



**DAM
smart!**

Video Digitisation

PROTECT YESTERDAY'S MEMORIES FOR TOMORROW'S WORLD

For decades, videotapes captured unforgettable moments — shaping our history, culture, and communities. From family memories to global milestones, these tapes hold irreplaceable stories. But today, they're gathering dust, deteriorating, and becoming harder to access. Without action, this priceless content could be lost forever. Your collection holds history that future generations will cherish.

Let's change that. Our expert team safely digitises your video collection and helps you to transform your content into a usable, shareable, and preservable digital collection.

“Australian Mutuals Archives has been working with DAMsmart since 2019.

We hold a collection of over 600 audiovisual items dating from the 1950s in several obsolete formats that are becoming more sort after by the customer owned banking sector as marketing tools. We have had DAMsmart digitise these in batches and each time the result is better both in terms of the digitised product and its presentation with accompanying metadata which makes it easy to catalogue. Highly recommended!”

**AUSTRALIAN
MUTUALS
ARCHIVES**



Video Services

VIDEOTAPES WE DIGITISE

We can digitise virtually all video formats, including Betacam, Digital Betacam, U-matic, 1-inch, 2-inch, MiniDV, DVCAM, HDCAM, Betacam SP, VHS, Betamax, XDCAM, and more.

WE WORK WITH ALL COLLECTIONS

Whether you're preserving a small two-tape collection or managing an archive of thousands of hours across mixed formats, we're here to help. Every collection, no matter the size, holds priceless memories and historical value. That's why we collaborate with custodians of all types — large or small — to ensure these stories are saved for future generations.

RECOVERY SPECIALIST

Not all videos stand the test of time. Years of frequent use, poor storage, or faulty tape manufacturing can significantly impact playback quality. But your history isn't lost. Our in-house conservation experts are equipped with specialised, purpose-built tools to restore your media, no matter its condition. From meticulous cleaning to complex repairs, we treat each tape with care, ensuring the best possible digital version is created. Whether it's mechanical cleaning or hand-cleaning mould-damaged tapes, we're here to rescue your most valuable content and preserve it for future generations.

Your collection is safe with us

Your collection deserves the highest level of care — and that's exactly what we deliver. We don't just follow global best practices — we helped create them. As a lead contributor to IASA TC-06, we've set the standard for digitising videotape. Our purpose-built facility, combined with a highly skilled team and expert engineers who specialises in maintaining obsolete replay equipment, ensures that every step of our process is designed to safeguard your content.

DIGITAL FILES FIT FOR PURPOSE.

Whether preserving history, sharing memories, or repurposing content, we tailor digital files to meet your exact needs. Collaborating closely with you, we can produce a preservation master using the **NAA-recommended Lossless JPEG2000** format, ensuring your content is safeguarded for future generations. For repurposing, we create ProRes, IMX, or any format suited to your workflow. Need easy access and distribution? We provide low-resolution files ready for **seamless integration into your digital asset management system** or publication on your preferred online platform. Your collection, perfectly tailored for today — and tomorrow.

Let's work together to make your stories of the past, are part of the future.

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