



Australian  
Music  
Therapy  
Association

# AMTA 2024 **CREATIVE JOURNEYS**

Celebrating  
diversity in  
**music therapy**  
practice and  
research

## **Sponsorship Prospectus**

AMTA Conference  
6-8 September, 2024  
Western Sydney University

# Invitation to Sponsor

On behalf of the Australian Music Therapy Association (AMTA), we would like to invite you to be part of the 2024 AMTA National Conference, to be held in Sydney, 6-7 September 2024.

The conference theme is **Creative Journeys: Celebrating diversity in music therapy practice and research**. This recognises the importance of two central aspects of our work as music therapists: creativity and diversity. Music therapy serves diverse populations, and music therapists increasingly represent a diversity of backgrounds and perspectives. Creativity enables us to embrace and celebrate this diversity – real creativity brings new ideas, innovative collaborations, and the reimagining of possibilities so needed by the world we now live in.

The AMTA conference provides our organisation with an opportunity to showcase its commitment to the advancement and success of our industry. Together we can create a memorable experience that mutually enriches our organisation and our valued delegates.

The event unites specialists and enthusiasts from the music therapy sector, creating a platform to exchange knowledge, explore innovative ideas and highlight achievements. It serves as a hub for networking and collaboration, that can drive positive change and advancement.

Thank you for your support and consideration in sponsoring our 2024 conference.

**Phoebe Stretton-Smith**  
AMTA National Events Chair

**Monica Zidar**  
AMTA Vice President

## Sponsorship options

Sponsorship Option	Quantity	Price
<b>Diamond</b> University	1	<b>\$3,000</b>
<b>Gold</b> Conference Exhibition (2-Day)	4	<b>\$2,000</b>
Coffee Cart Sponsor (3-Day)	1	<b>\$2,500</b>
PDS Exhibition (1-Day)	1	<b>\$1,500</b>
<b>Silver</b>	10	<b>\$1,000</b>
<b>Bronze</b>	10	<b>\$750</b>
Conference Party	1	<b>\$2,000</b>
International Keynote	1	<b>\$1,000</b>
Domestic Keynote	1	<b>\$750</b>
Lanyard	1	<b>\$1000</b>
Notebook & Pen	1	<b>\$500</b>

\*40% discount off the above prices will be offered to current AMTA Members

# Diamond (University) Sponsor

1 Available

\$3,000

Sponsor entitlements

- 2 x registrations for Friday 6 & Saturday 7 September
- 2 x tickets to the conference party on Friday 6 September

AMTA website

- Logo & link on AMTA website

Social media

- Acknowledged (company name, link, logo) on dedicated post on AMTA LinkedIn, Facebook & Instagram
- 1 x dedicated post in the lead up to the conference (within the month prior)

Conference acknowledgement

- Verbal acknowledgement during conference proceedings
- 5-minute speaking opportunity during conference proceedings
- Logo on sponsor acknowledgement slides during conference
- Company banner can be displayed in one plenary space on Friday 6 & Saturday 7 September (sponsor supplied)
- Full page advertisement in conference program (sponsor supplied)

Conference app

- Logo and link on conference app
- Company profile on conference app
- Digital inserts on conference app
- Banner advert on conference app (sponsor supplied)
- 2 x promotional push notifications via the app during the conference

E-Communications

- Logo, 100-word bio, one page PDF, link to website in AMTA e-bulletin

Other benefits

- Opt-in delegate List (incl name, organisation, state, email for those who have agreed to participate). Will be provided one week after the conference.

# Gold – Conference Exhibition (2-Day) Sponsor

4 Available

\$2,000

Sponsor entitlements

- 1 x registration for Friday 6 & Saturday 7 September
- 1 x ticket to the conference party on Friday 6 September
- 1 x display area on Friday 6 & Saturday 7 September (within plenary spaces)

AMTA website

- Logo & link on AMTA website

Social media

- Acknowledged (company name, link, logo) on dedicated post on AMTA LinkedIn, Facebook & Instagram
- 1 x shared sponsor post in the lead up to the conference (within the month prior)

Conference acknowledgement

- Verbal acknowledgement during conference proceedings
- Logo on sponsor acknowledgement slides during conference
- Company banner can be displayed in event space on Friday 6 & Saturday 7 September (sponsor supplied)
- Full page advertisement in conference program (sponsor supplied)

Conference app

- Logo and link on conference app
- Company profile on conference app
- Digital inserts on conference app
- Banner advert on conference app (sponsor supplied)
- 1 x promotional push notification via the app during the conference

E-Communications

- Logo and link in AMTA e-bulletin

Other benefits

- Opt-in delegate List (incl name, organisation, state, email for those who have agreed to participate). Will be provided one week after the conference.

# Coffee Cart Sponsor

1 Available

\$2,500

Sponsor entitlements

- 1 x registration for Friday 6, Saturday 7 & Sunday 8 September
- 1 x ticket to the conference party on Friday 6 September
- Ability to place signage and branding on coffee cart for duration of conference (3 days – outside on terrace)
- 1 x pull up banner (sponsor supplied) to be displayed in conference space for duration of conference

AMTA website

- Logo & link on AMTA website

Social media

- Acknowledged (company name, link, logo) on dedicated post on AMTA LinkedIn, Facebook & Instagram
- 1 x dedicated post in the lead up to the conference (within the month prior)

Conference acknowledgement

- Verbal acknowledgement during conference proceedings
- Logo on sponsor acknowledgement slides during conference
- Company banner can be displayed near coffee cart during conference (sponsor supplied)
- Full page advertisement in conference program (sponsor supplied)

Conference app

- Logo and link on conference app
- Company profile on conference app
- Digital inserts on conference app
- Banner advert on conference app (sponsor supplied)
- 1 x promotional push notifications via the app during PDS

E-Communications

- Logo and link in AMTA e-bulletin

Other benefits

- Opt-in delegate List (incl name, organisation, state, email for those who have agreed to participate). Will be provided one week after the conference.

# PDS Sponsor

1 Available

\$1,500

This opportunity provides branding to our event for the day (Note – expected 90 people).

Sponsor entitlements

- 1 x registration for Sunday 8 September
- 1 x ticket to the conference party on Friday 6 September
- 1 x display area on Sunday 8 September (within plenary spaces)
- 1 x pull up banner to be displayed in conference space on Sunday 8 September

AMTA website

- Logo & link on AMTA website

Social media

- Acknowledged (company name, link, logo) on dedicated post on AMTA LinkedIn, Facebook & Instagram
- 1 x dedicated post in the lead up to the conference (within the month prior)

Conference acknowledgement

- Verbal acknowledgement during PDS proceedings
- 2-minute speaking opportunity during PDS proceedings
- Logo on sponsor acknowledgement slides during PDS
- Company banner can be displayed in event space on Sunday 08 September (sponsor supplied)
- Full page advertisement in conference program (sponsor supplied)

Conference app

- Logo and link on conference app
- Company profile on conference app
- Digital inserts on conference app
- Banner advert on conference app (sponsor supplied)
- 1 x promotional push notifications via the app during PDS

E-Communications

- Logo and link in AMTA e-bulletin

Other benefits

- Opt-in delegate List (incl name, organisation, state, email for those who have agreed to participate). Will be provided one week after the conference.

# Silver Sponsor

10 available

\$1,000

AMTA website

- Logo & link on AMTA website

Social media

- Acknowledged (company name) on AMTA LinkedIn, Facebook & Instagram

Conference acknowledgement

- Logo on sponsor acknowledgement slides during conference
- Half page advertisement in conference program (sponsor supplied)

Conference app

- Logo and link on conference app
- Company profile on conference app
- Digital insert on conference app

E-Communications

- Logo and link in AMTA e-bulletin

Other benefits

- Opt-in delegate List (incl name, organisation, state, email for those who have agreed to participate). Will be provided one week after the conference.

# Bronze Sponsor

10 available

\$750

AMTA website

- Logo & link on AMTA website

Conference acknowledgement

- Logo on sponsor acknowledgement slides during conference

Conference app

- Logo and Link on conference app
- Company Profile on conference app
- Digital insert on conference app

# Conference Party Sponsor

1 available

\$2,000

The conference party will be held on the evening of Friday 06 September. This occasion provides a great opportunity for the industry to network with delegates and to connect with new and old friends.

Entitlements:

- Naming rights to conference party
- Opportunity to address delegates during the conference party (2-minute speaking slot)
- Sponsor may provide up to 2 freestanding banners which will be positioned in prominent locations in the function area
- AMTA will source and organise a photobooth which will include your company branding around the booth and on the photos
- Opportunity to provide one promotional item per guest (supplied by sponsor)
- One push notification via the conference app, welcoming delegates to the event and acknowledging the sponsor
- Logo and link featured on the AMTA website and conference slides
- Acknowledged (company name only) on AMTA social media (LinkedIn, Facebook & Instagram)
- Half page advertisement in conference program (sponsor supplied)
- Two (2) conference party tickets

# International Keynote Sponsor

1 available

\$1,000

International speakers are highly regarded by delegates as they provide a global viewpoint and are a highlight of the conference.

Entitlements:

- 2-minute speaking opportunity ahead of the sponsored keynote speaker or provide a vote of thanks after their presentation
- Company banner displayed on stage during sponsored session
- One push notification via the conference app, acknowledging your support of the sponsored keynote
- Logo and link featured on the AMTA website and conference slides
- Acknowledged (company name only) on AMTA social media (LinkedIn, Facebook & Instagram)
- Half page advertisement in conference program (sponsor supplied)





## Domestic Keynote Sponsor

1 available

\$750

Conference attendees highly value our keynote speakers as they offer a diverse perspective and are often considered a focal point of the event.

### Entitlements:

- 2-minute speaking opportunity ahead of the sponsored keynote speaker or provide a vote of thanks after their presentation
- Company banner displayed on stage during sponsored session
- One push notification via the conference app, acknowledging your support of the sponsored keynote
- Logo and link featured on the AMTA website and conference slides
- Acknowledged (company name only) on AMTA social media (LinkedIn, Facebook & Instagram)
- Half page advertisement in conference program (sponsor supplied)

## Lanyard Sponsor

1 available

\$1,000

Delegates are provided with an official conference name badge and lanyard for the duration of the conference. Delegates are often photographed whilst wearing their lanyards, and your company logo.

### Entitlements:

- Sponsor to provide branded lanyards for use at AMTA conference and PDS
- Logo and link featured on the AMTA website and conference slides
- Acknowledged (company name only) on AMTA social media (LinkedIn, Facebook & Instagram)
- Half page advertisement in conference program (sponsor supplied)

## Notebook & Pen Sponsor

1 available

\$500

A great opportunity to achieve brand recognition and anticipate delegates' needs to take notes throughout the conference. Stand out from the crowd and use your creativity; notepads can be printed with any message, image, or layout of your choice.

### Entitlements:

- Sponsor to provide on branded notepads and/or pens for each conference attendee to use at conference and PDS
- Logo and link featured on the AMTA website and conference slides
- Acknowledged (company name only) on AMTA social media (LinkedIn, Facebook & Instagram)



Australian  
Music  
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Association

## About AMTA

The Australian Music Therapy Association (AMTA) started in 1975 and is Australia's industry peak body for music therapy. AMTA is a growing organisation with nearly 800 members, of which over 650 are Registered Music Therapists (RMT's).

Music therapy is a research-based allied health profession in which music is used to actively support people as they aim to improve their health, functioning and well-being. It can help people of all ages to manage their physical and mental health and enhance their quality of life.

- Supports the value and access of music therapy
- Manages registration of Registered Music Therapists (RMTs)
- Accredits university courses to ensure training and standard are of high quality
- Holds a yearly national conference
- Manages professional development programs and events
- Publishes the peer reviewed Australian Journal of Music Therapy
- Provides a job list for employers and members

## Contact Us



**AMTA National Office**  
PO Box 7345  
Beaumaris VIC 3193



**austmta.org.au**



**Facebook.com/amtassociation**



**info@amta.org.au**

AMTA is a member of the Allied Health Professions Australia and the National Alliance of Self Regulating Health Professions (NASRHP).



# Booking form

Primary contact details: Person responsible for conference/partnership liaison

Organisation					
Contact Name					
Position					
Address					
	City		State		Postcode
Phone			Mobile		
Email address					
ABN number					

## Sponsorship:

Please select all opportunities you wish to secure. All prices are in AUD and include GST.  
Note – AMTA members will receive a 40% discount on these prices.

- Diamond (University) Sponsor – \$3,000

Gold – Conference Exhibition (2-day) – \$2,000

Coffee Cart (3-Day) – \$2,500

PDS Exhibition (1-Day) – \$1,500

Silver – \$1,000

Bronze – \$750
- Conference Party – \$2,000

International Keynote – \$1,000

Domestic Keynote – \$750

Lanyard – \$1,000

Notebook & Pen – \$500

## Payment method:

Please select all opportunities you wish to secure. All prices are in AUD and include GST.  
Note – AMTA members will receive a 40% discount on these prices.

- Please send me an invoice

Please contact me for my credit card information

## Declaration:

I agree to the Sponsorship Terms and Conditions with this form and wish to be a sponsor at the 2024 AMTA Conference.  
I agree to sponsor for a total of  including GST for the items selected above.

Signature

Date

Please email form to [amta@conferenceprofessionals.org.au](mailto:amta@conferenceprofessionals.org.au).  
For all enquiries please contact AMTA on 03 9586 6010 or email [amta@conferenceprofessionals.org.au](mailto:amta@conferenceprofessionals.org.au)

# 2024 AMTA Conference

## Sponsorship Terms And Conditions

The Australian Music Therapy Association (AMTA) is the owner of the 2024 AMTA Conference. All enquiries regarding the conference should be directed to the AMTA conference office [amta@conferenceprofessionals.com.au](mailto:amta@conferenceprofessionals.com.au).

By completing and returning the booking form to AMTA you, the sponsor will, upon notification of acceptance of your booking application by AMTA, be entering into a legally binding contract with us for participation in the 2024 AMTA Conference (known as ‘the conference’) upon the terms and conditions set out following:

### 1. Acceptance and payment

(a) AMTA may accept or decline any application for booking at its discretion. Upon AMTA notifying the sponsor of acceptance of a booking, a legally binding contract shall come into existence between AMTA and the sponsor for participation in the conference upon the terms of the booking form and these terms and conditions. If, however, AMTA declines the application, it will refund to the intending sponsor any monies then paid.

(b) All payments should be made in Australian dollars by credit card or bank transfer.

(c) All payments must be made in full by 31 July 2024. Sponsorship entitlements will not be delivered until full payment has been received. Failure to make full payment by 31 July 2024 may result in your sponsorship being cancelled.

### 2. Cancellation Policy

In the event of you cancelling your sponsorship you are liable for 100% of the package selected. AMTA reserves the right to cancel the conference in case of circumstances beyond its control. In such a case all monies paid to date will be refunded less any expenses incurred. The liability of the organisers will be limited to that amount.

### 3. Insurance

Neither AMTA nor the venue owner/manager and their respective employees or agents accept any liability for damage to or loss of any equipment, materials

or other belongings brought in by or on behalf of a sponsor or sponsor to the venue of the conference. The sponsor is advised to take out appropriate insurance cover accordingly.

### 4. Unavoidable occurrences

In the event that the opening, closing or duration of the conference is cancelled or amended whether by decision of AMTA, the venue owner or manager or any sponsor, and for any reason including but not limited to, fire, flood, labour disputes, natural disasters, pandemics, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, then the sponsor shall not be entitled to any refund or to claim for any compensation, loss or damage.

### 5. General Conditions

(a) Sponsoring the conference does not imply endorsement by AMTA.

(b) It is the sponsor’s responsibility to ensure that all promotional material distributed at or in relation to the conference complies with all relevant laws and the sponsor indemnifies and shall keep AMTA indemnified from and against any actions, suits, proceedings, claims, demands, costs, and expenses, which may arise from the publication or distribution by the sponsor of promotional material.

### 6. Consequential damage

The conference managers will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.



[austmta.org.au](http://austmta.org.au)



[blendcreative.com.au](http://blendcreative.com.au)