID

Floods
again

Recovery



BreastScreen NSW



- ❖ 52 fixed screening locations
- ❖ 21 assessment sites
- ❖ 15 mobile units ~ 200 locations



BreastScreen NSW Venues



Fixed



Mobile



Fires











Floods





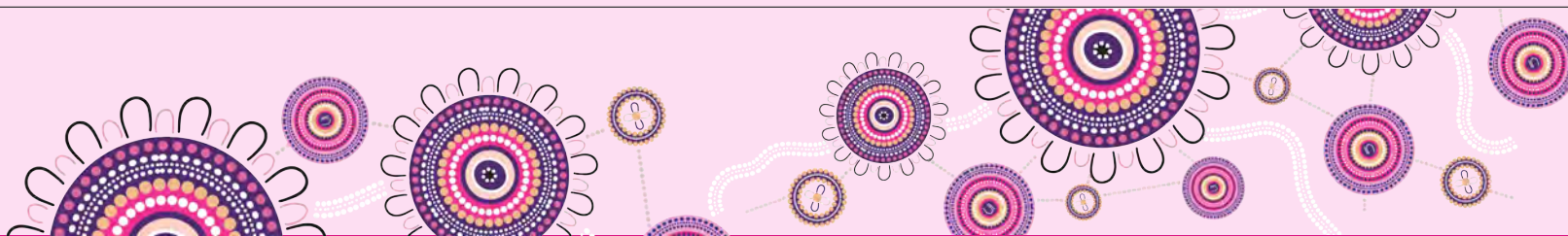
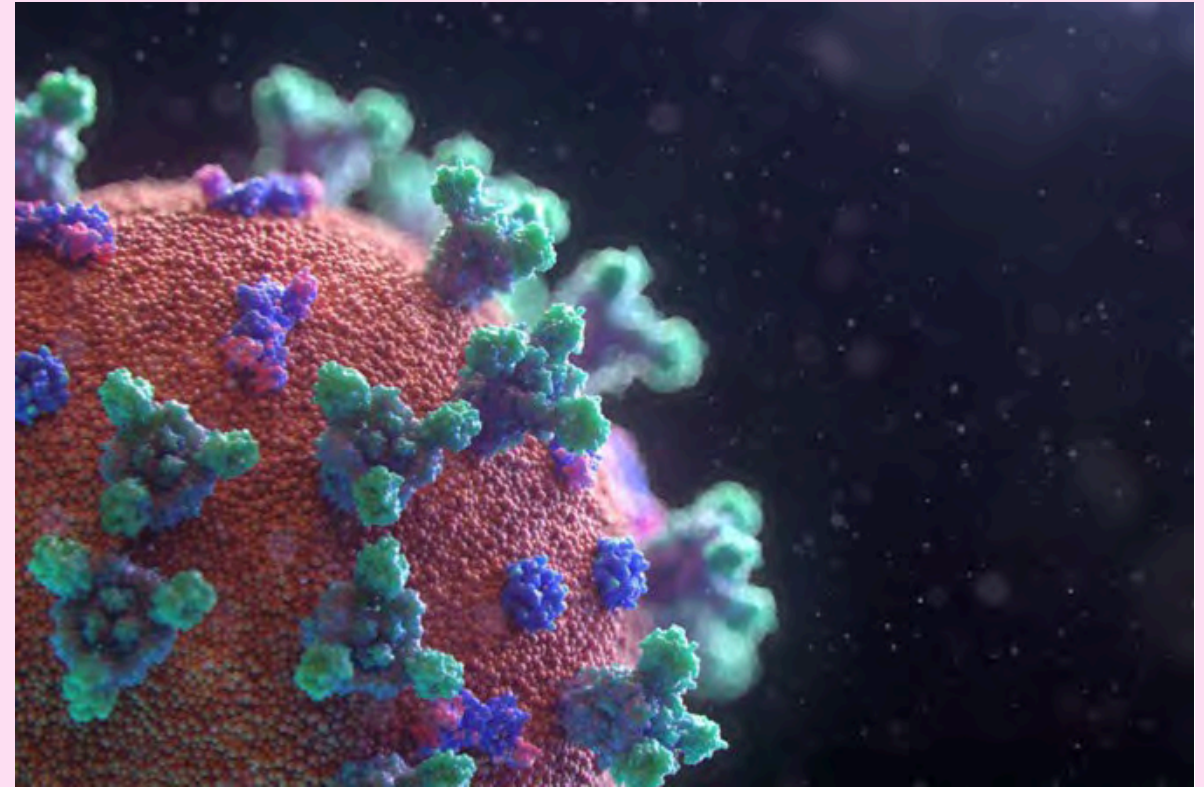


COVID



2020

18 March 2020 a human biosecurity emergency was declared in Australia

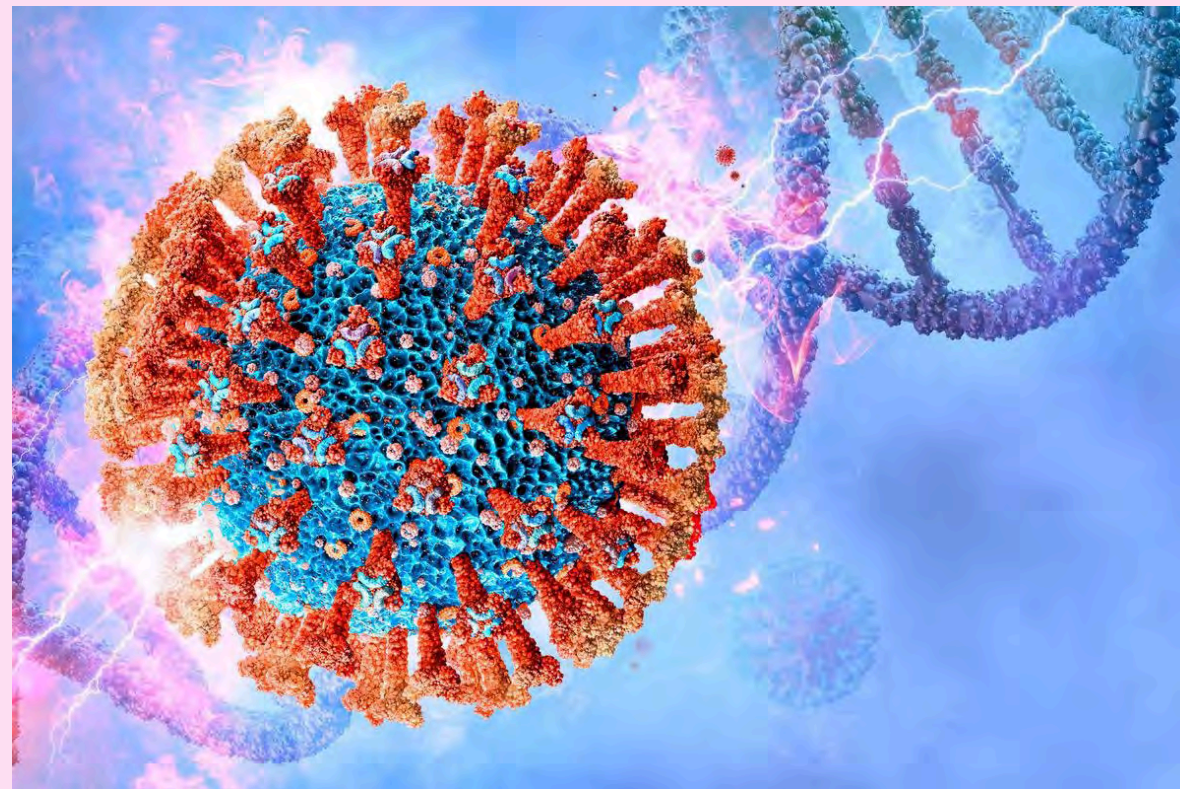


Delta

Myer and David Jones Screening services began closing 21st June

Metro service closed throughout July

Rural and regional services paused from August



'Playing with women's lives': Premier urged to keep breast screening services open

COVID BLOG

Follow our live coverage

BreastScreen pause operations and mammograms in NSW and ACT amid COVID lockdowns

READ MORE: [Breast cancer screening appointments cancelled due to Sydney lockdown](#)



change.org Start a petition My petitions Browse Contributions

Petition details Comments Updates

Reopen BreastScreen NSW under COVIDSafe arrangements

28,397 have signed. Let's get to 35,000

At 35,000 signatures, this petition becomes one of the top signed Change.org!

An important message about our service

20-08-2021

BreastScreen NSW, as part of NSW Health has made the decision to suspend all routine breast screening services in NSW.

The decision has been made in response to the increasing 19 Delta strain and a need to redeploy staff to support each local health district.

BreastScreen NSW - NSW GOV

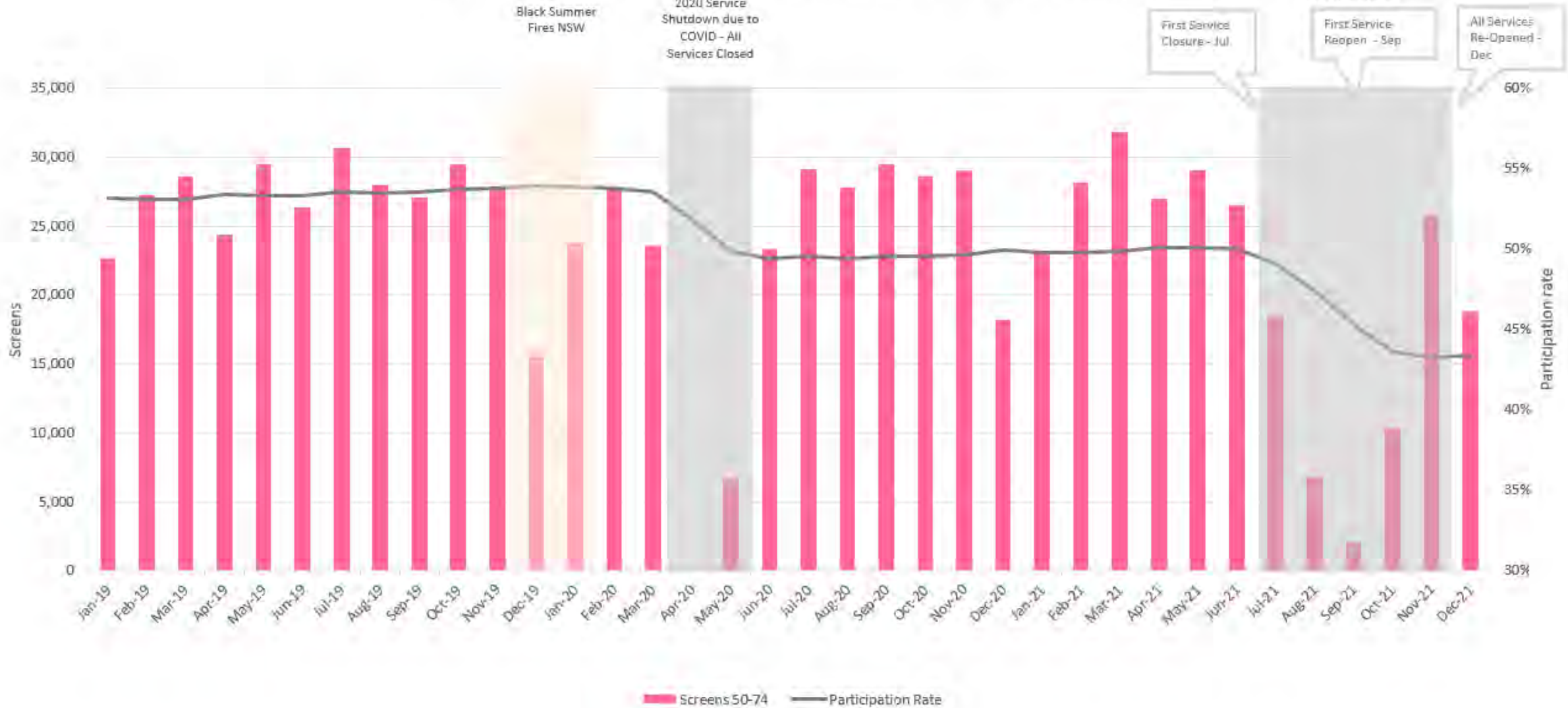
16 August at 1:40 pm

We want to update you that due to the increasing risk posed by the COVID-19 Delta strain, BreastScreen NSW will temporarily suspend routine breast screening across the state by Thursday 19th August 2021. This temporary closure is to allow staff to b... See more



COVID 2020 and 2021

Screening Activity and Participation Rate 50-74, Fires and Covid Closures

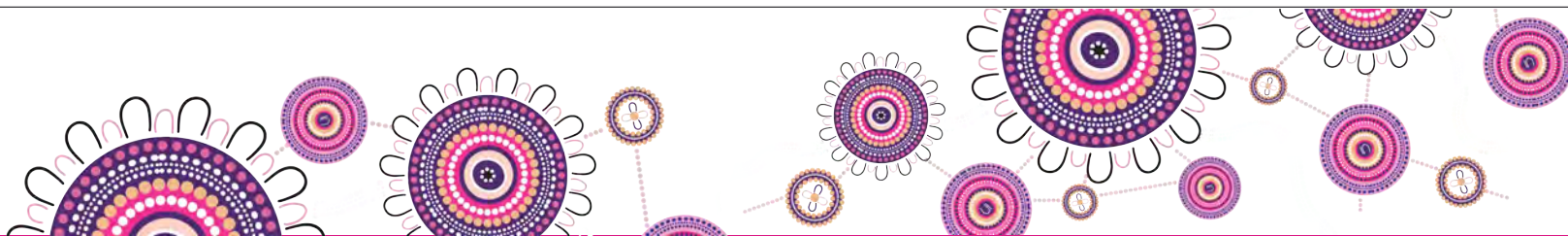


And then

Roaring, raging relentless floods –
Northern Rivers



Roaring, raging relentless floods



How does this happen –the impact

Priorities

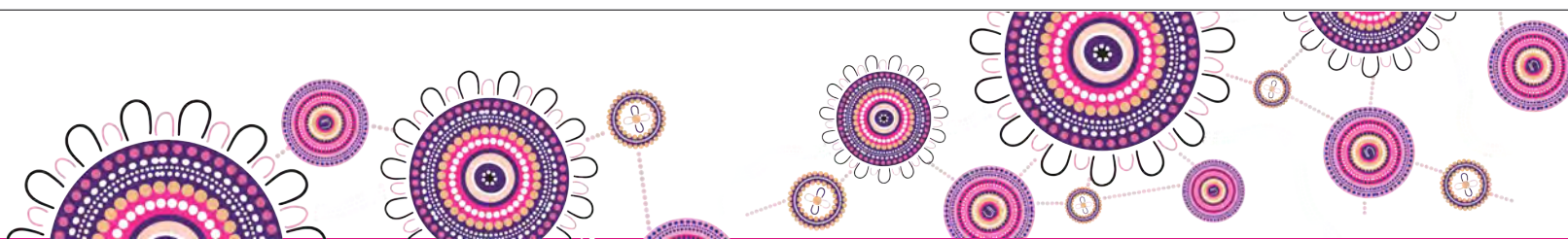
Welfare of the staff, women and the assets



Leadership in times of crisis

Steve Jobs is quoted as saying

Great things in business are never done by one person. They're done by a team of people.

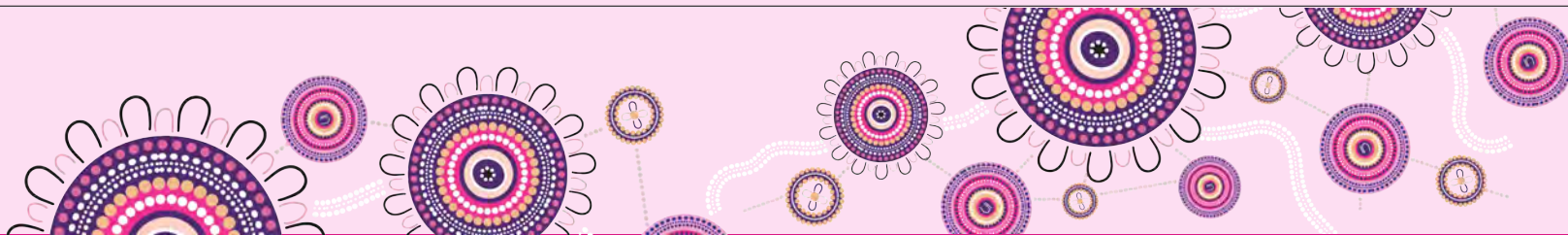


The practicalities

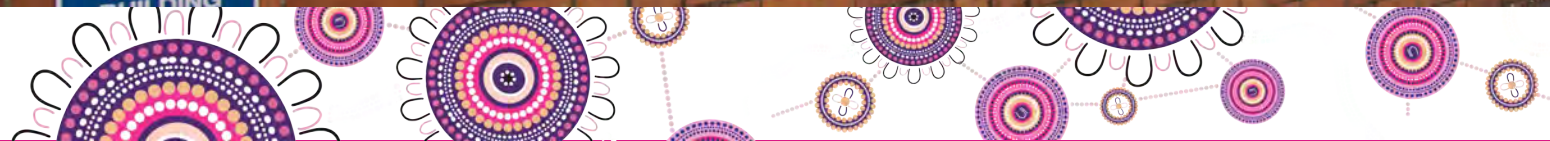
Before



After



We kept going



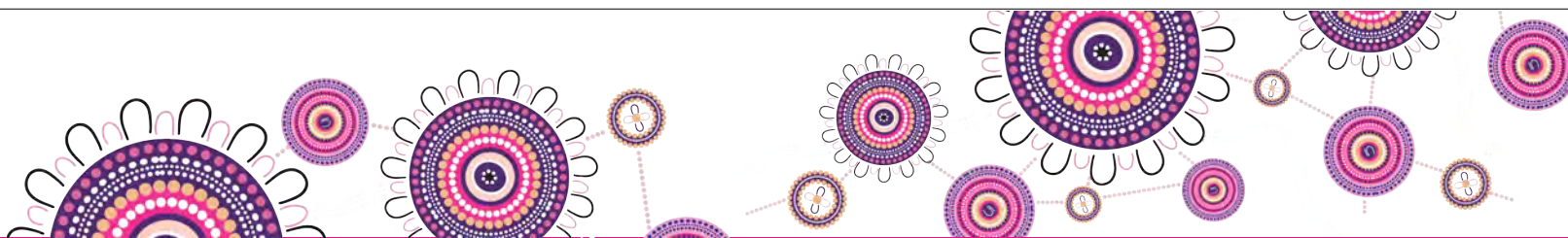
Secured Funding



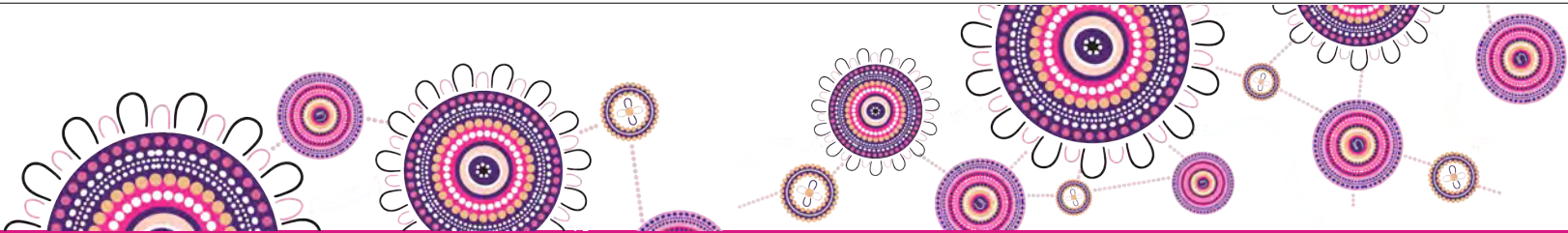
DEFERRED CARE FROM
NSW HEALTH



SURGE FUNDING FROM
THE COMMONWEALTH



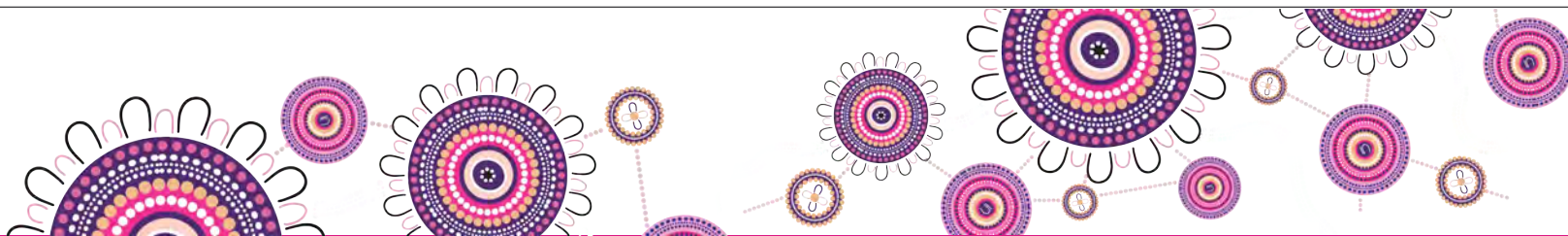
Took opportunities



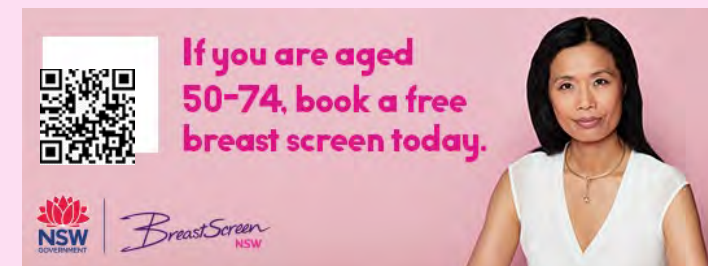
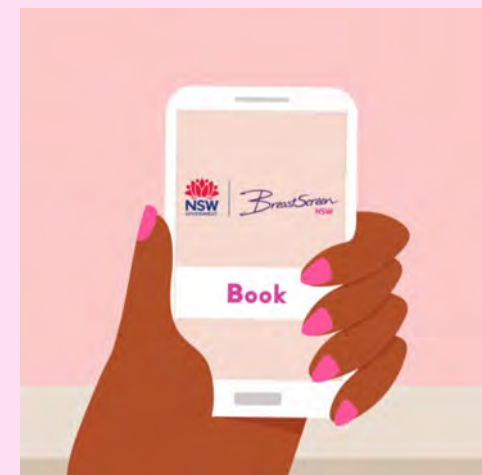
Made sure we were seen



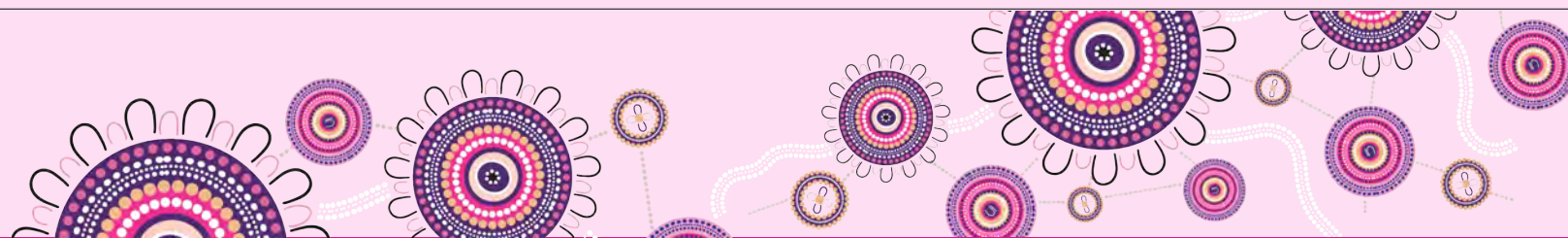
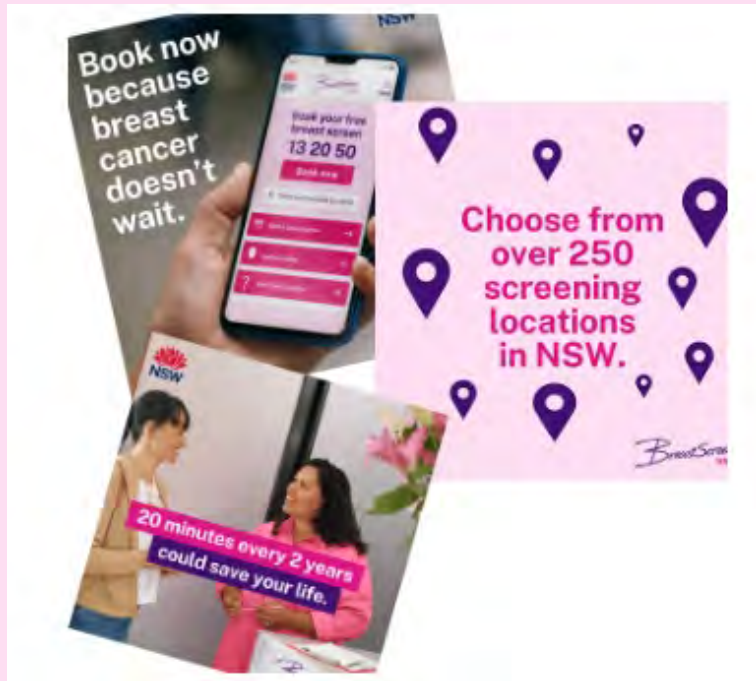
Promoted ourselves



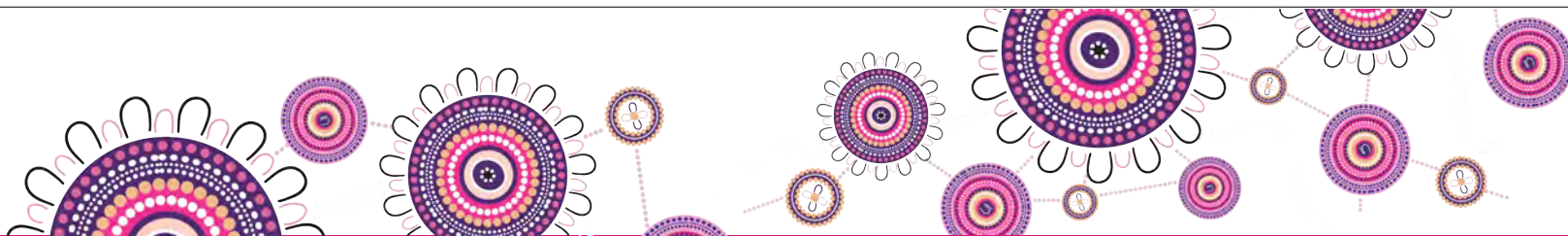
Embraced Social Media



Launched a new campaign



<https://www.cancer.nsw.gov.au/prevention-and-screening/preventing-cancer/campaigns/breastscreen-nsw-campaigns/2023-24-breastscreen-nsw-breast-cancer-doesn-t-wai#Video>



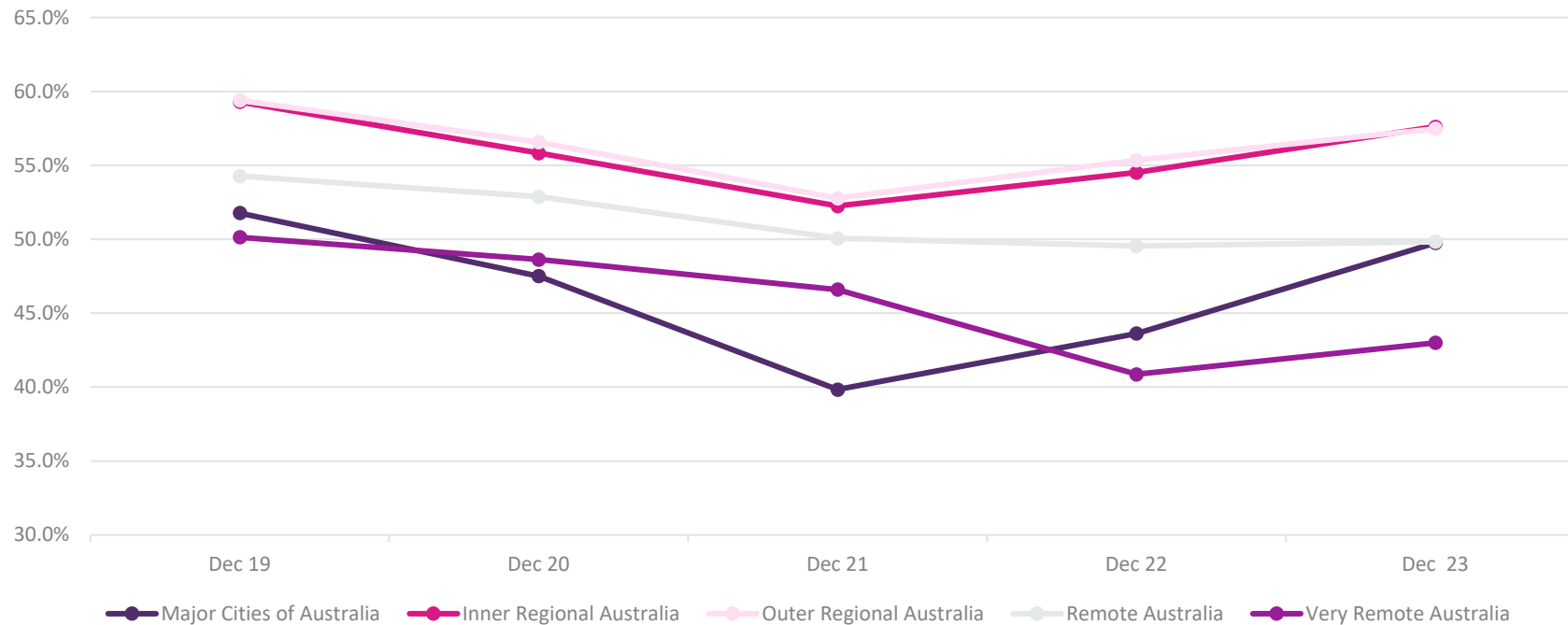
Covid Recovery 2022 and 2023

Screening Activity and Participation Rate 50-74, Floods and Covid Recovery



Covid Recovery, Metro vs Regional

Breast Screen NSW biennial participation rate, 50-74 by Remoteness Area

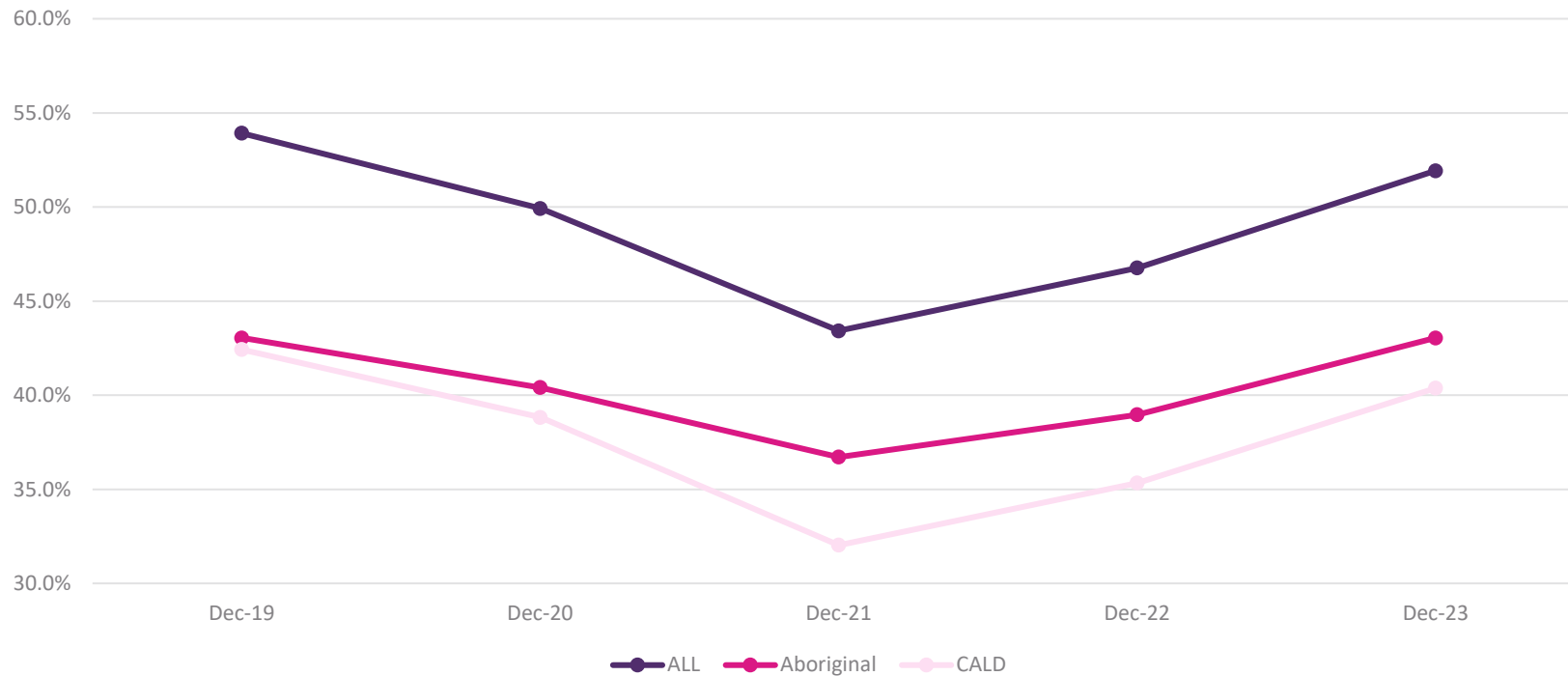


Biennial participation for participants aged 50-74 is

- 2.0% lower for Metro participants (Dec 23 – Dec 19)
- 1.7% lower for Inner Regional participants (Dec 23 – Dec 19)
- 1.9% lower for Outer Regional participants (Dec 23 – Dec 19)
- 4.4% lower for Remote participants (Dec 23 – Dec 19)
- 7.1% lower for Very Remote participants (Dec 23 – Dec 19)

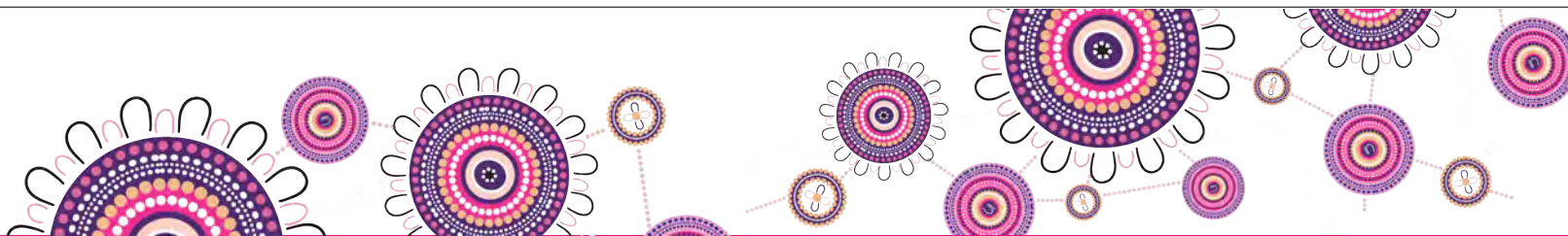
Covid Recovery – Priority Populations

Breast Screen NSW biennial participation rate, 50-74 by population group



Biennial participation for participants aged 50-74 is

- 2.0% lower for all participants (Dec 23 – Dec 19)
- No change for Aboriginal participants (Dec 23 – Dec 19)
- 2.1% lower for CALD participants (Dec 23 – Dec 19)



Our Client Experience

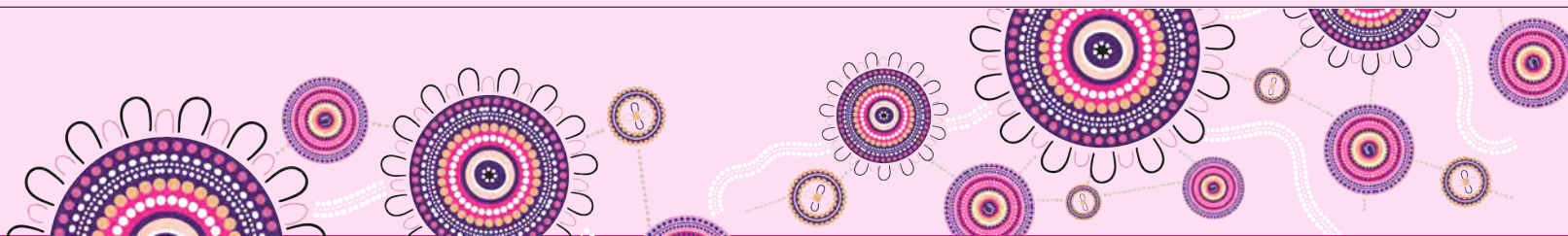
"Thank you for the ease of process, the before and after continuing information, friendliness and care received."

"BreastScreen does an amazing job and employs some wonderful people"

"The service was so warm and friendly. Everyone was wonderful. The people I spoke to on the phone, the radiographer and receptionists."

"The staff were all efficient, calm, gentle, kind, and happy to explain all the procedures. I was so grateful."

"Thankyou to the kind and caring staff."



Thank you

