

HEPATITIS B COMMUNITY PARTNERSHIPS: *Dancing With Cinderella*

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The Hepatitis B Community Education Project 2015-2018



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Acknowledgements

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- Australian Government Department of Health (for Supporting the Project)
- Hepatitis ACT, Hepatitis NSW, Northern Territory Aids and Hepatitis Council (NTAHC), Hepatitis Queensland, Hepatitis SA, Tasmanian Council on AIDS & Hepatitis Related Diseases (TasCAHRD), Hepatitis Victoria, HepatitisWA
- ASHM (for the *Hep B Workforce Develop Project*)
- Community Partner Organisations
- Community Members
- Steering Committee and External Consultants



Background

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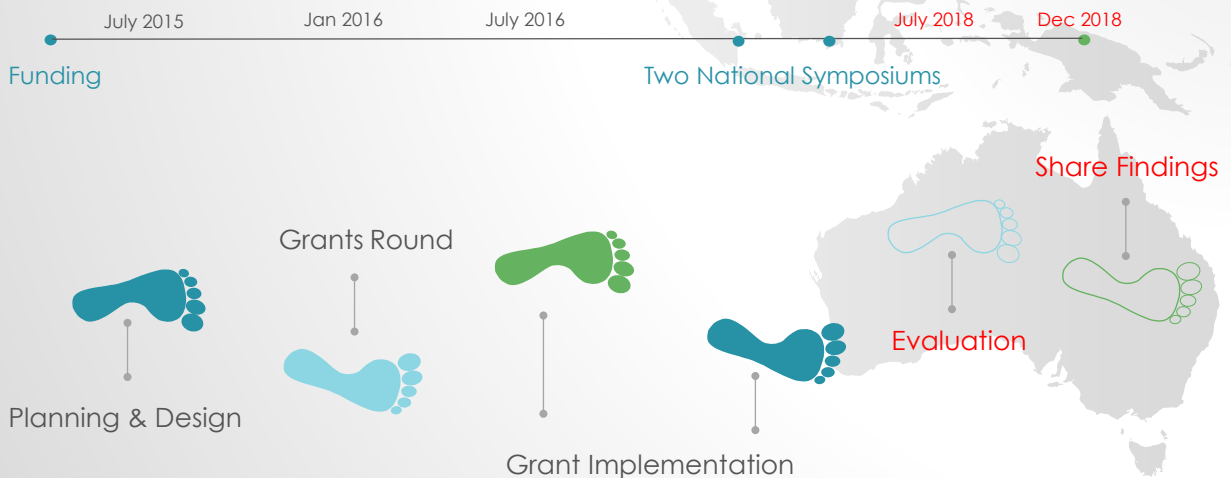
- Why 'Cinderella'
- Project Overview
- Project Aim
- Project Objectives



By analogy, "Cinderella" means *one whose attributes were unrecognised, or one who achieves recognition or success, after a period of unjust obscurity and neglect.*

Project Steps and Timelines

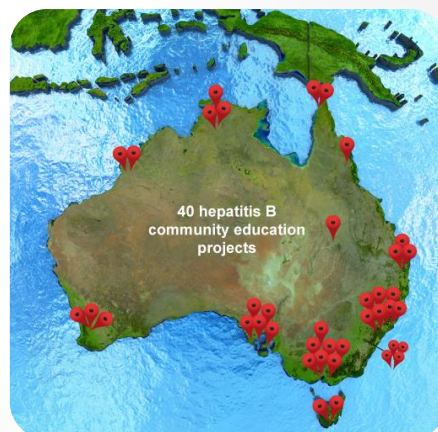
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Distribution of Grants

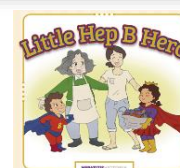
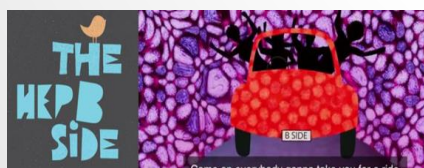
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- 40 grants in total
 - 7 each in VIC, QLD and NSW
 - 5 each in SA and WA
 - 4 in the ACT
 - 3 in the NT
 - 2 in Tasmania
- 65% focused on CALD populations
- 25% focused on ATSI communities
- 10% focused on other priority populations:
 - MSM
 - Children, Families and Pregnant Women
 - Prisons



Sample of Achievements

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Snapshot of Preliminary Findings

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- > 100 Community Partnerships developed
- > 50 Community & Language Groups reached
- > 800 Hep B Education Sessions conducted, with over 21,000 attendees
- > 80 Community Festivals or Events attended, with over 2,500 people engaged

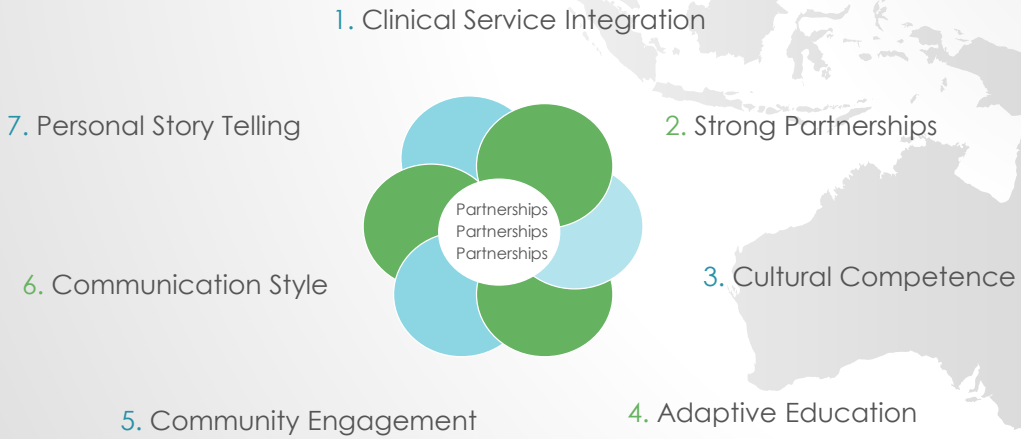
AND COUNTING.....



Challenges

- 1 Timeframes
- 2 Linkages to Clinical Services
- 3 Cultural Complexity & Diversity
- 4 Hierarchy of Needs
- 5 Stigma and Discrimination
- 6 Remote Region Logistics
- 7 Language and Literacy
- 8 Politics of Funding
- 9 Attrition of Community Workers
- 10 Proving the Worth of Education

Success Factors



Lessons

-
- 1 Allow Realistic Timeframes
 - 2 Develop and Value Project Legacies
 - 3 Integrate Clinical Service Delivery into Projects
 - 4 Harness Ethnic Media in Hep B Education
 - 5 Support Personal Story Telling
 - 6 Build a Strong Collective Evidence Base

Next Steps



July 2015

Jan 2016

July 2016

July 2018

Dec 2018

Funding



Planning & Design

Grants Round



Grant Implementation



Evaluation

Watch this Space!



THANK YOU.....



QUESTIONS ?

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