



SHIFT



Sheraton Mirage
Gold Coast
SEPT 11 – 13
2022



PRUE WILLSFORD

CEO ANZIIF (Snr Assoc)

CIP, LLB, FAICD, FGIA CEO,

Prue attended the Queensland University of Technology, graduating with a Bachelor of Laws. Prior to her appointment as ANZIIF CEO, she was the General Manager, Corporate Operations at State Trustees, a role which included the oversight of Finance, Technology, Legal, Compliance, and Investments in a highly complex, medium size financial services company.

She has over 20 years' experience in the financial services sector, including management accounting at Macquarie Bank and policy development at Investment Funds and Superannuation Association.

She has also held leadership roles in financial services product development, marketing and operations at Colonial Mutual and National Australia Bank.

Prue was the Deputy Chancellor of Victoria University and the Chairman of the Resources Committee and is currently a Board member at Citywide Service Solutions, as well as a Board member at MyLife MyFinance.

Other Current Directorships:

- Citywide Service Solutions Pty Ltd
- Willsford Pty Ltd

Former Directorships in Last 3 years:

- MyLife MyFinance Limited (MLMF)

Special Responsibilities:

- Attendee at the Audit and Risk Committee
- Attendee at the Nomination and Remuneration Committee