

CORPORATE AUTHORISED BROKERAGE OF THE YEAR

PURPOSE

This award acknowledges an Authorised Brokerage's achievement and the success of their business in the areas of leadership, growth, and development within the last financial year.

This award is open to any Authorised Brokerage that can demonstrate strong performance and outstanding service for their clients between 1 July 2021 and 30 June 2022.

CRITERIA

Submissions are to include the following:

Business Overview

- Provide an overview and history of your business within the Community Broker Network including:
 - Your current organisational structure
 - How long your business has been part of the Network
 - Your business strategy and future growth plans, including financial aspirations
 - How you support your clients to provide quality services, including measures you have undertaken to assess their satisfaction.

Business Management

- Explain how your organisation differentiates itself from other brokers in our network and the industry, and how it exhibits the values of Community Broker Network;
- Outline how your organisation:
 - o Retains clients
 - Attracts new clients
 - Adheres to audit and compliance requirements to ensure Best Practice

Education & Development

- Provide an overview of how your business educates, develops, upskills and manages staff.
 This should include:
 - Access to insurance qualifications and structured education programs;
 - Ongoing learning and development activities; and
 - Measures of success e.g. staff engagement.
- Describe how your business contributes to enhancing the professionalism of the insurance industry in terms of industry involvement, your clients, and any support for the community.

Nomination Process

To nominate for this award, please complete your submission online <u>here</u>. Please ensure you refer to the criteria above in your response.



Nominations can be supplied by business representatives, individuals, or representatives of Community Broker Network.

AWARD

- CBN Trophy
- \$2,000 Bursary towards professional training and development
- One complimentary delegate registration to the 2023 CBN Conference
- Inaugural Perpetual Trophy