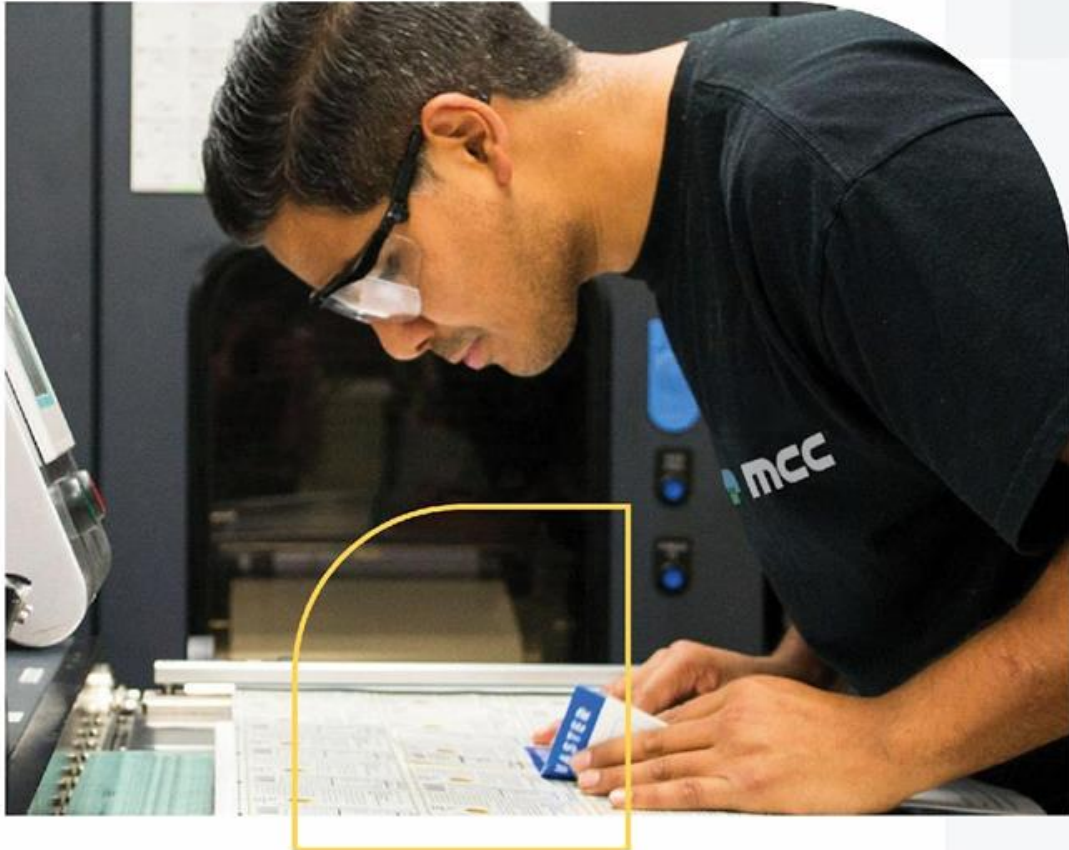


# Company Profile.



# Who we are.



As the global leader of premium labels, **MCC helps brands stand out in competitive markets and inspire positive consumer experiences.** Backed by over a century of printing experience, MCC is focused on the future by developing **consumer-driven innovations and sustainable packaging solutions.** Together, we can create labels that make a difference.

# MCC at a glance.

Today, MCC is proud to be the largest premium label provider and one of the most award-winning label printers.



**\$3.5 billion in revenue**



Headquartered in  
Rosemont, Illinois, USA



**12,000+**  
global employees



100+ plants



**25+ countries and  
6 continents**

# Markets and industry expertise.

Not only does MCC serve diverse market segments, but our team offers specialized experience and expertise within each industry.

**Automotive  
& Chemicals**



**Beverage**



**Durables &  
Technical**



**Food  
& Dairy**



**Healthcare**



**Home Care  
& Laundry**



**Personal  
Care &  
Beauty**



**Wine  
& Spirits**



# Spirits Expertise.

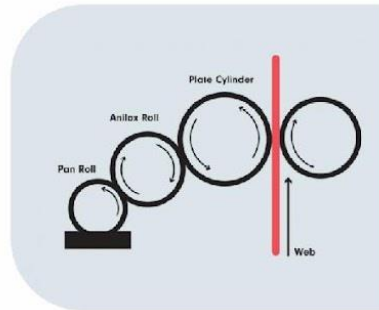
You've worked hard to get your product in the bottle. **Let us help ensure your labels engage your customers and tell your brand story.**





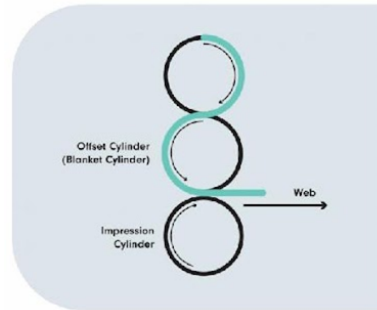
# Print technologies.

With our complete range of print technologies, **MCC can help you achieve all packaging goals and support any product launch.** We can also accommodate quantities ranging from small promotional runs to large-volume production of flagship products.



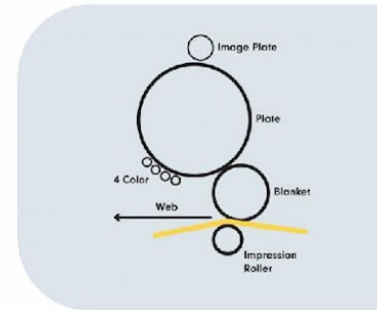
## Flexographic

Compatible with many label upgrades



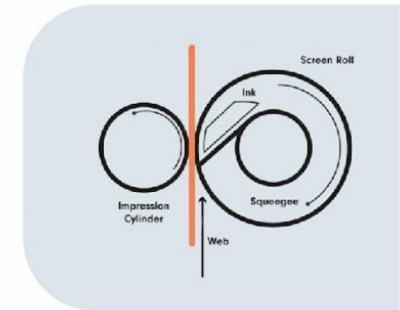
## Lithography

Incredible versatility and excellent quality



## Digital

Near-perfect registration and exciting personalization opportunities



## Rotary screen

Specializes in tactile and high-opacity ink on a variety of substrates

# Going beyond standard labels.

We make it easy to improve the appearance or function of your label with a wide selection of enhancements.



## Embellishments

Enhance your brand



## Games & Promotions

Incorporate interactive labels to drive consumer engagement



## Smart Labels & RFID

Offer interactive technology and track-and-trace capabilities



## Functional Labels

Add functionality and value, such as extended content, smart tops, and more



## Individualization

Include unique graphics or variable data printing



## Sustainable Constructions

Reduce material usage and improve recyclability (PET and glass)

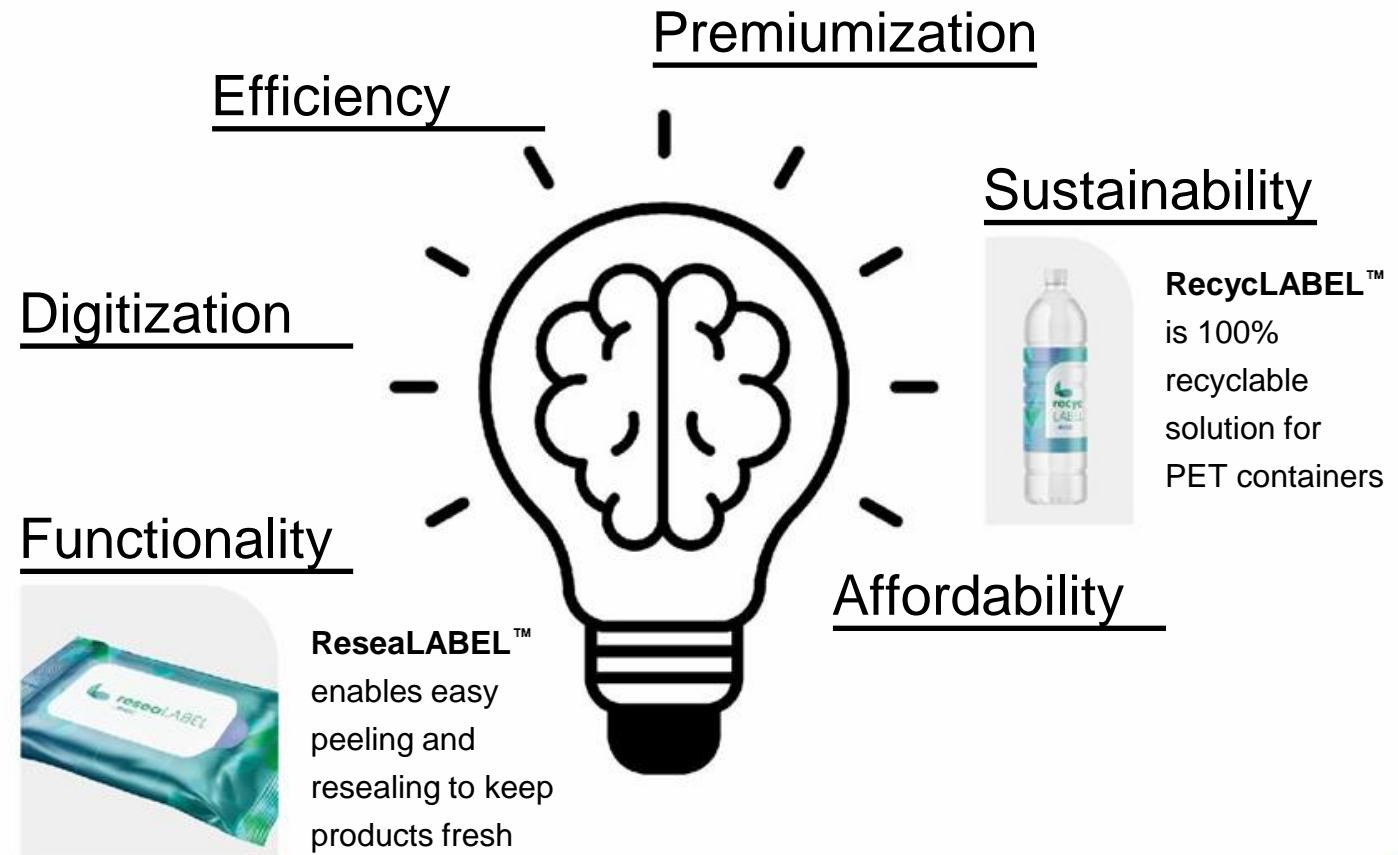
# Bringing new ideas to life.

“Everyone here is energized by the desire to help our customers solve their challenging problems. By listening attentively to the customer’s needs and thinking creatively about the solutions we can provide, we deliver innovative product developments to the market.”



**Dr. Craig Bushman**  
VP, Global Research and Development

Our innovation team — comprised of specialists across research and development, product development, and marketing — **collaborates with brands** to develop consumer-driven label solutions.





# Our global contribution towards a sustainable future.

We are committed to conducting business in a responsible and sustainable manner. Our approach to sustainability—**Labeled with Care**— is inter-woven through every facet of our business. With an eye toward fostering growth and improvement in all we do, our sustainability efforts proudly focus on three pillars that align with the UN sustainable goals.



**Labeled with Care**

OUR SUSTAINABILITY PILLARS



## PEOPLE

We care about our *people* and *local communities*



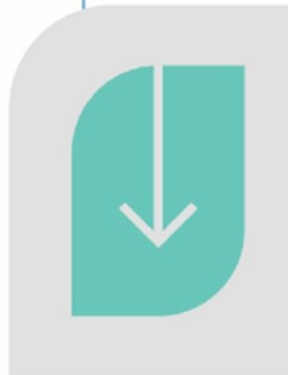
## PRODUCTS

We care about *solving problems* through *innovation*



## OPERATIONS

We care about the *planet* and your *success*



## NET ZERO EMISSIONS ACROSS THE VALUE CHAIN BY 2050



ecovadis

Sedex



# Exceptional service from concept to commercialisation.

Partnering with MCC means access to a range of services that go **above and beyond** industry standards to optimise your label, and the process.

## + Discovery

We take it a step further with in-depth efforts like **goal mapping**.

## + Research & development

We provide specialized expertise in material sourcing, testing, and qualifying that truly moves the needle.

## + Design intent

Leverage our **graphics optimisation** and **rapid prototyping** capabilities.

## + Demand planning

Take advantage of better **supply chain security** and **vendor managed inventory**.

## + Quality control

Our expert **pre-press production** team ensures every label we produce meets the highest standards.

## + Ongoing support

Get hands-on **technical field support** as well as open invitations for **strategy and training sessions** at our facilities.



# Our people.

With over 12,000 employees worldwide, the MCC team delivers a **wide range of skills and experiences**, from manufacturing, procurement, and technical services to marketing and information technology.

“Through our people, programs, and investments, we are committed to **ensuring our associates feel valued**, are equipped with the **skills and support** to do their best work, feel a personal connection to their colleagues and our company, and **embrace our mission of continuous improvement.**”



**Scott Mannis**  
Chief Human  
Resources Officer

# Global reach. Local service.

AUSTRALIA & NEW ZEALAND

**Our ANZ teams** are always available to provide local services, such as on-site technical field support, regional market-specific industry insights, and more.

Adelaide, AU  
Auckland, NZ  
Brisbane, AU  
Christchurch, NZ  
Griffith, AU  
Kiwi Labels, NZ  
Melbourne, AU  
Perth, AU  
Queensland, AU  
Rapid Labels, NZ  
Sydney, AU  
Verstraete Australia, AU

*Pins including numbers represent multiple locations in close proximity.*



# Let's discuss your needs.



Visit [MCClabel.com](https://www.MCClabel.com) to learn more about our capabilities and reach out to a local MCC representative.