

How AI is transforming business analytics

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March 2025

Today's talk

Changing how we plan and make decisions with AI and automation.

1

Propel the next wave of AI Productivity

Business decisions are more complex than ever, straining FP&A teams, risking missed opportunities for growth and cost optimization

2

Key areas we're focusing on with clients and partners

- Create faster, more accurate forecasts
 - Accelerate integrated planning with low adoption barriers
 - Leverage decision support AI assistant for actionable insights
-

3

Why IBM

- Market-leading AI-integrated business planning solution trusted by thousands of organizations
- Built-in generative AI, powered by watsonx - Open, Trusted, Integrated

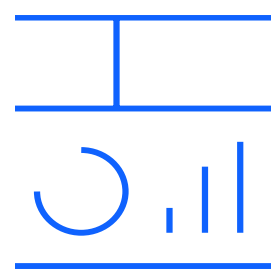
Introducing IBM Planning Analytics

AI-powered
integrated planning
solution that
automates planning,
budgeting, and
forecasting
processes, enabling
real-time analysis
and seamless
collaboration.



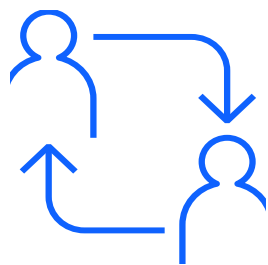
Core features and capabilities of Planning Analytics Assistant ↪

Built-in AI and generative AI that boost productivity across the enterprise



AI forecasting

Speeds up the forecasting process and improves accuracy



Outlier analysis

Instantly identifies anomalies, and presents them in plain language

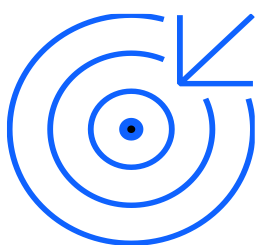


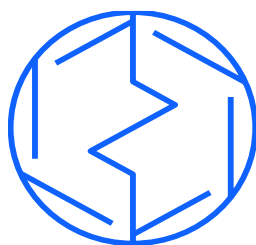
Chart insights

Delivers natural language summaries and highlights key points, patterns, and takeaways



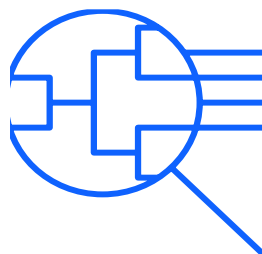
Explain cell

Get a natural language summary on any cell and trace its origins



Impact analysis

Uncovers dependencies and relationships and highlights the factors driving performance



Recommend a view

Find the right data, reducing the manual searches

Coming soon

AI-powered integrated planning demonstration

Welcome to Planning Analytics

Overview video

Watch how IBM Planning Analytics can help streamline planning for your organization.

Play video

Quick Launch

My applications My tasks Recents Favorites



Guided Planning

Go from 90% data entry and 10% analysis to 10% data entry and 90% analysis to help drive better business decisions.

Last modified: 19/03/2025 10:15



Operations Planning

Raw materials, finished goods, Bill of Materials (BOM), inventory, demand and financials.

Last modified: 11/02/2025 09:12



Planning Analytics Financial Planning Solution

Last modified: 03/02/2025 15:22



Planning Analytics Advanced Workforce Planning Solution

Last modified: 03/02/2025 15:07



