



PACCAR & DEALER
INDUSTRY FUND



SPONSOR & EXHIBITOR OPPORTUNITIES

14-15 OCTOBER 2025

VICTORIA PAVILION, MELBOURNE SHOWGROUNDS, VIC

New ideas. Real skills



2024 SUMMARY

29

exhibitors

159

companies

400

delegates

**Conference
over 2 days**

2

networking
events

23

sessions

55

speakers





ABOUT THE TECHNOLOGY & MAINTENANCE CONFERENCE

With 400+ attendees and 35+ exhibitors, TMC is the trucking industry's premier gathering of technical professionals, fleet and workshop managers, technical regulators, mechanics and service technicians.

The Australian Trucking Association (ATA) and the PACCAR and Dealer Industry Fund have collaborated for more than 20 years to present this annual event.

Attend TMC 25 and get the latest on truck technology, productivity, safety and workforce.

WHY attend TMC:

- hear the latest from practitioners in safety, fleet productivity and regulation, reducing emissions, technology and workforce development
- advance your skills and learning with hands-on demonstrations and workshops
- network with industry peak bodies, OEM's, operators, government agencies, and suppliers from over 150 organisations
- learn about the latest products, technology & services
- celebrate industry excellence at the Castrol Awards Dinner.

WHO:

Technical professionals, fleet and workshop managers, technical regulators, mechanics and service technicians.

WHERE:

Victoria Pavilion, Melbourne Showgrounds, VIC

WHEN:

Monday 13 October

12:00noon - 5:00pm - Exhibitor bump in

Tuesday 14 October

8:00am to 5:00pm - Registration, Exhibition and Conference

5:00pm to 7:30pm - PACCAR Parts Fun Night

Wednesday 15 October

8:00am to 3:00pm - Registration, Exhibition and Conference

6:30pm - 10:30pm - Castrol Awards Dinner

2024 EXHIBITORS



2024 SPONSORS

BROUGHT TO YOU BY



SPONSORS





SPONSORSHIP OPPORTUNITIES

Become an exhibitor or a sponsor at TMC 25 and access a complimentary full pass (subject to value).

The **TMC Full Pass** will provide an all- access pass valued at **AUD850.00 inc. GST** to attend the following:

- a two-day conference program with all meals, beverages, snacks and barista coffee
- the PACCAR Parts Fun Night networking event
- the CASTROL Awards Dinner featuring the National Trucking Industry Awards
- access to hands-on demonstrations, learning and networking opportunities

TMC 2025 offers **sponsorship opportunities** for brand signage, product awareness and education, lead generation and customer engagement.

Sponsorship packages are tailored to suit your strategy and budget and may include the following:

- Conference event partner (event signage and acknowledgments pre, post and during the event. Includes ATA newsletter, ATA website, social media channels, venue and conference app)
- Guest speaker or session sponsor on topics relating to technology, productivity, safety, sustainability, workforce and wellbeing (subject to **receipt of an EOI by Friday 27 June 2025** and approval by the TMC Program Committee)
- Two or greater complimentary full passes depending on sponsorship value.
Full passes may be used by staff, customers, suppliers or other
- Sponsorship of the opening keynote
- Meal breaks, juice bar or lunch sponsor
- Internet and charging station sponsor
- Exhibition and display space.

Contact Bianca D’Rosario, Director, Marketing & Corporate Partnerships to discuss your sponsorship package. bianca.d’rosario@truck.net.au or 02 6253 6915



EXHIBITOR OPPORTUNITIES

Join our brand-new space at the Melbourne Showgrounds. This year's TMC exhibition offers more space to create a display that suits you.

Showcase your products and services at the TMC Expo

Engage with decision-makers from small, medium, and large trucking operators and highlight how your solutions can enhance fleet safety, efficiency and productivity.

The TMC Expo is centrally located within the main conference venue, next to the plenary hall and breakout room. Refreshments and lunch are served in the Expohall.

Exhibitor options:

- A display area (2x2, 4x2, 6x2 or a size that suits) within the TMC Expo
- Professional booth with lighting, power and company name or a space that suits your needs. Contact the ATA events team if you are looking for other exhibit/display alternatives
- One full delegate pass including meals, beverages and networking events. Additional delegate passes for booth representatives may be purchased at a 10% discounted rate.
- Company listed on the TMC website as an exhibitor in pre-event communications
- Company and product profile on the TMC App with images, logos and click throughs to your website
- Digital access to delegates via the TMC App during and post conference.





EXHIBITION LAYOUT

The floorplan shown below is a preliminary draft and may be adjusted based on exhibitor requirements and final booth dimensions. Space bookings will be made according to submitted requests, and final booth allocations will be confirmed with exhibitors ahead of the event.

When reserving your space through our online booking system, please indicate your top three preferred locations. These preferences will be taken into account when assigning your final booth location.

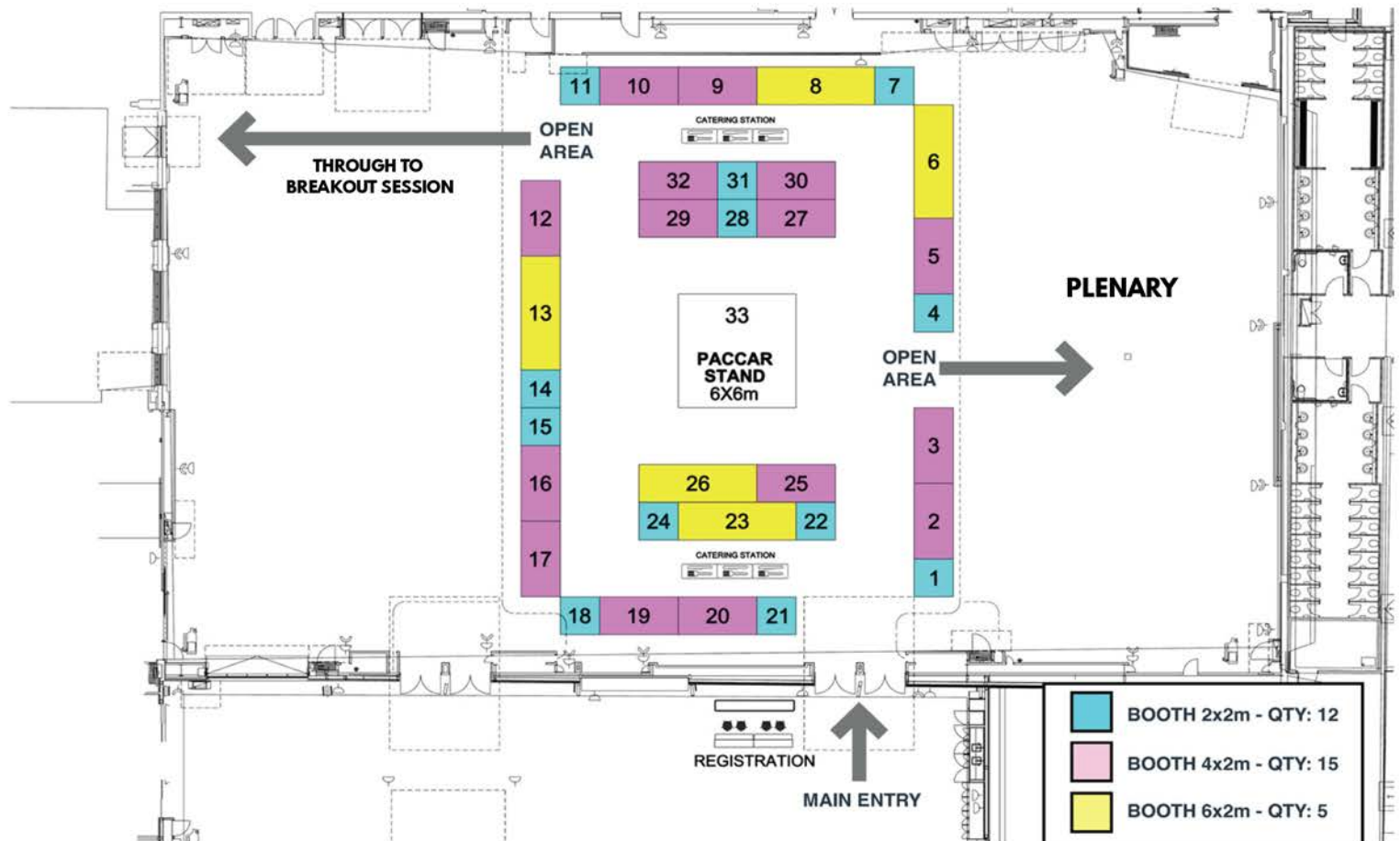
Exhibition Space pricing

2x2 booth - AUD 3,800 incl. GST

4x2 booth - AUD 5,400 incl. GST

6x2 booth - AUD 7,200 incl. GST

Custom - AUD TBA (please email juliane.strache@truck.net.au for pricing)





JOIN THE ACTION AT TMC25

14 & 15 October 2025

Victoria Pavilion, Melbourne Showgrounds, VIC

BOOK HERE:

<https://new.truck.net.au/tmc/>

Contact us:

ataevents@truck.net.au

02 6253 6900

