



ASM 2026
NIPALUNA / HOBART
27-30 May
Hotel Grand Chancellor
lutrawita / Tasmania

Sponsorship Prospectus



Event Overview

CONTACT

Inge Meggitt
ASID Events Manager
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DATES

27-30 May 2026

LOCATION

Hotel Grand Chancellor
Nipaluna / Hobart
lutrawita / Tasmania

EXPECTED ATTENDEES

400 +

DELEGATE PROFILE

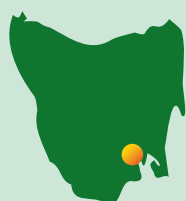
Infectious disease
physicians and trainees,
microbiologists, tropical
medicine specialists,
communicable disease
specialists, travel
medicine, infection
control specialists,
nurses, public health
medicine specialists,
laboratory scientists
and researchers,
decision makers in the
ID field, department
heads, opinion
leaders, research
program directors,
drug committee
representatives.

www.asidasm.com

SPONSORSHIP PROSPECTUS



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A message from the conference convenors

The ASID Annual Scientific Meeting is the flagship Australasian meeting for adult and paediatric infectious disease and clinical microbiology specialists. International speakers will offer expert global perspectives.

Australasian research and expertise will be highlighted with keynote lectures, proffered papers, symposia and educational workshops.

We are excited to be holding the face-to-face event at the Grand Chancellor Hotel, 28-30 May. Situated in the heart of historic Hobart, it has views of the waterfront and kunanyi / Mount Wellington. In 2026, our theme **Exploring the Terrain: Humans, Vectors & Pathogens** relates to our interaction with the natural environment, its flora & fauna with a consideration for modes of transmission.

The exciting program will explore a broad range of topics, including our changing climate and its impact on communicable disease with an insight into some of the unique infections and challenges affecting Tasmania.

There will be updates in the changing arsenal of immunomodulatory therapies, their role in infections and important pathogens and those targeted for elimination.

We are planning an informative and engaging program and look forward to seeing you in Hobart in 2026!

Local Organising Committee,
ASID ASM 2026 Hobart

SPONSORSHIP PROSPECTUS

Partner with ASID at the 2026 Annual Scientific Meeting

Hobart, Tasmania | 27-30 May 2026

On behalf of the **Australasian Society for Infectious Diseases (ASID)**, we are delighted to invite you to support and participate in the **ASID Annual Scientific Meeting in Hobart, Tasmania**.

As the leading professional body for infectious diseases and microbiology in Australasia, ASID plays a vital role in advancing advocacy, education, research and clinical practice.

Our ASM brings together adult and paediatric clinicians, researchers, microbiologists, public health professionals, nurses, pharmacists and other ID professionals from across Australia, New Zealand and the region.

This meeting is more than a conference — it's an opportunity for the infectious diseases community to connect, collaborate, innovate and build partnerships that shape the future of infectious diseases, healthcare and public health.

Our members, from the youngest trainees and students to the more experienced clinicians, look forward to our Annual Scientific Meeting every year. For many members the ASM is the principal event to interact with peers as well as advance their knowledge of new developments and trends from the conference program, exhibitors and sponsors.

Why Sponsor or Exhibit?

- **Engage with a targeted audience**
Connect directly with clinicians, researchers, public health officials and policymakers dedicated to infectious disease prevention and management.
- **Elevate your brand**
Enhance your organisation's visibility and demonstrate your commitment to advancing health outcomes in Australasia.
- **Support professional development for the infectious disease's community**
Your sponsorship helps maintain affordable registration fees, ensuring broad access to cutting-edge knowledge and training.

ASID's ASM has a strong track record of attracting delegates across Australia, NZ and abroad. The 2025 ASM, held over three days, hosted more than 450 delegates representing 14 countries with impressive national and international speakers across critical themes and topics that influence and shape our sector. This important event attracts leading adult and paediatric ID physicians, clinical microbiologists, decision makers, public and private practice professionals, policy makers and researchers, OneHealth specialists, nursing, pharmacy and other infectious diseases professionals.

Your partnership helps us deliver a dynamic and engaging program while fostering professional development and collaboration within this vital field. By partnering with ASID, you play a vital role in shaping the future of infectious diseases.

We look forward to welcoming you in Hobart in 2026 and collaborating at what promises to be a memorable and valuable event for all involved.



Professor Joseph Doyle
President ASID



Dr Irene Kourtis
CEO ASID

SPONSORSHIP PROSPECTUS

Summary of sponsorship level entitlements

	Platinum	Gold	Silver	Bronze
Prices are excluding GST	\$45k	\$35k	\$25k	\$20k
PRIOR TO THE EVENT				
Sponsor logo on the conference website, being identified as level sponsor and linking to your company website	✓	✓	✓	✓
Email marketing of the conference acknowledging your involvement to approximately 2000 contacts	✓	✓	✓	✓
Sponsor logo and profile on the conference website	250 words	150 words	—	—
Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter	✓	✓	✓	✓
Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors	✓	✓	✓	✓
AT THE EVENT				
Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference	✓	✓	✓	✓
Your logo included on the conference pull up banner	✓	✓	✓	✓
Verbal acknowledgement of support made at the opening plenary and closing ceremony	✓	✓	✓	✓
Seat drop promoting exhibition space or company	✓	—	—	—
Exhibition booth in a prime section of the exhibitor area	2	1	1	1
Conference app alerts	3	1	—	—
Promotion in conference app	✓	✓	✓	✓
Complimentary full conference registrations including Welcome Reception	6	4	3	2
Complimentary dinner tickets	2	—	—	—
Opportunity to purchase additional registrations at the ASID member rate	15	10	3	2
POST EVENT				
Thank you to sponsors on conference website for a period of one month post conference	✓	✓	✓	✓
Thank you to sponsors in post conference e-newsletter to delegates	✓	✓	✓	✓

SPONSORSHIP PROSPECTUS

Platinum Sponsor — \$45,000 + GST

Exclusive Opportunity

Stand out to our 2026 ASM delegates as the Platinum Sponsor. With only one Platinum sponsorship available your organisation will have unparalleled access to delegates.

Platinum Sponsor entitlements include:

- Standard entitlements for level sponsors
- Sponsor logo, a 250-word profile on website and featured in our newsletter
- Seat drop promoting exhibition space or company. Sponsor to provide item.
- Double sized exhibition pod in a prime section of the exhibitor area
- 3 x Congress app alerts
- 6 x Complimentary full conference registrations including Welcome Reception
- 2 x complimentary dinner tickets (additional tickets can be purchased)
- Opportunity to purchase an additional 15x registrations at the special sponsor additional discount rate.

Option to choose one from the following:

- **Lanyard sponsorship**
Name and logo to appear on the attendee lanyard or opportunity to provide the lanyard from your own stock.
- **Welcome reception sponsorship**
Acknowledgement as sponsor of the welcome reception, including option to provide branded napkins and sponsors own signage in the Welcome reception area.
- **Lectern sign branding**
Your logo on the lectern in conjunction with the event branding.



Standard Entitlements for Level Sponsors

Before the conference

- Sponsor logo on the conference website, being identified as platinum sponsor and linking to your company website
- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

At the conference

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- Promotion in conference app

Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in post conference e-newsletter to delegates

SPONSORSHIP PROSPECTUS

Gold Sponsor — \$35,000 + GST

There are two Gold Sponsorship opportunities available at the 2026 ASID Annual Scientific Meeting.

Gold Sponsor benefits include:

- Standard entitlements for level sponsors
- Sponsor logo and 150-word profile on website and featured in our newsletter
- 1 x exhibition pod in the exhibition area
- 1 x conference app alert
- 4 x complimentary full conference registrations including Welcome Reception
- Opportunity to purchase additional 10 x registrations at the ASID member discounted

Additional sponsor options for Gold Sponsors

Gold and Silver sponsors have second choice of additional sponsor options, at sponsor's cost, after platinum sponsors have chosen their preference. Choice will be given based on the order of booking.

Additional sponsor options are:

Lanyard sponsorship \$5,000

Name and logo to appear on the attendee lanyard or opportunity to provide the lanyard from your own stock.

Lunchtime Symposium \$7,500

Host a lunchtime symposium on Thursday 13 May. ASID will provide the room, standard audio-visual equipment and catering. The content must adhere to ASID's sponsor activity guidelines.

Welcome Reception sponsorship \$3,500

Acknowledgement as sponsor of the welcome reception, including option to provide branded napkins, signage in the reception area.

Lectern sign branding \$5,000

Your logo on the lectern in conjunction with the event branding.

Standard Entitlements for Level Sponsors

Before the conference

- Sponsor logo on the conference website, being identified as platinum sponsor and linking to your company website
- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

At the conference

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- Promotion in conference app

Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in post conference e-newsletter to delegates



SPONSORSHIP PROSPECTUS

Silver Sponsor — \$25,000 + GST

There are three Silver Sponsorship opportunities available at the 2026 Annual Scientific Meeting.

As a Silver Sponsor, your benefits include:

- Standard entitlements for level sponsors
- 1 x exhibition pod in the sponsor exhibition area
- 3 x Complimentary full conference registrations including Welcome Reception
- Opportunity to purchase an additional 3 registrations at the ASID member rate

Additional sponsor options for Silver Sponsors

Gold and Silver sponsors have second choice of additional sponsor options, at sponsor's cost, after platinum sponsors have chosen their preference. Choice will be given based on the order of booking.

Additional sponsor options are:

Lanyard sponsorship \$5,000 + GST

Name and logo to appear on the attendee lanyard or opportunity to provide the lanyard from your own stock.

Lunchtime Symposium \$7,500 + GST

Host a lunchtime symposium on Thursday 13 May. ASID will provide the room, standard audio-visual equipment and catering. The content must adhere to ASID's sponsor activity guidelines.

Welcome Reception sponsorship \$3,500 + GST

Acknowledgement as sponsor of the welcome reception, including option to provide branded napkins, signage in the reception area.

Lectern sign branding \$5,000 + GST

Your logo on the lectern in conjunction with the event branding.



Standard Entitlements for Level Sponsors

Before the conference

- Sponsor logo on the conference website, being identified as platinum sponsor and linking to your company website
- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

At the conference

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- Promotion in conference app

Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in post conference e-newsletter to delegates

SPONSORSHIP PROSPECTUS

Bronze Sponsor — \$20,000 + GST

As one of four Bronze Sponsors at the 2026 ASID Annual Scientific Meeting, you will receive the following benefits:

- Standard entitlements for level sponsors
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- 1 x exhibition pod in the sponsor exhibition area
- 2 x complimentary full conference registrations including Welcome Reception



Standard Entitlements for Level Sponsors

Before the conference

- Sponsor logo on the conference website, being identified as platinum sponsor and linking to your company website
- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

At the conference

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- Promotion in conference app

Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in post conference e-newsletter to delegates

SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Conference Dinner Sponsor — \$15,000 + GST

The Conference Dinner is a standout social event. This popular event is your opportunity to make an impression!

As the Sponsor of the Conference Dinner, benefits include:

- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Logo on conference website where conference dinner is being promoted
- Verbal acknowledgement as exclusive sponsor of the Conference Dinner
- Logo on the dinner menu on each table
- Opportunity to have banner/s at the Conference Dinner
- 5 x complimentary dinner tickets
- Option to have VIP table at the dinner
- 1 x full conference registration including Welcome Reception
- Permission to provide individual gift bags for guests with approval from Conference Committee
- Full list of dinner attendees (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors



Trainee Breakfast Sponsor — \$10,000 + GST

Supporting the future – One of the most popular sessions of the conference each year, the Trainee Breakfast gives trainees the opportunity to present their work and be mentored in their workplace. As sole sponsor of the event, you have unique access to the delegates in an educational yet informal setting. The breakfast will be included as an event in the ASID Conference program.

Additional features include:

- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Verbal sponsorship acknowledgement during breakfast
- Your logo/banner and 50-word profile on the Conference website
- Promotion on the Conference app
- Distribute one company promotional item during breakfast
- An invitation for 3 representatives to attend the breakfast (representatives MUST register in advance)
- 1 x pull up banner, (supplied by sponsor) displayed during the breakfast session
- 1 x complimentary full conference registration including the welcome reception

SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Breakfast Symposium Sponsor — \$7,500 + GST

An exclusive opportunity to host a breakfast at the Conference. The sponsor will develop the education content in conjunction with the Conference Committee to ensure it is educational content or discussions that are scientifically valid, relevant, and beneficial to ASID members.

Sessions should aim to enhance knowledge in healthcare across infectious diseases, incorporating global standards while remaining free of direct product promotion.

ASID will provide the room and audio-visual equipment to support the meeting, while the sponsor is responsible for all catering and other additional costs.

As the Breakfast Symposium Sponsor, benefits include:

- Email marketing of the conference acknowledging your involvement to approximately 2000 contacts
- Logo on conference website where conference breakfast is being promoted
- Verbal acknowledgement as exclusive sponsor of the symposium
- Opportunity to have 1 x banner at the breakfast (sponsor provided)
- 3 x complimentary breakfast tickets for company representatives to attend
- 1 x full conference registration
- Full list of breakfast attendees (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors



SPONSORSHIP PROSPECTUS

Additional Sponsor Option

Lunch Symposium Sponsor — \$5,000 + GST

An opportunity to host a Symposium during the lunch breaks at the Conference. The sponsor will develop the education content in conjunction with the Conference Committee to ensure it is educational content or discussions that are scientifically valid, relevant, and beneficial to ASID members.

Sessions should aim to enhance knowledge in healthcare across infectious diseases, incorporating global standards while remaining free of direct product promotion.

As the Lunch Symposium Sponsor, benefits include:

- Logo on conference website where conference symposium is listed
- Verbal acknowledgement as sponsor of the symposium
- Opportunity to have 1 x banner at the breakfast (sponsor provided)
- Full list of symposium attendees (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors
- ASID will provide the room and audio-visual equipment to support the symposium, and catering can be arranged to suit the location

Please note: While we aim to minimise scheduling conflicts, program constraints mean we cannot guarantee that lunchtime will be free from overlapping activities.



SPONSORSHIP PROSPECTUS

Additional Sponsor Options

Coffee Cart Sponsor — \$7,500 + GST

A branded Coffee Cart located in the expo area of the meeting allows delegates to enjoy high quality beverages and provides you with excellent brand recognition. Located in the main catering area, or alternatively on your exhibition stand for existing sponsors, the coffee cart is a focal point for attendees needing their coffee fix.

As Coffee Cart Sponsor, entitlements include:

- Logo on conference website
- Verbal acknowledgement as sponsor of the symposium
- Logo on coffee cart
- Pull up banner - supplied by sponsor or sponsor name on coffee cart

This following sponsorship option will only be available if our Platinum sponsor does not take up this option.

Lanyard Sponsor — \$5,500 + GST

This sponsorship option will only be available if our Platinum sponsor does not take up this option. Your logo on all attendee lanyards, placing you in front of mind as delegates mingle and network. Lanyards are required to be worn by all attendees ensuring your logo is across the venue. Lanyard can also be supplied if you have your own stock. Otherwise, ASID will design the lanyard and have you approved the use of your logo.

As Lanyard Sponsor, entitlements include:

- Logo on conference website where conference symposium is listed
- Verbal acknowledgement as sponsor of the symposium
- Logo to appear on all delegate lanyards
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors.



SPONSORSHIP PROSPECTUS

Additional Sponsor Option

Exhibition — \$6,500 + GST

Exhibition booth entitlements:

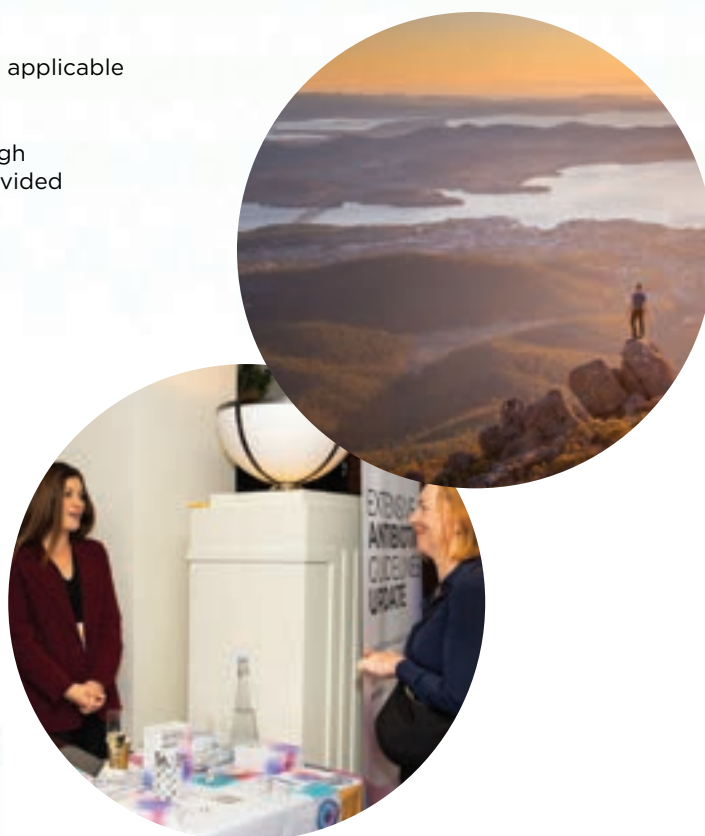
- Logo included in an email to all delegates promoting the exhibitor in the lead up to the conference.
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors.
- 3m x 2m exhibition booth in the sponsor exhibition area
- 1 x complimentary full conference registration including Welcome Reception
- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in one edition of ASID Conference Newsletter

As an upgrade from previous years ASID will provide exhibitors with a 3m x 2m booth.

Booths include:

- 4 AMP power supply with 4 way power board
- Standard fascia signage to all fronts and corners where applicable
- 2 x LED spot lights

Additional furniture and equipment can be booked through the exhibition contractor, ExpoTas. Full details will be provided with Exhibition Manual.



SPONSORSHIP PROSPECTUS

Terms & Conditions

In order to confirm your participation, we will require the complete Sponsorship Application Form and full payment. A tax invoice will be issued upon receipt of the application form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

Terms of Participation

- The sponsorship arrangement is with the sponsor and ASID
- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the conference
- ASID will do its utmost to support the Sponsor table/booth selection and will inform the Sponsor if any selection cannot be met, to give opportunity for another selection to be made.
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference partners
- All attending delegates from the sponsoring organisation must be registered
- Full payment is required at the time of contracting. If for any reason payment is not made prior to the conference dates, an additional 20% surcharge may be added to the overall sponsorship total subject to organisers discretion
- ASID Board would request that companies refrain from hosting any additional meetings at the venue during the conference
- Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause
- All inclusions in printed and electronic materials are subject to sponsor meeting materials deadlines

Cancellation Policy

In exceptional circumstances the organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:

For cancellation notices received in writing before **18 February 2026** a cancellation fee of 50% of the original package price (incl. GST) will apply

Cancellation notices received after **18 February 2026** receive no refund.

Payment Details

For credit card & EFT payments details will be provided on the invoice.



SPONSORSHIP PROSPECTUS

Sponsorship form

Please complete this form and email to inge@asid.net.au

Company name	
Contact name	
Position	
Company address	
Phone number	
Mobile	
Email	

We are interested in the following package(s):

Platinum	\$45,000 + GST	<input type="checkbox"/>
Gold	\$35,000 + GST	<input type="checkbox"/>
Silver	\$25,000 + GST	<input type="checkbox"/>
Bronze	\$20,000 + GST	<input type="checkbox"/>

Conference Dinner	\$15,000 + GST	<input type="checkbox"/>
Trainee Breakfast	\$10,000 + GST	<input type="checkbox"/>
Breakfast Symposium	\$7,500 + GST	<input type="checkbox"/>
Lunch Symposium	\$5,000 + GST	<input type="checkbox"/>
Coffee Cart	\$7,500 + GST	<input type="checkbox"/>
Lanyard	\$5,500 + GST	<input type="checkbox"/>
Exhibition booth	\$6,500 + GST	<input type="checkbox"/>

Sponsorship contract and tax invoice will be sent upon receipt of this completed form.
Please provide a high resolution version of your logo for use in recognising sponsorship.

☐ I agree to the Terms and Conditions stated in this prospectus.

Signed

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Date

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SPONSORSHIP PROSPECTUS