

Stay Connected Stay Ahead

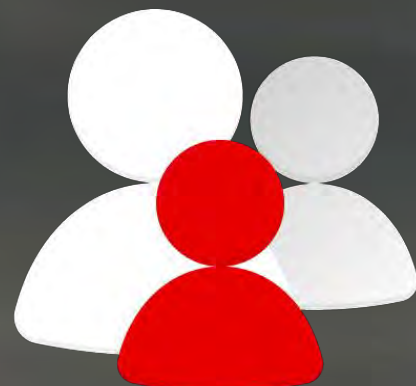


Together we can
vodafone
business

Papua New Guinea Overview



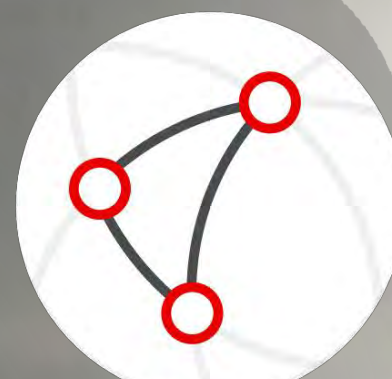
POPULATION
12.5 Million



SUBSCRIBER BASE
4.5 Million



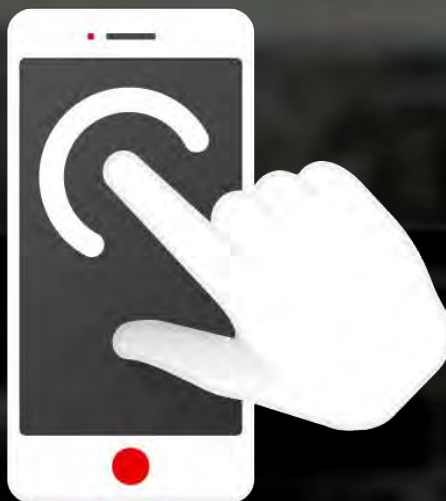
MOBILE OPERATORS
3



COVERAGE
75-80%



LITERACY RATE
65% (Adults Aged 15+)



MOBILE PHONE
36% Penetration



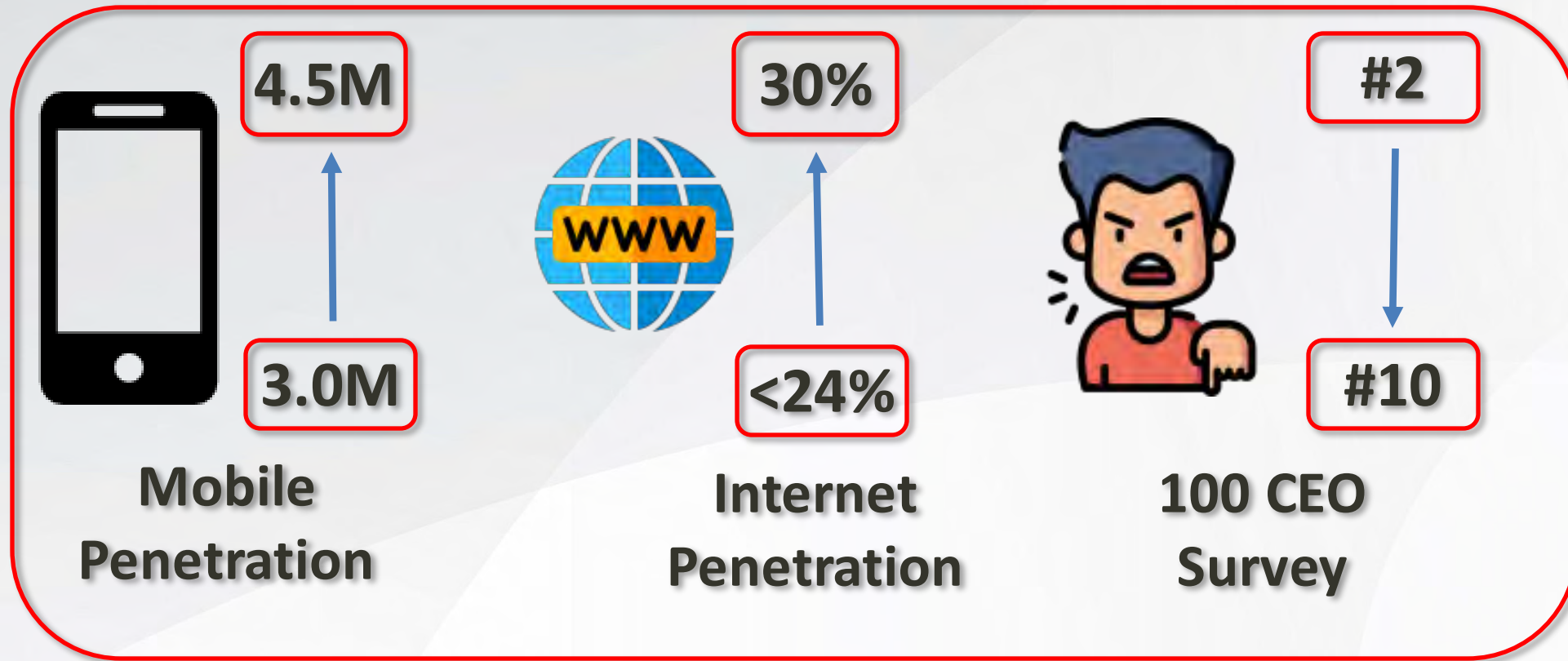
86% RURAL
POPULATION
(14% Urban Population)



ELECTRICITY
19% with Access to
Grid

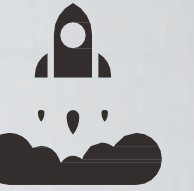


Vodafone - PNG's Fastest Growing Mobile Operator



800 X 4G+ Towers
Covered 22 Provinces

4 Data Centers



April 2022
Launch

90% decrease
in Retail Rates

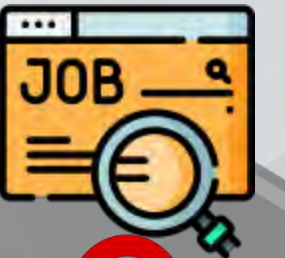
1,200 Jobs
98% Locals

1.5 Million +
Subscribers

ISO 27001

PGK 1Bn
Investment

35% market share



Artificial Intelligence (AI) – Use Cases



Business – Process Automation



Cybersecurity – threat detection, fraud prevention, monitoring



Finance – algorithmic trading, risk management, task automation



eCommerce – personalized recommendations, optimization



Healthcare – diagnostics, drug discovery, personalized treatment



Mining – targeted drilling, autonomous vehicles, digital twins



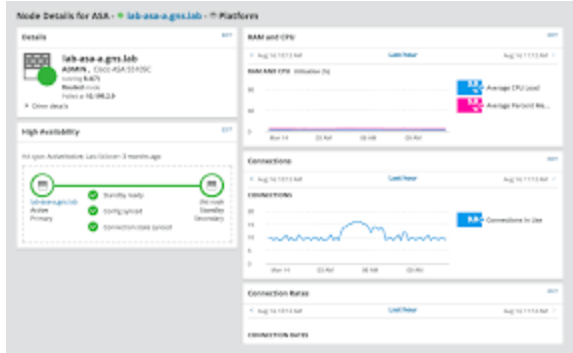
Vodafone Examples of Innovation



Autonomous Database



Business Intelligence



Network Performance



Customer Care



General Business

- Self Configure
- Self Healing
- Self Patching
- No DBA
- Efficient

- Adapters
- Multiple Sources
- Predictive
- Churn Mgt
- Self Learning

- Automation
- Incident Mgt
- Preventative
- Change Mgt
- Predictive

- Virtual Agents
- Routing
- Notes/Suggestions
- Personalization
- Workforce Mgt

- Company Data
- Drafting/Review
- Summarization
- Curate/Compare
- Analytics

Setting the platform..... Financial Inclusion....Potential??

- FJD\$8.5Bn in transaction value (2025)
 - FJD\$55Mn/month IMT: 56% of total FJ IMT (\$1.2Bn)
 - FJD\$190Mn/month in domestic P2P Transfers
 - FJD\$40Mn/month in QR Payments
 - 4K local merchants accepting cashless payments
 - \$10Mn/month recharge: 58% of total recharge
 - 82k Mastercard issued® - FJD\$5.5Mn/months in transactions
 - 590k registered Cx: > 60% of Fiji's population
-
- **This is just 1 example of how the platform can be used**
 - **PNG – almost 70% population unbanked**
 - **Use cases – IMT, B2B, B2C, G2B, G2C**
 - **Cashless, Greater Security**
 - **Inclusion in Formal Sector (FB Marketplace, Vitikart, Logistics)**
 - **Micro Entrepreneurship (Fishermen, Small batch production)**
 - **Loans (partnership with NBFIs)**





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