



AWARDS

Celebrating Excellence

INNOVATION – PRODUCT/SERVICE OF THE YEAR

PURPOSE

This award aims to inspire CBN Corporate Authorised Brokers to research and invent original projects or ideas that aim to enhance insurance broking services and encourages benefits to all stakeholders.

This award will recognise a CBN Authorised Representative who can show how their innovation, product or service is a “game changer” for the network, clients or industry. This includes how its implementation can aid in streamlining business processes or affect change for the industry.

CRITERIA

Outline

Your submission should include explanations of:

- The issue or restriction you have experienced that led you to pursue your innovation.
- Why innovation is important to you and why you are always looking for better ways to do business.
- How your product/process/system/service can support you in the management of your business?
- How your project has improved or will improve customer experience and engagement.
- How your process/system/service can accelerate time and profitably to all stakeholders.
- How your project has streamlined or will streamline operations for you and your clients and the network through the implementation of the innovation.

NOMINATION PROCESS

To nominate for this award, please complete your submission online [here](#). Please ensure you refer to the criteria above in your response.

The winner will be announced at the CBN Award Ceremony.

AWARD

- CBN Trophy
- \$2,000 towards development of a product or service with a CBN Insurance Partner in the appropriate field of expertise.