

city2050



**creating
tomorrow
today**

Planner¹⁹⁹²



Lord Mayor²⁰¹⁰





Futurist²⁰¹⁵

Trend Analysis

Scenario Planning

Research and Forecasting

Strategy & Policy

Training & Development

Innovation Advocacy



Urbanist²⁰¹⁹

Broad study and discourse on urban life, integrating wide range perspectives and information to explore and critique urban environments and policies.

I  places!

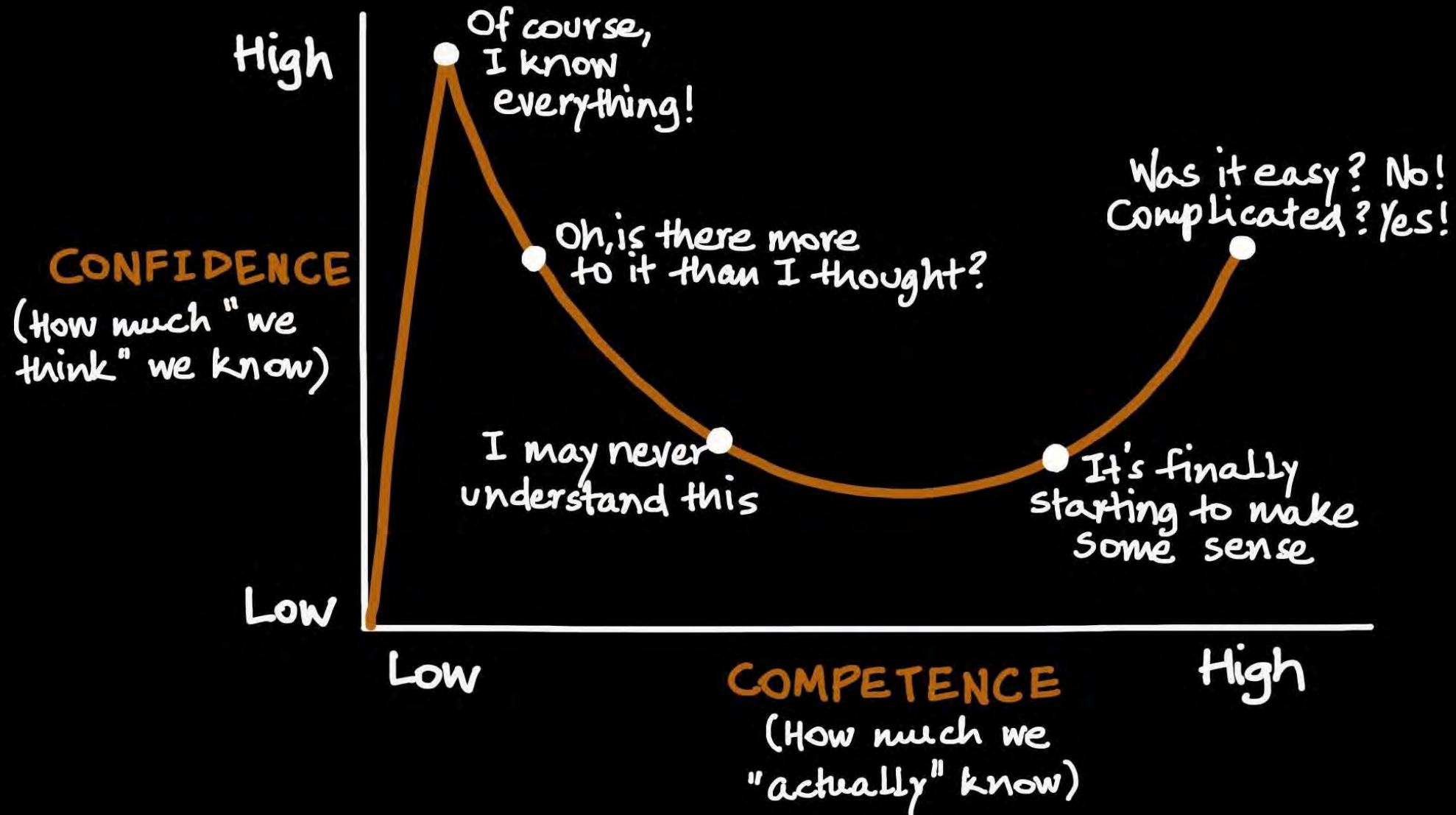


Social Capital

Social Capital

Networks & interactions that inspire trust
and reciprocity among citizens,
significantly improving individual &
collective health,
well-being & community resilience.

The Dunning Kruger Effect



Cities aren't rocket science...

Cities aren't rocket science...

**They are infinitely more
complex!**

Urban Legends

Widely circulated unverified story or myth often believed to be true.

Usually embellished and not backed by verifiable evidence.

Urban Legends^{47BC}

Urban Legends^{47BC}



Hippodamus, son of Euryphon, a native of Miletus, invented the art of planning and laid out the street plan of Piraeus.

Charles Baudelaire¹⁸⁶³

Le Flâneur

The observer of city life, a leisurely stroller who roams the streets, observing the urban landscape and its inhabitants.



Jane Jacobs ¹⁹⁶¹

**High urban density and
mixed-use neighbourhoods
lead to increased crime, social
decay and undesirable living
conditions.**



Jane Jacobs **1961**

The Death and Life of Great American Cities

Labelled the planning profession
a pseudoscience.



Jane Jacobs **1961**

Eyes on the Street

Mixed-Use Development

Short Blocks

Human Scale Design





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124
MESKEREM
ETHIOPIAN RESTAURANT

MACDOUGAL ST. ALE HOUSE
122

ONE WAY

WINNETKA
CONFESSION
RESTAURANT

asian kitchen
MIGH
bowl

MACDOUGAL STREET
ALE HOUSE

MESKEREM
ETHIOPIAN RESTAURANT

MIGH
bowl

**Cars are essential for
vibrant urban life.**

Jan Gehl²⁰¹⁰

~~Cars are essential for
vibrant urban life.~~



Jan Gehl²⁰¹⁰

Cities for People

Human-centered design
prioritizing pedestrians creates
safer, more engaging, and
socially cohesive urban
environments.



Jan Gehl²⁰¹⁰

Life Between Buildings

Human-Centered Design

Public Space Quality

Active Ground Floors





ENTRANCE ON BROADWAY

KAMP KOBAL
NOW STREAMING

THE LION KING

U.S. ARMED FORCES
RECRUITING STATION

IMPACTFUL

Prudential

WORLD'S GREATEST PLACES

SAMSUNG

Coca-Cola

CARS
APRIL 25 8p

Advertisement featuring a young man's face

maint by
Donald for

CITIZEN

**Cities should be designed
for adults.**

Gil Penalosa¹⁹⁹⁵

~~Cities should be designed
for adults.~~



Gil Penalosa¹⁹⁹⁵

8 - 80 Cities

Designing cities for all ages creates inclusive, safe & socially cohesive environments, benefiting everyone.



Gil Penalosa¹⁹⁹⁵

8 - 80 Cities

Public Spaces for All

Health & Wellbeing

Equity in Urban Design





Fred & Ethan Kent¹⁹⁷⁵

~~Public spaces are only
functional if heavily
controlled and designed
by experts.~~



Fred & Ethan Kent¹⁹⁷⁵

Project for Public Spaces

Community-led, human-centered placemaking enables social interaction, inclusivity and dynamic environments, leading to stronger, more cohesive communities.



Fred & Ethan Kent¹⁹⁷⁵

Community-Led Placemaking

Lighter, Quicker, Cheaper

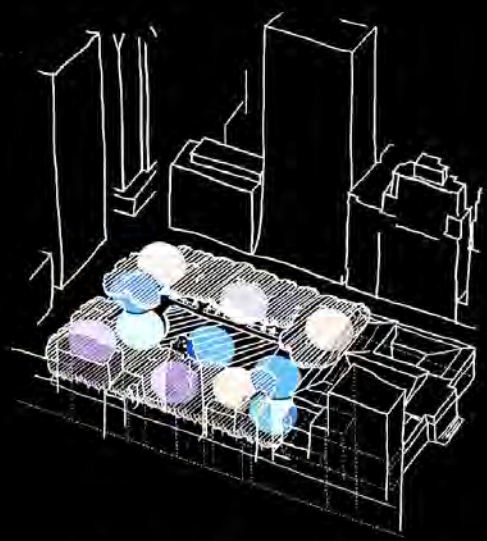
The Power of 10+





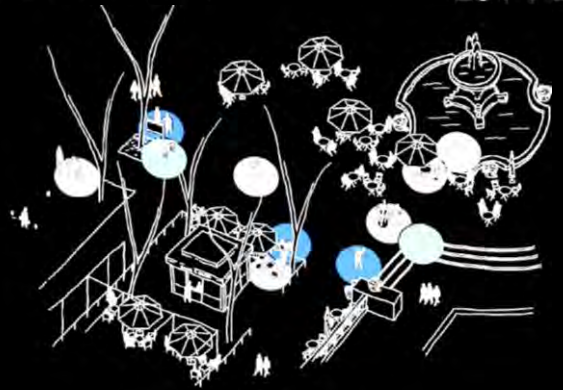
City/Region

10+ MAJOR DESTINATIONS



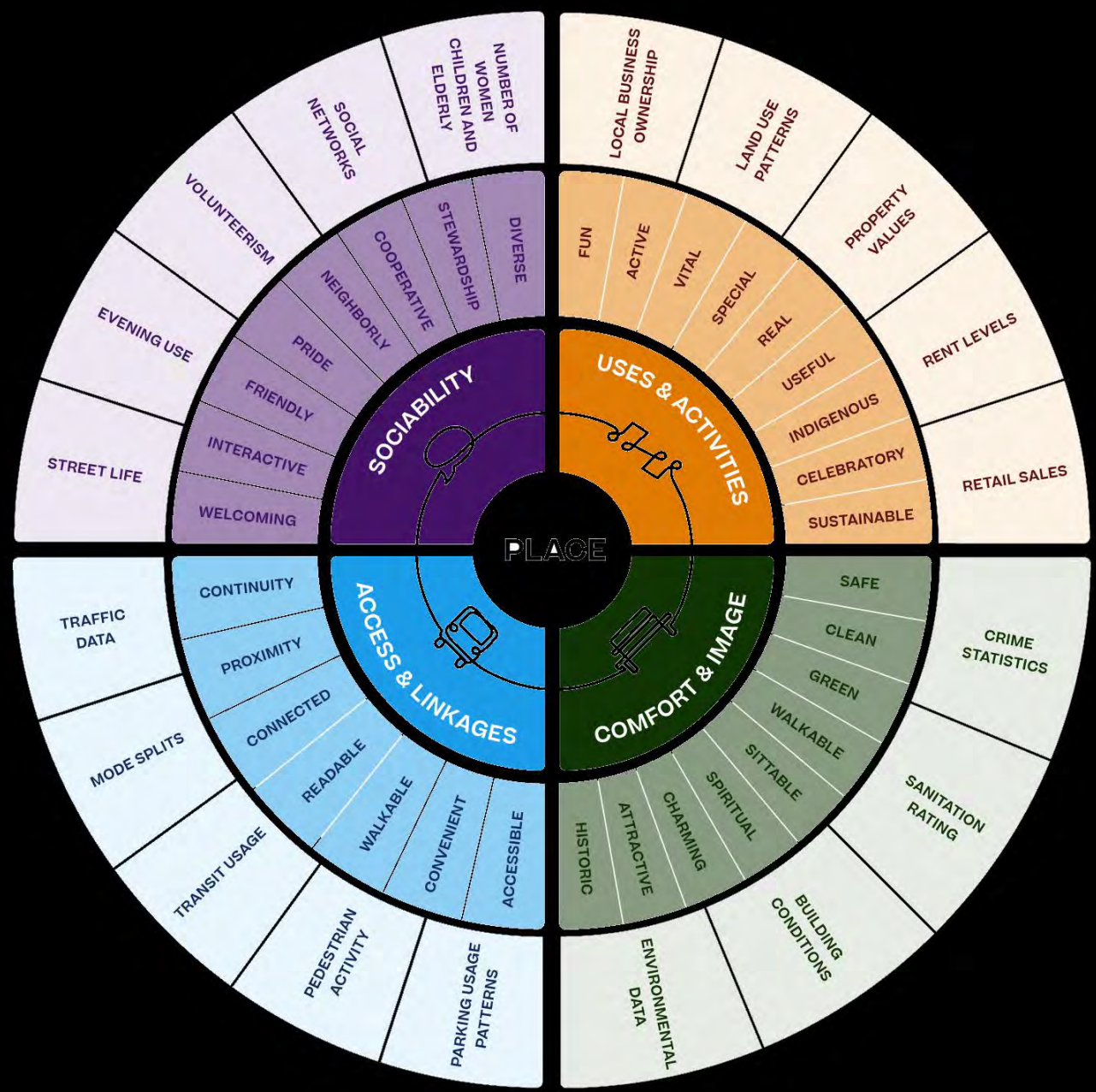
Destination

10+ PLACES IN EACH



Place

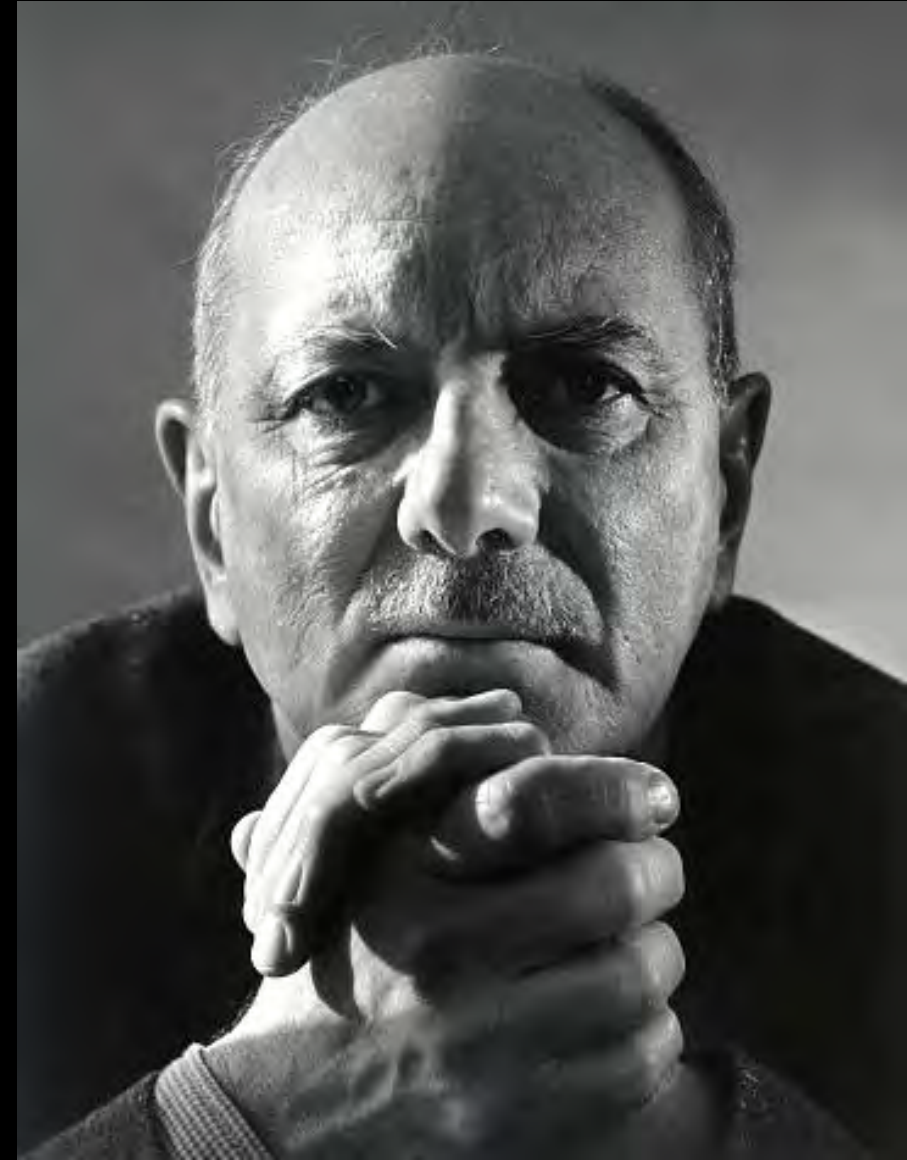
10+ THINGS TO DO,
LAYERED TO CREATE SYNERGY





Lewis Mumford¹⁹²²

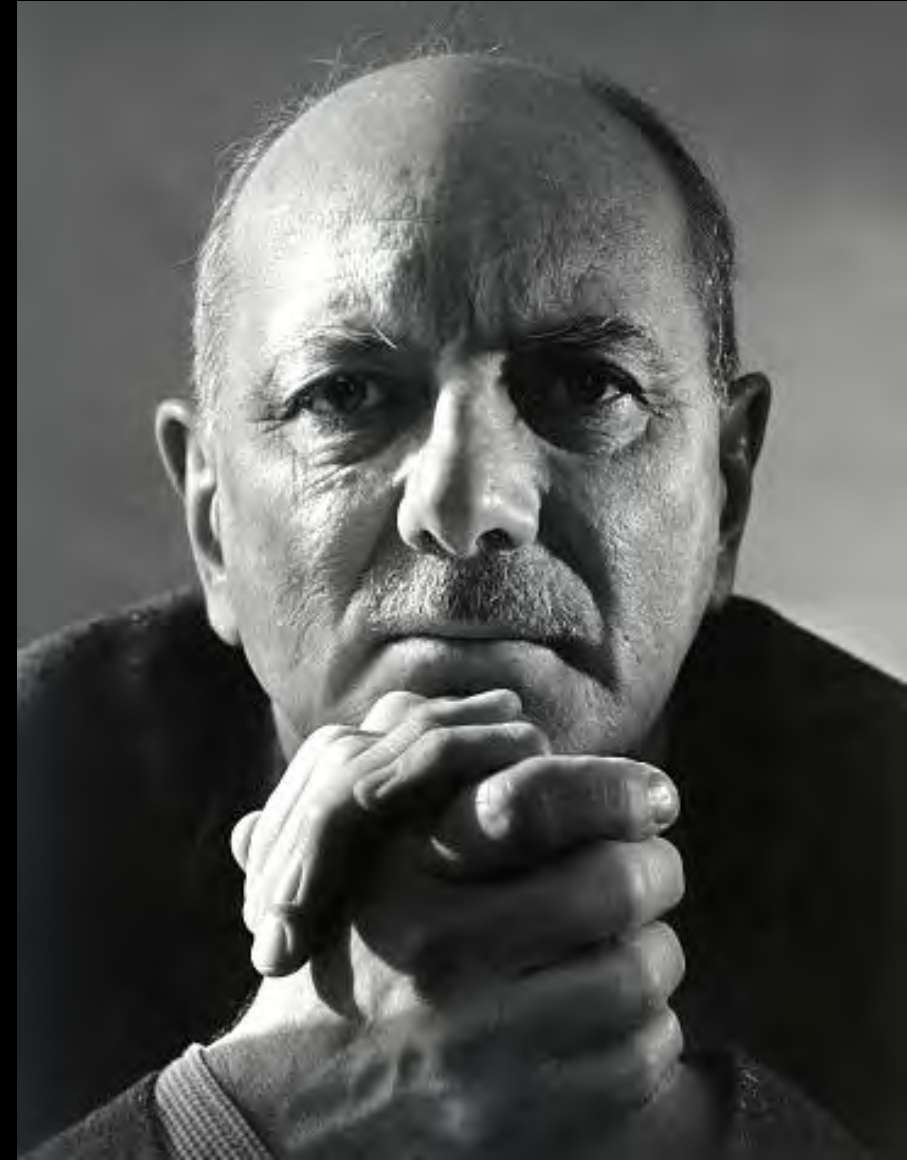
~~Modern development is
always preferable to
preserving historical and
cultural sites.~~



Lewis Mumford¹⁹²²

The Story of Utopias

Balanced development that preserves historical & cultural heritage enhances social capital, community pride and economic vitality while fostering a sense of identity and continuity.



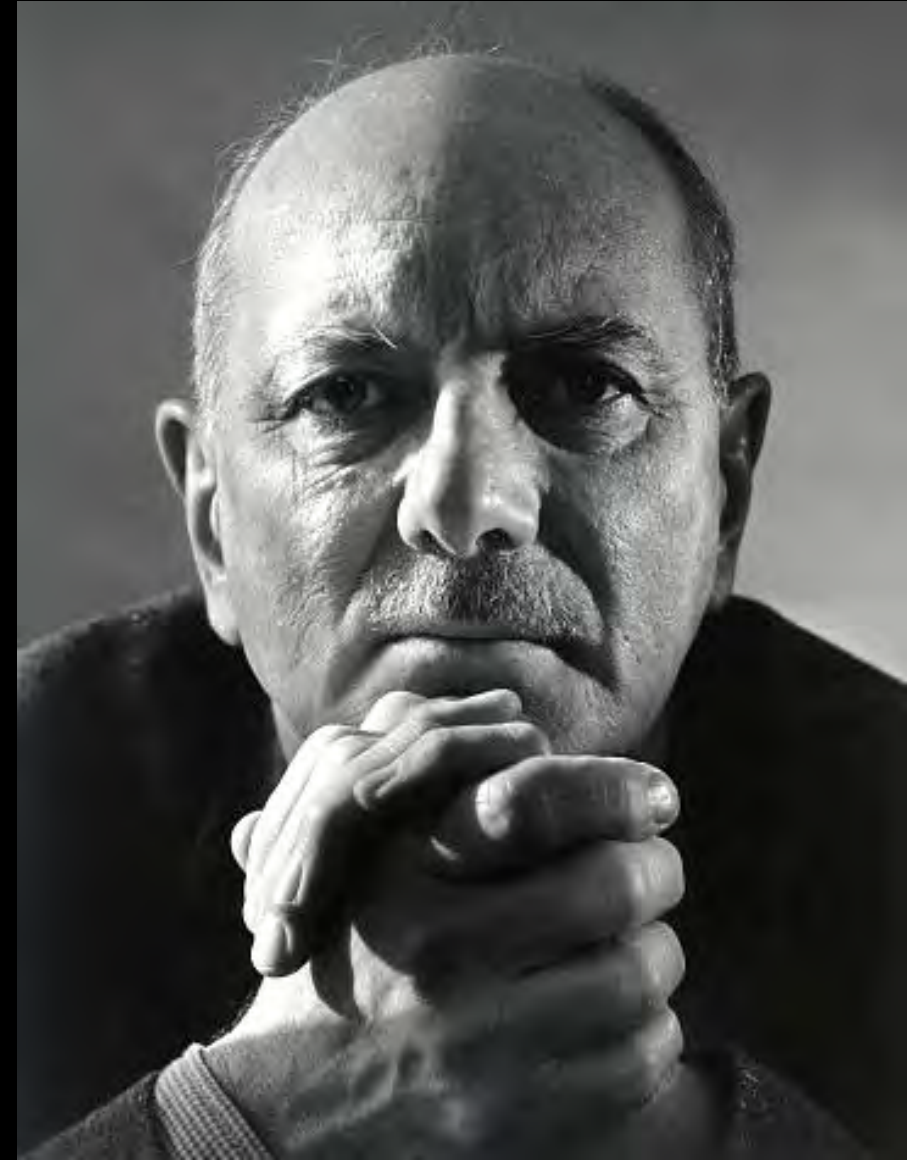
Lewis Mumford 1922


Organic Urbanism

Historical Continuity

Cultural Identity

Balanced Development





Forget the damned motor
car and build the cities for
lovers and friends.

Lewis Mumford

2025 - Norway

2035 - European Union

2040 - India

2030 - Japan, UK, Netherlands, Belgium, Sweden, Greece & Slovenia

2035 - Canada, California, New York State & Washington State

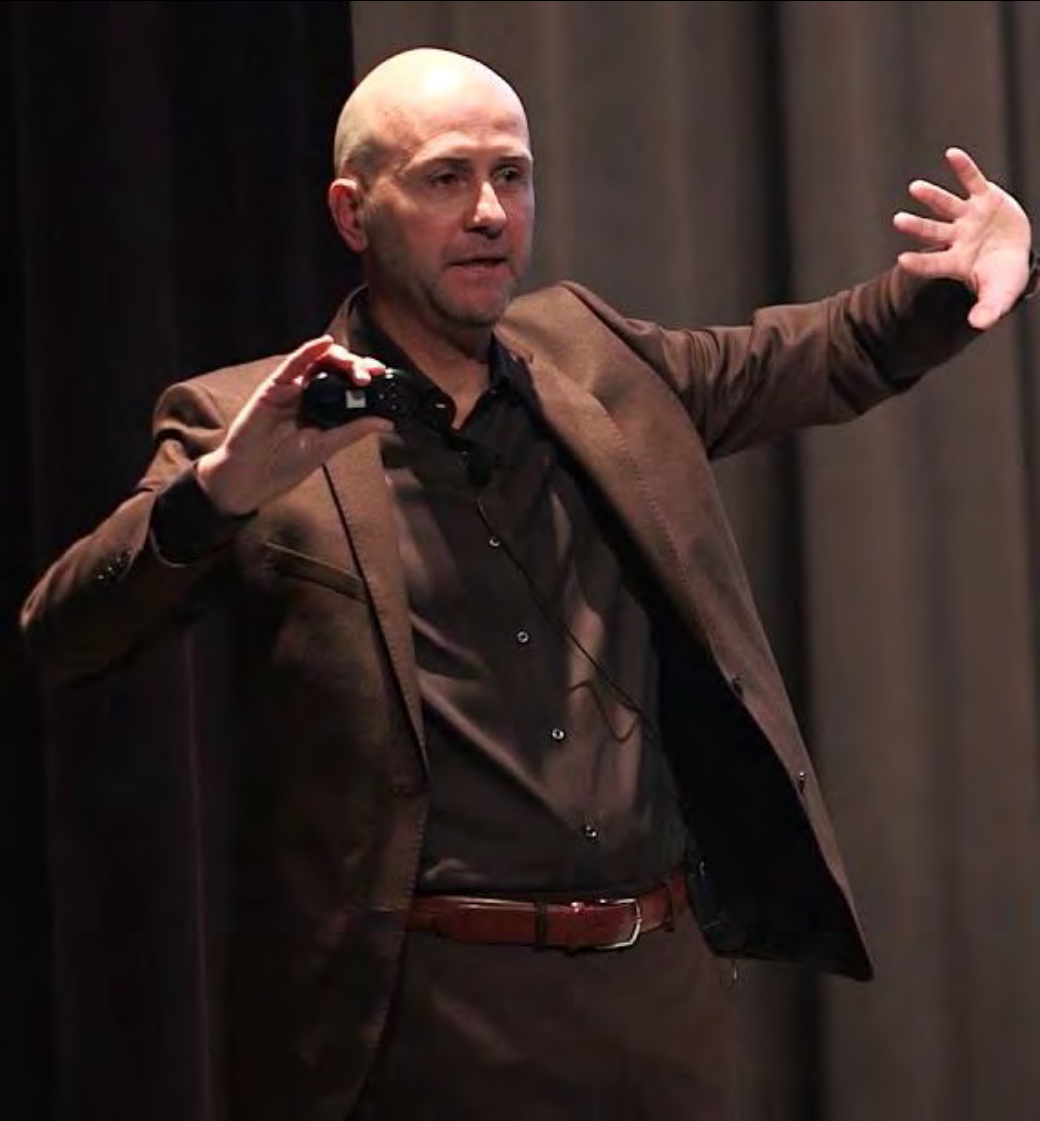
cars2035



Low density homes are
the only desirable and
viable housing option for
stable, thriving
communities.

Dan Parolek²⁰¹⁰

~~Low density homes are
the only desirable and
viable housing option for
stable, thriving
communities.~~



Dan Parolek²⁰¹⁰

Missing Middle Housing

Solutions along a spectrum to provide diversity and choice to address the mismatch between the available housing stock and shifting demographics.



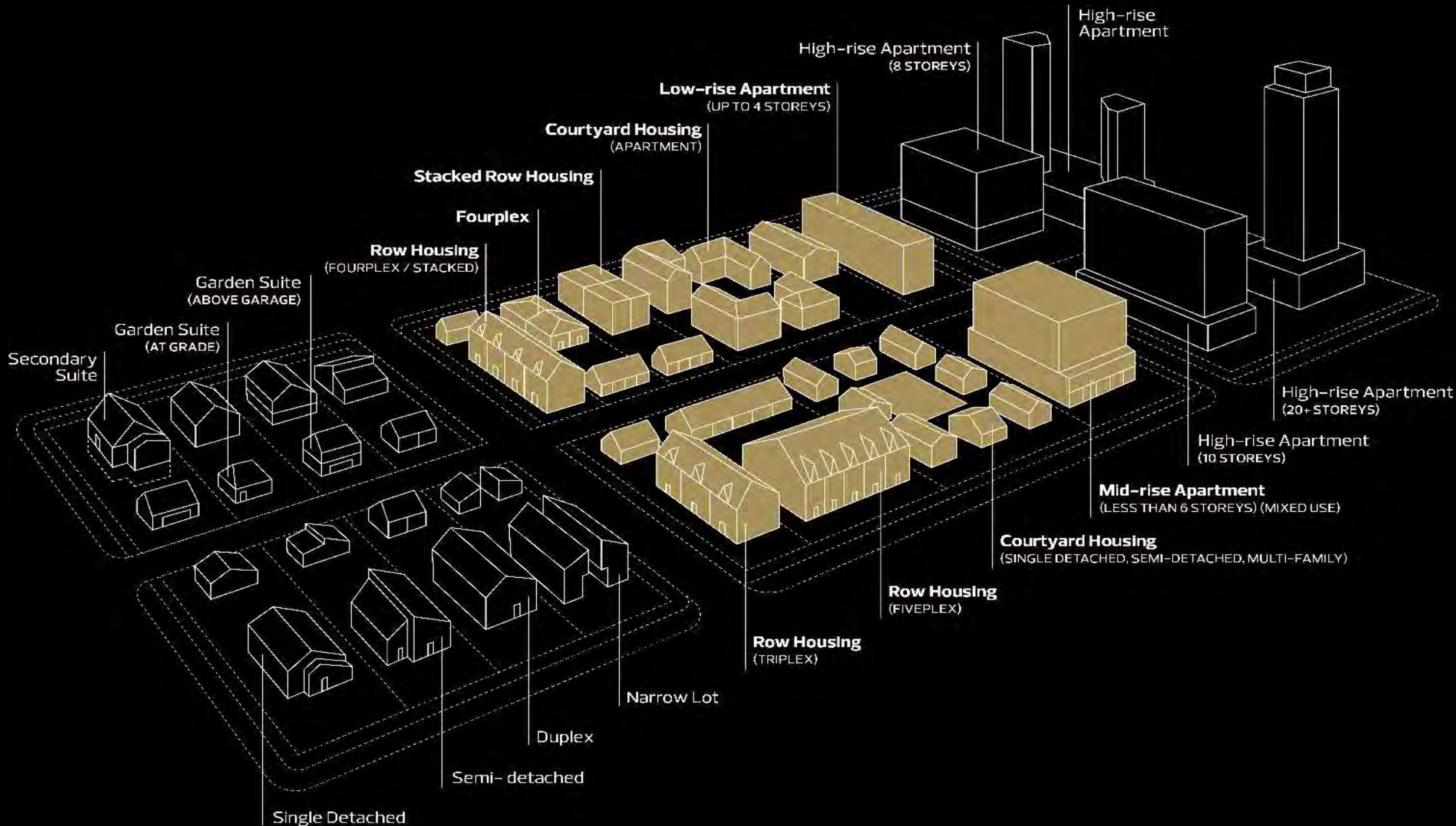
Dan Parolek²⁰¹⁰

Inclusive Communities

Human-Scale not high rise

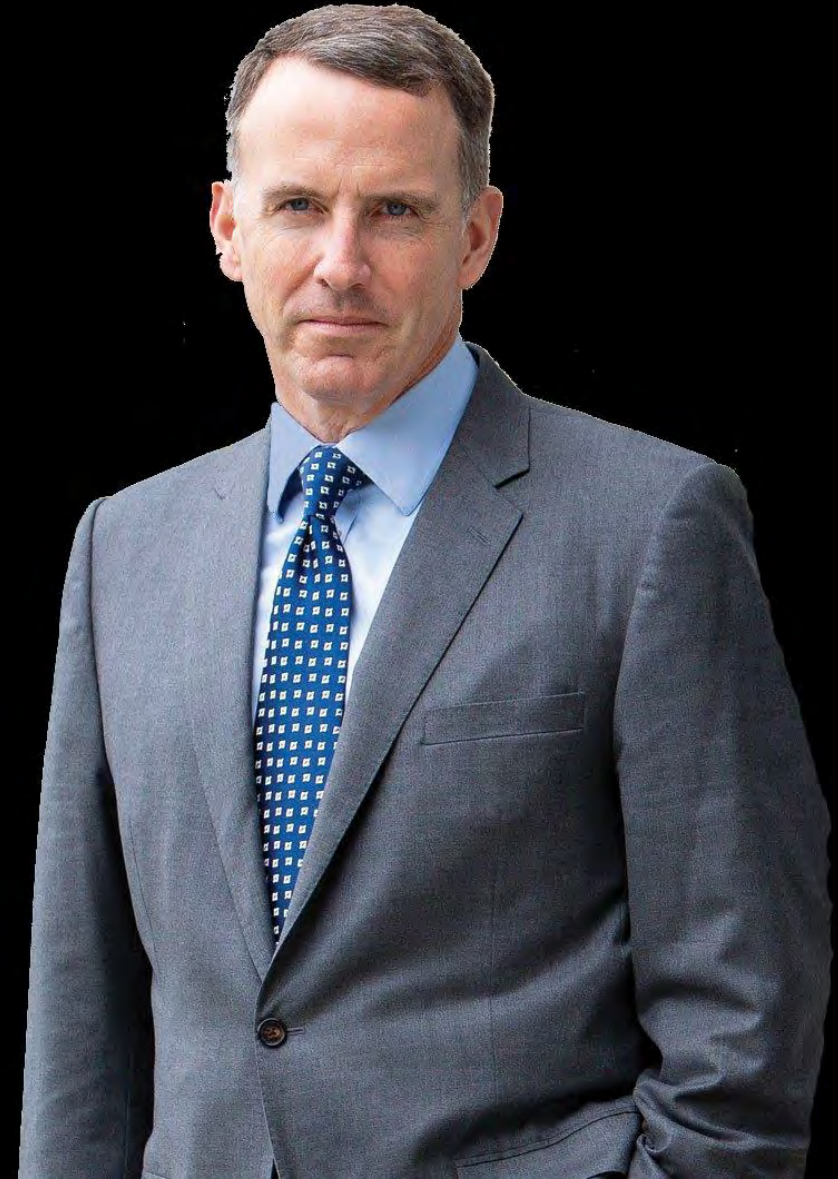
Stability - Age in place





Edward Glaeser²⁰¹¹

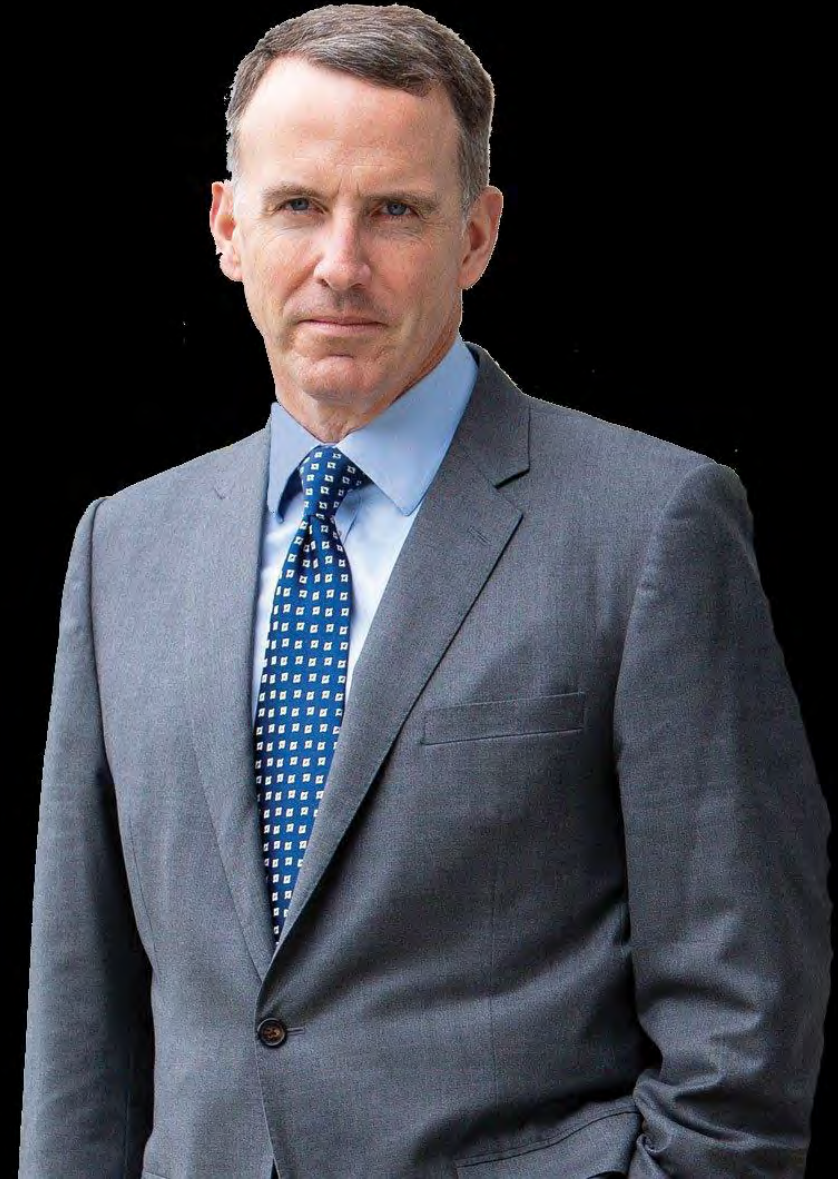
~~Low-density suburban
sprawl is better for
economic growth.~~



Edward Glaeser²⁰¹¹

Triumph of the City

High-density urban environments where people and businesses are concentrated, promote economic efficiency and innovation.



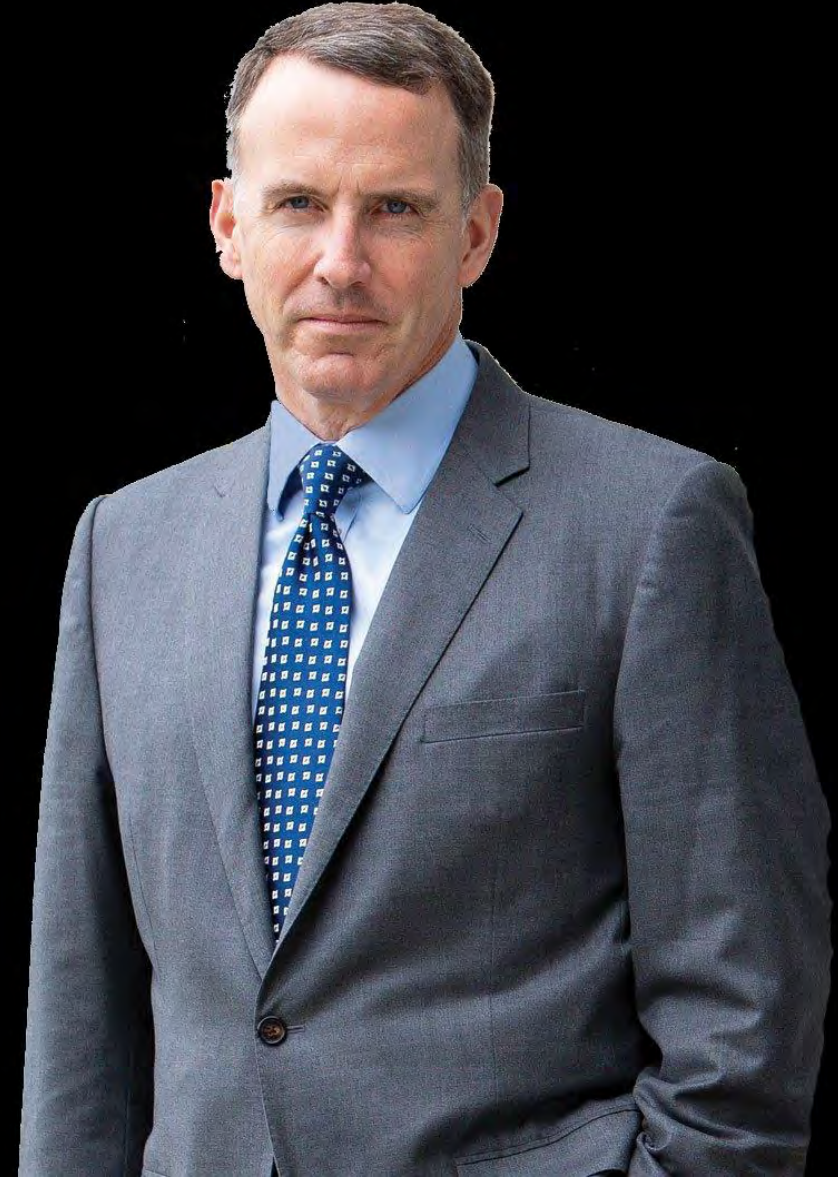
Edward Glaeser²⁰¹¹

Exchange of ideas, resources and services.

Attract and retain talented individuals.

Culture of innovation and entrepreneurship.

Importance of investing in urban infrastructure.





SPORTS BAR & GRILL

RESTRICTED LANE
MUSICIAN
LOADING AND
UNLOADING
8:30PM-3:00AM
PERMIT REQUIRED

PARISH

Bat Bar
Austin, TX

FRIENDS
LIVE MUSIC

Gin East
CHERRY VINT
DELIVERY

Charles Landry²⁰¹³

~~Creativity and cultural initiatives are luxuries that cities cannot afford and have little impact on urban development.~~



Charles Landry²⁰¹³

Creative Cities Index

Cultivating creativity and leveraging cultural assets are essential for fostering social capital, economic development and urban vitality.



Charles Landry²⁰¹³

Leverage Cultural Assets & industries.

Opportunities for Interaction via events & art.

Culture of Innovation.





Janette Sadik-Khan²⁰¹⁶

~~Streets are primarily for
cars and optimizing
traffic flow.~~



Janette Sadik-Khan²⁰¹⁶

Street Fight

Streets with pedestrianization, bike infrastructure and vibrant public spaces enhance social interactions, safety, community engagement and overall wellbeing.



Janette Sadik-Khan²⁰¹⁶

Streets to accommodate all users.

Tactical urbanism like temporary street closures and pop-up parks.

Active Lifestyles to enhance well-being.

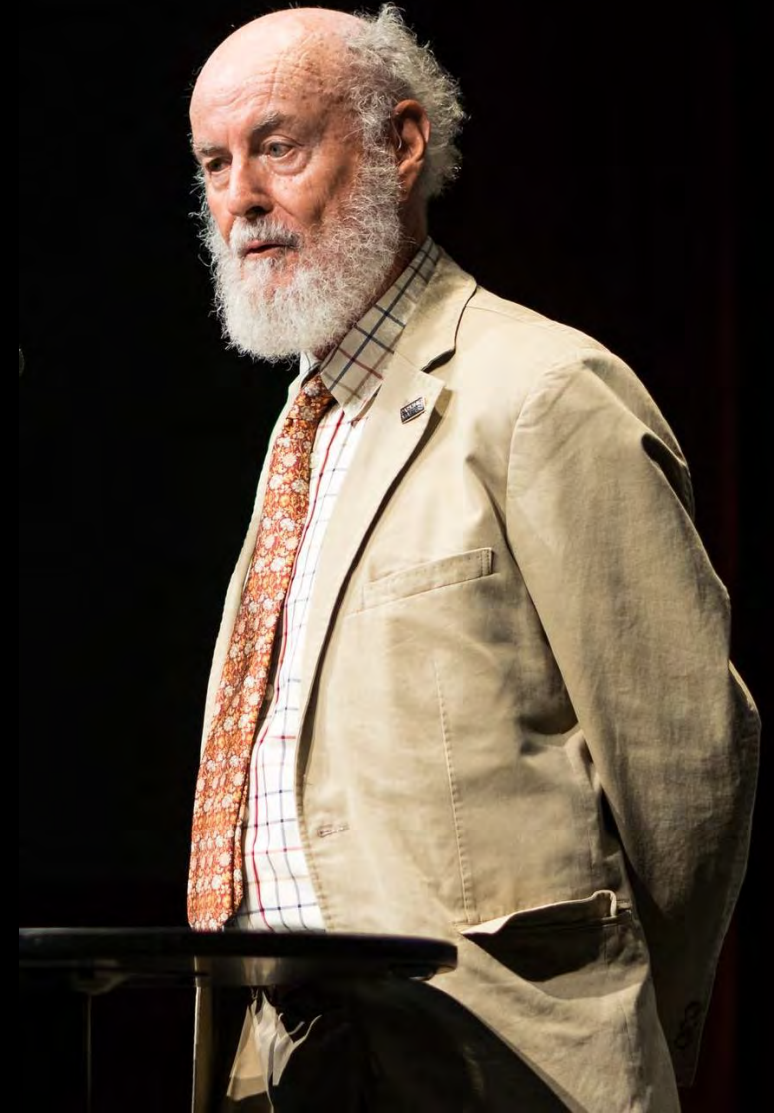
Involve the community in street transformations.





Donald Shoup²⁰⁰⁵

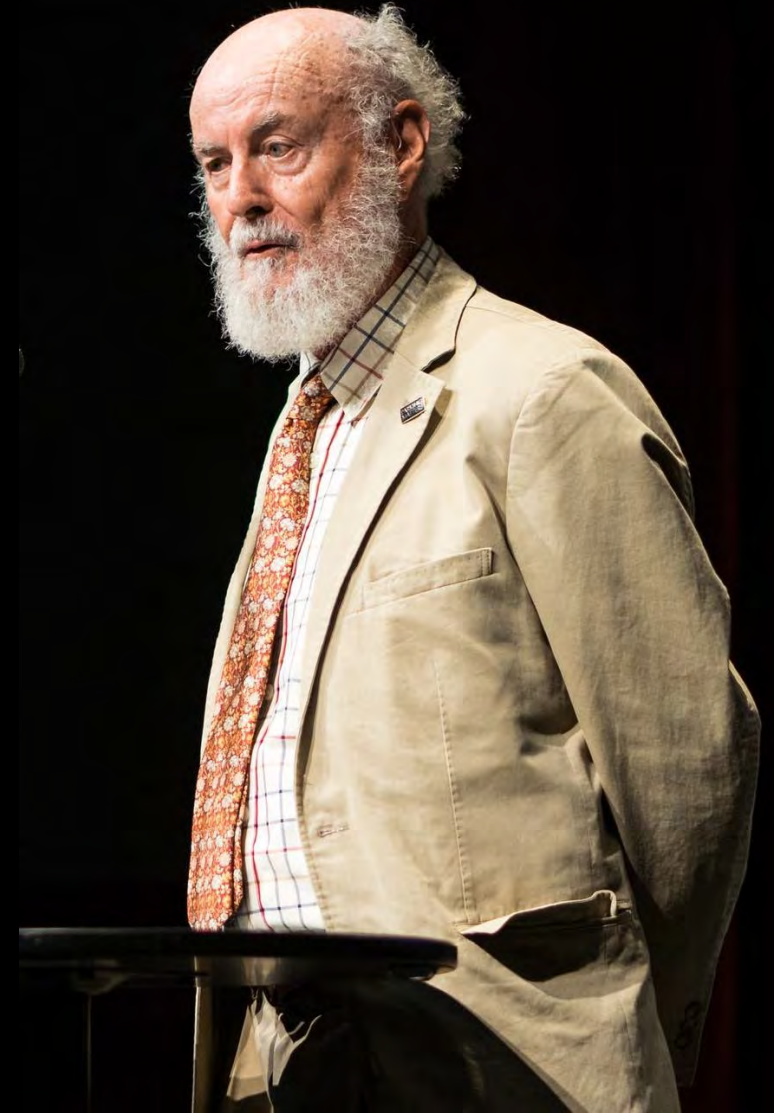
~~Free parking is an
essential and beneficial
amenity that supports
urban growth and
convenience.~~



Donald Shoup²⁰⁰⁵

The High Cost of Free Parking

A seminal book that outlines the hidden social, economic, and environmental costs of free parking.



Donald Shoup²⁰⁰⁵

Market-Rate Parking to reinvest into place.

Public Space Reclamation.

Reduced Traffic Congestion.

Efficient parking supports local business.

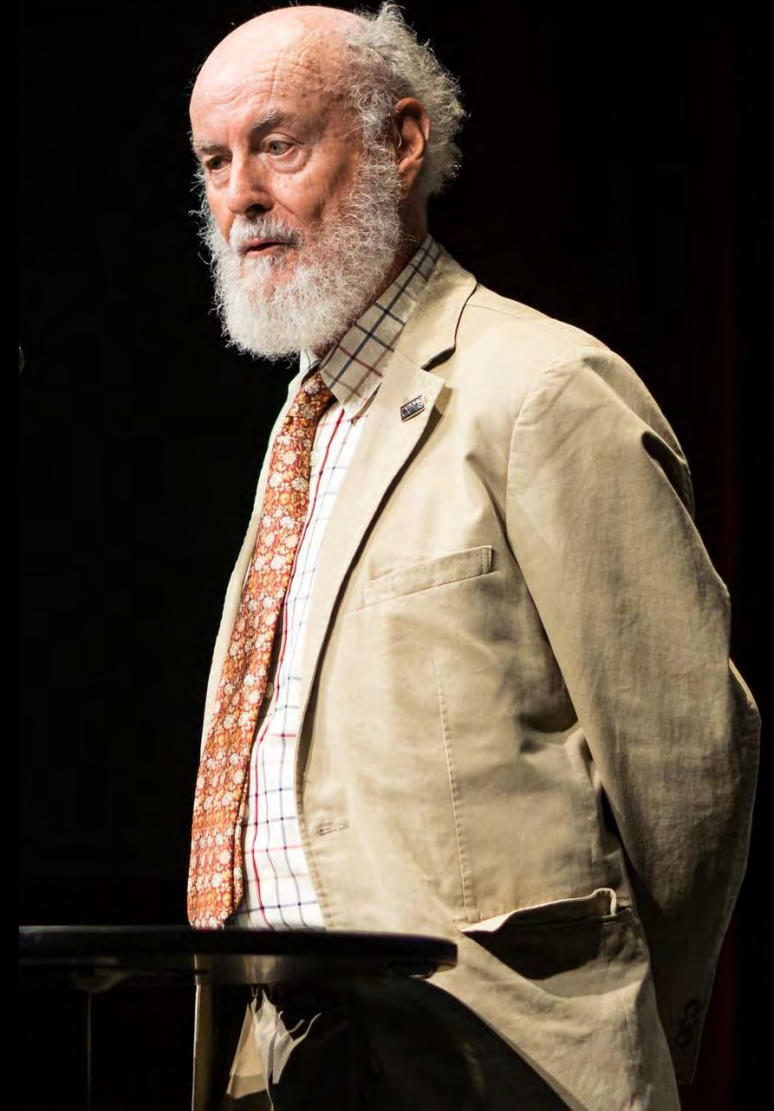


FIGURE 2

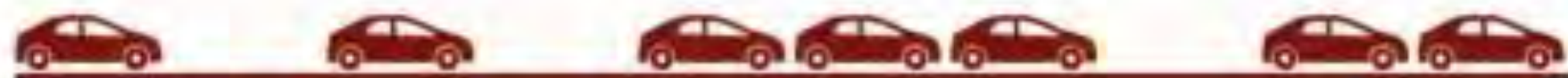
Performance Prices Balance
Occupancy on Every Block

Before SFpark



Block A – Central Business District Location

No Open Spots



Block B – Nearby Location

3 Open Spots

After SFpark



Block A – Central Business District Location

1 Open Spot

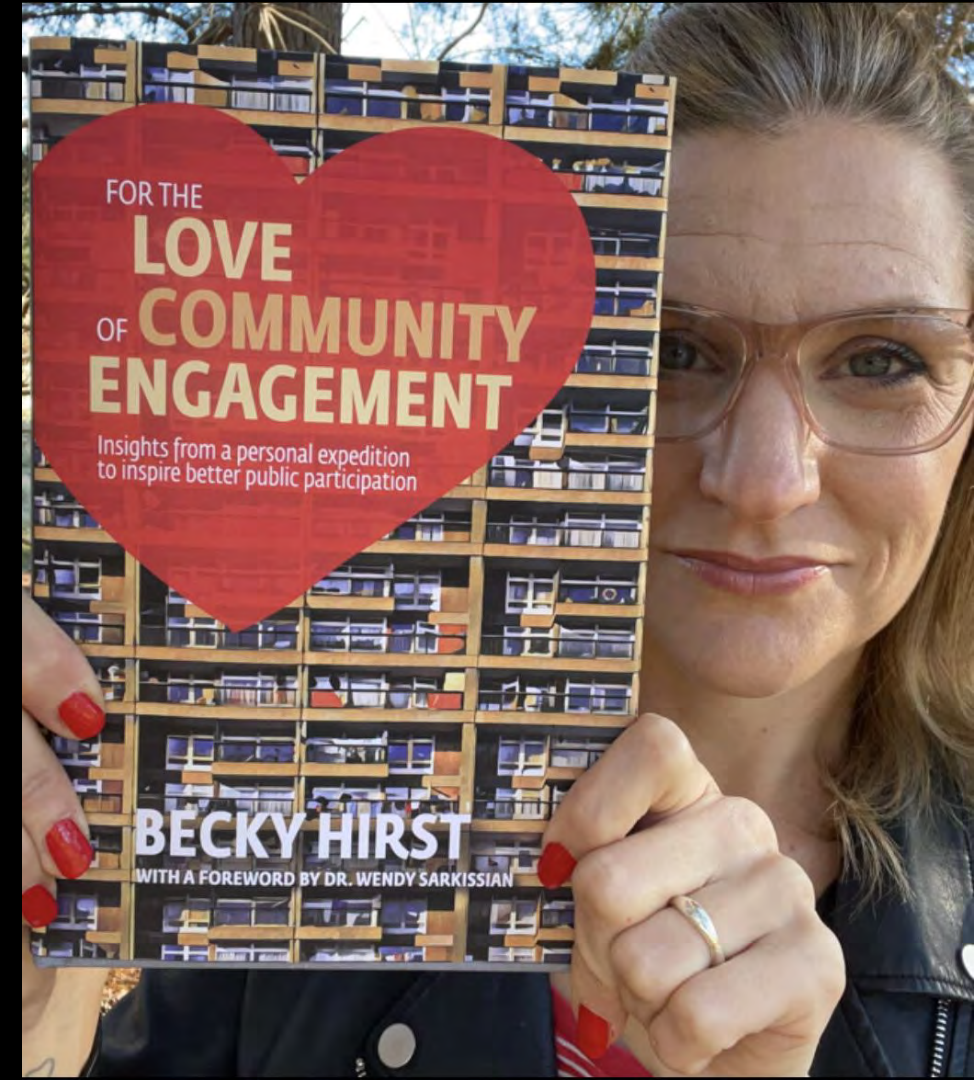


Block B – Nearby Location

2 Open Spots

Becky Hirst²⁰²¹

~~The community should~~
~~“have their say.”~~



Becky Hurst²⁰²¹

Inclusive and collaborative community engagement is crucial for building trust, strong social networks and informed decision-making, leading to more resilient, cohesive, and well-supported communities.

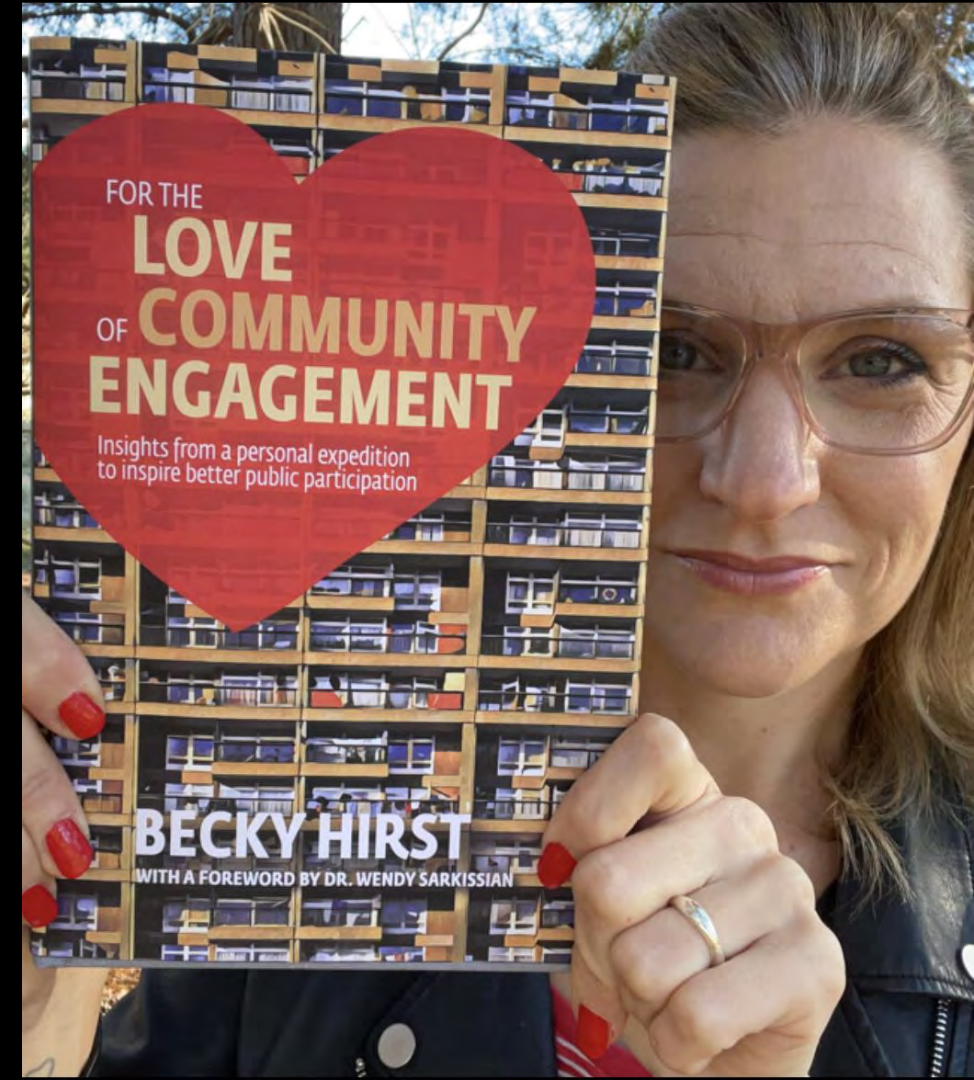


Becky Hurst²⁰²¹

Inclusive Participation & Empowerment

Transparent Communication

Sustainable long term Relationships





William Mitchell¹⁹⁹⁹

~~Traditional approaches to
urban planning and
development are sufficient
and more reliable for
managing cities.~~



William Mitchell¹⁹⁹⁹

E-topia: Urban Life, Jim, But Not As We Know It

The transformation of urban life
through digital technologies and the
implications for communities.



William Mitchell¹⁹⁹⁹

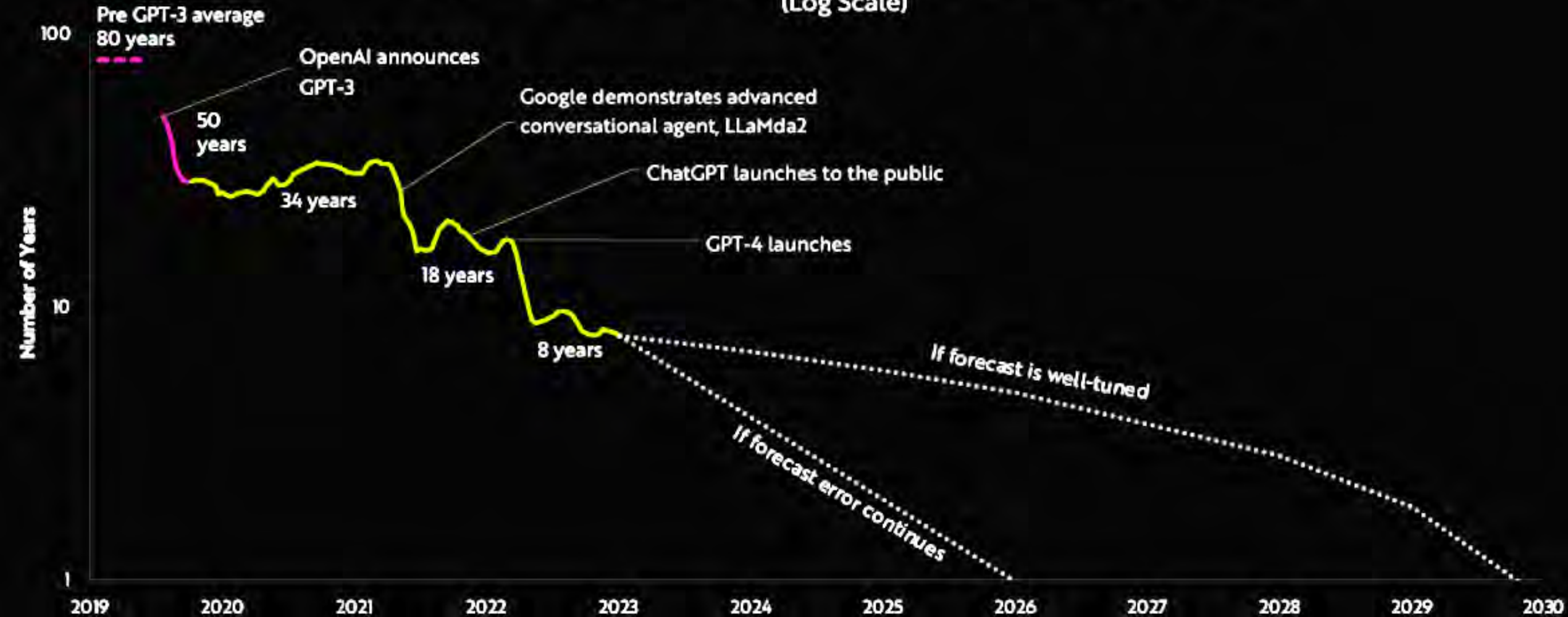
Enhanced Connectivity

Access to information empowers

**Hybrid public spaces blending
physical and digital**



Expected Years Until Launch Of A General Artificial Intelligence System (Log Scale)





AI 2030

Greg Vann²⁰²⁴

~~Trees and green spaces
are non-essential
luxuries.~~

**The answer is
ALWAYS trees!**



Greg Vann 2024

- ✓ Improved air quality
- ✓ Reduced pollution
- ✓ Cooler temperatures
- ✓ Shade provision
- ✓ Urban heat mitigation
- ✓ Noise reduction
- ✓ Enhanced aesthetics
- ✓ Increased property values
- ✓ Stormwater management
- ✓ Wildlife habitat
- ✓ Mental health boost
- ✓ Stress reduction
- ✓ Physical activity
- ✓ Community cohesion
- ✓ Social interactions
- ✓ Recreational spaces
- ✓ Walkability enhancement
- ✓ Economic benefits
- ✓ Local business support
- ✓ Energy savings
- ✓ Water conservation
- ✓ Cultural significance
- ✓ Historical value
- ✓ Educational opportunities
- ✓ Healthier ecosystems
- ✓ Improved well-being
- ✓ Community pride
- ✓ Traffic calming
- ✓ Air quality improvement
- ✓ Seasonal beauty
- ✓ Fostering stewardship
- ✓ Natural cooling
- ✓ Public health
- ✓ Urban biodiversity
- ✓ Clean water
- ✓ Urban renewal
- ✓ Quality of life
- ✓ Accessibility enhancement
- ✓ Public space activation
- ✓ Climate adaptation





~~We don't have the money,
power or ability to make
these things happen!~~

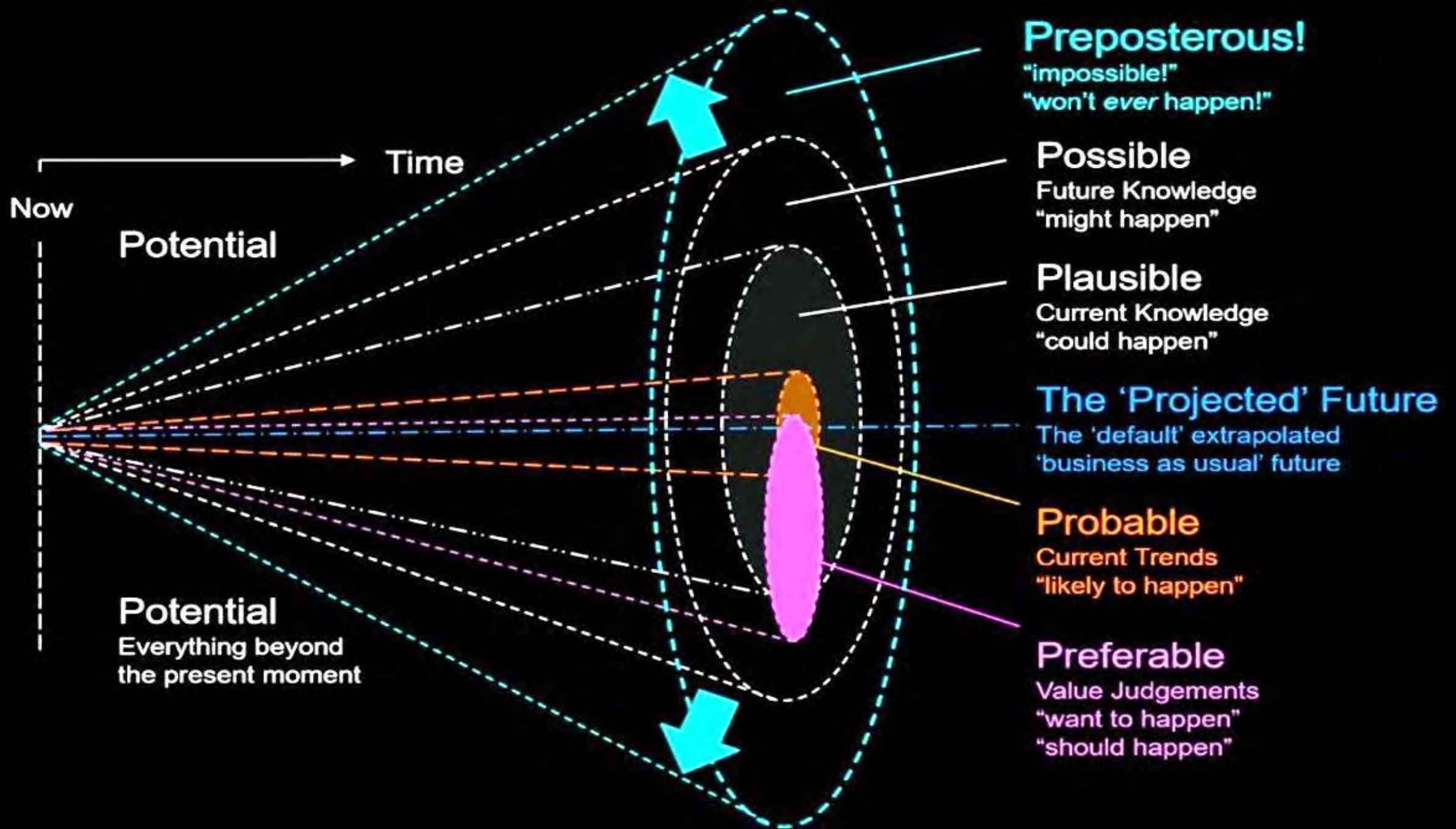
I believe in the
transformation of
cities...but we need
Vision & Leadership!

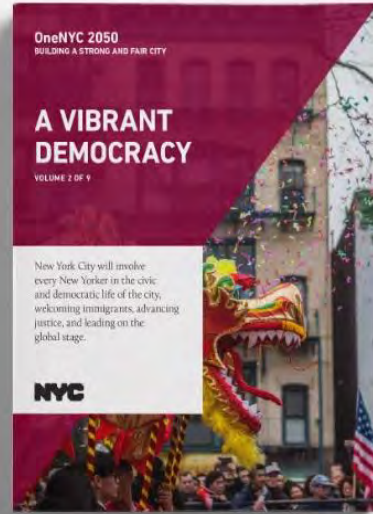
“Strategy without tactics is
the slowest route to victory.

Tactics without strategy is
the noise before defeat.”

Sun Tzu

I believe in the
transformation of
cities...but we need
Vision & Leadership!





Leadership²⁰⁵⁰



Leadership²⁰⁵⁰



Future Citizen²⁰⁵⁰

- ✓ Healthy
- ✓ Happy
- ✓ Connected
- ✓ Empowered
- ✓ Safe
- ✓ Engaged
- ✓ Informed
- ✓ Inclusive
- ✓ Active
- ✓ Resilient
- ✓ Inspired
- ✓ Sustainable
- ✓ Creative
- ✓ Proud
- ✓ Integrated
- ✓ Supported
- ✓ Involved
- ✓ Thriving





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A U S T R A L I A

Learn to love cities by people who do!

CitySpeak Australia - a Podcast by Greg Vann & Stephen Yarwood



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Elected Members
Executives
Leaders
Community

creating
tomorrow
today