

# Quantum Australia Conference

## Adelaide 2026

Adelaide Convention Centre

28 – 30 April 2026



**Quantum for Impact:  
Unlocking Productivity**

**SPONSORSHIP AND  
EXHIBITOR OPPORTUNITIES**



**Quantum  
Australia**  
Conference 2026

# QUANTUM AUSTRALIA CONFERENCE 2026

## Quantum for Impact: Unlocking Productivity

Solving industry's big challenges for economic growth

**Quantum Australia Conference 2026** brings together global quantum leaders, industry decision-makers, researchers, and investors to show how quantum is delivering results today. From healthcare and defence to energy, mining, and finance, you'll see real examples of productivity gains, commercial opportunities, and economic returns.

With developers and end-users on stage, the program dives into both the technology and its applications, where partnerships form, strategies take shape, and ideas move from lab to market. You'll also find sessions on capital raising for researchers and entrepreneurs, plus an exhibition showcasing the latest quantum capabilities.

Hosted in the heart of Adelaide, South Australia, a growing hub for defence, space, and advanced manufacturing, the conference highlights quantum's role in sovereign capability, economic productivity, and global competitiveness.



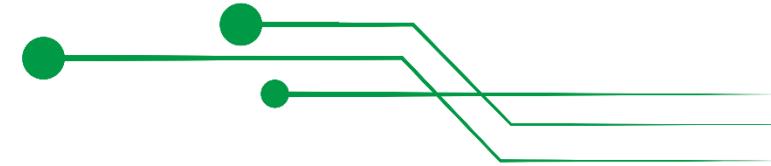
# Quantum Australia

Born from a collaborative effort between industry, academia and government to advance Australia's quantum capabilities, Quantum Australia was established in July 2024 as the national industry growth centre for quantum technology.

We are Australia's front door to the quantum industry, creating a pipeline of new ventures, diverse talent, real-world use cases and partnerships. Backed by the Department of Industry, Science and Resources, state governments, and 13 University partners, we represent Australia's quantum interests on the global stage, offering a unified voice for our entire quantum ecosystem.

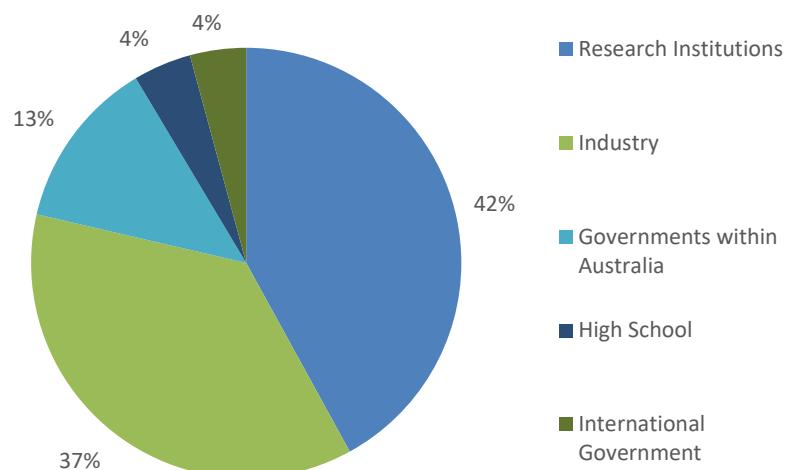
**Our ambition is to fundamentally shift the dial on the translation of quantum technology.**

# HIGHLIGHTS FROM THE 2025 CONFERENCE

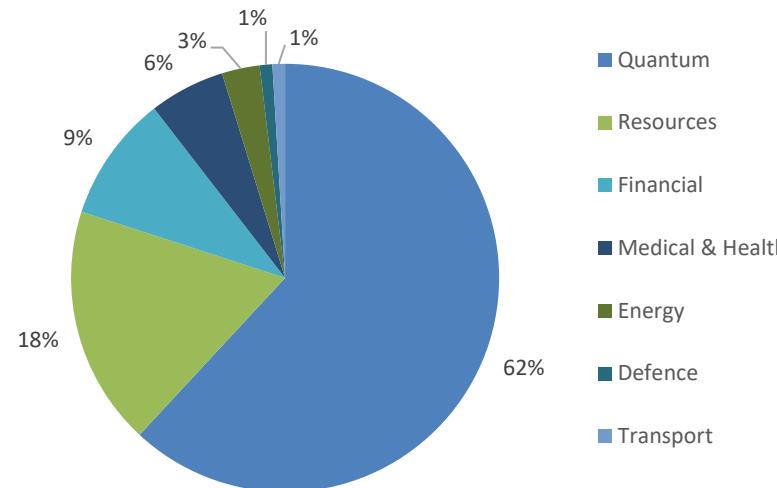


## Attendee Breakdown

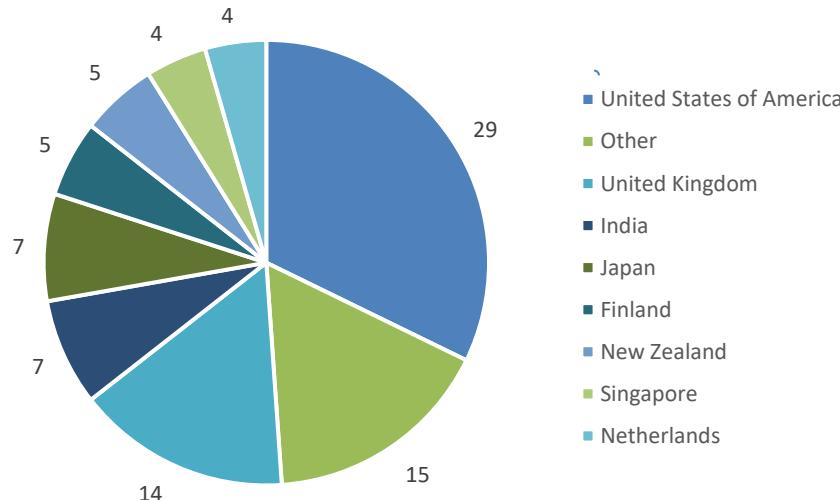
The 700+ attendees represented a cross section of industry, research institutions, government and high schools.



Industry attendees spanned quantum, resources, financial, medical & health, energy, defence and transport sectors.



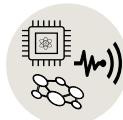
As an internationally-renowned conference, delegates travelled from over 17 countries.



# 350+ ORGANISATIONS ATTENDED QUANTUM AUSTRALIA 2025



700+  
Attendees



40+  
Quantum & Supply  
Chain Companies



200+  
Quantum Experts



60+  
Potential End Users  
& Customers



100+  
Emerging Quantum  
Talent (Students)



90+  
International delegates



## Testimonials

“

Quantum Australia is the meeting place for Australia's quantum ecosystem. The quality of content, the calibre of speakers, and the collaborative energy in the room made it an unmissable experience.

– QA 2025 Attendee

”

Quantum Australia is a fantastic event. Its coverage of issues, trends and innovations in the quantum ecosystem is both necessary and inspiring. It provides a unique opportunity to meet leaders in the field, to chat with rising stars and hear from decision-makers from Australia and abroad.

– QA 2025 Attendee

”

This event brought together every part of the quantum pipeline—from students and startups to global leaders. I left inspired, informed, and better connected to the future of quantum in Australia

– QA 2025 Attendee

”

Quantum Australia 2025 offered a rich and forward-looking program, showcasing Australia's growing role in the global quantum ecosystem.

With continued focus on inclusivity and broader engagement, it has great potential to become the must-attend event for the quantum community across research, government, and industry.

– QA 2025 Attendee

”

## WHY SPONSOR AND EXHIBIT AT QUANTUM AUSTRALIA 2026?

- **Boost brand visibility:** Stand out at Australia's premier quantum conference with global industry, research, and government.
- **Showcase innovation:** Demonstrate your technologies and services directly to a highly engaged quantum audience.
- **Build strategic connections:** Network with startups, industry leaders, academia, and government ready to partner or adopt quantum solutions.
- **Reach decision makers:** Engage with investors, researchers, professionals, and early adopters shaping the future of quantum.
- **Establish thought leadership:** Position your brand as an early adopter and visionary in quantum, supporting cutting-edge research and connecting directly with the researchers and industry leaders who shape tomorrow's technology.
- **Marketing and PR opportunities:** Leverage media coverage associated with the conference



## QUANTUM AUSTRALIA 2026 INDICATIVE PROGRAM OVERVIEW\*

Tuesday 28 <sup>th</sup> April	Wednesday 29 <sup>th</sup> April		Thursday 30 <sup>th</sup> April	
	Main Plenary	Track B: Quantum Startups & Innovation	Main Session	Session B
	Keynote		Quantum Insights: Global Update	
	Quantum for Defence and Space	Tech Pitch	Quantum for Health	Quantum Enablers
Informal Networking McLaren Vale Wineries	Quantum for Energy and Mining	Reverse Tech Pitch – What's the problem to solve?	Quantum for Finance	Latest Technological Discoveries
	VC Panel		Closing session	
	Networking Drinks		Gala Dinner	

\*schedule subject to change

## 2026 SPONSORSHIP PACKAGES + BENEFITS

**We have a range of packages on offer to suit all budgets.**

All prices listed below are in Australian dollars and exclude GST.

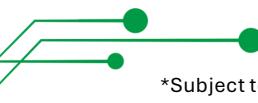
Package	Value (AUD)	Available
Government or Diamond sponsor	\$75,000	3 <b>2 SOLD</b>
Platinum	\$50,000	3
Gold	\$25,000	1 <b>9 SOLD</b>
Poster Area	\$25,000	<b>1 SOLD</b>
Silver	\$15,000	Subject to capacity
Lanyard	\$5,000	1 <b>SOLD</b>
Exhibitor/Careers Fair	\$5,000	Subject to capacity

**GOVERNMENT OR DIAMOND SPONSOR:**  
**\$75,000 excl. GST (3 available, 2 sold)**

**Position your organisation as a strategic leader in quantum innovation.**

This premium package is designed for government agencies and top-tier industry partners seeking maximum visibility, influence, and engagement.

- Premium sponsorship and branding on marketing materials
- Opportunity to provide a 5-minute talk at the Official Opening
- 8x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Priority exhibitor space with 3m x 3m booth and basic furniture package within the conference breakout/ exhibition area
- Opportunity to provide 1x roll-up banner to be displayed in either the conference breakout area or plenary room
- Mention in PR as Government or Diamond Sponsor and mention in the conference opening and closing by the event MC
- Logo on event holding slides
- Logo + full page advertisement in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Solus (dedicated) email sent by event organiser to all registered delegates, with content to be agreed to by the sponsor and Quantum Australia
- 2x exclusive social posts on sponsorship, relevant program or initiatives (content to be agreed to by sponsor and Quantum Australia)
- Mention in 2x social media posts promoting the conference and/or all sponsors
- List of conference attendees (name, position title, company).\*

 \*Subject to attendees' approval

**PLATINUM SPONSOR:**  
**\$50,000 excl. GST (3 available)**

- Exclusive sponsorship and branding of the pre-conference winery networking session, the networking drinks at the end of Day 1 or the conference dinner
- Opportunity to moderate a session (speaker and content to be agreed to by the sponsor and the QAC program committee + subject to availability)
- 5x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Priority exhibitor space with 3m x 3m booth and basic furniture package within the conference breakout/exhibition area
- Opportunity to provide 1x roll-up banner to be displayed in either the conference breakout area or plenary room
- Mention in PR as Platinum Sponsor and mention in the conference opening and closing by the event MC
- Logo on event holding slides
- Logo + half page advertisement in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Inclusion of promotional blurb with link to an article/post on sponsor site to registered delegates (content to be agreed to by sponsor and Quantum Australia)
- 1x exclusive social posts on sponsorship, relevant program or initiatives (content to be agreed to by sponsor and Quantum Australia)
- Mention in 2x social media posts promoting the conference and/or all sponsors
- List of conference attendees (name, position title, company).\*

## GOLD SPONSOR:

**\$25,000 excl. GST (10 available)**

- Opportunity for a speaker slot (speaker and content to be agreed to by the sponsor and the QAC program committee + subject to availability)
- 5x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Exhibitor space with 3m x 3m booth and basic furniture package
- Logo on event holding slides
- Logo + half page advertisement in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Mention in 2x social media posts promoting the conference and/or all sponsors
- List of conference attendees (name, position title, company).\*

## POSTER AREA SPONSOR:

**\$25,000 excl. GST (subject to capacity)**

- Exclusive sponsorship and branding of the QAC poster session
- Opportunity to present prizes to poster session winners during conference dinner
- 5x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Exhibitor space with 3m x 3m booth and basic furniture package
- Opportunity to provide 1x roll-up banner to be displayed in the poster session area
- Opportunity for branding on the end of each poster board row
- Logo on event holding slides
- Logo + half page advertisement in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Mention in 2x social media posts promoting the conference and/or all sponsors
- List of conference attendees (name, position title, company).\*

## SILVER SPONSOR:

**\$15,000 excl. GST (subject to capacity)**

- 3x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Exhibitor space with 3m x 3m booth and basic furniture package
- Logo on event holding slides
- Logo in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Mention in 1x social media posts promoting the conference and/or all sponsors

## LANYARDS:

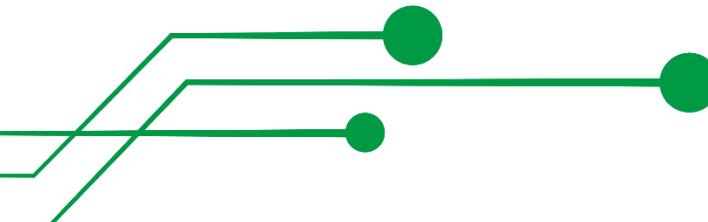
**\$5,000 excl. GST (sold-out)**

- Opportunity to add the sponsor logo to the conference lanyards
- 1x Full package tickets to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (i.e., solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Exhibitor space with 3m x 3m booth and basic furniture package
- Logo on event holding slides
- Logo in official event program
- Inclusion of logo and web link on event registration website
- Inclusion of logo on marketing emails
- Mention in 1x social media posts promoting the conference and/or all sponsors

## EXHIBITORS/CAREERS FAIR:

**\$5,000 excl. GST (subject to capacity)**

- 1x Full package ticket to the conference, networking drinks, conference dinner and exhibition/careers fair
- 2x Exhibitor only tickets (solely providing access to the exhibition/careers fair)
- 20% discount on additional tickets (limited to 10 tickets)
- Exhibitor space with 3m x 3m booth and basic furniture package
- Logo on event holding slides
- Logo in official event program
- Inclusion of logo and web link on event registration website
- Mention in 1x social media posts promoting the conference and/or all sponsors



## ABOUT ADELAIDE, SOUTH AUSTRALIA

Ranked as one of the world's most liveable cities, Adelaide is green and spacious yet full of modern infrastructure and technology. Everything Quantum Australia Conference delegates would need to access is all within easy walking distance.

The Adelaide Convention Centre, the venue for the conference, is within a five-minute walk of more than 3,000 quality hotel rooms and an enviable variety of globally renowned restaurants and wine bars. This makes it easy for you to arrange business meetings and networking outside our main event program.

The city also has world class wine districts on the doorstep - the Barossa Valley, McLaren Vale and the Adelaide Hills as well as world class beaches, stunning scenery and unique wildlife - all within 45 minutes of the CBD. Don't miss the opportunity to experience our amazing regions and join us in McLaren Vale as part of our pre-event networking.



## WANT TO GET INVOLVED?

Contact us to discuss the available opportunities

### **Helen Bethell**

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## ABOUT THE ORGANISER

### **Quantum Australia**

Quantum Australia delivers the National Quantum Strategy by bridging the critical gap between world-class research and commercial success, coordinating efforts across universities and translating breakthrough science into real-world applications and globally competitive companies.

 [quantum-australia.com](http://quantum-australia.com)

Quantum Australia is funded by the Australian Government. The conference, founded by the Sydney Quantum Academy, is now delivered by Quantum Australia.