



shine
NEW HORIZONS

CAIRNS CONVENTION CENTRE
23-25 AUG 2026

Matt Cowdroy

Founder | Productivity Ninja



Matt Cowdroy is a Productivity Ninja, Professional Facilitator, and the owner of Think Productive Australia. Having spent the first 20 years of working life in the corporate world, Matt has first-hand knowledge and experience to understand the pressures faced in today's fast-paced environment.

Matt's university qualifications are in Business and Marketing. He is passionate about people - understanding what motivates them, their wants, and their needs.

He also has qualifications in Yogic Studies and Meditation. This provides a broad perspective when discussing productivity, stress management, mindfulness and

working life. Matt's style has been described as "Engaging and present", "Professional yet relaxed", "Confident but not cocky".

In 2015 Matt launched Think Productive Australia (under Licence from Think Productive Global). Think Productive has recently won the following awards:

- Career Trackers – Most Valuable Partner 2020
- Tertiary Access Group – Strategic Partner of the Year 2020

Since 2015, Matt has facilitated hundreds of workshops and keynote sessions across a diverse range of clients. See some examples on the next page. Matt's passions are productivity and mindfulness, his family, his dog, yoga, mountain biking and nature.