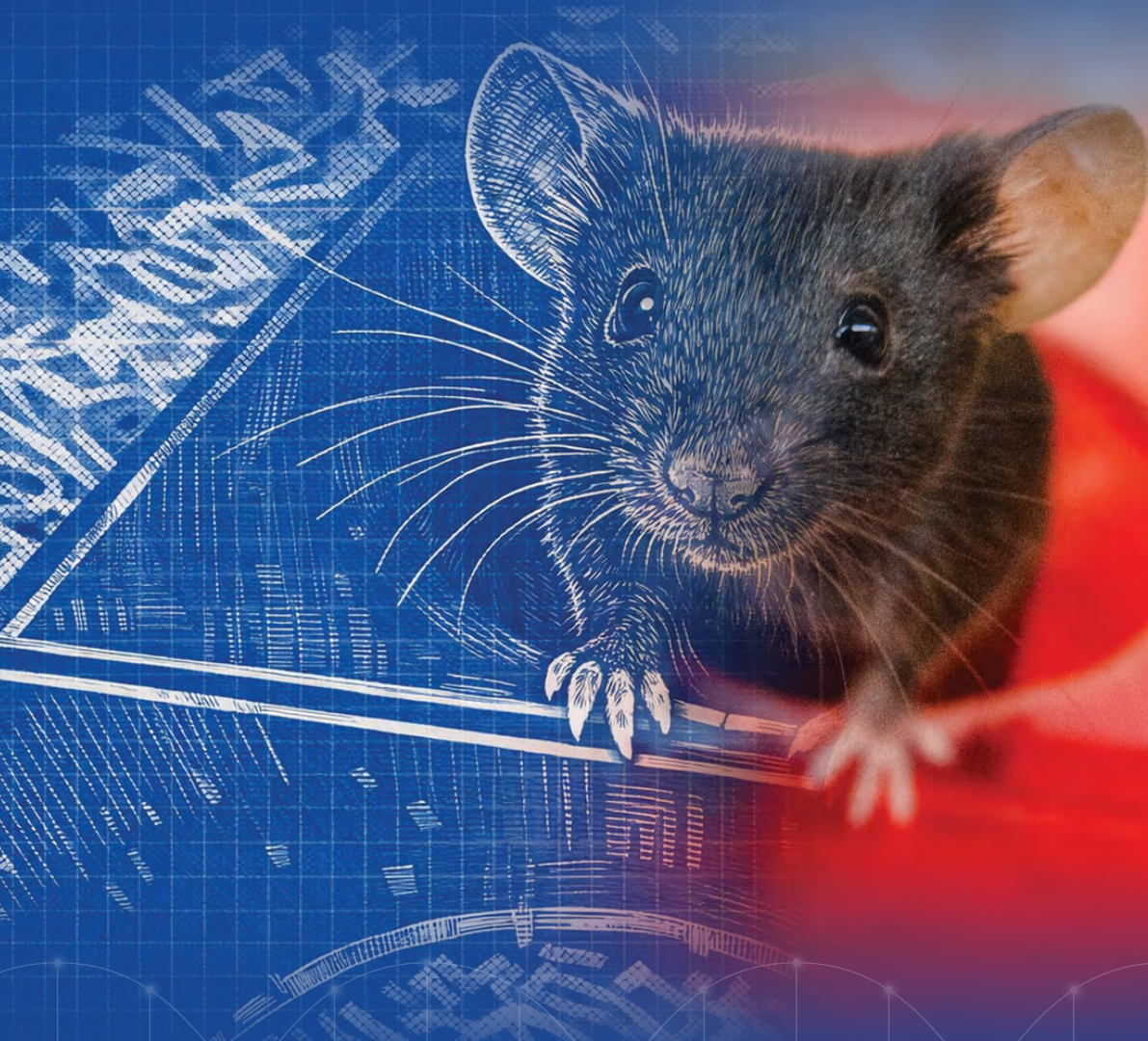
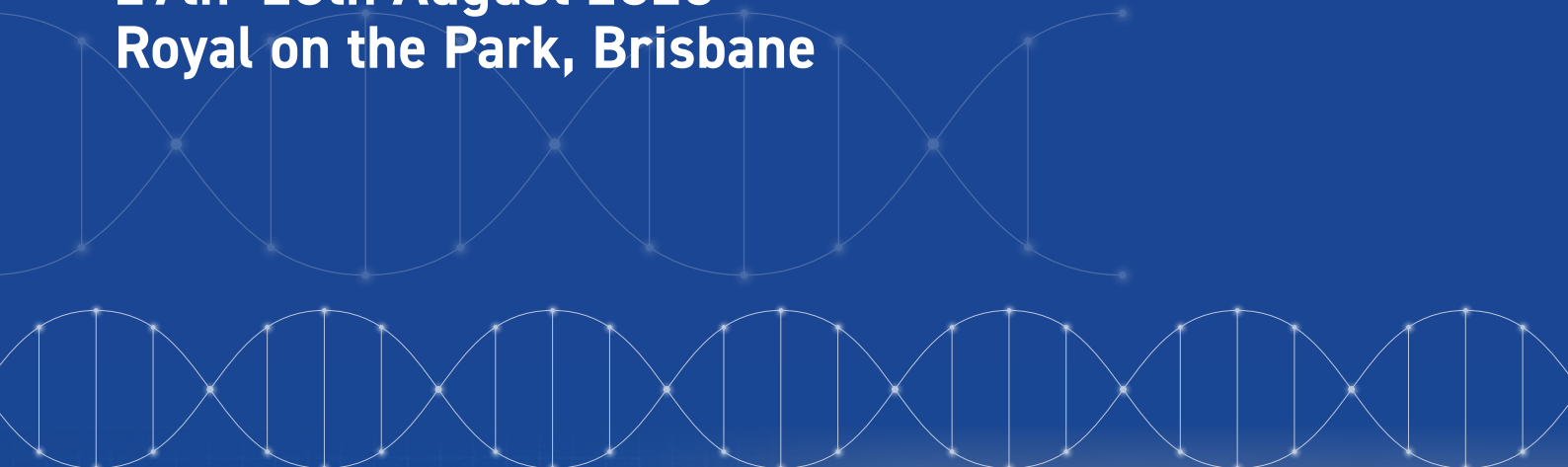


ANZLAA 2026 CONFERENCE



27th–28th August 2026
Royal on the Park, Brisbane



Showcase Your Brand at the 2026 ANZLAA Conference

On behalf of the Australian and New Zealand Laboratory Animal Association (ANZLAA), we are pleased to invite you to become a sponsor of the 20th Anniversary of the ANZLAA Conference, taking place from Thursday 27th August to Friday 28 August at the Royal On The Park, Brisbane.

The Organising Committee is curating a dynamic and engaging program that reflects ANZLAA's mission to connect, educate, and support professionals working across the laboratory animal industry. This premier two-day national event will bring together leaders, practitioners, and innovators to share insights, explore emerging trends, and discuss the challenges and opportunities shaping our field.

As a sponsor of the 2026 ANZLAA Conference, you will have a valuable opportunity to showcase your brand, products, and services to a highly targeted and influential audience, including:

- Facility Directors
- Animal Facility Managers
- Animal Technicians
- Veterinarians
- Animal Welfare Officers
- Scientists and Researchers
- Training Providers
- Building Project Managers/ Engineers
- Safety and Compliance Personnel
- Support Staff

Sponsorship offers meaningful exposure to decision-makers and industry professionals, strengthening your brand presence while fostering new relationships and business opportunities within this specialised sector.

We look forward to welcoming you to Brisbane for what promises to be a distinguished and celebratory national conference. We would be delighted to learn more about your products and services and explore how we can **partner** to make the 2026 ANZLAA Conference a shared success.

Kind regards,
Dr Jane Cross
President, ANZLAA



Wednesday 26th August

- Exhibitors bump in
- Optional workshop day
- Welcome Reception

Thursday 27th August

- Conference Day 1
- Gala Dinner

Friday 28th August

- Conference Day 2
- Exhibitors bump out

We understand that every organisation has unique marketing objectives. If you do not see a package that suits your needs, we would be pleased to create a customised sponsorship opportunity for you. We encourage you to contact us to discuss how we can best support your goals.

Partnership Packages

All prices are quoted in AUD and inclusive of GST

EXPERIENCE SPONSOR

Elevate the Delegate Journey. Maximise Your Brand Visibility.

Exclusive Opportunity - Investment \$19,900

The Experience Sponsor plays a pivotal role in shaping the ANZLAA Conference from the moment delegates arrive.

From beginning to end your brand is front and centre. The Experience Sponsor is seamlessly integrated across registration, onsite engagement, and digital platforms – delivering continuous, high-impact visibility.

Your Brand, Front and Centre

Package Includes:

- Branded conference lanyards
- Co-branded (with ANZLAA only) delegate name badges
- Two (2) banners at the Registration Desk (highest-traffic area)
- One (1) prime exhibition booth
- Delegate list supplied two weeks prior to conference (name, position, organisation, State only) in accordance with Privacy Legislation (contact details to be collected by exhibitors on floor)

- 60-second elevator pitch
- Three (3) Full Sponsor registrations
- Two (2) Trade registrations
- 60-second sponsor video played during the conference at ANZLAA's discretion
- Recognition of partnership during Opening Plenary
- Logo on website, holding slides & pre-event marketing 2 LinkedIn posts and 2 designated emails acknowledging partnership
- Premium app listing (100-word profile + click-through to sponsor's website)
- App banner advertisement (rotating across all pages)
- Two (2) push notifications
- One (1) post-event survey question

Why This Package?

Maximum outreach. Repeated exposure. Direct access to decision-makers.

This is the most visible brand position at the conference. Be visibly noticed and seen as ANZLAA's Experience Sponsor

Optional add-ons available (branded apparel, promotional items, bespoke activations).



INNOVATIVE SPONSOR

Lead the Future. Create the Experience.
Inspire the Industry.

Exclusive Opportunity - Investment \$13,000

Let your creativity run wild with the Innovation Lab

As the Innovative Sponsor, you will deliver the Innovation Lab – an immersive, interactive activation space where delegates experience your solutions firsthand.

Let your brand's creativity and innovation come to life by delivering an engaging and memorable experience for delegates. The Innovation Lab offers a unique opportunity to showcase your expertise in an interactive environment. You may choose to incorporate:

- Interactive demonstrations
- Live workshops or technical walkthroughs
- Gamified learning experiences
- Hands-on product testing
- Branded photo opportunities

Package Includes:

- Naming rights to the Innovation Lab
- Double booth in a prime location
- 1 x two seater lounge sofa
- Two (2) full Sponsor passes with access to the conference sessions and social functions
- 60 second elevator pitch
- Logo across website & conference materials
- Two (2) social media posts
- 1 x Dedicated pre-conference EDM promoting the lab and your organisation
- App profile + one push notification
- Recognition during plenary sessions
- Delegate list supplied two weeks prior to conference (name, position, organisation, state only) in accordance with Privacy Legislation (contact details to be collected by exhibitors on floor)

Why This Package?

Delegates don't just see your brand – they experience it. Build loyalty. Drive engagement. Stand apart from competitors.

WELLNESS SPONSOR

Support the People Behind the Science.

Exclusive Opportunity - Investment \$10,000

Laboratory animal professionals work in high-responsibility environments. The Wellness Sponsor demonstrates ANZLAA's commitment to care, resilience, and workplace wellbeing.

Package Includes:

- Delegates can enjoy a massage by the 3 Minute Angel team
- 1 x booth
- 2 x lounge chairs
- Delegate list supplied two weeks prior to conference (name, position, organisation, state only) in accordance with Privacy Legislation (contact details to be collected by exhibitors on floor)
- Naming rights to the Wellness Lounge
- Two (2) full Sponsor passes with access to the conference sessions and social functions
- 30-second elevator pitch
- Acknowledgement at Opening Plenary
- App profile + one push notifications
- Two (2) social media posts
- Dedicated pre-conference EDM promoting the Wellness Lounge

Why This Package?

Hand out promotional flyers while delegates enjoy a massage

Align with compassion and care.

Stand out from traditional trade sponsorship.

Create meaningful, feel-good engagement.

Ideal for insurers, HR providers, ergonomic brands, EAP services, and wellbeing organisations.

Optional extras - branded water bottles



ART INSTALLATION SPONSOR

Shape the Visual Legacy of the Conference

Exclusive Opportunity - Investment \$8,000

This exclusive opportunity positions your organisation as a supporter of creativity, reflection, and the human side of science.

Shared Interactive Wall: Sponsors will share the large interactive wall with ANZLAA, with one half featuring the ANZLAA 20th anniversary logo and the other half available for the sponsor to customize with their chosen design or message.

Delegates contribute reflections/ creative elements to a combined art installation mural across two days.

Package Includes:

- Sponsors receive their own half of the large interactive wall and naming rights for the art installation (subject to LOC approval).
- Prominent logo integration within the artwork, ensuring strong brand visibility.
- Sponsor logo featured in the Opening Plenary sand story, ensuring high visibility during the conference's flagship session.
- Two (2) banners at the installation
- 30-second elevator pitch
- App profile + one push notification
- Recognition at Opening & Closing Plenary
- Social media coverage of the artwork
- Post-event feature showcasing the completed piece
- Sponsor keeps their completed canvas, providing a lasting, tangible memento of their involvement in the conference.
- Two (2) Full Sponsor registrations
- Delegate list supplied two weeks prior to conference (name, position, organisation, state only) in accordance with Privacy Legislation (contact details to be collected by exhibitors on floor)

Why This Package?

- High-traffic photo opportunity.
- Emotional engagement.
- Lasting legacy beyond the event.

Optional Extra

Be part of the Conference opening with a captivating, bespoke sand art story. Incorporate your organisation's brand and imagery into this unique live performance, designed to capture attention and leave a lasting impression from the very start.

WELCOME RECEPTION SPONSOR

Be the First Impression.

Exclusive Investment \$7,700

The official opening of the conference – where connections begin.

The Welcome Reception marks the official opening of the ANZLAA Conference – where conversations begin, connections form, and the energy of the event comes to life.

As the exclusive Welcome Reception Sponsor, your organisation will be front and centre at the conference's first and most anticipated networking event.

This is your opportunity to align your brand with hospitality, leadership, and community from the very first moment delegates arrive.

Your Moment on Stage

- Five (5) minute welcome address from your organisation's representative during the reception
- Exclusive recognition as the Welcome Reception Sponsor across all pre-event marketing materials including brochures, website, and email campaigns
- Verbal acknowledgement during formal proceedings
- You don't just attend the opening – you help lead it.

Package Includes:

- Five-minute welcome address
- Two (2) Full Sponsor registrations
- Five (5) Reception invitations for your guests
- Two (2) banners at the Reception
- Recognition across pre-event marketing
- Website logo + App profile + one push notification
- Delegate list supplied two weeks prior to conference (name, position, organisation, state only) in accordance with Privacy Legislation (contact details to be collected by exhibitors on floor)

Why This Package?

- Align your brand with the opening moment.
- Host clients in an elevated networking setting.
- Set the tone for the entire conference.

Optional enhancements available (signature cocktail, bespoke activations).

GALA DINNER SPONSOR (Exclusive)

Own the Night. Lead the Celebration.

Exclusive Investment: \$19,900

The ANZLAA Conference Gala Dinner is the most anticipated and prestigious social event of the conference.

As the exclusive Gala Dinner Sponsor, your organisation will enjoy the highest level of visibility and recognition across the evening – aligning your brand with celebration, connection, and industry leadership.

This is more than sponsorship.

It's ownership of the conference's most memorable night.

Package Includes:

Premium On-Stage Presence

- 10-minute welcome address at Dinner opening
- 1-minute sponsor video during the conference
- Verbal acknowledgement in the Opening Plenary
- Logo on dinner menus and digital holding slides
- Dedicated Gala Dinner photobooth with custom backdrop
- Branded digital & printed photo templates
- Brand Integration & Visibility
- Input into dinner theming & entertainment (approval required)
- One exhibition booth in a preferred location
- Two banners within the Dinner venue

Premium Hosting & Access

- Reserved table of ten for your guests including hosting a keynote speaker
- Two Full Sponsor registrations + Two Trade registrations

Marketing & Digital Exposure

- Recognition across pre-event marketing
- Logo on the conference website (linked)
- Premium app listing (100-word profile + click-through)
- Rotating app banner ad & two push notifications
- Up to two social media posts pre-event
- One post-event survey question
- Optional Enhancements (Additional Investment)

- Dinner MC or keynote entertainer (approval required)
- Guest welcome on arrival
- Signature cocktail
- Bespoke experiential activations

Why This Package?

Position your brand at the conference's most prestigious evening, connect with decision-makers, and create memorable, shareable moments that extend your visibility beyond the event.

This is the signature night of the conference – and your opportunity to own it.

COFFEE & CONNECTIONS SPONSOR

Fuel the Conversations.

Own the Networking Hub.

Investment \$6,000 (2 available)

Own the most visited networking hub of the conference.

The Coffee Cart Sponsor enjoys premium exposure at one of the highest-traffic and most appreciated features of the conference.

Coffee breaks are where partnerships form and ideas spark. Your brand becomes synonymous with energy, connection, and hospitality.

Every cup served is a brand touchpoint.

Package Includes:

- Exclusive branding at the coffee cart
- Opportunity for branded cups or aprons
- One (1) banner in coffee area
- Recognition across pre-event marketing
- Website logo with link
- App listing (50-word profile + click-through)

Why This Package?

- Guaranteed foot traffic.
- Repeated daily exposure.
- Association with relaxed, high-value networking.

CONFERENCE APP SPONSOR

Introducing the New App for the 2026 Conference. Be in Every Hand. Every Session. Every Moment.

Exclusive Investment: \$6,000

The Conference App is the digital hub of the event. Every delegate uses it. The program guide, networking tool, messaging platform, and real-time event companion used by every delegate.

Package Includes:

- Co-branded conference app
- Rotating banner ad across all pages
- Premium app listing (50-word profile + click-through)
- Two (2) push notifications
- Welcome message in the app
- Website logo recognition
- One (1) Full Sponsor registration

Why This Package?

- Continuous digital exposure.
- Direct communication with delegates.
- The most powerful digital touchpoint of the conference.
- Optional gamification and video add-ons available.

Optional Enhancements (Available at additional investment)

Take your activation even further:

- Integrate a gamification feature within the app to drive interaction and prize engagement
- Develop a branded pre-arrival announcement video introducing you as the App Sponsor
- Custom digital activations tailored to your objectives



REGISTRATION DESK WELCOME PARTNER

Exclusive Investment \$3,000

Position your brand at the forefront of the delegate experience as the official Registration Desk Welcome Partner. This exclusive opportunity allows you to create a strong first impression by greeting attendees as they arrive at the Conference.

You will have a dedicated table located alongside the registration desk, providing prime visibility and the opportunity to engage directly with delegates from the moment they check in. Showcase your brand by distributing merchandise, promotional materials, or welcome items, and enhance your presence with a prominently displayed banner in this high-traffic area.

Make your brand the first one delegates see—and remember.

SPECIAL INTEREST GROUP (SIG) BREAKOUT SPONSOR

\$2,000 each (or \$6,000 for all four sessions)

Package includes:

- Opportunity for sponsor to provide 2 minute address to breakout session attendees
- Recognition as SIG Breakout Session Sponsor on pre-event materials including brochures, flyers, website and email campaigns
- Digital logo on the conference website with linking to your organisation's website
- Event app branding including:
- Sponsor listing in the event app - 50 word company profile listed with click-through to your website
- Breakout session attendee list (name, company, job title, state - subject to privacy laws)

Special Interest Groups;

- Facility Managers (FM)
- Wellbeing
- Veterinarians
- Large Animal (new)

INTERNATIONAL/NATIONAL KEYNOTE SPONSOR

\$3,000

Package includes:

- Opportunity to introduce the keynote speaker in a 1-minute introduction OR show a promotional video at the sponsored keynote session (Video to be produced/ provided by sponsor. Length 30 seconds)
- Two (2) full Sponsor passes with access to the conference sessions and social functions
- Recognition as a Sponsor on pre-event materials including brochures, flyers, website and email campaigns
- Digital logo on the conference website with linking to your organisation's website
- Event app branding including:
 - Sponsor listing in the event app - 50 word company profile listed with click-through to your website



SCHOLARSHIP SPONSORS

An effective method of demonstrating your company's commitment to this industry is to sponsor the attendance at the conference. These scholarships are specifically designed to encourage ANZLAA members (especially younger members) to make a presentation. There are three scholarships offered, and these provide funds associated with the presenter's conference participation as follows:

	Conference Registration	Accommodation	Travel costs, incl. Economy Return Airfares	TOTAL VALUE
Host City Scholarship (Brisbane)	✓			A\$1,100
Host Country Scholarship (Australia)	✓	✓	✓	A\$2,800
Trans Tasman Scholarship (New Zealand)	✓	✓	✓	A\$3,500

- Recognition as a Sponsor on pre-event materials including brochures, flyers, website and email campaigns
- Digital logo on the conference website with linking to your organisation's website
- Verbal acknowledgement by the session chair prior to the sponsored speaker's presentation
- Opportunity for the sponsor to meet with the scholarship recipient in order to foster a mentoring partnership
- Event app branding including:

ONSITE BRANDING OPPORTUNITIES — ADD-ONS

Elevate your corporate presence and maximise visibility throughout the Conference.

BRANDED SEATING CUBES

\$950 per cube

- Placed in the exhibition hall, top and 2 sides branded by the sponsor and additional 2 sides reserved for ANZLAA
- branded by the sponsor – design to be approved by the organiser



BRANDED NOTEPADS AND PENS SPONSOR

Exclusive \$2,500

- Showcase your brand on notepads and pens
- Placed on delegate tables for use throughout the event

Let's Build a Meaningful Partnership

ANZLAA values sponsors who share our commitment to ethical practice, professional growth, and advancing standards in laboratory animal care.

We welcome the opportunity to tailor packages to align with your organisation's objectives.

For sponsorship enquiries, please contact:

Matthew Phelps
Sponsorship Manager

matthew@theassociationspecialists.com.au



Exhibition Booth Opportunities

Where Innovation Meets Interaction

Position your organisation at the centre of the action.

The exhibition is a vibrant and high-traffic hub of the ANZLAA Conference – and the location of all catering during conference breaks. Every delegate passes through, returns to, and networks within this space multiple times across the event.

This is where conversations start, relationships build, and solutions are discovered.

Secure your space and put your brand directly in front of engaged laboratory animal science professionals from across Australia and New Zealand.

Each exhibitor will have the opportunity to deliver a 30-second elevator pitch, giving you the chance to highlight your offering and inspire delegates to visit your stand.

Double Booth – \$9,000

Maximum Presence. Maximum Impact.

Make a bold statement with expanded space designed for immersive engagement, demonstrations, and high-visibility branding.

Includes:

- 6m x 3m (12sqm) Octanorm
- 2 Full registrations
- 1 Trade registration
- App listing (50-word profile + link)
- 30-second elevator pitch

Ideal for demonstrations, launches, or meeting zones.

Single Booth – \$5,000

Focused Presence. High-Value Engagement.

A streamlined and professional exhibition space designed to facilitate meaningful conversations and targeted brand exposure.

Includes:

- 3m x 3m (9sqm) Octanorm
- 1 Full registration
- 1 Trade registration
- App listing (50-word profile + link)
- 30-second elevator pitch

Why Exhibit at ANZLAA?

- Guaranteed foot traffic during all catering breaks
- Direct access to decision-makers, facility managers, veterinarians, researchers, and industry leaders
- Multiple engagement opportunities across two days
- A targeted audience aligned specifically to laboratory animal science and welfare
- This is more than a booth – it's your platform to connect, demonstrate, and convert.

ADD ON for exhibitors

- Entice delegates over to your stand with a soft drink cart



Sponsorship & Exhibition Booking Form

All prices are quoted in AUD and inclusive of GST

Please complete and forward booking form to:

Matthew Phelps
Sponsorship Manager
matthew@theassociationspecialists.com.au

Contact:

Position:

Company:

Address:

Suburb:

State:

Postcode:

Telephone:

Mobile:

Email:

Booth Preferences

1.

2.

3.

Sponsorship Opportunities

Experience Sponsor	\$19,900	<input type="radio"/>	Special Interest Group (SIG)	each \$2,000	<input type="radio"/>
Innovative Sponsor	\$13,000	<input type="radio"/>	Breakout Sponsor	all 4 sessions \$6,000	<input type="radio"/>
Wellness Sponsor	\$10,000	<input type="radio"/>	International/National Keynote Sponsor	\$3,000	<input type="radio"/>
Art Installation Sponsor	\$8,000	<input type="radio"/>	Host City Scholarship (Brisbane)	\$1,100	<input type="radio"/>
Welcome Reception Sponsor	\$7,700	<input type="radio"/>	Host Country Scholarship (Australia)	\$2,800	<input type="radio"/>
Gala Dinner Sponsor	\$19,900	<input type="radio"/>	Trans Tasman Scholarship (New Zealand)	\$3,500	<input type="radio"/>
Coffee & Connections Sponsor	\$6,000	<input type="radio"/>	Branded Seating Cubes	each \$950	<input type="radio"/>
Conference App Sponsor	\$6,000	<input type="radio"/>	Branded Notepads and Pens Sponsor	\$2,500	<input type="radio"/>
Registration Desk Welcome Partner	\$3,000	<input type="radio"/>	Double Exhibition Booth	\$9,000	<input type="radio"/>
			Single Exhibition Booth	\$5,000	<input type="radio"/>

Total Payable Amount: \$

Payment Option: EFT/Direct Deposit Credit Card

Conditions

I/We accept the terms and conditions of undertaking an exhibition and/or sponsorship package for ANZLAA 2026 Conference included on the next page of this prospectus.

Signed:

Date:

Terms and Conditions

DEFINITIONS

In these Terms and Conditions:

Sponsor, means the sponsoring company

Organiser, means the Australian and New Zealand Laboratory Animal Association or The Association Specialists (Professional Conference Organisers for the conference)

1. Full payment is due within 30 days of the invoice being issued. If payment has not been received 30 days prior to the event, the company will not be permitted to participate in the exhibition.
2. Sponsorship will only be allocated on receipt of the signed sponsorship booking form. A letter of confirmation will be provided to confirm the booth together with a tax invoice for the total amount of the sponsorship, which must be paid prior to the conference.
3. Cancellation Policy: In the event of a cancellation by the sponsor/exhibitor due to unforeseen reasons or circumstances beyond reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the sponsor/exhibitor must submit a cancellation request in writing, to the ANZLAA Conference Manager.

Due to the considerable administration associated with this event:

- > A cancellation fee equivalent to 10% sponsorship fee will be incurred should confirmed agreements be cancelled.
 - > Cancellations after 12 weeks before the event will be subject to a 50% cancellation fee.
 - > Cancellations 6 weeks before the event will be subject to a 100% cancellation fee.
4. In the event of cancellation or postponement of the conference due to circumstances beyond ANZLAA's reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, ANZLAA cannot be held responsible for any cost, damage, or expense which may be incurred by sponsors/exhibitors or any refund as a consequence of the event being postponed or cancelled.
 5. In the event of the conference being converted to a fully virtual Conference by ANZLAA, due to circumstances beyond ANZLAA's reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crisis, the maximum liability of ANZLAA is limited to a partial refund of the exhibition or sponsorship fee with no additional liability for travel costs, hotel costs, or any other costs or expenses whatsoever. A virtual sponsorship and/or exhibition booth package with a similar level of support will be offered to you at a reduced rate. In the event that you do not want to proceed with a virtual event, a refund of 90% will be offered. 10% of your sponsor/exhibition package cost will contribute towards administration costs and brand promotions already placed. Any sponsorship that is not deemed possible to deliver virtually will receive a full refund (ie a coffee cart sponsor)
 6. Privacy Statement: To assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in the participant lists and for the information distribution in respect to other related events organised by ANZLAA. If you object to your details being shared, please inform the conference organiser.

7. Discounts for any entitlements not used or required will not be provided.
8. Official contractors will be appointed by the conference organiser to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
9. The organiser agrees to provide the sponsor with the agreed inclusions as outlined in the original sponsorship prospectus and exhibition manual. Any additional requirements will be at the sponsor's expense.
10. The sponsor agrees to abide by all rules and regulations adopted by the organisers in the best interests of the Exhibition and agree that the organisers shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the exhibition.
11. The sponsor will be liable for and will indemnify and hold the organisers harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including without limiting the generality of the foregoing, the sponsor, other sponsors and members of the public attending the exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the sponsor's occupancy of the said space
12. The organiser reserves the right to accept or reject sponsors without giving reasons.
13. The organisers reserves the right to alter or change the space assigned to the sponsor and the exhibition floorplan.
14. Sponsors/exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from the conference organiser is provided.
15. The organiser reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, management shall not be liable in damages or otherwise for failure to carry out the terms of the agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the sponsor should be in any way rendered unusable, this contract shall not be binding.
16. The details in this document are correct at the time of publication. The organisers do not accept responsibility for any changes that may occur.
17. The sponsor is responsible for the placement and cost of insurance related to his/her participation in the exhibition
18. The organiser requests that each sponsor who is provided with a hyperlink from the ANZLAA conference webpage authorise a reciprocal link from your organisation's website to the ANZLAA website be provided.