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I would like to acknowledge the traditional custodians of the land on which we meet today and pay my respects to the Elders past and present. I extend my respect to the Aboriginal or Torres Strait Islander colleagues who are present today.

DECLARATIONS

- No ownership or share or financial interest in any pharmaceutical companies.
- Projected funded by Hepatitis Australia.
- Travel support to attend this meetings received from:
 - NSW Health- HNE HARP
 - ASHM

BACKGROUND

- The Royal Darwin Hospital Liver Clinic along with it's community partners was award a Hepatitis B Community Education Grant to produce: The Hep B-Side!



WHAT IS THE "HEP B SIDE"?

- It's a song- sung in:
 - English
 - Kriol- second most commonly spoken language in the NT
- Using social media to highlighting the need for Hepatitis B testing and treatment throughout the Northern Territory.

**HEPATITIS
B**

Gonna do the Hip Hop Hep so we all can see



HEP B SIDE- AIMS

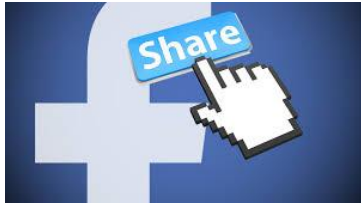
- Encourage testing of HBV
- Create awareness treatment for CHB exist and is important.
- Encourage those with CHB to seek and be referred for appropriate management.



BUT WAIT! THERE'S MORE! “HEP B SIDE” IS ALSO?

- **An animated story board in 8 languages commonly spoken by clinics attendees**
 - **Four Aboriginal languages:**
 - Kriol
 - Younglu Matha (Djambarrpuynu)
 - Kunwinjku
 - Arrernte
 - **Four SE Asian languages:**
 - Vietnamese
 - Burmese
 - Mandarin
 - Bahasa Indonesia





IMPACT OF HEP B SIDE ON SOCIAL MEDIA

- Combined over 20,000 views
- With >90% of views from the NT
- Spread the Hep B side
 - Pull out your phones and share the song.
 - You might just stop someone getting sick!

