



SHIFT



Sheraton Mirage
Gold Coast
SEPT 11 – 13
2022



RICHARD CRAWFORD
CEO, Community Broker Network

Richard spent equal parts of his career in operational business management and in consulting. Richard commenced his career with the Shell Company and subsequently with Elders leading the insurance and marketing teams. After 10 years as principal in his own consulting practice Richard joined Insurance Australia Group where his focus was on talent development and culture change.

Richard joined NAS as GM Distribution for Community Broker Network with responsibility for bringing together three quite different communities of professionals into one of Australia's largest AR

networks. With the advent of the sale of the business by IAG to Steadfast in October of 2018, Richard assumed the role of CEO.

A Queenslander by birth, Richard and his wife Sue have recently returned to Adelaide where they have spent the last 26 years raising their family. His success on the golf course has risen to the same dizzy heights as the success of his football team, the Adelaide Crows.

Richard Crawford is a business leader and coach whose career purpose is to develop and grow leadership talent.