

# Rethink

# Addiction

*It's time to change the conversation*



**NATIONAL CONVENTION**  
HYATT HOTEL, CANBERRA  
12 - 14 SEPTEMBER 2022

# SPONSORSHIP BROCHURE



## SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities can be customised to suit your requirements.

If you would like to discuss sponsorship and availability please contact:

Andrew Stewart  
Campaign Manager  
Email: [rethink@confco.com.au](mailto:rethink@confco.com.au)  
Phone: 0423 939 733

## WELCOME MESSAGE

Australians impacted by alcohol, drugs, and gambling remain some of the most stigmatised and misunderstood. The individual is far too often blamed, and the wider societal factors are not discussed. Our refusal to have an honest conversation about the causes and our response to the associated harms comes at a significant cost to the Australian community. For instance, alcohol-related harms, including illness and lost productivity, costs Australia more than \$66.8 billion every year. Beyond the financial costs are the societal and human costs – a near two-decade average delay in help seeking, friends and family members lost, and a public narrative that perpetuates stigma and isolation.

The Inaugural Rethink Addiction National Convention is an historic opportunity to come together to **change the conversation**. Key experts across related sectors, people with lived experience and other interested parties from civil society are coming to our nation's capital in September to let decision makers know there is a better way... will you support us?

# CONFERENCE DETAILS

Date: 12 - 14 September 2022  
Venue: Hyatt Hotel Canberra  
120 Commonwealth Avenue, ACT 2600

## LOCATION: CANBERRA

Canberra is one of the world's great national capitals, and one of the few planned cities on earth. The name Canberra stems from the Aboriginal word Kamberra meaning 'meeting place', and it is home to many of Australia's iconic institutions and treasures, the Federal Parliament of Australia, the High Court of Australia, key public, defence and intelligence agencies, the Australian public servants, and the International diplomatic community.

Canberra showcases the diverse history of our country and is a central part of the Australian Story. It is a city of 450,000 people that is 150 km from the ocean and 281 km from Sydney. Conveniently nestled between the Snowy Mountains, Australia's high country and the pristine beaches of Australia's east coast. The Australian Parliament sat in Canberra for the first time in 1927, after the city was selected and named Canberra in 1913.

## PRELIMINARY PROGRAM

The aim of the National Convention is to promote a discussion about how current approaches towards alcohol, other drugs, gambling, and addiction exacerbate harms and how we can improve lives and community outcomes. Throughout the convention, we will hear from a diverse range of perspectives, including people with lived experience, families, front line workers, treatment providers, policymakers and other key stakeholders.

A list of the activities can be found on the Rethink Addiction website:  
[www.conferenceco.eventsair.com/rethink-addiction/](http://www.conferenceco.eventsair.com/rethink-addiction/)

## HOW DOES YOUR SPONSORSHIP HELP?

Australia will only be able to address the harmful stigma surrounding addiction and offer the appropriate support to Australians who are struggling with alcohol, drug, and/or gambling issues when it hears real stories from real people. Stories that challenge hurtful stereotypes and, when heard with respect, help us understand the complex nature of these issues.

Your sponsorship support will help Rethink Addiction realise its goal to bring 50 of these crucial voices of lived and living experience to Canberra for the National Convention. By becoming a sponsor, you are affirming your role as leader in the anti-stigma movement that is empowering the voices of lived and living experience to be an integral part of changing the conversation.

# SPONSORSHIP INCLUSIONS

All Prices are Inclusive of GST.

INCLUSIONS	PACKAGE ONE \$10,000	PACKAGE TWO \$6,000	PACKAGE THREE \$2,500
Sponsor those with lived/living experience to attend and contribute to the Convention*	6	4	2
Display table located in delegate catering space **	✓	✓	✓
Convention delegate list	✓	✓	✓
Full delegate registrations to the event including evening function	4	2	2
Advertisement in the Convention Program	Full Page	Half Page	
Acknowledgment as a Sponsor at the Convention Welcome and Close	✓	✓	
Logo acknowledgment as a Sponsor	✓	✓	
Inclusion of corporate brochure in Convention satchel	✓	✓	
Logo displayed on the Sponsor PowerPoint slide at frequent intervals during the Convention	✓	✓	
Logo with hyperlink to Sponsor's website on Convention website	✓	✓	
Sponsor's logo on Convention app	✓		
Sponsor's logo on Virtual Platform	✓		
Opportunity to make a 5 minute introductory address at a session ***	✓		

\* This is the indicative number of lived/living experience attendees your sponsorship money is helping bring to the Convention through full and partial scholarships. The organising committee will select the lived/living experience delegates and they will be a blend of in-person and virtual attendees.

\*\* All display tables include display board, table and two chairs, your company logo and 150 profile in handbook plus listing as exhibitor or website.

\*\*\* Content and session at the discretion of the organising committee

# SPONSORSHIP OPPORTUNITIES

All Prices are Inclusive of GST.

## SPONSORSHIP PACKAGE ONE: \$10,000 (limited positions)

Package includes:

- Display table located in delegate catering space with opportunity to provide suitable accompanying signage
- Convention delegate list (in accordance with with relevant privacy legislation)
- Full page feature advertisement in the Convention Program
- Four (4) full delegate registrations to the event, including additional Convention events and delegate materials
- Acknowledgment as a Sponsor at the Convention Welcome and Close
- Logo acknowledgment as a Sponsor on the Convention Website and printed material
- Inclusion of corporate brochure in Convention satchel
- Logo displayed on the Sponsor PowerPoint Slide at frequent intervals during the Convention
- Logo with hyperlink to Sponsor's website on Convention website
- Sponsor's logo on Convention app
- Sponsor's logo on Virtual Platform being used by virtual attendees
- Opportunity to make a 5 minute introductory address at a session set by the committee

## SPONSORSHIP PACKAGE TWO: \$6,000

Package includes:

- Display table located in delegate catering space with opportunity to provide suitable accompanying signage
- Convention delegate list (in accordance with with relevant privacy legislation)
- Half page feature advertisement in the Convention Program
- Two (2) full delegate registrations to the event, including additional Convention events and delegate materials
- Acknowledgment as a Sponsor at the Convention Welcome and Close
- Logo acknowledgment as a Sponsor on the Convention Website and printed material
- Inclusion of corporate brochure in Convention satchel
- Logo displayed on the Sponsor PowerPoint Slide at frequent intervals during the Convention
- Logo with hyperlink to Sponsor's website on Convention website

## **SPONSORSHIP PACKAGE THREE: \$2,500**

Package includes:

- Display table located in delegate catering space with opportunity to provide suitable accompanying signage
- Convention delegate list (in accordance with with relevant privacy legislation)
- Two (2) full delegate registrations to the event, including additional Convention events and delegate materials

## **SPONSORSHIP POLICY**

Rethink Addiction welcomes sponsorship support from all organisations and companies that want to work together make a change. We require that our sponsors do not directly profit from alcohol, tobacco, gambling, or indirectly profit from or contribute to addiction or actively ignore addiction issues. When completing this sponsorship form, please consider how your organisation aligns with the values and actions of Rethink Addiction and provide a brief explanation in the booking form on page 7.

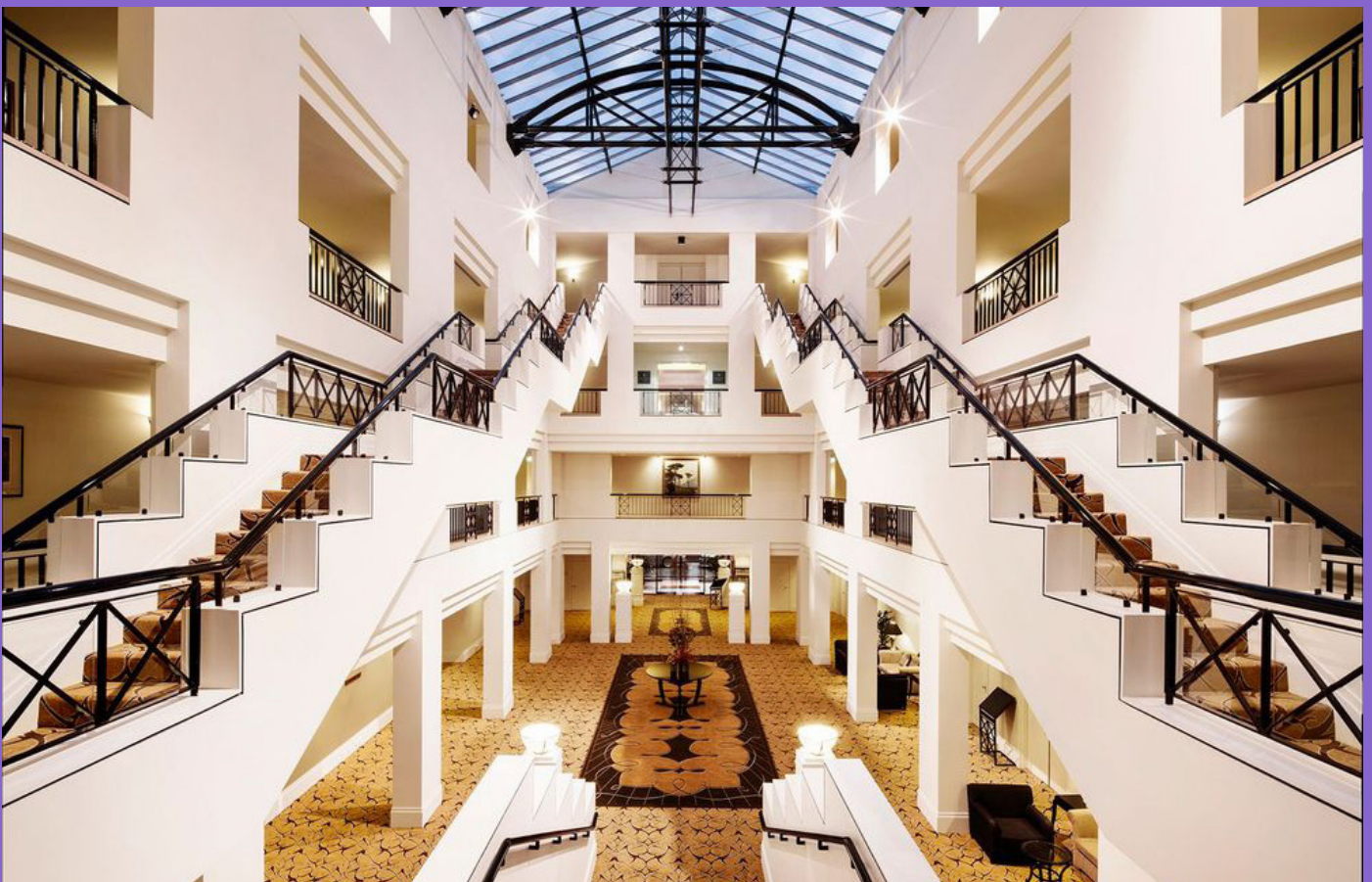
## **CANCELLATION POLICY**

All alterations or cancellations to your booking must be made in writing and will be acknowledged by e-mail. Notification should be sent to: [rethink@confco.com.au](mailto:rethink@confco.com.au)

Sponsorship cancellations received prior to 15 July 2022 will be required to pay 50% of the contracted amount. Cancellations received after this date will be required to pay the full cost of the contracted amount.

Please note: All payments need to be finalised prior to 15 July 2022 to confirm your sponsorship.

By submitting your booking form you agree to the terms of the cancellation policy.



# Sponsorship Booking Form

We wish to participate in the 2022 Rethink Addiction Convention

## COMPANY DETAILS

Contact Name .....

Position .....

Organisation .....

Postal Address .....

..... State .....Postcode .....

Phone ..... Mobile .....

Email .....

Company URL: .....  
(for listing on Convention website)

Reason for Sponsoring  Organisation in the industry  Private organisation

If you selected 'private organisation, please give us a brief overview of your company and why you would like to be a sponsor at the Rethink Addiction Convention: .....

## I/WE WISH TO SPONSOR THE FOLLOWING:

Sponsorship Package:..... Amount \$ .....

I/We agree to the sponsorship terms and conditions (refer to terms on page 6)

.....  
Signed Date

## PAYMENT DETAILS

Please issue an invoice

I have transacted an Electronic Funds Transfer to the Rethink Addiction Account

Name of Account: Rethink Addiction Bank: Westpac Branch: Tuggeranong, ACT

BSB No: 032 636 Account No: 373 466 Your Receipt No:.....

Please charge my credit card  Mastercard  Visa

Card number

Exp Date .....Amount \$ .....

Is this a corporate card? YES/NO

.....  
Card holders name Signature

COMPLETE AND RETURN TO 2022 Rethink Addiction Convention

Conference Co-ordinators

Email: rethink@confco.com.au