



NATIONAL CONVENTION CENTRE CANBERRA



shine
Better Together

August 31 – September 2, 2025



Nese Akay Executive General Manager: Strategy & Innovation | CBN



Nese Akay is the Executive General Manager, Strategy & Innovation at CBN. With over 20 years of experience across industries including insurance, retail, and QS.

She leads strategy, marketing, HR, technology, and innovation at CBN.

Nese also champions CBN's Foundation, driving social impact initiatives that strengthen communities and fosters a more inclusive, connected industry.

Her leadership is grounded in insight, creativity, and a passion for turning ideas into action - delivering both business results and meaningful change.