

SPONSORSHIP PROSPECTUS

20 National 24 Food Waste Summit

ENDFOODWASTE
AUSTRALIA



**Melbourne Convention
and Exhibition Centre**
24-25 July 2024



EVENT DETAILS

End Food Waste Australia is proud to again host Australia's biggest gathering dedicated to fighting food waste, and we invite you to be involved.

Following the resounding success of our event in 2022, we are delighted to return for the National Food Waste Summit 2024, a significant fixture in your calendar.

Over two days we will convene distinguished experts from renowned organisations in the industry and across the globe to deliberate on solutions for mitigating food loss and waste. On the main stage, industry leaders specialising in food waste, behaviour change, and sustainability will engage in discussions regarding the critical needs and effective measures to halve food waste in Australia. The popular showcase stage features the latest research projects, hands-on interventions and actions from the Sector Action Plan findings (including Horticulture, Meat and Hospitality). Immerse yourself in knowledge building workshops that promise to revolutionise the way we approach and conquer food waste challenges.

There is no time to waste if Australia is to halve food waste by 2030.

Join us along with over 500 delegates from across the food industry, government, NGO and research sectors. Together, we will collaborate to address food loss and waste to deliver tangible economic, social, and environmental benefits for the Australian community.

DATE – Wednesday 24th – Thursday 25th July, 2024

LOCATION – Melbourne Convention and Exhibition Centre

20 National
Food Waste
Summit



#FoodWasteSummit

20 National
Food Waste
Summit



KEY ATTENDEES

Summit delegates will include food and related industry businesses of all sizes, including businesses from the whole food supply chain, from farm to retail. Also attending will be researchers and industry specialists along with the best and brightest students from Australia's leading Universities.

Delegates will consist of

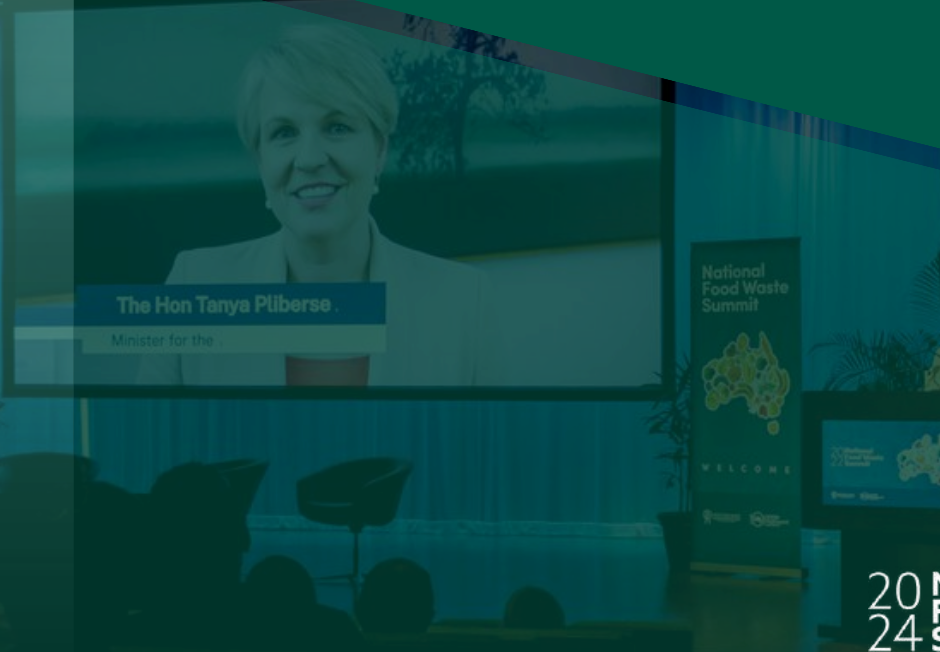
- CEO/CIO/CTO/CISOs
- Decision makers from food and related businesses, supply chain directors, sustainability leads, and cross-industry stakeholders
- Federal, state, territory, and local government representatives, advisors and policy makers
- Scientists and researchers
- Behaviour change and campaign experts
- Students from our Future Leaders program

Exhibitors

As part of the Summit, we are offering the opportunity for organisations to position themselves front and centre before the audience of industry peers and potential customers. The Exhibition will run alongside the National Food Waste Summit and provides an opportunity for exhibitors and delegates alike to network and explore the businesses and initiatives at the forefront of food waste reduction action.

This platform not only elevates brand visibility, it also underscores exhibitors' dedication and commitment to food waste prevention. Showcase your solutions with live demonstrations and talk directly to the event delegates.

For more information about exhibition spaces contact the Summit Events team via summit@endfoodwaste.com.au



OUR KEY THEMES

Food waste is a \$36.6 billion problem. In a cost of living crisis, when 3.7 million Australian households are suffering from food insecurity, we can't afford to waste the opportunity this presents.

The Summit provides an opportunity to amplify impact on critical issues, streamlining communications, enhancing public recognition, and fostering stronger collaborations.

Fixing our food waste problem presents a host of environmental, financial and social benefits. Our themes and speakers will explore these concepts, delving into some deep technical opportunities as well as presenting the big picture and the business case for action.

Hear from experts on:

- The scale of the opportunity: how action on the varying types of food waste from paddock to plate delivers high impact
- Industry commitment: how the private sector is critical to our mission in halving food waste and what they're doing
- Changing behaviours: around food waste and food insecurity
- Research and technology innovation
- Measuring and monitoring: what gets measured and managed, and what is the impact
- The policy landscape and how addressing food loss and waste helps organisations and individuals across the sector to meet a host of policy goals



PRINCIPAL PARTNER

The National Food Waste Summit will offer one Principal Partnership for the Summit. As the exclusive Principal Partner you will prominently showcase your brand across the entire event program.

- Principal Partner status in all sponsor listings including event portal, in-event app, all eDM event marketing and registration portal
- A 5-minute welcome address at the opening session of the National Food Waste Summit elevating your brand
- A 20-minute technical presentation slot within the Summit program
- Acknowledgement as the Principal Partner in all Summit social media and marketing campaigns
- Your logo and hyperlink will appear on the event portal and in-event app
- Your logo on all Summit email marketing campaigns including speaker announcements, special offers and other confirmation emails to all event attendees
- Your logo on any Summit printed materials
- Your logo presented on the delegate name tags
- Exclusive social media post to announce your partnership including 3 LinkedIn posts acknowledging sponsorship
- Exclusive digital signage on the event presentation on stage screen
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks, and post the Summit plenary sessions
- Access to "opt in" delegate registration data
- 4 x National Food Waste Summit delegate registrations including Exhibition
- 2 x display banners in the plenary
- 4 x complimentary invitations to the Cocktail Networking Event
- 1 x complimentary 6m x 2m exhibition space in a premium location. See page 13 for 'Booth inclusions' for all booths, sponsor or exhibitor only

Investment - \$25,000+gst - **SOLD**



EVENT SPONSORS

The sponsorship program is structured to ensure maximum exposure and visibility for each organisation during the two days of the Summit. Packages include a variety of opportunities to maximise exposure and outreach across the sector.

With limited sponsorship slots available, this is an opportunity to strategically position yourself as a pivotal partner in the food waste sector ahead of others in the industry. Don't miss your chance to elevate your brand and stand out in the crowd at the 2024 National Food Waste Summit

GOLD SPONSOR (2)

As a Gold Sponsor, you will have your brand prominently presented to all event delegates and your experts will be able to deliver from the stage. A gold level sponsorship provides a unique and high-value opportunity for you to engage with Summit delegates and industry leaders, demonstrating your position in the industry.

Sponsorship package includes:

- Acknowledgement as Gold Sponsor in all Summit social media and marketing campaigns
- 1 x representative on a panel in the main program
- A 20-minute technical presentation slot within the Summit program
- Your logo and hyperlink will appear on the event portal and in-event app
- Your logo on all Summit email marketing campaigns including speaker announcements, special offers and other confirmation emails to all event attendees
- Your logo on any Summit printed materials
- Group social media post to announce all Gold Sponsors including 1 LinkedIn post acknowledging sponsorship
- Exclusive digital signage within event presentation on stage screen
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks and post the Summit plenary sessions
- Access to "opt in" delegate registration data
- 2 x National Food Waste Summit delegate registrations including Exhibition
- 1 x display banner in the plenary
- 2 x complimentary invitations to the Cocktail Networking Event
- 1 x complimentary 3m x 2m exhibition space in a premium location. See page 13 for 'Booth inclusions' for all booths, sponsor or exhibitor only

Investment - \$15,000+gst - **SOLD**



EVENT SPONSORS

As a Silver Sponsor you will benefit from the marketing activity of the Summit team as well as having the opportunity to showcase your organisation with a complimentary exhibition space.

SILVER 4 Spots

Sponsorship package includes:

- Acknowledgement as Event Sponsor in all Summit social media and marketing campaigns
- Your logo and hyperlink will appear on the event portal and in-event app
- Your logo on all Summit email marketing campaigns including speaker announcements, special offers and other confirmation emails to all event attendees
- Your logo on any Summit printed materials
- Group social media post to announce all Silver Sponsors including 1 group LinkedIn post acknowledging sponsorship
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks and post the Summit plenary sessions
- Access to “opt in” customer registration data
- 1x National Food Waste Summit delegate registration including Exhibition
- 1 x complimentary invitation to the Cocktail Networking Function
- 1 x complimentary 3m x 2m exhibition space in a premium location. See page 13 for ‘Booth inclusions’ for all booths, sponsor or exhibitor only.

Investment - \$10,000+gst



EVENT SPONSORS

Our Bronze Sponsors are critical in supporting our cause while benefitting from early and reduced price access to premium exhibition space.

BRONZE 6 spots (2 SOLD)

Sponsorship package includes:

- Acknowledgement as Event Sponsor in all Summit social media and marketing campaigns
- Your logo and hyperlink will appear on the event portal and in-event app
- Your logo on all Summit email marketing campaigns including speaker announcements, special offers and other confirmation emails to all event attendees
- Your logo on any Summit printed materials
- Group social media post to announce all Bronze Sponsors
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks and post the Summit plenary sessions
- Access to "opt in" delegate registration data
- 1 x National Food Waste Summit delegate registration including Exhibition
- 1 x complimentary invitation to the Cocktail Networking Event
- Half price access to 3m x 2m exhibition space. See page 13 for 'Booth inclusions' for all booths, sponsor or exhibitor only

Investment - \$5,000+gst



ASSET SPONSORS

Be an integral part of the event where some of the best conversations happen. A singular opportunity to showcase your organisation.

COCKTAIL NETWORKING EVENT (1)

The Cocktail Networking Function to be held on the evening of the opening day, provides you with the opportunity to host one of the key social events of the Summit.

Sponsorship package includes:

- Acknowledgement as Cocktail Networking Event Sponsor in all Summit social media and marketing campaigns
- Opportunity for a 5 minute address at the opening of the cocktail event to showcase your organisation
- Your logo and hyperlink will appear on the event portal and in-event app
- Your logo on all Summit email marketing campaigns including speaker announcements, special offers and other confirmation emails to all event attendees
- Individual social media post to announce the Cocktail Networking Event Sponsor including 1 LinkedIn post acknowledging sponsorship
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks and post the Summit plenary sessions
- Access to “opt in” delegate registration data
- 1 x National Food Waste Summit delegate registrations including Exhibition
- 4 x complimentary invitations to the Cocktail Networking Event
- 1 x complimentary 3m x 2m exhibition space in a premium location

Investment - \$10,000+gst



ASSET SPONSORS

COFFEE CARTS (2)

Often the most popular location at any Summit, have your brand prominently displayed.

- Present your brand at one of the coffee stations within the pre-Summit exhibition breaks on coffee cart signage and coffee cups
- Your logo will appear on the event portal and in-event app
- Your logo will appear on all Summit email marketing campaigns as well as any printed materials
- Group social media post to announce all asset sponsors
- Exclusive digital signage within event presentation on stage screen
- Capacity to collect delegate contacts via dedicated QR Code during the Exhibition, open prior to, during breaks and post the summit main stage sessions
- Access to "opt in" delegate registration data
- 1 x National Food Waste Summit delegate registration including Exhibition
- 1 x complimentary invitation to the Cocktail Networking Event

*cost of signage and branded coffee cups are in addition to your investment

Investment - \$6,000+gst

Our vision is an Australia
without food waste

20 National
24 Food Waste
Summit



ASSET SPONSORS

DELEGATE LANYARDS

Receive high-level visibility through exclusive sponsorship of the official summit lanyard! Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the Summit.

Sponsorship package includes:

- Exclusively present your brand on all delegate lanyards
- Your logo will appear on the event portal and in-event app
- Your logo will appear on all Summit email marketing campaigns as well as any printed materials
- Group social media post to announce all asset sponsors
- 1 x National Food Waste Summit delegate registration including Exhibition
- 1 x complimentary invitation to the Cocktail Networking Event
- Half Price 3m x 2m exhibition space in a premium location

*cost of lanyards is included in your investment – event organisers will print

Investment - \$3,500+gst - **SOLD**



ASSET SPONSORS

DELEGATE CHARGING STATION (2)

With everyone connected to their devices, this central location will be a hive of connectivity with your brand powering up the tech.

Sponsorship package includes:

- Present your brand on a delegate charging stations within the National Food Waste Summit foyer and Exhibition area
- Your logo will appear on the event portal and in-event app
- Your logo will appear on all Summit email marketing campaigns as well as any printed materials
- Group social media post to announce all asset sponsors
- 1 x National Food Waste Summit delegate registration including Exhibition
- 1 x complimentary invitation to the Cocktail Networking Event
- Half Price 3m x 2m exhibition space in a premium location

*1 charging station included; multiples can be added.

* cost of signage to decal the charging station will be in addition to your investment - event organisers will source and arrange

Investment - \$3,500+gst



EXHIBITOR ONLY

Showcase your solutions as an Exhibitor only

Sponsorship package includes:

- The Nero exhibition 3m x 2m booth combines a modern flush finish
- Stand signage with company name or booth name
- 2 x energy-efficient spotlights
- 1 x single 4amp power point per stand
- High bar table plus 2 stools (upgradable)
- 1 x National Food Waste Summit delegate registration including
- 1 x complimentary invitation to the Cocktail Networking Event
- Additional furniture, LCD TV's, etc can be added or exchanged at a cost to you. A link to Harry the Hire's 'add-on's' will be sent to you once the vendor form is completed.

Further upgrades are available. For more information about these contact the Summit Events team via summit@endfoodwaste.com.au



Investment - \$1999+gst - **SOLD**



EXHIBITION INCLUSIONS

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At our National Food Waste Summit, we are offering the opportunity to position your organisation front and centre before the audience of industry peers and potential customers. This platform not only elevates your brand's visibility but also underscores your dedication and commitment to the end food waste agenda.

Showcase your solutions with live demonstrations and talk directly to the event delegates.

Listing in the in-event APP	Included
Nero Booth 3m x 2m	Included
2 x energy efficient spotlights	Included
1 x single 4amp power point	Included
Company Name Header Sign	Included – option to upgrade
High bar table and 2 stools	Included – option to upgrade
LCD TV Screen and Stand	Not Included - Optional upgrade

For more information about exhibition spaces contact the Summit Events team via summit@endfoodwaste.com.au



EVENT SPONSORSHIP

PRINCIPAL PARTNER - SOLD

GOLD SPONSOR - SOLD

SILVER SPONSOR

BRONZE SPONSOR

COCKTAIL NETWORKING EVENT

COFFEE CART SPONSOR

ATTENDEE LANYARD SPONSOR - SOLD

ATTENDEE CHARGING STATION SPONSOR

Sponsorship Availability	1	2	4	6	1	1	1	1
Principal Partner status in all sponsor listings including event portal, in-event App, all EDM event marketing and ticketing portal	✓							
A 5-minute welcome address at the opening session of the National Food Waste Summit elevating your brand	✓							
A 20-minute technical presentation slot within the Summit program	✓							
1 x representative on a panel in the main program		✓						
Acknowledgement as Event Sponsor in all Summit social media and marketing campaigns	✓	✓	✓	✓	✓			
Your logo and hyperlink will appear on the event portal and in-event app	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on all Summit email marketing campaigns as well as any printed materials	✓	✓	✓	✓	✓	✓	✓	✓
Your logo presented on the delegate name tags	✓							
Social media post to announce your partnership including LinkedIn posts acknowledging sponsorship	EXCLUSIVE	GROUP	GROUP	GROUP	EXCLUSIVE	GROUP	GROUP	GROUP
Exclusive digital signage on the event presentation on stage screen	✓	✓				✓		
Capacity to collect delegate contacts via dedicated QR Code during the Exhibition open prior to, during breaks and post the summit-summit main stage sessions	✓	✓	✓	✓	✓	✓		
Access to "opt in" delegate registration data	✓	✓	✓	✓	✓	✓		
National Food Waste Summit registrations	4	2	1	1	1	1	1	1
Display banners in the Summit plenary	2	1						
Complimentary invitations to the Cocktail Networking Event	4	2	1	1	4	1	1	1
1 x Complimentary exhibition space in a premium location	6m x 2m	3m x 2m	3m x 2m	HALF PRICE (3m x 2m)	3m x 2m	HALF PRICE (3m x 2m)	HALF PRICE (3m x 2m)	HALF PRICE (3m x 2m)
Opportunity for a 5 minute address at the opening of the Summit Cocktail Function to showcase your organisation					✓			
Exclusively present your brand at the 2 coffee stations within the pre-conference exhibition breaks on coffee cart signage and coffee cups						✓		
Exclusively present your brand on all attendee lanyards							✓	
Exclusively present your brand on the delegate charging stations within the National Food Waste Summit foyer and Exhibition area								✓

EVENT PARTNERS CONTACT

Partnering with the National Food Waste Summit is an opportunity to present your organisation's commitment to tackling food waste in Australia.

Get in touch with our Summit Team today – summit@endfoodwaste.com.au.

EXHIBITION CONTACT

Talk to our official Summit organisers – Big Fish Events Group – on events@bigfischevents.com.au



BIG FISH
EVENTS GROUP
CREATIVITY • CARE • COMMITMENT