



ASM 2027
CAIRNS / GIMUY
5–8 May
Cairns Convention Centre
Queensland

Annual Scientific Meeting
5–8 May 2027

Cairns Convention Centre
Cairns, Queensland

Sponsorship Prospectus



Event Overview

CONTACT

Inge Meggitt
ASID Events Manager
inge@asid.net.au

DATES

5-8 May 2027

LOCATION

Cairns Convention
Centre, Cairns, QLD

EXPECTED ATTENDEES

400 +

DELEGATE PROFILE

Infectious disease physicians and trainees, microbiologists, tropical medicine specialists, communicable disease specialists, travel medicine, infection control specialists, nurses, public health medicine specialists, laboratory scientists and researchers, decision makers in the ID field, department heads, opinion leaders, research program directors, anti-microbial stewards drug committee representatives, animal health experts, and pharmacists.

www.asidasm.com.au

SPONSORSHIP PROSPECTUS



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A message from the conference convenors

The ASID Annual Scientific Meeting is the flagship Australasian conference for adult and paediatric infectious diseases, clinical microbiology and the broader infectious diseases community. Bringing together leading clinicians, researchers, scientists, public health professionals and trainees, the meeting provides a premier forum to exchange knowledge, foster collaboration and showcase the latest advances in infectious diseases. International experts will join Australasian leaders to deliver keynote lectures, symposia, proffered papers and interactive educational workshops.

We are delighted to welcome delegates to the Cairns Convention Centre from 5–8 May 2027. Set in the heart of Tropical North Queensland and surrounded by the natural beauty of the Great Barrier Reef and the Wet Tropics rainforest, Cairns provides the ideal setting to explore the unique challenges and opportunities of infectious diseases in tropical environments.

The 2027 scientific program will focus on Tropical Medicine, with sessions showcasing the latest research, and innovations in the prevention, diagnosis and management of tropical and vector-borne diseases and emerging infectious disease threats. There will be an emphasis on global health, Aboriginal and Torres Strait Islander health and the changing epidemiology of infectious diseases across Australia, the Asia-Pacific region and beyond.

The meeting will also highlight cutting-edge Australasian research, celebrate multidisciplinary collaboration, and provide valuable opportunities for networking, professional development and mentoring across all career stages.

We look forward to welcoming you to Cairns in May 2027 for an inspiring and engaging scientific meeting in one of Australia's unique tropical destinations.

Professor Jason Trubiano, Dr Rekha Mangalore and Dr Trent Yarwood
Convenors, ASID Annual Scientific Meeting 2027

SPONSORSHIP PROSPECTUS



**ASM 2027
CAIRNS / GIMUY**
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Partner with ASID at the 2027 Annual Scientific Meeting

Cairns Convention Centre, Cairns | 5-8 May 2027

On behalf of the Australasian Society for Infectious Diseases (ASID), we invite you to partner with us at the 2027 ASID Annual Scientific Meeting, the premier infectious diseases conference across Australasia.

As the peak professional body for infectious diseases, ASID advances advocacy, education, research and clinical excellence. The Annual Scientific Meeting brings together infectious diseases physicians (adult & paediatrics), Advanced Infectious Diseases Medicine trainees, clinical microbiologists, researchers, epidemiologists, public health professionals, animal health experts, ecologists, pharmacists, scientists, infection prevention specialists, antibiotic stewards, to share knowledge, build collaborations and shape the future of infectious diseases.

With the 2027 theme 'Tropical Medicine', the meeting will explore tropical and emerging infectious diseases, One Health, climate-sensitive infections, travel medicine and global health. Set in Tropical North Queensland, Australia's gateway to the Asia-Pacific region, Cairns provides the ideal location to examine the intersection of tropical medicine, global health, climate change, vector-borne diseases, One Health, travel medicine and emerging infectious threats.

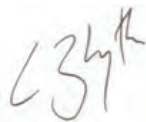
Why Partner with ASID?

- Connect with decision-makers across infectious diseases, microbiology, research, public health and healthcare.
- Showcase your organisation to a highly engaged audience seeking innovative products, technologies and services.
- Demonstrate leadership by supporting one of the region's leading scientific meetings.
- Invest in the future workforce by helping ASID deliver accessible education and professional development for clinicians, researchers and trainees.

The ASID Annual Scientific Meeting has a strong reputation for attracting delegates from across Australia, Aotearoa New Zealand and internationally. The program features world-leading keynote speakers, cutting-edge research, practical workshops, industry symposia and valuable networking opportunities.

Your partnership helps ASID deliver an outstanding scientific meeting while advancing collaboration, innovation and excellence in infectious diseases.

We look forward to welcoming you to Cairns in May 2027.



Professor Christopher Blyth
President ASID



Dr Irene Kourtis
CEO ASID

SPONSORSHIP PROSPECTUS

Why Cairns?

Cairns provides the ideal setting for collaboration and innovation.

Located at the gateway to the Great Barrier Reef and the Wet Tropics, Cairns offers a unique backdrop for discussions around infectious diseases, environmental health, climate change and One Health. The Cairns Convention Centre provides a world-class venue designed to maximise delegate interaction and sponsor visibility.

At a Glance

- 5–8 May 2027
- 450+ delegates expected
- 80+ invited speakers
- 90+ scientific abstracts
- Delegates from Australia, Aotearoa New Zealand and the Asia-Pacific region

Who Attends?

The Annual Scientific Meeting attracts an influential multidisciplinary audience including:

- Clinical Specialties
- Adult Infectious Diseases
- Paediatric Infectious Diseases
- Clinical Microbiology
- Infection Prevention and Control
- Public Health
- General Medicine
- Intensive Care
- Emergency Medicine
- Pharmacy
- Nursing
- Laboratory Medicine

Professional Roles

- Consultants
- Clinical Directors
- Heads of Department
- Researchers
- Scientists
- Registrars and Trainees
- Fellows
- Nurses
- Pharmacists
- Veterinarians
- Public Health Leaders
- Government Representatives



SPONSORSHIP PROSPECTUS

Summary of sponsorship level entitlements

	Platinum	Gold	Silver	Bronze
Prices are excluding GST	\$45k	\$35k	\$25k	\$20k
Website recognition	✓	✓	✓	✓
Company profile	250 words	150 words	100 words	Logo
Exhibition	Premium Double	Standard	Standard	Standard
Complimentary registrations	6	4	3	2
Conference Dinner tickets	2	—	—	—
App notifications	3	1	—	—
Delegate list*	✓	✓	✓	✓
Priority booth selection	✓	✓	—	—
Choice of exclusive sponsorship	✓	Second priority	Third priority	—

*Subject to delegate consent



SPONSORSHIP PROSPECTUS

Summary of sponsorship level entitlements

Major Sponsorship Opportunities

Partner with ASID and position your organisation alongside the leading professionals shaping infectious diseases practice across Australia, Aotearoa New Zealand and the Asia-Pacific region.

Our Major Sponsorship packages provide exceptional opportunities to build meaningful connections with delegates before, during and after the Meeting. Sponsorship recognition increases with each level, offering enhanced visibility, engagement and networking opportunities throughout the delegate journey.

All major sponsors receive the Standard Sponsor Benefits as listed below plus additional entitlements outlined under each package.

Standard Sponsor Benefits

All Platinum, Gold, Silver and Bronze Sponsors receive the following benefits:

Before the Meeting

- Sponsor logo displayed on the conference website with a link to your organisation's website.
- Recognition in conference promotional communications.
- Organisation listing within the Conference App.
- Delegate list (first name, surname, organisation and state) for delegates who have consented to share their information.

During the Meeting

- Sponsor logo displayed on conference holding slides.
- Sponsor logo included on conference signage.
- Sponsor acknowledgement during the Opening Ceremony.
- Recognition within the Conference App.

After the Meeting

- Sponsor acknowledgement on the conference website for one month following the Meeting.
- Sponsor acknowledgement in the post-conference delegate communication.



SPONSORSHIP PROSPECTUS

Platinum Sponsor

Exclusive Investment: \$45,000 ex GST

Become the Principal Partner of the ASID Annual Scientific Meeting

As the exclusive Platinum Sponsor, your organisation will enjoy the highest level of visibility throughout the Meeting and be recognised as a key partner supporting infectious diseases education, research and collaboration.

This premium partnership provides extensive branding, a significant exhibition presence and exclusive opportunities to engage delegates across every stage of the conference experience.

Your Investment Includes

Recognition

- Exclusive Platinum Sponsor recognition.
- Featured sponsor logo throughout conference communications.
- Featured 250-word organisation profile on the conference website with a direct link to your website.
- Recognition in conference newsletters and promotional communications.
- Verbal acknowledgement during the Opening Ceremony and Closing Session.
- Premium recognition within the Conference App.

Exhibition

- Premium double exhibition pod in a prime location.
- Priority exhibition pod location selection.

Delegate Engagement

- Three Conference App push notifications (subject to ASID approval).
- One delegate seat drop (sponsor supplied).
- Full delegate list (first name, surname, organisation and state) for delegates who have consented to share their information.

Registrations

- Six complimentary full conference registrations, including the Welcome Reception.
- Two complimentary Conference Dinner tickets.
- Opportunity to purchase up to 15 additional registrations at the ASID member registration rate.

Exclusive Branding Opportunity

The Platinum Sponsor may select one exclusive sponsorship opportunity to be included in their package:

- Conference Lanyards
- Welcome Reception
- Lectern Branding



SPONSORSHIP PROSPECTUS

Gold Sponsor

Investment: \$35,000 ex GST

Position your organisation as a Major Partner

Gold Sponsorship offers prominent brand visibility and valuable opportunities to engage delegates while demonstrating your commitment to advancing infectious diseases education and research.

Your Investment Includes

Recognition

- Gold Sponsor recognition across conference communications.
- 150-word organisation profile on the conference website with a direct website link.
- Recognition in conference newsletters.
- Recognition within the Conference App.
- Verbal acknowledgement during the Opening Ceremony.

Exhibition

- Standard exhibition pod.
- Priority booth selection following the Platinum Sponsor.

Delegate Engagement

- One Conference App push notification (subject to ASID approval).
- Full delegate list (subject to delegate consent).

Registrations

- Four complimentary full conference registrations, including the Welcome Reception.
- Opportunity to purchase up to ten additional registrations at the ASID member registration rate.

Additional Sponsorship Selection

Following Platinum Sponsor selection, Gold Sponsors may purchase available exclusive sponsorship opportunities, including:

- Conference Lanyards
- Welcome Reception
- Lectern Branding

Selection is based based in order of sponsorship confirmation date and after the Platinum Sponsor has made their selection.



SPONSORSHIP PROSPECTUS

Silver Sponsor

Investment: \$25,000 ex GST

Build meaningful connections with delegates

Silver Sponsorship provides a strong exhibition presence together with excellent brand recognition across conference communications and delegate touchpoints.

Your Investment Includes

Recognition

- Silver Sponsor recognition throughout conference communications.
- 100-word organisation profile on the conference website.
- Recognition within the Conference App.

Exhibition

- Standard exhibition pod.

Delegate Engagement

- Full delegate list (subject to delegate consent).

Registrations

- Three complimentary full conference registrations, including the Welcome Reception.
- Opportunity to purchase three additional registrations at the ASID member registration rate.

Additional Sponsorship Selection

Silver Sponsors may purchase any remaining exclusive sponsorship opportunities following Platinum and Gold Sponsor selections.



SPONSORSHIP PROSPECTUS

Bronze Sponsor

Investment: \$20,000 ex GST

Showcase your organisation to Australia's infectious diseases community

Bronze Sponsorship provides an excellent entry-level partnership, combining exhibition with strong brand recognition across conference communications.

Your Investment Includes

Recognition

- Bronze Sponsor recognition across conference communications.
- Organisation logo displayed on the conference website.
- Recognition within the Conference App.

Exhibition

- Standard exhibition pod.

Delegate Engagement

- Full delegate list (subject to delegate consent).

Registrations

- Two complimentary full conference registrations, including the Welcome Reception.

SPONSORSHIP PROSPECTUS

Exclusive Sponsorship Opportunities

Conference Dinner Sponsor

Investment: \$15,000 ex GST (Exclusive)

Celebrate with the infectious diseases' community

The ASID Conference Dinner is the premier social event of the Meeting, bringing together delegates, speakers, industry partners and invited guests for an evening of networking and celebration. As the exclusive Conference Dinner Sponsor, your organisation will enjoy premium brand recognition throughout this memorable event.

Your Investment Includes

Recognition

- Exclusive Conference Dinner Sponsor recognition.
- Recognition on the conference website, Conference App and promotional communications.
- Verbal acknowledgement during the Conference Dinner.
- Sponsor logo displayed on dinner menus.
- Opportunity to display sponsor banners within the dinner venue (sponsor supplied).

Delegate Engagement

- Opportunity to provide an approved gift for delegates attending the dinner.
- VIP reserved table for your guests.
- Full list of dinner attendees (subject to delegate consent).

Registrations

- Five complimentary Conference Dinner tickets.
- One complimentary full conference registration, including the Welcome Reception.

Trainee Breakfast Sponsor

Investment: \$10,000 ex GST (Exclusive)

Supporting the next generation of infectious diseases leaders

The ASID Trainee Breakfast is one of the Meeting's most valued networking events, providing trainees with the opportunity to present their work, connect with senior clinicians and gain career advice in an informal setting.

Your Investment Includes

Recognition

- Exclusive Trainee Breakfast Sponsor recognition.
- Recognition on the conference website, Conference App and promotional communications.
- Verbal acknowledgement during the breakfast.

Delegate Engagement

- Opportunity to provide one approved promotional item.
- One pull-up banner displayed during the breakfast (sponsor supplied).

Attendance

- Three invitations for company representatives to attend the breakfast.
- One complimentary full conference registration, including the Welcome Reception.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Breakfast Symposium Sponsor

Exclusive

Major sponsor: \$7,500 ex GST

Non-major sponsor: \$10,500 ex GST

Deliver an educational breakfast symposium

Host an educational breakfast symposium alongside the ASID Annual Scientific Meeting. This opportunity enables your organisation to facilitate high-quality scientific discussion while engaging delegates in a focused learning environment.

Educational content will be reviewed by the Organising Committee and must be scientifically valid, balanced and consistent with ASID's educational standards.

Your Investment Includes

Recognition

- Exclusive Breakfast Symposium Sponsor recognition.
- Recognition on the conference website and Conference App.
- Verbal acknowledgement at the commencement of the symposium.

Delegate Engagement

- One sponsor banner displayed outside the meeting room (sponsor supplied).
- Full list of symposium attendees (subject to delegate consent).

Attendance

- Three breakfast invitations for company representatives.
- One complimentary full conference registration.

ASID Provides

- Meeting room.
- Standard audio-visual equipment.

The Sponsor is responsible for catering and any additional meeting costs.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Lunch Symposium Sponsor

Exclusive

Major sponsor: \$7,500 ex GST

Non-major sponsor: \$10,500 ex GST

Showcase scientific discussion over lunch

The Lunch Symposium provides an opportunity to engage delegates through an independently organised educational session held during the conference lunch break.

Educational content will be reviewed by the Organising Committee and must be scientifically valid, balanced and consistent with ASID's educational standards.

Your Investment Includes

Recognition

- Exclusive Lunch Symposium Sponsor recognition.
- Recognition on the conference website and Conference App.
- Verbal acknowledgement during the symposium.

Delegate Engagement

- One sponsor banner displayed outside the meeting room (sponsor supplied).
- Full list of symposium attendees (subject to delegate consent).

ASID Provides

- Meeting room.
- Standard audio-visual equipment.

Catering arrangements can be organised in consultation with ASID.

Please note that, due to the conference program, concurrent activities may be scheduled during the lunch period.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Coffee Cart Sponsor

Investment: \$10,000 ex GST

Keep delegates connected over coffee

The Coffee Cart is one of the busiest destinations throughout the Meeting, providing continuous visibility and creating opportunities for informal networking with delegates.

Your Investment Includes

Recognition

- Exclusive Coffee Cart Sponsor recognition.
- Recognition on the conference website and Conference App.

Onsite Branding

- Sponsor branding on the coffee cart (subject to supplier specifications).
- One pull-up banner adjacent to the coffee cart (sponsor supplied).
- One professional barista servicing delegates.

Delegate App Sponsor

Investment: \$10,000 (Exclusive)

Connect with delegates throughout their conference journey
The Conference App is the primary source of information for delegates before, during and after the Meeting. As the exclusive Delegate App Sponsor, your organisation will benefit from premium digital visibility across the delegate experience.

Your Investment Includes

Recognition

- Exclusive Delegate App Sponsor recognition.
- Recognition on the conference website, Conference App and conference signage.

App Branding

- Sponsor logo displayed on the app splash screen.
- Sponsor logo displayed on the app home screen.
- Featured sponsor profile with website link.

Delegate Engagement

- Two Conference App push notifications (subject to ASID approval).
- One promotional banner within the app (subject to platform capability).
- Opportunity to include one downloadable digital resource.

Post-Meeting Recognition

- Recognition in post-conference delegate communications.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Recharge Station Sponsor

Investment: \$8,000 ex GST (Exclusive)

Keep delegates powered throughout the Meeting

Located within the exhibition and networking area, the Recharge Station provides delegates with a convenient place to recharge their devices while networking and engaging with exhibitors.

Your Investment Includes

Recognition

- Exclusive Recharge Station Sponsor recognition.
- Recognition on the conference website, Conference App and conference signage.

Onsite Branding

- Sponsor branding on the Recharge Station.
- One pull-up banner adjacent to the station (sponsor supplied).
- Sponsor logo displayed on directional signage.

Delegate Engagement

- Opportunity to provide one approved promotional item.
- Featured sponsor profile within the Conference App.

Post-Meeting Recognition

- Recognition in post-conference delegate communications.

Water Bottle Sponsor

Investment: \$8,500 (Exclusive)

Promote sustainability while keeping delegates refreshed

Support ASID's commitment to sustainability by sponsoring reusable delegate water bottles and hydration stations throughout the Meeting.

Your Investment Includes

Recognition

- Exclusive Water Bottle Sponsor recognition.
- Recognition on the conference website, Conference App and conference signage.

Onsite Branding

- Sponsor logo printed on reusable delegate water bottles.
- Branding at designated hydration stations.

Delegate Engagement

- Sponsor profile within the Conference App.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Lanyard Sponsor

Investment: \$7,500 ex GST (Exclusive)

Available only if not selected by the Platinum Sponsor.

Be seen throughout the Meeting

Delegate lanyards are worn throughout the Meeting, providing continuous brand visibility across all conference sessions, networking events and the exhibition.

Your Investment Includes

Recognition

- Exclusive Lanyard Sponsor recognition.
- Recognition on the conference website and Conference App.

Onsite Branding

- Sponsor logo printed on all delegate lanyards.
- Opportunity to supply branded lanyards, subject to ASID approval, or have ASID produce the lanyards incorporating your logo.

Delegate Engagement

- Full delegate list (subject to delegate consent).



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Trainee Networking Reception Sponsor

Investment: \$6,500 ex GST (Exclusive)

Supporting the next generation of infectious diseases professionals

The Trainee Networking Reception is the official welcome event for infectious diseases trainees attending the ASID Annual Scientific Meeting. Held at the commencement of the Meeting, this relaxed networking function provides trainees with the opportunity to connect with peers from across Australia and Aotearoa New Zealand, establish new professional relationships and begin their conference experience in a welcoming and collaborative environment.

As the exclusive Trainee Networking Reception Sponsor, your organisation will demonstrate its commitment to supporting the professional development of future leaders in infectious diseases while enjoying meaningful engagement with delegates early in the conference.

Your Investment Includes

Recognition

- Exclusive Trainee Networking Reception Sponsor recognition.
- Recognition on the conference website, Conference App and promotional communications.
- Verbal acknowledgement during the conference.
- Sponsor logo displayed on event signage.

Delegate Engagement

- Opportunity to provide one approved promotional item for attendees.
- One pull-up banner displayed at the reception (sponsor supplied).
- Full list of Trainee Networking Reception attendees (first name, surname, organisation and state) for delegates who have consented to share their information.

Attendance

- Four invitations for company representatives to attend the networking reception.
- One complimentary full conference registration, including the Welcome Reception.

Post-Meeting Recognition

- Recognition in the post-conference delegate communication.
- Acknowledgement on the conference website for one month following the Meeting.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Wellness Lounge Sponsor

Investment: \$10,000 ex GST (Exclusive)

Supporting delegate wellbeing throughout the Meeting

The ASID Wellness Lounge provides delegates with a dedicated space to pause, recharge and reconnect during the Annual Scientific Meeting. Featuring complimentary head, neck and shoulder massages delivered by qualified therapists, this delegate experience promotes wellbeing while encouraging delegates to return to the exhibition and networking area throughout the conference.

As the exclusive Wellness Lounge Sponsor, your organisation will be recognised for supporting the health and wellbeing of the infectious diseases community while benefiting from premium brand visibility in a high-traffic delegate space.

Your Investment Includes

Recognition

- Exclusive Wellness Lounge Sponsor recognition.
- Recognition on the conference website, Conference App and promotional communications.
- Sponsor logo displayed on Wellness Lounge signage.
- Verbal acknowledgement during the Opening Ceremony.

Onsite Branding

- Sponsor branding displayed throughout the Wellness Lounge (subject to venue and supplier specifications).
- Opportunity to display one pull-up banner within the Wellness Lounge (sponsor supplied).

Delegate Engagement

- Opportunity to provide catering in the lounge, at sponsors own cost.
- Featured sponsor profile within the Conference App and exhibitor directory, including your organisation's profile, contact details and website link.
- Full delegate list (first name, surname, organisation and state) for delegates who have consented to share their information.

Registrations

- One complimentary full conference registration, including the Welcome Reception.

Post-Meeting Recognition

- Recognition in the post-conference delegate communication.
- Acknowledgement on the conference website for one month following the Meeting.

ASID Provides

- Dedicated Wellness Lounge space within the exhibition and networking area.
- Qualified massage therapists providing complimentary head, neck and shoulder massages during scheduled conference breaks.

Additional branding opportunities may be available subject to venue and supplier specifications.

Exhibition Package

Investment: \$6,500 ex GST

Showcase your organisation to Australasia's infectious diseases community

The ASID Annual Scientific Meeting Exhibition provides an outstanding opportunity to connect with clinicians, researchers, scientists and healthcare professionals from across Australia, Aotearoa New Zealand and the Asia-Pacific region.

Located alongside catering and networking areas, the exhibition is designed to maximise delegate interaction and provide valuable opportunities to showcase your organisation's products, services and innovations throughout the Meeting.

Your Investment Includes

Recognition

- Organisation logo displayed on the conference website with a link to your website.
- Recognition in a pre-conference exhibitor promotion to delegates.
- Organisation profile within the Conference App and exhibitor directory.

Exhibition

- One standard exhibition pod (3m x 2m) within the exhibition hall
- Opportunity to purchase additional furniture and equipment through the official exhibition contractor.

Delegate Engagement

- Full delegate list (first name, surname, organisation and state) for delegates who have consented to share their information.

Registrations

- One complimentary full conference registration, including access to the Welcome Reception.

Post-Meeting Recognition

- Acknowledgement on the conference website for one month following the Meeting.
- Recognition in the post-conference delegate communication.

Additional Information

Additional furniture, audio-visual equipment and exhibition services may be arranged through the official exhibition contractor. Full details, including exhibition guidelines, delivery information and order forms, will be provided in the Exhibition Manual.



SPONSORSHIP PROSPECTUS

ASID Annual Scientific Meeting 2027

Sponsorship Terms and Conditions

To confirm sponsorship, ASID must receive:

- A completed Sponsorship Application Form (or signed Sponsorship Agreement); and
- Full payment of the sponsorship fee.

A tax invoice will be issued upon receipt of the completed application.

Sponsorship benefits cannot be confirmed or delivered until full payment has been received. ASID reserves the right to withdraw or reallocate sponsorship opportunities if payment is not received by the due date.

Terms of Participation

By accepting a sponsorship package, the Sponsor acknowledges and agrees that:

- The sponsorship agreement is between the Sponsor and the Australasian Society for Infectious Diseases (ASID).
- Sponsorship is provided as an unconditional educational grant. The Sponsor has no influence over the scientific program, educational content, speakers, abstracts, publications, allocation of sponsorship funds or recipient selection.
- ASID retains sole responsibility for the planning, development and delivery of all educational and scientific content.
- Sponsorship does not constitute endorsement by ASID of any organisation, product or service. Sponsors must not state or imply that ASID endorses their products, services or organisation.
- Sponsors may use the ASID Annual Scientific Meeting logo solely for the purpose of promoting their participation as an approved sponsor of the Meeting. Any other use requires prior written approval from ASID.
- All promotional material referring to the Meeting or ASID must be approved by ASID before publication.
- ASID will endeavour to allocate exhibition booths according to sponsor preference; however, booth allocation remains at ASID's discretion and may be amended where operational requirements necessitate.
- All representatives attending the Meeting on behalf of the Sponsor must be registered delegates unless otherwise specified within the sponsorship package.
- Sponsors must comply with all venue requirements, workplace health and safety requirements, and any conference policies relating to exhibition, signage, deliveries and bump-in/bump-out.
- Sponsors are responsible for obtaining any permits, licences or approvals required for their exhibition or promotional activities.
- Sponsors are expected to conduct all promotional activities professionally and ethically and in accordance with relevant Australian and New Zealand legislation and the Medicines Australia Code of Conduct, Medical Technology Association of Australia (MTAA) Code of Practice, or other applicable industry codes.
- ASID requests that sponsors do not organise competing educational sessions, hospitality events or meetings that conflict with the official scientific program without prior approval from ASID.
- All artwork, logos, advertisements and promotional material must be supplied by the published production deadlines. ASID cannot guarantee inclusion of materials received after the relevant deadline.

Payment

Unless otherwise agreed in writing:

- Sponsorship fees are payable in full upon acceptance of the sponsorship application.
- Sponsorship benefits may be withheld until payment has been received.
- ASID reserves the right to cancel sponsorship participation where payment remains outstanding.
- Any costs associated with debt recovery or collection of outstanding accounts may be recovered from the Sponsor.

SPONSORSHIP PROSPECTUS

ASID Annual Scientific Meeting 2027

Sponsorship Terms and Conditions

Liability

Whilst every reasonable precaution will be taken by ASID, the Professional Conference Organiser (if appointed) and the venue, neither ASID nor its representatives accept responsibility for any loss, theft or damage to exhibits, equipment, promotional materials or other property belonging to the Sponsor or its representatives.

Sponsors are responsible for arranging appropriate insurance to cover public liability, property damage and any loss associated with their participation.

Force Majeure

If the Meeting is cancelled, postponed, relocated, converted to a virtual or hybrid format, or materially altered due to circumstances beyond ASID's reasonable control—including but not limited to natural disasters, public health emergencies, government restrictions, industrial action, acts of terrorism or other force majeure events—ASID will not be liable for any consequential loss incurred by the Sponsor.

Where possible, sponsorship benefits will be transferred to the revised Meeting format or dates. Any refund will be at ASID's discretion after consideration of costs already incurred.

Cancellation Policy

Requests to cancel sponsorship must be submitted in writing.

If ASID accepts the cancellation, the following conditions will apply:

- Cancellation requests received on or before 18 February 2027 will incur a cancellation fee equal to 50% of the total sponsorship value (including GST).
- Cancellation requests received after 18 February 2027 are not eligible for a refund.
- ASID reserves the right to resell cancelled sponsorship opportunities.

Intellectual Property

The Sponsor retains ownership of its trademarks, logos and promotional materials.

The Sponsor grants ASID a non-exclusive licence to use its name and logo for the purposes of promoting the Meeting and acknowledging sponsorship across conference materials, website, signage and marketing communications.

Privacy

Any personal information collected as part of the sponsorship process will be managed in accordance with ASID's Privacy Policy and applicable Australian privacy legislation.

Payment Details

Payment may be made by Electronic Funds Transfer (EFT) or credit card.

Payment instructions will be provided on the tax invoice.

SPONSORSHIP PROSPECTUS

ASID Annual Scientific Meeting 2027 Sponsorship Booking

Please complete this form and email to inge@asid.net.au

Company name	
Contact name	
Position	
Company address	
Phone number	
Mobile	
Email	

We are interested in the following package(s):

Platinum	\$45,000 + GST	☐	Coffee Cart	\$10,000 + GST	☐
Gold	\$35,000 + GST	☐	Delegate App Sponsor	\$10,000 + GST	☐
Silver	\$25,000 + GST	☐	Recharge Station Sponsor	\$8,000 + GST	☐
Bronze	\$20,000 + GST	☐	Water Bottle Sponsor	\$8,500 + GST	☐
Conference Dinner	\$15,000 + GST	☐	Lanyard Sponsor	\$7,500 + GST	☐
Trainee Breakfast	\$10,000 + GST	☐	Trainee Networking Reception Sponsor	\$6,500 + GST	☐
Breakfast Symposium Major sponsor	\$7,500 + GST	☐	Wellness Lounge Sponsor	\$10,000 + GST	☐
Breakfast Symposium Non-major Sponsor	\$10,500 + GST	☐	Exhibition Sponsor	\$6,500 + GST	☐
Lunch Symposium Major Sponsor	\$7,500 + GST	☐			
Lunch Symposium Non-major Sponsor	\$10,500 + GST	☐			

Sponsorship contract and tax invoice will be sent upon receipt of this completed form.
Please provide a high resolution version of your logo for use in recognising sponsorship.

☐ I agree to the Terms and Conditions stated in this prospectus.

Signed		Date	
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SPONSORSHIP PROSPECTUS