



ENTRANT GUIDELINES

**CATEGORY 10 – EMPLOYEE ENGAGEMENT AND
RECRUITMENT PROGRAM**

GALA DINNER & AWARDS PRESENTATION
Saturday 10th October 2026

Category 10 – Most Outstanding Employee Engagement and Recruitment Program

STEP 1 - NOMINEES TO SUBMIT A WRITTEN SUBMISSION

Key things to remember

- Your responses should relate to the qualifying period which is 01 July 2026 - 30 June 2026.
- The maximum score for each question is 10.

1. Provide an overview of your current employee engagement and recruitment program. (400 words)

- Be succinct in your response by outlining each component of your program.

2. What activities and initiatives have you introduced to engage, inspire, support, and build trust amongst your employees? (400 words)

- For example, personal and career development opportunities, recognition of achievements, work-life balance, shared understanding of company goals, positive work environment and/ or collaborative culture.
- Describe each initiative and its objectives.

3. What innovative strategies has your business introduced to attract new talent to your business? (400 words)

- Describe each strategy and how it was devised.

4. What have been the positive outcomes and benefits to your business following the initiatives and strategies answered above? (400 words)

- Demonstrate, and provide examples of, employee satisfaction.

5. What are you most proud of as an employer? (400 words)

- Provide a well thought-out and logical response.
- Summarise your response by substantiating any of the answers given above

