

# AUTUMN MEMBERS' MEETING 2023

## SPONSORSHIP OPPORTUNITIES

19-20 April 2023

As there are a limited number of sponsorship opportunities, CAUDIT will review all applications to ensure that balanced representation is maintained.



Autumn Members' Meeting 2023 | Sponsorship Opportunities

## **ABOUT CAUDIT**

The Council of Australasian University Directors of Information Technology (CAUDIT) is an incorporated NFP entity with membership drawn from the higher education and research institutions in Australia and New Zealand, plus some in the nearby Asia Pacific region, as well as several major Australian research organisations. Members are represented by the most senior IT person in their organisation - generally their Chief Information Officer, Chief Digital Officer or Director, IT.

CAUDIT's purpose is to support Members in leading the application of digital capabilities to transform education and research. CAUDIT provides networking opportunities, negotiates collective procurement agreements, provides professional development, undertakes benchmarking, and fosters collaboration through the sharing of thought leadership, experiences, and best practice among its members.

## **MEMBERS' MEETING**

In Autumn and Spring of each year, CAUDIT holds a Members' Meeting which brings together CAUDIT's Member Representatives, the most senior people in IT across the Higher Education and Research Sector. These meetings are an opportunity for connection, networking, collaboration, and discussion.

Following the success of the Spring Members' Meeting in Brisbane in October 2022, the Autumn Members' Meeting will also be held in Brisbane, immediately following the THETA conference. The program will feature a series of presentations and panel discussions exploring innovations, insights and opportunities delivered by Member Institution staff and researchers, sector associations and leaders.

Attendees at the Autumn Members' Meeting include CAUDIT Member Representatives and their colleagues. Invitations will be sent to the CIOs of the 66 CAUDIT Member Institutions across Australia, New Zealand, the South Pacific and Papua New Guinea, who are welcome to extend the invitation to their direct reports and wider colleagues.

CAUDIT works with the chosen sponsors to facilitate maximum exposure and substantial contact at the event. Please note that these are exclusive intimate meetings curated around relevant themes for our Member Institutions and not an exhibition style event.

## SPONSORSHIP OPPORTUNITIES

The 2023 Spring Members' meeting will begin in the afternoon on Wednesday 19 April 2023, immediately following the close of the 2023 THETA conference, and will continue until mid-afternoon on Thursday 20 April 2023.

The number of day sponsorship packages is strictly limited, and allocation is determined via an application process. Please note that sponsorship packages cannot be customised.

## **EXPRESSIONS OF INTEREST**

As there are a limited number of sponsorship opportunities, CAUDIT will review all applications to ensure that balanced representation is maintained.



To apply for sponsorship, please complete the booking form and return it to <a href="mailto:sponsorship@caudit.edu.au">sponsorship@caudit.edu.au</a>



✓ Sponsorship for both days of the meeting

 $\checkmark$  Attendance to both day sessions for two sponsor representatives (**does not** include tickets to

the dinner. The Meeting dinner is closed to sponsors.)

 $\checkmark$  Cocktail table in foyer for the duration of the event

✓ Freestanding banner in foyer adjacent to table for the duration of event (supplied by sponsor)

 $\checkmark$  One 3-minute introduction by a representative from your organisation (prior to a program break)

✓ Intimate access to sector discussions (note: some sessions may be closed to sponsors,ie. the CAUDIT Annual General Meeting)

✓ Logo on Member Meeting slides

✓ Delegate list provided (name, title, and institution only. List does not include contact details)



## **BOOKING FORM**

## SPONSOR DETAILS:

All fields below are required.				
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#### Please email form to sponsorship@caudit.edu.au

## **PAYMENT DETAILS**

An invoice will be issued for payment, which is payable strictly within 14 days of issuing.

### **TERMS AND CONDITIONS:**

1.The success of your application will be confirmed via an email accompanied with a sponsorship agreement and invoice from CAUDIT. The agreement must be signed and returned within 7 days. Full payment is due strictly within14 days. Failure to do either may result in the package being offered to another organisation.

2.No promotion of any kind will begin until full payment has been received.

3.Sponsorship packages for the 2023 Autumn Members' Meeting are not customisable.

4.Cancellation of sponsorship must be made in writing and will incur a fee of 50% of the total sponsorship package if cancelled 30 days or more prior to the event or 100% of the total sponsorship amount if cancelled within 30 days of the event.

5.The delegate list provided will include name, title and organisation only. No contact details will be provided.

6.Day sponsor packages do not include tickets to the dinner.

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