



DAM
smart!

GLAM Specialists

DIGITISE YOUR ARCHIVE AND SAVE YOUR HISTORY

As guardians of our shared history, GLAM institutions play a vital role in preserving the stories that define our cultural identity. However, time is running out for audiovisual content trapped in outdated physical formats. No matter how carefully your videotapes, audiotapes, or film reels are stored, they will inevitably degrade—and playback devices are disappearing fast. In just a few years, the opportunity for digitisation may be lost, leaving priceless content inaccessible in today's digital world. Now is the time to act and secure the future of your audiovisual heritage.

At DAMsmart, we specialise in helping GLAM organisations overcome the challenges of obsolete technology and media degradation. From fragile media to high-volume collections, we've saved hundreds of thousands of hours of content for organisations like the National Archives of Australia, Queensland State Archives and PARADISEC. From rejuvenating fragile formats, creating preservation masters, generating checksums, and delivering BagIt-compliant archival packages, our services are focused on helping collection and memory organisations to save their valuable collections.

THE AWARDED INDUSTRY LEADERS

DAMsmart, in partnership with SBS, proudly received the International Federation of Television Archives' Excellence in Media Preservation award for digitising SBS's broadcast archive. We're also a preferred supplier to the National Archives of Australia, reflecting our dedication to preserving national heritage.

Our team, with over 140 years of combined experience from national institutions and broadcasting, ensures meticulous care and best-practice preservation of your collection. Their expertise and commitment help you to safeguard and transform audiovisual archives, keeping them accessible and protected for the future.

"The State Library of Western Australia engaged DAMsmart to digitise thousands of audio and audio-visual items from the Library's heritage collection as part of a large AV preservation project. The State Library WA team has been consistently satisfied with DAMsmart's standard of work. Their attention to the care and handling of fragile and unique collections is exceptional as is their communication, transparency of workflows, technical knowledge, guidance and advice."

STATE LIBRARY

WESTERN AUSTRALIA

How It Works



We pack your physical media back in the way we received it, along with your newly created digital collection, and your archive is returned to you. You check your collection. Then it's ready to use, share and save!



Your digital collection moved onto the digital delivery medium.

A copy of your collection database accompanies the files and includes a record of the processes we undertook and operators comments.



Files are quality checked using a combination of professional QC software and manual assessment.



You select the collection you want to access and save. Build your database for the archive along with filenames. Ship your media to DAMsmart.



We accept your AV archive into our facility. It's stored safely and securely. We register and prepare your collection materials.



Your media is cleaned, conserved and prepared for digitisation to ensure we get the best replay of your content.



Your film, video and audio media is digitised using broadcast quality equipment and enterprise-grade digital systems. Our professional operators monitor the encoding process end-to-end to make sure we get you the best results.



A master file and an access copy are created to meet your required file specification. A checksum for the master file is made for monitoring integrity.

Let's work together to make your stories of the past, are part of the future.

Adam Hodgkinson, Business Manager

61+ 2 6242 6456

adam@DAMsmart.com.au

AUSTRALIA

32 Essington Street
Mitchell ACT 2911

DAMsmart.com.au

NEW ZEALAND

Harbourside Business Park
Unit 2- 485A Rosebank Rd,
Avondale, AUCKLAND 1026

MALAYSIA

Bangunan Panglobal
Block B, Suite 3.01
No.1A Jalan Tandang,
46050 PETALING JAYA