



## Sponsorship Opportunities



# CYBERSECURITY SUMMIT

01 – 03 OCTOBER 2024  
CANBERRA

## Invitation from the AHECS Cybersecurity Summit Chair, Nikki Peever

On behalf of the AHECS partners, *AAF, AARNet, AusCERT, CAUDIT, and REANNZ*, we are pleased to invite you to partner with us as we present the 2024 Australasian Higher Education Cybersecurity Service (AHECS) Cybersecurity Summit.

The AHECS Cybersecurity Summit is an exclusive opportunity for your organisation to connect with the sector's technical experts and decision makers. The insights and learnings gained from the presentations, panels, and discussions at the Summit offer immense value to participating organisations.

The 2024 AHECS Cybersecurity Summit will be held on Wednesday 02 and Thursday 03 October at the Hotel Realm in Canberra, with the welcome reception on Tuesday 01 October.

The AHECS Cybersecurity Summit has a distinctive focus on the cybersecurity needs of the Australian higher education and research sector; this unique forum is a result of the 'by the sector, for the sector' AHECS partnership, which connects the sector's prominent leaders and technical experts, many of whom are existing and potential users of your products and services.

The AHECS Cybersecurity Summit will reach all higher education institutions and key research organisations in Australia and New Zealand.

Nikki Peever  
Chair, AHECS Cybersecurity Summit  
Director, Cybersecurity, CAUDIT



## About the Australasian Higher Education Cybersecurity Service (AHECS)

AHECS was established in 2018 to collectively address the growing cyber security challenges faced by the higher education and research sector. The initiative pulled together member institutes and sector partners (i.e., not-for-profit sector service providers that support cyber security capabilities). This approach collectively and collaboratively addresses activities that would benefit from the combined resources, skills, capabilities, and leadership to 'lift all boats on a rising tide' and to continually improve sector cybersecurity maturity.

## Event Details

The 2024 AHECS Cybersecurity Summit will be our third annual Summit. The event aims to be a member's event; to lay bare fruitful discussions and learnings. AHECS aims to continue assisting the higher education sector by leading, sharing, developing, and maturing cybersecurity capabilities for the sector. We appreciate the support from partners and sponsors, and we welcome the opportunity to discuss the sponsorship and exhibition opportunities available for the 2024 AHECS Cybersecurity Summit.

As a summit partner, you'll have the chance to collaborate, network, and work alongside some of the sector's most prominent thought leaders and technical experts. Your investment as a sponsor or exhibitor will help you showcase your brand, products, and services to a highly targeted audience, demonstrating your commitment to cybersecurity and the education sector. We would be delighted to explore the many ways in which your organisation can benefit from sponsoring this exclusive event.



## 2023 Highlights



**160+**  
**Delegates**



**25+**  
**Presenters**



**60+**  
**Organisations**







Total number of complimentary tickets to welcome drinks	x	x	4	x	x	x	x	x	X	X	x
Total complimentary tickets to dinner (attendance is restricted to delegates and dinner sponsor only)	x	4	X	X	X	X	X	X	X	X	x
Freestanding banner at the social event only (supplied by sponsor)	X	✓	✓	X	X	X	X	X	X	X	x
Logo on the menu provided at each table (artwork supplied by sponsor)	x	✓	✓	✓	X	X	X	X	✓	X	x
Branding on sponsored items (artwork supplied by sponsor)	X	X	X	x	✓	✓	✓	✓	X	X	x
Option to supply gift to dinner guests (must be approved by organiser)	X	✓	X	X	X	X	X	X	X	X	X
Access to attendee list (name, title, and organisation only - no contact details will be included)	✓	X	X	X	X	X	X	X	X	X	x
90-second video to be shown during the summit (to be supplied by sponsor)	✓	X	X	X	X	X	X	X	X	X	X

# Booking Form

## SPONSOR DETAILS:

All fields below are required.

Organisation Name:  Website:

ABN:  Address:

## Main Contact

Name:  Title:

Email:  Signature:

Phone:

## Sponsorship Packages (price excl GST) Please tick chosen package or packages.

Platinum   \$25,000 <input type="checkbox"/>	Coffee cart   \$7,500 <input type="checkbox"/>	Water bottles   \$3,500 <input type="checkbox"/>
Dinner   \$20,000 <input type="checkbox"/>	Satchel   \$6,500 <input type="checkbox"/>	Refreshment <input type="checkbox"/>
Welcome Reception   \$9,500 <input type="checkbox"/>	Lanyard   \$6,500 <input type="checkbox"/>	Break   \$3,500 <input type="checkbox"/>
Lunch   \$9,500 <input type="checkbox"/>		Start Up*   \$2,000 <input type="checkbox"/>
Exhibition   \$7,000 <input type="checkbox"/>	Pod number * <input type="checkbox"/> <input type="checkbox"/>	

(\*Please refer to the floorplan at the end of the prospectus and indicate your top 2 preferences. Booths will be allocated as applications are received.)

## TERMS AND CONDITIONS:

1. The success of your application will be confirmed via email accompanied with a sponsorship agreement and invoice from CAUDIT. The agreement must be signed and returned within 7 days. Full payment is due strictly within 30 days. Failure to do either may result in the package being made available to other interested parties.
2. No promotion of any kind will begin until full payment has been received.
3. Sponsorship packages for the 2024 AHECS Cybersecurity Summit are not customisable.
4. Cancellation of sponsorship must be made in writing and will incur a fee of 50% of the total sponsorship package if cancelled 30 days or more prior to the event or 100% of the total sponsorship amount if cancelled within 30 days of the event.
5. The attendee list included in the Platinum package will include name, title and organisation only. No contact details will be provided.
6. All prices stated are GST **exclusive**.
7. The dinner and welcome drinks packages include exclusive tickets for representatives from the respective sponsoring organisation to attend. Other sponsor packages **do not** include tickets to send representatives to these events.

## **\*Start-Up Application - Additional Information**

To assist us with your application for a Start-up sponsorship package, please tell us about your organisation (no more than 300 words).

Please include the following:

- Information about your founders
- Original launch date
- How and why you entered this space
- Information about your product or service
- The size and structure of your organisation
- Annual turnover category:
  - < \$3 million
  - \$3 million - \$6 million
  - > \$6 million
- Any other details you feel are relevant to the application.

Please note: This additional information is a requirement of your start-up application. If this additional information is not submitted your application will not be considered.

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## **Payment Details**

**Please email your completed booking form to [sponsorship@caudit.edu.au](mailto:sponsorship@caudit.edu.au)**

An invoice will be issued for payment, which is payable strictly within 30 days of issuing.

Floorplan

