

# Going Digital at Coca-Cola

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# Our Operations



**WINNING TODAY  
CREATING TOMORROW**  
GREAT PEOPLE | GREAT BRANDS | GREAT SERVICES | DONE SUSTAINABLY



Employees : 545



Gender Split: Male 77% | Female 23%  
• 32% of Mgrs. are Female



Production Plants: 2 | Production Lines : 6  
Distribution Centres : 4



# Our Brands



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A photograph of two men looking at a tablet together. The man on the left is wearing a red and white polo shirt with the Coca-Cola logo and 'EUROPACIFIC PARTNERS' text. The man on the right is wearing a white button-down shirt. They are both looking intently at the tablet held by the man on the left. The background is a bright, slightly blurred indoor setting. The image is framed by large red shapes on the left and right sides.

**Driving Innovation through  
our Employee Experience**

# Innovation in everything we do



- Our IT contributes to CCEP's business strategy through the company's strategic goals, with emphasis on:

1

Deliver world class capabilities for our customers.

2

Deliver better experiences for our employees, to serve our customers.

3

Help the CCEP business transform.

4

Keep striving for a better CCEP contribution from technology enablement/innovation.

## Our Strategy is enabled by these key principles

### Technology

We maintain a reference CCEP-wide architecture; this informs our technology decisions at CCEP.

### Organization

Our people are central to strategy realization.

### Governance

We make deliberate and enduring decisions well

### Risk Management

We work with the business to keep our risk profile within business appetite.

# Driving Innovation...



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## Before 2019

- Standalone systems, legacy systems, non-integration capabilities
- Old IT Infrastructure – Servers & End Points
- Manual Business Reporting

2021

2022

20

19

2023

2024

2025

MS D365 ERP Implementation

Windows 11 Upgrade

Genie ISS Upgrade

Unified Learning

Greenhouse Gas Reporting

CareerHub Implementation

RedWifi Integration

Redline Implementation

IT Infrastructure Strengthening

Cyber Learning Platform

## 2019 – 2023

MSD AX 2012 ERP Implementation & Integrations

ROAM NextGen SFA Implementation

Datawarehouse BI Reporting Automation

IT Infrastructure & Hardware Upgrade

Change Requests & Enhancements

SuccessFactors Implementation

Roam NextGen Device Refresh

Integrum Implementation (OHS)

# Innovation in people and business policies and processes



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## Microsoft D365

- New technology for continuous improvements
- Better protection of data.
- .



## Windows 11

- All CCEP devices to be transitioned to Windows 11



## Application Upgrades

- Keep the lights on
- Application Enhancements



## Infrastructure and Network

- Minimal Unplanned Outages
- Enough Capacity
- Secure Environments



## Unified Learning Platform

- Personalized learning journeys



## Genie ISS

- Information across multiple functions (P&C, Finance, Commercial Operations)



## Green House Gas Reporting

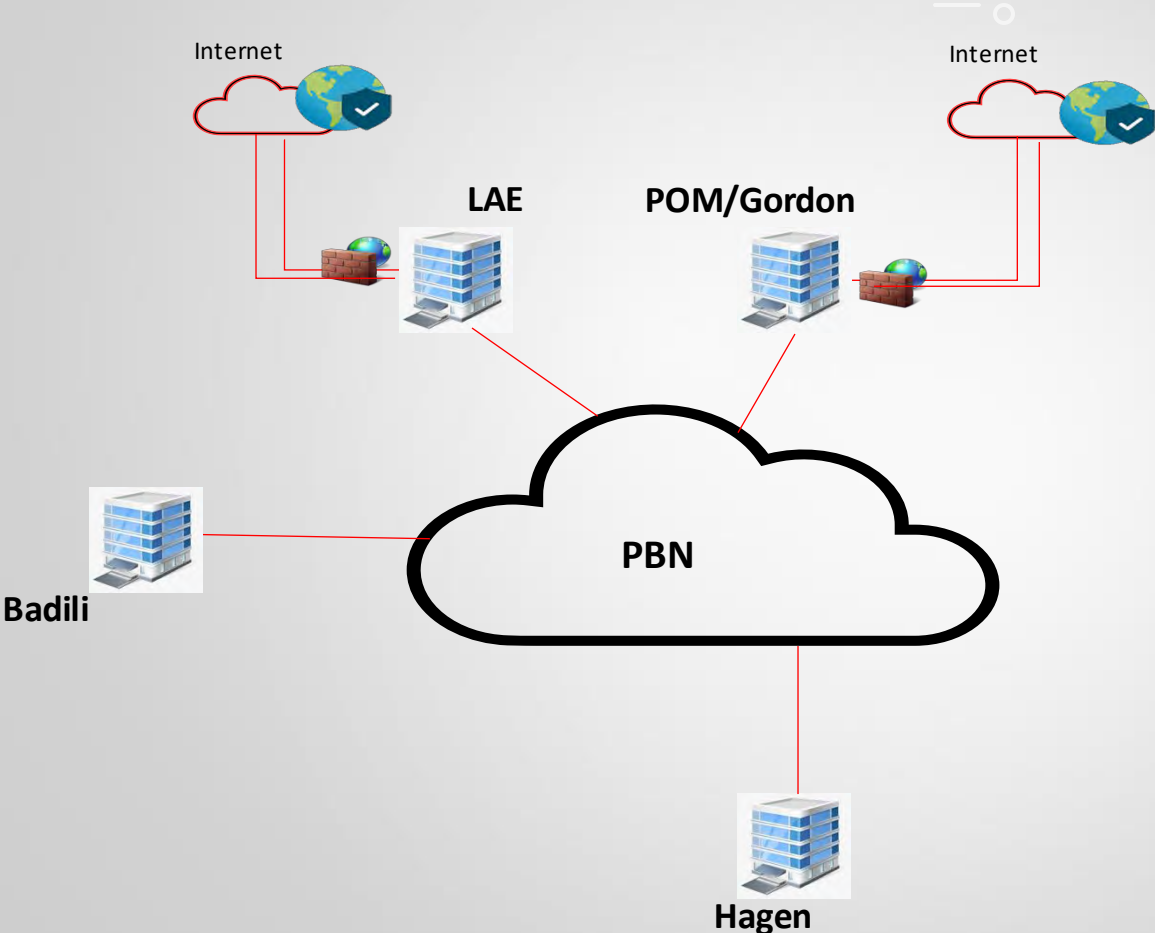
- Supports the acceleration of our Sustainability initiatives

# Network Topology



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# Innovation in People & Business Policies & Process

# Our Global People Vision 2030



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**We keep our  
people well and  
valued**



**We grow our  
capabilities  
ahead of  
opportunities**



**We are easy to  
do business with**



**We create  
positive  
momentum and  
engagement**

# We grow our capabilities and opportunities

introduced Carers Leave



Continued our FACE  
programme

2 Attendees on WIL  
programme in AU

Launch of Career Hub



Sales Academy for  
Merchandisers  
launched



Increased paternity  
leave from 5 to 10 days



Employment of urban  
youth



Refrigerator Mechanics  
testing centre launch  
Accreditation with  
NATTB



Developed  
our Planning  
Academy



IEPNG  
affiliation



# Trial trade testing for the RAC technicians



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# Launching the trade test center for accreditation



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