



CAPSULES AND CLOSURES SOLUTIONS

Close to you Open to the future



**AT CREALIS, WE
BELIEVE CLOSURES
OPEN UP NEW
OPPORTUNITIES**

About CREALIS

CREALIS is the leader in closure solutions for still and sparkling wines, spirits, beers, olive oil and vinegar.

We are a global player providing tailor-made solutions and assisting our clients from start to finish. Capsules and closures are designed, sustainably to add value to bottles and to ultimately delight consumers worldwide. CREALIS is the alliance of expert brands bringing their unique expertise in capping and over-capping products.

Close to you

As an international leader with the largest portfolio, we have global capabilities deployed at a local level with a deep understanding of local markets.

As a partner, we rely on co-creation and collaboration every step of the way to develop tailor-made solutions designed to amaze consumers.

As a game-changer in the industry, we strive to deliver innovation and sustainability to our customers.

Respectful of the environment

We feel a responsibility to create cutting-edge closures, capsules, wirehoods, corks and T-Bars that are respectful towards our planet.

To us, sustainability is the only way forward, leading our innovation process and driving our community of talents to be more effective, while focused on reducing, reusing & recycling.

Open to the future

Inspired by innovation, we design the next generation of bottle closures with a passion for creativity.

We believe in a world where every detail matters.

A world where sustainability meets efficiency and innovation and design drive preference.

This is our commitment to our customers and the planet.

enoplastic



PE.DI

maverick
ENTERPRISE

MV
Le Muselet Valentin

RIVERCAP

Supercap

CORCHOMEX

THE 5 ESSENTIAL ASSETS OF THE CAPSULE AND THE SPARKLING FOIL

According to a qualitative study conducted in October 2022 by SOWINE, in collaboration with the "Ecole Supérieure des Agricultures d'Angers", consumers perceive 5 major assets:

Hygiene: the capsule protects against dust and possible contaminations. Ensuring the integrity of the bottle is an aspect that is even more important in a distressing bacteriological context.

Guarantee/Security: the capsule guarantees the authenticity of the product, acting as an anti-counterfeiting system, making any attempts of tampering obvious.

Valorization: the capsule represents a way to increase the perceived value of the product, becoming a sales tool associated with the label.

Recognizability on the shelf: the capsule orients the consumer, simplifies and accelerates the purchasing process.

Opening ritual: Intergenerational tradition and history. The pleasure of opening a capsule is inherent to the moment of conviviality.



Find the testimonials of our customers and consumers on their perceptions of the capsule by scanning this QR code



ATELIER CREATION

Design and inspiration for your closure solutions



Our Design Studios create unique capping and over-capping products for our customers' brands with passion, creativity and expertise. Seducing and conquering through beautiful packaging and storytelling is one of Crealis' primary missions.

Crealis key figures



2.000 PEOPLE AROUND
THE WORLD



17 PRODUCTION
SITES **WORLDWIDE**



6 BILLION UNITS
PRODUCED PER YEAR



CUSTOMERS IN MORE
THAN **70 COUNTRIES**



FOCUS ON DESIGN WITH
2 "ATELIERS" CENTERS





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