



# **INTER SECTION**

## **2021**

**ASA CONFERENCE**

Anglican  
Schools  
Australia



## **SPONSORSHIP OPPORTUNITIES**

**13-14 AUGUST 2021  
CROWN PROMENADE,  
MELBOURNE, VIC**

# MESSAGE FROM THE CONFERENCE CHAIR

**The year 2021 inspires us to look forward and to be motivated by new possibilities. As Anglican School and Church leaders, we are excited to explore how we honour the distinctive culture and mission of our Anglican schools at such a significant time of change.**

I am delighted to invite your participation as a sponsor of the 2021 Anglican Schools Australia (ASA) annual conference in the exciting city of Melbourne.

Over the two days, our network of 160 Anglican schools across the country will come together to learn from key thought leaders, exploring our theme of 'Intersection'. Principals, chaplains, senior staff, school governors and Church leaders will be engaged with presentations and workshops led by prominent international and national speakers.

In the context of our increasingly diverse communities, we often find ourselves at some intersections as we consider what it means to be a faithful presence in our culture. The 2021 Melbourne ASA conference will invite us to explore the important considerations of what it means for Anglican schools to be at the intersection of

- faith and learning
- faith and worship
- faith and pluralism and
- faith and character and service.

As representatives of schools and Anglican Dioceses

across Australia, we have a unique and valuable opportunity to draw together the thoughts and experiences of many. Exchanging ideas and creating action plans will be a key focus of the conference, as will building and strengthening networks that explore many innovative ideas. We have so much to learn with each other and from each other, as we develop ways to equip the young people in our schools to lead and serve.

In 2021 our conference will be held at Crown Promenade, close to our home church St Paul's Cathedral and central to many of Melbourne's significant landmarks as well as sporting and cultural precincts.

ASA 2021 in Melbourne will be an opportunity to explore our beautiful and vibrant city. I warmly commend this opportunity to you and look forward to welcoming you to Melbourne in August 2021.

**Debbie Dunwoody**

Melbourne 2021 ASA Conference Chair  
Principal, Camberwell Girls Grammar School

# INTERSECTION 2021

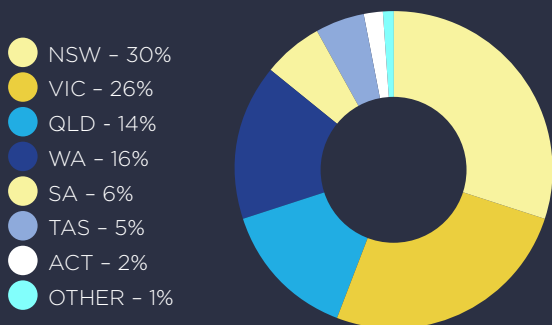
ASA CONFERENCE



## Who will be attending the conference

Anglican Church Leaders | School Principals |  
Deputy Principals | Chairs and Members of School Boards |  
Chaplains | Religious Education Teachers and Coordinators

## Delegate attendance by State



## 20+ Sponsorship Opportunities including:

- Major Sponsorship
- Conference Dinner Sponsorship
- Delegate Engagement Opportunities



## Benefits of Sponsorship

Opportunities exist to market your business, or service directly to over 250 delegates and key decision makers across the Anglican Schools Australia sector.

The levels of sponsorship have been designed to offer a range of opportunities so that you can select the level of involvement that best suits your company's needs and budget.

The ASA committee is committed to working with your company to ensure maximum benefits and exposure from your involvement as a sponsor of the Anglican Schools Australia Conference.

## Benefits include



Attend exclusive networking functions with industry leaders and key decision makers across the Anglican Schools Australia education sector.



Two days of exhibit time to network face to face with existing customers and prospects.



The opportunity to showcase your expertise, services and capabilities to a strategic market.



Strengthen your company's brand awareness as a leader across the Anglican Schools Australia education sector.



# SPONSORSHIP GUIDE

BENEFITS	Major Sponsor	Gold Sponsor	Conference Dinner Sponsor	Welcome Reception Sponsor	ASA News Sponsor	Coffee Cart Sponsor	Conference App Sponsor	Lanyard & Nametag	Trade Display
Recognition as a Major Sponsor of the ASA Conference	x								
100-word organisation biography on the conference website	x								
Present a 30-second advertisement video to the conference delegation	x								
Opportunity to display PowerPoint slide advertisement in the main plenary	x 3 slides	x 3 slides	x 2 slides						
Advertisement in the Conference Brochure	Full page	½ page	¼ page	¼ page					
Present an address to delegates within the Conference Program	x 5 min	x 3 min	x 3 min	x 2 min					
Trade stand	6mx2m	3mx2m	3mx2m	3mx2m	3mx2m	3mx2m	3mx2m	3mx2m	3mx2m
Exclusive acknowledgement and benefits as a Sponsor	x	x	x	x	x	x	x	x	
Invitation to attend the Sponsor's Dinner with the ASA Management Committee	2	2	2	2	2	2	1	1	1
Company logo on electronic acknowledgements & website	x	x	x	x	x	x	x	x	x

# SPONSORSHIP PACKAGES

## MAJOR SPONSOR

\$15,000 plus GST

**As a Major Sponsor of the Anglican Schools Australia Conference, your company will benefit from the highest level of exposure and strong brand association with Anglican Schools Australia.**

### EXCLUSIVE BENEFITS

- Recognition as a Major Sponsor across the conference website and marketing collateral
- A 5-minute presentation to delegates in the main plenary room
- 100-word organisation biography on the Conference website
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

### BRANDING BENEFITS

- 1 complimentary full-page advertisement in the conference brochure or rolling advertisement on the conference website\*
- Company logo or banner will be displayed in main plenary room
- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook.

- Company logo featured on the conference event app with a link to the company website
- Company logo on the conference registration website with a link to your company's site
- Opportunity to show a 30-second advertisement video or PowerPoint presentation in the main plenary room.

### REGISTRATION

- Three (3) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

### EXHIBITION

- A favourable position for your 6m x 2m trade display\*
- One display table and 2 chairs

# GOLD SPONSOR

\$10,000 plus GST

**The Gold Sponsorship opportunity is an exciting level of sponsorship suitable for a sponsor who is seeking strong brand awareness and a high level of exposure at a fantastic price point.**

## EXCLUSIVE BENEFITS

- Recognition as a Gold Sponsor across the conference website and marketing collateral
- A 3-minute presentation to delegates in the main plenary room
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS INCLUDE

- 1 complimentary half page advertisement in the conference brochure or rolling advertisement on the conference website\*
- Company logo on the conference website with a link to your company's site
- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook

- Company logo featured on the conference event app with a link to the company website
- Opportunity to show 3 PowerPoint slide advertisements in the main plenary room during the conference

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

## EXHIBITION

- A favourable position for your 3m x 2m trade display\*
- One display table and 2 chairs

# CONFERENCE DINNER SPONSOR

\$10,000 plus GST

**The Conference Dinner sponsor will have an exclusive opportunity to leverage their company brand and maximize brand exposure in an informal environment. The Conference dinner is a much-anticipated event in the Conference program and attracts delegates and sponsors alike.**

## EXCLUSIVE BENEFITS

- Acknowledgement as the exclusive sponsor of the Conference Dinner across the conference website and marketing collateral.
- Opportunity to present a 3-minute presentation about your company during the Conference Dinner
- Opportunity to have your logo or banner displayed at the Conference Dinner
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS

- Company logo on electronic acknowledgements during the conference dinner
- Company logo display on dinner menus where applicable
- Company logo on the conference website with a link to your company's site

- One complimentary 1/4 page advertisement in the conference brochure\*
- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook.
- Company logo featured on the conference event app with a link to the company website
- Opportunity to display 2 PowerPoint slide advertisements during the conference dinner\*

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- Five (5) complimentary tickets to the Conference Dinner

## EXHIBITION

- A favourable position for your 3m x 2m trade display\*
- One display table and 2 chairs

## > OPTIONAL ADDITION TO CONFERENCE DINNER SPONSOR

# OFFICIAL PHOTO BOOTH SPONSOR

\$2,000 +GST

**Imagine 300 delegates leaving the conference with a printout with your company logo on it and sticking it on their fridge at home. As the official photo booth sponsor your guaranteed to experience maximum brand exposure well after the conference concludes.**

## EXCLUSIVE BENEFITS

- Naming rights to the Photo Booth
- Social Photo/Gif Booth
- Three-hour duration
- Social Sharing
- Online Gallery
- Roaming or Classic Hardware
- Company Branded Gallery
- Company Branded Start Screen
- Additional branding opportunities including custom background at sponsors cost



# WELCOME RECEPTION SPONSOR

\$8,000 plus GST (1 ONLY)

**The Welcome Reception provides an ideal opportunity to forge key relationships and showcase your company to delegates in an informal environment. Enjoy this exclusive sponsorship opportunity.**

## EXCLUSIVE BENEFITS

- Exclusive acknowledgment as Sponsor of the Welcome Reception across the conference website and marketing collateral
- Opportunity to present a 2-minute presentation about your company at the Welcome Reception
- Opportunity to have your logo or banner displayed at the Welcome Reception
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS

- One complimentary 1/4 page advertisement in the conference brochure\*
- Company logo on the conference website with a link to your company's site
- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook
- Company logo featured on the conference event app with a link to the company website

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Five (5) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

## EXHIBITION

- A favorable position for your 3m x 2m trade display\*
- One display table and 2 chairs

# ASA NEWS SPONSOR

\$8,000 plus GST

**Connect to the wider audience with the unique sponsorship opportunity!**

## EXCLUSIVE BENEFITS

- 2 full page advertisements in each of the 4 editions of the ASA News
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS

- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook.
- Company logo on the conference website with a link to your company's site
- Company logo featured on the conference event app with a link to the company website

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

## EXHIBITION

- A favourable position for your 3m x 2m trade display\*
- One display table and 2 chairs



## COFFEE CART SPONSOR

\$8,000 plus GST

**The Coffee Cart sponsorship provides an opportunity to engage with delegates and harness those all-important connections. This is a fantastic opportunity to enhance your company's brand awareness and continue to forge those strong business relationships with customers and prospects.**

### EXCLUSIVE BENEFITS

- Naming rights to the Coffee Cart including an opportunity to provide coffee cups and napkins for additional branding
- Opportunity to provide signage, banners and brochures to be displayed at the Coffee Cart throughout the conference
- Two (2) invitations to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

### BRANDING BENEFITS

- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook.
- Company logo on the conference website with a link to your company's site
- Company logo featured on the conference event app with a link to the company website

### REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

### EXHIBITION

- A favourable position for your 3m x 2m trade display\*
- One display table and 2 chairs

## CONFERENCE APP SPONSOR

\$7,000+GST (ONLY 1)

**As the Conference App sponsor, put your company's products and services in the palm of delegates. An exclusive sponsorship opportunity set to drive more traffic to your company's website before, during and after the event.**

### EXCLUSIVE BENEFITS

- Recognition as the exclusive conference app sponsor across the conference website and marketing collateral
- Company logo on the app landing page
- Company logo or advertising banner featured on the main app page
- One (1) invitation to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

### BRANDING BENEFITS

- Company logo featured on the conference event app with a link to the company website
- Company logo on the conference website with a link to your company's website
- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook.

### REGISTRATION

- Two (2) complimentary Conference Registrations which includes full day catering, participation in the conference program.
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Conference Dinner

### EXHIBITION

- 3m x 2m trade display area\*
- One display table and 2 chairs

# LANYARD AND NAME TAG SPONSOR

\$6,500 plus GST

As the Lanyard & Name Badge sponsor your company will enjoy a high degree of brand visibility. This is an ideal way to promote your company to the full conference delegation.

## EXCLUSIVE BENEFITS

- Branding rights on lanyards and name badges which are provided to all delegates
- One (1) invitation to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS

- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook
- Company logo or name to be featured exclusively on all name badges
- Company logo on the conference website with a link to your company's site
- Company logo featured on the conference event app with a link to the company website

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- One (1) complimentary ticket to the Conference Dinner

## EXHIBITION

- 3m x 2m trade display area\*
- One display table and 2 chairs

# TRADE DISPLAY SPONSOR

\$5,000 plus GST

## EXCLUSIVE BENEFITS

- One (1) invitation to dine with the Anglican Schools Australia Management Committee and Conference Committee prior to the 2021 Conference
- Access to the electronic conference delegate list in an Excel format\*

## BRANDING BENEFITS

- Company logo included on all conference literature including electronic acknowledgements, Exhibitors' Passbook
- Company logo on the conference website with a link to your company's site
- Company logo featured on the conference event app with a link to the company website

## REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering, participation in the conference program
- Two (2) complimentary tickets to the Welcome Reception
- One (1) complimentary ticket to the Conference Dinner

## EXHIBITION

- 3m x 2 m trade display area\*
- One display table and 2 chairs

### \*Conditions Apply

\* Delegate List will be provided up to 2 weeks post event. A copy of the electronic conference delegate list will be provided, except where privacy laws exclude particular participants details from being included and where we are excluded from divulging information due to other contractual agreements.

\* Sponsor presentations will be placed in the conference program at the discretion of the Conference Manager.

\* Trade display size may be subject to change pending venue requirements.

# DRIVE DELEGATE ENGAGEMENT

Looking for a new way for delegates to interact with your companies' brand? Purchase any of the below packages to maximise your company's brand exposure and capitalise on delegate interaction.

## Digital Social Mosaic

\$3,250 + GST

Turn your company brand into a masterpiece with the digital mosaic live artwork, displayed in the main plenary. Provide an image that showcases your brand or story. Watch as delegates and event attendees turn it into a work of art in real time. A unique tool guaranteed to have every delegate interacting over the course of the conference.

- 1 x mosaic image provided by sponsor – Digital
- Capacity for 762 photos
- Software link for live display on screen
- Pre event image testing
- Instagram hashtag upload
- Basic web uploader

## Pop Up Smoothie Cart

\$2,500 + GST

\*price varies depending on serves\*

Are you looking for a unique way to interact with delegates whilst promoting a core value within your business? If your company's passionate about health and wellbeing, then this may be the perfect opportunity for you. As the smoothie and juice cart sponsor you will relish in the opportunity to provide a nutritional start to delegates day whilst forging those all-important relationships. This is a fantastic opportunity to promote brand exposure and drive delegate engagement through experience.

- Pop Up Smoothie / Juice Cart – Large Cart 2.2m long x 75cm wide
- Two-hour duration
- 80 serves of small size smoothies (16oz – 450 mL)
- Up to 6 flavours maximum
- Simple decoration and styling
- Custom signage/branding for the frozen yoghurt machine, blenders and signage box from \$75



# INTER SECTION 2021

ASA CONFERENCE

**Thank you for taking  
the time to consider  
sponsorship of this  
Conference.**

The Committee for the  
Anglican School Australia  
(ASA) Conference will endeavor  
to make this a worthwhile  
experience for your company.

If you wish to discuss your sponsorship  
possibilities or have any queries in relation  
to these packages please contact:

**Brianna Rickman**

brianna@bccm.com.au  
Ph: +61 3 8679 5460 or

**Ellie Dickinson**

ellie@bccm.com.au  
Ph: +61 3 8679 5461

## Sponsors and Exhibitor's Terms And Conditions

The term 'sponsor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for a sponsorship item.

The term 'exhibitor' includes any person, firm, company or corporation and its employees and agents identified on the application form or other written request for exhibition space.

### 4.1. Application

4.1.1. An online application form and paid deposit is required to allocate sponsorship and the location of exhibition booth(s) within the Conference space.

4.1.2. Applications will be reviewed by the Client and BCC, and an official confirmation of the sponsorship or exhibition will be emailed once the application has been approved.

4.1.3. The allocated space will be allocated on a 'first come' basis close as possible to the desired location, subject to the level of sponsorship (see clause 4.1.4.) and the sponsorship and exhibitors equipment.

4.1.4. Selected spaces and booths are reserved for major sponsors.

4.1.5. A standard sponsorship package consists of two (2) chairs and one (1) trestle table for the exhibit, notwithstanding major sponsors sponsorship packages. No other furniture is included in the package and any specific equipment or furniture required by the sponsor or exhibitor must be arranged independently and approved by BCC prior to the Conference. Colours and furniture type will be determined by BCC and BCC at their sole discretion.

4.1.6. Acceptance of sponsorship, exhibition and advertising offers is at the discretion of The Client and the decision to approve a sponsorship, exhibition or advertising request is made solely by The Client. Please note that the acceptance of your sponsorship/exhibition application is not to be considered an endorsement of products or services that may be displayed.

### 4.2. Payment

4.2.1. Once the application has been approved, BCC will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.

4.2.2. The deposit will be 50% of the full amount and payment is due 14 days from date of invoice. After this time, the proposed allocated space and sponsorship package will be made available for sale to another organisation or company.

4.2.3. The balance of the full amount will be due no later than 30 days prior to the Conference]. No sponsor or exhibitor shall occupy allocated space until all monies owing to BCC are paid in full.

4.2.4. All amounts are payable in Australian dollars. Credit card payments will incur a 3% service fee.

4.2.5. All payments must include 10% goods and services tax component (which is excluded in the fees).

### 4.3. Cancellation statement

All cancellations must be made in writing to BCC at [info@bccm.com.au](mailto:info@bccm.com.au).

Refunds are subject to the following terms and conditions detailed below.

4.3.1. In the event of a cancellation by the sponsor/exhibitor, the sponsor/exhibitor must submit the request in writing to BCC at [info@bccm.com.au](mailto:info@bccm.com.au). A fee of 50% of total fees applies for cancellations received before 90 days of the Conference. No refunds will be made for cancellations after this date. After applications have been confirmed and accepted, a reduction of the sponsorship package or exhibition space is considered a cancellation.

4.3.2. In the event of cancellation or postponement of the Conference due to circumstances beyond The Client or BCC reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, The Client or BCC cannot be held responsible for any cost, damage or expense which may be incurred by sponsors/exhibitors as a consequence of the Conference being postponed or cancelled.

4.3.3. In the event of cancellation of the Conference by The Client or BCC, the maximum liability of The Client or BCC is limited to a refund of the exhibition or sponsorship fee, less administration fees and with no additional liability for travel costs, hotel costs, or any other costs or expenses whatsoever.

4.3.4. In the event of postponement of the Conference, if the sponsor/exhibitor is willing to commit to exhibiting/sponsoring at the rescheduled conference, BCC will use its best endeavours to ensure the same exhibition/sponsorship items and entitlements at the rescheduled conference.

### 4.4. Insurance

The purchasing of a sponsorship package does not include insurance of any kind. It is strongly recommended that sponsors/exhibitors take out insurance at the time of booking to include any eventuality including but not limited to loss of fees through cancellation of the organisation's participation in the Conference or through cancellation of the Conference, loss of airfares through cancellation for any reason including airline or related services, strikes, loss or damages to personal property, force majeure or any other reason.

### 4.5. Liability

Sponsors and exhibitors attend the Conference at their own risk. Sponsors and exhibitors agree not to hold The Client or BCC liable for any losses, damages, expenses, costs, claims or liabilities suffered or incurred by registered staff including consequential or indirect losses or loss of profit through registering for the Conference, attending the Conference, cancellation of the Conference, failure of the Conference to achieve your expectations, or for any error or omission by the Client or BCC. Sponsors and exhibitors agree not to hold The Client or BCC liable or responsible for any personal injury (i.e. physical, psychological or emotional stress) or any loss or damage to personal property.

### 4.6. Privacy statement

In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors and be included in participant lists and for the information distribution in respect to other related events and conferences organised by BCC Events Management Pty Ltd.

If you object to your details being shared, please inform the BCC by emailing your objection to [info@bccm.com.au](mailto:info@bccm.com.au).

### 4.7. Additional events and subleasing

4.7.1. Sponsors and exhibitors are not permitted to assign, sublet or apportion the whole or any part of their sponsorship package unless prior consent in writing from the BCC is provided.

### 4.8. Exhibition

4.8.1. All exhibitors must produce a valid insurance certificate of currency for the period of the Conference and this must be submitted to BCC prior to the date of the Conference.

4.8.2. BCC reserves the right in unforeseen circumstances to amend or alter the exact location of the exhibitor booth and the exhibitor undertakes to agree to any alteration to location reallocated by BCC.

4.8.3. BCC reserve the right to change the exhibition floor layout if necessary.

4.8.4. The conference organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

4.8.5. The conference organiser agrees to provide the exhibitor with an exhibition manual before the exhibition for the purpose of communicating required actions on the part of the exhibitor.

4.8.6. The conference organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a conference name badge.

4.8.8. The conference organiser will specify conditions relating to the movement of goods and displays before, during and after the exhibition.

4.8.9. The conference organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.

4.8.10. The conference organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the conference organiser will not be accountable for the level of commercial activity generated.

4.8.11. The exhibitor must comply with all the directions/ requests issued by the conference organiser including those outlined in the exhibition manual.

4.8.12. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.

4.8.13. The exhibitor agrees to adhere to all venue rules and regulations.

4.8.14. The exhibitor acknowledges that the conference organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that the conference organiser will not be able to provide assistance in tracking lost deliveries. The exhibitor agrees that the conference organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.

4.8.15. Official contractors will be appointed by the conference organiser to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.

4.8.16. Discounts for any entitlements not used or required will not be provided.

4.8.28. The exhibitor will submit plans and visuals of custom designed exhibits to the conference organiser by no later than date specified for said Conference. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.

### 4.9. Branding and Marketing

4.9.1. Sponsors and exhibitors will submit all artwork, branded materials and videos for advertising, either purchased or forming part of their sponsorship package to BCC by the date agreed to by both parties and documented in the specified sponsorship document.

4.9.2. Placement of sponsor or exhibitor logo on branded items is at the discretion of the Client and BCC (if applicable).

4.9.3. Placement of sponsor advertisements on the Conference website or mobile app is at the discretion of The Client and BCC (if applicable).

The Client is the organisation or party that has engaged BCC Management as a Professional Conference Organiser for the administration of the Conference.

**I agree to the Conditions of Sponsorship as set out above.**

**Signature**

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**Position**

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**Company**

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**Date**

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# 2021 Anglican Schools Australia (ASA) Conference

13-14 August 2021 | Crown Promenade, Melbourne

**INTER  
SECTION  
2021**  
ASA CONFERENCE

## Sponsorship Deposit Form

ABN: 93 627 309 630

**Company Name**

**Contact Person**

**Postal Address**

**Suburb**

**State**

**Postcode**

**Telephone**

**Mobile**

**Email**

(Preferred method of communication)

### Sponsorship (Please indicate your preferred sponsorship option)

**Description**

**Investment \$**

**Comments**

Major Sponsor	\$ 15,000.00 +GST	\$
Gold Sponsor	\$ 10,000.00 +GST	\$
Conference Dinner Sponsor	\$ 10,000.00 +GST	\$
ASA News Sponsor	\$ 8,000.00 +GST	\$
Welcome Reception Sponsor	\$ 8,000.00 +GST	\$
Coffee Cart Sponsor	\$ 8,000.00 +GST	\$
Conference App Sponsor	\$ 7,000.00 +GST	\$
Lanyard & Name Badge	\$ 6,500.00 +GST	\$
Trade Display Sponsor	\$ 5,000.00 +GST	\$
Pop up Smoothie/Juice Cart	\$ 2,500.00 +GST	\$
Digital Social Mosaic	\$ 3,250.00 +GST	\$
Photobooth Sponsor	\$ 2,000.00 +GST	\$

### Payment Summary

Sponsorship Total (incl GST)	\$
Less 50% Deposit	\$
Total Outstanding	\$

#### Conference Manager

BCC Events Management Pty Ltd

**Ph** 03 86795460 **Email** info@bccm.com.au

A Tax Invoice will be sent to you upon receipt of this Deposit Form



### Direct Credit Banking Details

**Bank:** Anglican Community  
Fund (Westpac)

**BSB:** 036810

**Account Number:** 300056146

**Account name:** Anglican Schools  
Australia Conference Account