

SCIENTIFIC DRUG AND ALCOHOL CONFERENCE
APSAD CANBERRA 2024

**SPONSORSHIP
AND EXHIBITION
PROSPECTUS**



CONTENTS

An opportunity for you	4
APSAD Overview	5
About the conference.....	6
Previous conferences at a glance	8
Target Audience	9
Major sponsorship packages available	10
Advertising, communication and networking.....	19
Sponsorship terms and conditions	21
Exhibition options.....	22
Exhibition terms and conditions.....	24
Form	25





AN OPPORTUNITY FOR YOU TO:



ACCESS AND ENGAGE healthcare professionals working in the alcohol and other drugs sector for an extended period.



CREATE AWARENESS AND UNDERSTANDING for your brand and organisation with the opportunity to showcase your latest product developments and technology that differentiate you from your competitors.



BUILD AND IMPROVE RELATIONSHIPS with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.



ENHANCE YOUR CREDIBILITY AND CORPORATE SOCIAL RESPONSIBILITY and provide Ethical Support to the sector where it is required most, through activities aligned with our scholarship program.



SUPPORT AND CONTRIBUTE to the Educational Opportunities for the sector.

APSAD OVERVIEW

OUR PURPOSE

APSAD is Australia's leading multidisciplinary organisation for professionals involved in the drug and alcohol field. APSAD is dedicated to promoting improved standards in clinical practice for medical practitioners and other health professionals who deal with alcohol and other drug-related problems in the course of their work. It also provides a network of drug and alcohol professionals in Australia, New Zealand, and the Asia Pacific.

Through its internationally recognised scientific journal, the Drug and Alcohol Review, and its annual Scientific Alcohol & Drug Conference, APSAD provides a forum for the latest research on the nature, prevention and treatment of physical, psychological, and social problems related to the use of psychoactive substances.

APSAD is dedicated to:

- » Promoting evidence-based improvements in the treatment and prevention of drug and alcohol-related problems,
- » Raising awareness about the problems related to the use of alcohol and other drugs,
- » Promoting best standards in research in the drug and alcohol field,
- » Providing development and support to professionals working in the drug and alcohol fields

WHO WE ARE

APSAD is a professional, not-for-profit, member-based multidisciplinary organisation. It supports its members, sector partners, stakeholders, and collaborators to generate knowledge and action in clinical management and research, education, policy, and advocacy in Australasia. APSAD's dedicated membership, high-caliber staff and commitment to partnership assure its effectiveness in achieving its mission.

Since 1981, APSAD has been bringing together diverse perspectives in relation to research, policy, and practice from across the alcohol and other drugs sector to share, discuss, and present on evidence-based issues.

The first annual meeting of the Society was held at the Australian National University, Canberra,

31 July to 1 August 1981. The intention was to be primarily a medically oriented organisation established to meet the needs of medical scientists and practitioners, and endeavour to attract a broad medical membership from individuals who had a scientific or professional interest in alcohol and drug-related problems, their prevention, diagnosis, and treatment.

The Society recognised early on that scientists and practitioners from other disciplines would make important contributions to such a Society, bringing a major change in focus during the first 10 years of the Society's existence, and accepting non-medical professionals as full members. This made the society a truly multidisciplinary organisation representing all professionals involved in the drug and alcohol field.

ABOUT THE CONFERENCE



APSAD has a strong reputation for delivering unique, inclusive, and stimulating multidisciplinary conferences. The conference will demonstrate outstanding science, best practice in treatment, harm reduction, law enforcement, prevention, and people with lived experience, and includes empiric knowledge at all levels.

The high- quality content will be represented through the choice of keynotes, invited speakers, the symposia, the poster presentations, the workshops, and the peer reviewed abstract-driven sessions. We will have notable international and national scientists, practitioners, and experiential speakers. We are anticipating an exciting series of sessions from our home-grown presenters and our interstate, New Zealand, and international colleagues.

The APSAD Conference provides an opportunity for networking and ideas sharing in a friendly and informal atmosphere with a cross-section of alcohol and other drugs workers, practitioners, researchers, peer workers, people with lived experience, and policymakers. The conference also contributes to building capacity and capability in alcohol and other drugs by providing opportunities for engagement and learnings from people with lived experience, early-to-mid career, and more experienced researchers and clinicians.

There is a vast amount of untapped experience and knowledge within our membership base. We encourage our members to share their clinical, research, and policy expertise which will contribute significantly to the conference.

APSAD Canberra 2024 will be held as a face-to-face conference from 30 October – 2 November 2024.

The conference will showcase Australasia's high-quality and cutting-edge research into treatment, prevention, and policy. We will also welcome our international colleagues, with this conference serving as the perfect backdrop to build new collaborations and renew old ones. The 2024 conference will also continue to provide a rich environment for clinicians and healthcare providers to talk about their latest insights and share their best practices.



PREVIOUS CONFERENCES AT A GLANCE

CONFERENCE OVERVIEW

The Conference	43 rd APSAD Scientific Alcohol & Drug Conference		
Dates	Wednesday 30 October – Saturday 2 November 2024		
Location	Canberra, Australian Capital Territory		
Venue	National Convention Centre Canberra		
Delegate Categories	Addiction Medicine Specialists General Practitioners Nurses Psychiatrists Nurse Practitioners Healthcare Professionals Policy Workers	Justice Health Psychologists National/State & Territory Peaks Personnel Researchers Counsellors Mental Health Services	Student Researchers and Junior Graduates People with Lived Experience Social Workers Community Workers Drug Law Enforcement Youth Services
Expected Delegates	450+		
Booking Deadline	Conference Handbook listing confirmation, exhibition bookings and general package bookings are required by end of August 2024		
Conference Contact	Amanda Burg T: +61 458 291 166 E: apsadconference@ashm.org.au		

Year	Number of DELEGATES	Number of SESSIONS	Number of POSTERS	Number of ABSTRACT SUBMISSION
2023 (Hybrid)	712	48	154	339
2022 (Hybrid)	709	48	133	263
2021 (Virtual)	704	54	150	311

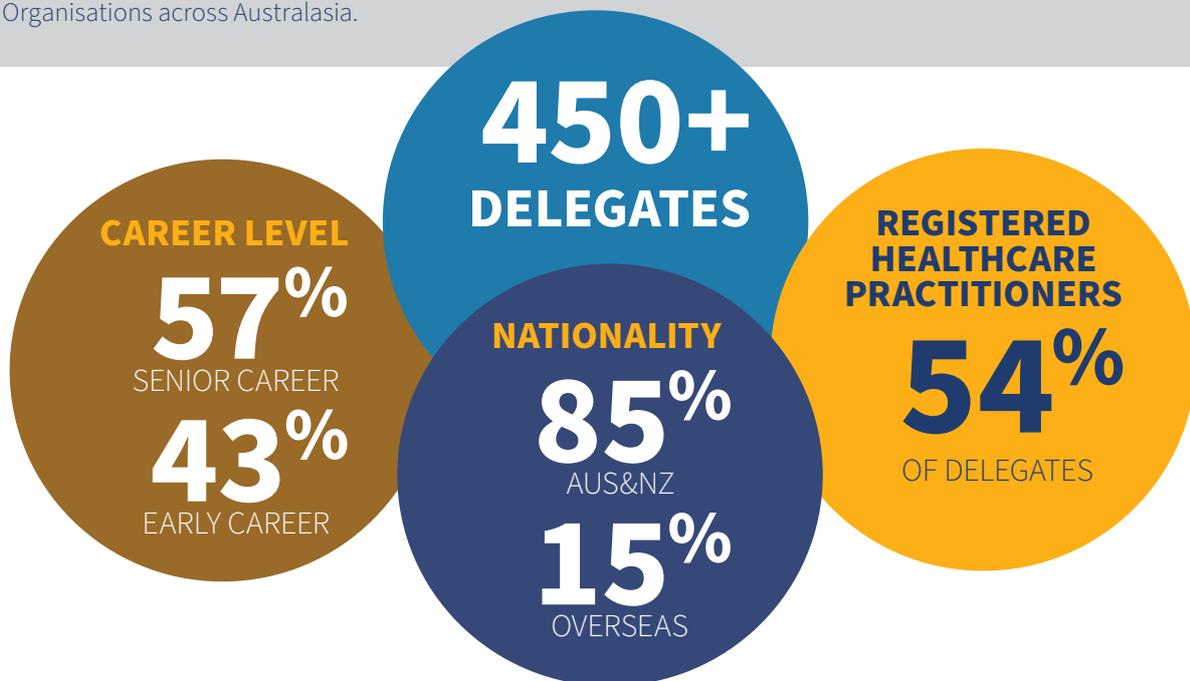
TARGET AUDIENCE

The 43rd APSAD Scientific Drug and Alcohol Conference provides you with the opportunity to access and engage your target audience before, during and after the conference over an extended period.



MARKETING MATERIALS

Carrying your recognition (logo) as a key sponsor distributed to thousands of Potential Delegates and Affiliated Organisations across Australasia.



JOB SECTORS



The details of the opportunities are outlined on the following pages, however we welcome suggestions to make this an effective and value for money promotional activity for your organisation.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

MAJOR SPONSORSHIP PACKAGES

We are pleased to offer the following major sponsorship packages, please note prices include GST.

PLATINUM SPONSOR
2 only
\$55,000

GOLD SPONSOR
3 only
\$40,000

SILVER SPONSOR
3 only
\$27,500



MAJOR SPONSORSHIP PACKAGES

Please note: All logos need to be company not product related.

Pre-Conference	PLATINUM	GOLD	SILVER
Acknowledgement of your support in conference e-blasts (logo only)	✓	✓	✓
One e-blast to conference delegates sent on your behalf by the Secretariat	✓		
Link to company website – a link from your logo will be set up from the conference website to the website of your choice	✓	✓	✓
During Conference – Interacting with healthcare professionals			
Opportunity to host an Educational Satellite Symposium (Breakfast or Evening)	✓		
Educational opportunity to launch a report, research project, etc. and/or provide a 10-minute address to delegates during one lunch break on booth	✓	✓	
Logo on conference banner located at registration area (logo size varies on level of support)	✓	✓	✓
3m x 3m shell scheme booth or floor space in a prime position in the Exhibition area	x2	x1	
Your logo in the Conference Handbook (size varies on level of support) and in the Conference App	✓	✓	✓
Advertisement A5 Conference Handbook (artwork to be supplied by sponsor 8 weeks prior to conference, must be company not product related)	Double Page	Full Page	
Your Logo/Name will be displayed on the PowerPoint slide at the beginning and end of all sessions at the conference	✓	✓	✓
Verbal acknowledgment of support made during the Conference	✓	✓	✓
Banner add in the attendee app. Must be company, not product related.	x1		
Notification sent via conference App	3	1	
1x Company (not product) branded charging station	1		
Conference and Social Benefits – Enhance existing relationships and create new connections			
Complimentary Registrations	x6	x4	x2
Opportunity to purchase additional staff or practitioner registrations at discounted rate	20 at 20%	10 at 10%	5 at 5%
Opportunity to purchase additional sponsorship options to your package at a discounted rate	25%	10%	5%
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	3x items	2 x items	1 x item
Post Conference Marketing – Continue to build your reputation with the sector			
Formal acknowledgement of sponsorship in post conference email sent to all delegates (size varies on level of support)	✓	✓	✓
Thank you to sponsors on conference website for three months	✓	✓	✓

MAJOR SPONSORSHIP PACKAGES

You can secure one of the below packages individually, or add to your major package to enhance your opportunity.

EDUCATION & SCIENCE	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Educational Symposium	✓	✓	✓		✓
On Demand Content Sponsor	✓	✓		✓	✓
On Booth Delegate and Keynote Speaker Access	✓	✓	✓	✓	
Poster Session/Tour & Prize Sponsor	✓	✓			
Conference Scholarship Sponsor	✓			✓	✓
Late Breaking Presentation Session	✓	✓	✓	✓	
Invited Speaker	✓	✓	✓		
Early-to-Mid Career Researcher Breakfast		✓	✓	✓	
BRANDING & DELEGATE SUPPORT	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Speaker Preparation Room Sponsor	✓	✓		✓	
Conference App Sponsor		✓		✓	
Internet Hub & Wi-Fi		✓	✓	✓	
Charging Station		✓		✓	
ADVERTISING, COMMUNICATION & NETWORKING	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Advertisement In Handbook: Inside Back Cover		✓		✓	✓
Advertisement In Handbook: Inside Pages		✓			✓
Banner Ad in Attendee App		✓			✓
App Notification Message		✓			
Promotional Table		✓			

EDUCATIONAL SATELLITE SYMPOSIUM

2 Opportunities

\$15,000 Commercial Rate (Included for Platinum Sponsors)

\$5,500 Not-for-Profit / Affiliated Organisation

Opportunity to host an Educational Satellite Symposium during the conference. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional Features contained within the package include:

- Notifications of the Symposium in the electronic marketing of the Conference Program through conference e- blasts, online marketing and on the Conference Website
- 1 x push notification from the Conference App
- Listing of the Symposium in the Conference Program and associated events section of the Conference Handbook, Website and App
- Company signage and limited set up changes can be made
- Educational content to be driven by the Sponsor
- Conference room hire/basic audio-visual equipment and assistance with logistics (if the session is run at the conference venue)
- Platinum sponsors will also receive: Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference

Guidelines:

- Time slots for the symposium are only available for 60 minutes in the morning and Evening time slots are only available to Platinum Sponsors.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through APSAD. No external event companies are to be engaged.
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of both genders must be present and where possible balanced.
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee. The committee do highly recommend you include people with lived experience representatives in your session to ensure affected communities have a voice and are part of the solution.
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program.
- It is recommended content of your symposium be developed prior to communications regarding the **early bird registration deadline** to increase the number of delegates pre-registering for your educational session.
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue.
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor.
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense.
- Registrations for all satellite sessions (held at conference venue or off-site) will be open to all delegates and managed via the online conference registration system.
- No sponsor side meetings, dinners or events are to be organised during the conference Wednesday 30 October – Saturday 2 November.

Deadline for the session content is 31 August 2024 and will be sent for approval by the Scientific Advisory Committee

EDUCATIONAL SATELLITE SYMPOSIUM

ON-DEMAND CONTENT SPONSOR \$5,500

Invest in content capture and dissemination. Support the educational competences of the meeting and extend the content to reach the communities and organisations that were not able to attend.

Key conference sessions will be filmed and available in the On Demand section of the Website.

Benefits:

- Acknowledgment of support on the conference website with logo and hyperlink to company's website
- Company logo on all on-demand promotion
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided through the Conference Website for post event viewing.

POSTER SESSION/TOUR & PRIZE SPONSOR \$5,500

Poster presentations are an integral part of any conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The poster display is up throughout the conference and is located in the Exhibition Hall.

Included in this package is the cost for Poster Prizes (2 x \$200) for the best poster presented at the conference in both Early and Senior Career categories.

As the Sponsor of this educational activity, your company will receive the following benefits:

- Acknowledgment of your support in the Conference Handbook and in the Conference App
- Opportunity to display your Company banners (up to four) in the Poster Presentation area (Sponsor to provide)
- Verbal recognition from the Conference Convener as the Poster Presentation and Prize Sponsor during the Poster Highlight Session/s and during the Poster Prize Presentation
- Inclusion of Company logo on the Poster Prize Certificates
- Acknowledgment of support on the conference website.

MAJOR SPONSORSHIP PACKAGES

CONFERENCE SCHOLARSHIPS SPONSOR \$5,000

Scholarships are to be offered to First Nations People, Early Career Researchers and Consumers of drugs and drug services to ensure the widest possible representation at the conference.

- The opportunity for sponsors and recipients to meet and have photographs taken for future media and promotional purposes
- Acknowledgment of support on the conference website on the scholarship page
- Acknowledgement of support in the Conference Handbook
- Acknowledgement of support in the notification email sent to delegates.

Note: Support is via an unconditional grant. The Sponsor has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Expressions of interest in this opportunity need to be received prior to 1 March 2024.

LATE BREAKING PRESENTATION SESSION \$5,500

Late Breaking presentations are held within the plenary room and no competing sessions are held.

Benefits:

- Display of Company logo on the PowerPoint slide at the commencement of each Late Breaking Session
- Acknowledgement as the Late Breaking Sponsor in the Conference Handbook and App
- Opportunity to display your Company banners (up to two) during the Late Breaking Session/s in the Plenary room (Sponsor to provide).

MAJOR SPONSORSHIP PACKAGES

INVITED SPEAKER \$6,500

High profile International and Australasian experts have been invited to present Keynote/Plenary addresses to cover key areas within AOD and related fields.

As a Keynote Sponsor, you will receive the following benefits:

- Display of Company logo on a PowerPoint slide at the commencement of the Keynote session
- Acknowledgement with your Company logo in the Conference Handbook and App
- Opportunity to display your Company banners (up to two) during the Keynote session (Sponsor to provide).

Acknowledgement in all editions of the Program; printed, online, and in the conference app.

EARLY TO MID CAREER RESEARCHER BREAKFAST \$6,500

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity, you will be provided with the following benefits:

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference webpage promoting the event
- Opportunity to have flyers available at the event
- Opportunity to display your Company banner (one) during the event (Sponsor to provide)
- 1 x app push notification of event.

ON BOOTH DELEGATE AND KEYNOTE SPEAKER ACCESS \$6,500

Opportunity to hold a 30-minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break. The following services will be provided with this educational opportunity:

Benefits

- 1 x pre-programmed app push notification
- Listing in program of event on your stand

Please note this is subject to keynote speaker's approval.

MAJOR SPONSORSHIP PACKAGES

BRANDING & DELEGATE SUPPORT

SPEAKER PREPARATION ROOM SPONSOR \$5,500

Supporting this educational opportunity, you will receive the following benefits:

- Acknowledgment on directional signage to the Speaker Preparation Room
- Acknowledgment on signage inside the Speaker Preparation Room
- Acknowledgement in the Conference Handbook where the Speaker Preparation room is mentioned
- Acknowledgement as a conference Sponsor on the conference website.

CHARGING STATION \$2,750

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits

- Logo included as sponsor on station signage.



MAJOR SPONSORSHIP PACKAGES

BRANDING & DELEGATE SUPPORT

INTERNET HUB & WI-FI \$5,500

Increase your interaction with delegates as they gather at your stand for the only free universal access to computers and printing facilities at the conference. Delegates will be able to search the conference website, print the certificate of attendance and deal with work emails in a well-appointed multi-stationed Internet Hub.

Inclusions:

- One booth or table (stand alone or as an extension to your booth)
- 1 x Branded charging station
- Minimum of 2 x computers or tablets, 1 x printer & internet connection will be provided
- Company logo on screensaver on the computers in Internet Hub area
- Website link from computers in the Internet Hub area to your company website
- Company logo on signage promoting Wi-Fi access
- Company Banner (sponsor to provide) to be displayed in the Internet Hub area
- Acknowledgement in the general information section of the Conference Handbook including the company logo and where the Internet Hub area is mentioned

Note: To maximise your exposure we suggest hiring furniture as it is very popular and a great way to stay top of mind with delegates.

Expressions of interest in this opportunity need to be received prior to 1 March 2024.

CONFERENCE APP SPONSOR \$7,500

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference App will be available at no cost for every delegate to download on all internet ready mobile phones and tablets. Past conference data shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching the App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'.

Expressions of interest in this opportunity need to be received prior to August 2024.

MAJOR SPONSORSHIP PACKAGES

ADVERTISING, COMMUNICATION & NETWORKING

ADVERTISEMENT IN HANDBOOK: INSIDE BACK COVER (A5) \$5,500

The Conference Handbook is a valuable reference tool used by all delegates throughout the Conference. The handbook contains general information, detailed program information, together with sponsor and exhibition details, and information covering the Conference social events and meetings.

The advertisement will appear in colour and will be placed in the premium location on the inside back cover of the Handbook.

The advertisement must be supplied by the sponsor and must be company and not product related.

ADVERTISEMENT IN HANDBOOK: INSIDE PAGES \$3,500

The Conference Handbook is a valuable reference tool used by all delegates throughout the Conference. The handbook contains general information, detailed program information, together with sponsor and exhibition details, and information covering the Conference social events and meetings.

The advertisement will be placed on an inside page of the conference handbook at the discretion of the Conference Secretariat.

The advertisement must be supplied by the sponsor and must be company and not product related.

ADVERTISEMENT REQUIREMENTS:

Colour A5

Full-page portrait: 210mm (h) x 148mm (w) with a 3mm bleed. Half-page: 85mm (h) x 128mm (w).

Please note: if images/ graphics are used within your advert please ensure they are high-quality resolution (300dpi) before creating your final supplied artwork. This will ensure your advertisements print clearly and to the highest quality.

The deadline for booking and supplying artwork is 30 August 2024.

MAJOR SPONSORSHIP PACKAGES

ADVERTISING, COMMUNICATION & NETWORKING

BANNER AD IN ATTENDEE APP \$3,500

Rotating banner in prominent location in the attendee app. Limited positions available – available until sold out.

Benefits:

- Banner located in footer of app (rotating) for all delegates using the app
- Banner can be linked to professional website of Sponsor's choice.

APP NOTIFICATION MESSAGE (Per Message) \$1,100

This is a great way to advertise your company or activity with face to face during the conference delegates with a timed, pre-programmed app notification message. Messages will go out to all delegates using the app.

PROMOTIONAL TABLE \$2,200

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.

SPONSORSHIP TERMS & CONDITIONS

In order to confirm your participation, we will require the completed Sponsor/Exhibitor Application Form (on the last page), a signed copy of this page and full payment. A tax invoice will be issued upon receipt of the application form and signed terms & conditions. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from issue of invoice. If the full payment is not received, the conference organiser has the right to review the commitment and withdraw the application.

TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the Conference
- APSAD reserve the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference partners
- All attending delegates from the sponsoring organisation will be registered by Sunday 29 September 2024
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- APSAD Council would request that companies refrain from hosting any additional meetings at the venue during the conference

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

CANCELLATION POLICY:

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- The request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For cancellation notices received in writing before 11 August 2024 a cancellation fee of 50% of the original package price (incl. GST) will apply
 - Cancellation notices received after 26 August 2024 receive no refund

PAYMENT DETAILS:

In paying for sponsorship, you are paying APSAD.

CREDIT CARD & EFT PAYMENTS

Details will be provided on the invoice or please contact the Conference Secretariat at apsadconference@ashm.org.au

Signature

Print Name

Company

Date

EXHIBITION OPTIONS

The exhibition is an integral part of the Conference. Sponsors, companies and organisations are invited to exhibit at the conference and thus have the opportunity to network and showcase their products/services to their target audience.

The Venue:	National Convention Centre Canberra
Exhibition Details:	Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual
Exhibition Opening Days:	Wednesday 30 October Thursday 31 October Friday 1 November

Exhibitor	3m x 3m Floor Space only	3m x 3m Shell Scheme Booth	Community Table
Commercial Rate	\$6,000	\$7,500	N/A
Not-For-Profit Rate	N/A	\$3,500	\$1,500

SHELL SCHEME BOOTH COST INCLUDES:

Stand	3m x 3m with walling (number of walls dependent on position)
Fascia	1 x company name sign in black and white (maximum number of letters to be determined)
Lighting	2 x 150-watt track lights per booth
Power	1 x single 4-amp power point per booth
Flooring	The venue has carpet flooring
Furniture	1 x trestle table with cloth and 2 x chairs. Additional furniture at exhibitor's own expense

Please note: Any additional requirements are at the exhibitor's expense.

EXHIBITION OPTIONS

ALL EXHIBITION PACKAGES WILL INCLUDE THE FOLLOWING BENEFITS:

- Two full complimentary exhibitor passes per 3m x 3m manned stand and access to discounted conference exhibitor passes. Additional staff will be required to register under the discounted exhibitor rates.
- A 50-word company profile and logo included in the exhibition section of the Conference Handbook distributed at the Conference and App
- Three days of exhibition and privacy-compliant delegate list
- Catering breaks are provided in the exhibition area.

COMMUNITY TABLE

Includes:

- One full complimentary exhibitor registration per table
- One trestle table with cloth and chair
- One poster board
- A 50-word company profile and logo included in the exhibition section of the Conference Handbook distributed at the Conference and App
- Three days of exhibition and privacy-compliant delegate list
- Catering breaks are provided in the exhibition area.

BOOKINGS

To book space, please complete the Sponsorship/Exhibitor Application Form by 31 August 2024.

Sponsors, particularly the Platinum and Gold Sponsors will have first option on exhibition space.

Payment must be received prior to booth number allocation.

EXHIBITION OPTIONS

1. THE CONTRACT

1.1 In this contract, the Conference Secretariat is the APSAD Conference ABN 92 001 983 026 are 'we', 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.

1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

2.1 We will:

- a) Organise and hold the exhibition
- b) Promote the exhibition
- c) Make reasonable efforts to offer you the space requested

2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.

2.3 We may change the exhibition including but not limited to:

- a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
- b) Changing how long it runs for
- c) Changing visitor opening hours
- d) Extending the venue in a separate area from the main venue

2.4 We ask you to:

- a) Obey the relevant laws
- b) Prevent any damage

2.5 We can:

- a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
- b) Specify display area wall heights and coverings
- c) Approve or disapprove the content and presentation of your materials
- d) Decide times you can set up and dismantle displays
- e) Decide how you, your employees, contractors or agents use exhibition entry cards
- f) Set conditions for moving goods and displays before, during and after the exhibition
- g) Set restrictions on taking photographs - we will advise you if this will be required
- h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
- i) Make health and safety requirements

2.6 We reserve the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.

3. YOUR RIGHTS AND RESPONSIBILITIES

3.1 You must:

- a) Use your space only to display and promote goods and/or services in keeping with the exhibition
- b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
- c) Follow our directions as soon as possible and pay any associated costs
- d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
- e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
- f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location.

4. PAYMENT

4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space.

5. OUR REMEDIES

5.1 If you breach the contract, we will provide you with notice of the

breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:

- a) Reallocate your space or refuse you access to it
- b) Remedy your breach without advising you and require you to pay for the cost of our actions
- d) Remove you from the exhibition and your space.

5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus.

6. RISK AND INSURANCE COVER

6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.

6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual

6.3 You must not share your space without advising us in writing. By sharing your space, the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided.

7. WARRANTIES AND LIABILITIES

7.1 As allowed by law, or except where the contract states, we:

- a) Do not make any representations or warranties about you or your space
- b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition

7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:

- a) Any breach of the contract that you make
- b) Any of your displays or product demonstrations
- c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings

7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

a) You must give us all material by the deadline that we set.

If we do not receive it by the deadline, we will consider that you have cancelled the advertising.

- b) If you want to cancel your advertising, you must tell us in writing.
- c) No reduction in exhibition space fees will apply.
- d) If you have provided materials but wish to cancel the publication after the deadline, we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

9.1 We are not liable for any expenditure, liability or loss because of:

- a) Acts of god or terrorism
- b) Natural disasters
- a) Strikes or shortages
- a) Failure of electrical power or other venue issues
- b) Lower than advised exhibition visitor numbers

9.2 You give us consent to use your contact information for internal purposes.

Please email your completed form to: apsadconference@ashm.org.au

YOUR DETAILS

Organisation/Company Name:	
Company Address:	
Contact Name:	
Position Held:	
Phone No:	Mobile No:
E-mail:	

PACKAGE SELECTION

MAJOR SPONSOR PACKAGE

Platinum	\$55,000
Gold	\$40,000
Silver	\$27,500

ADDITIONAL OPPORTUNITIES

Education & Science		Branding & Delegate Support	
Educational Symposium - Commercial Rate	\$15,000	Speaker Preparation Room	\$5,500
Educational Symposium - NFP/Affiliate Rate	\$5,500	Conference App	\$7,500
On Demand Content	\$5,500	Internet Hub & Wi-Fi	\$5,500
Poster Session/Tour & Prize	\$5,500	Charging Station	\$2,750
On Booth delegate & Keynote Session	\$6,500		
Conference Scholarship	\$5,000	Advertising, Communication & Networking	
Late Breaking Session	\$5,500	Advertisement In Handbook: Inside Back Cover	\$5,500
Invited Speaker	\$6,500	Advertisement In Handbook: Inside Pages	\$3,500
Early-to-Mid Career Researcher Breakfast	\$6,500	Banner Ad in Attendee app	\$3,500
		App Notification Message (Per Message)	\$1,100
		Promotional Table	\$2,200

EXHIBITION OPTIONS

3m x 3m Shell Scheme Booth

Commercial Rate	\$7,500
Not-for-Profit Rate	\$3,500
Community Table	\$1,500

3m x 3m floor space only

Commercial Rate	\$6,000
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INVESTMENT TOTAL (INC GST)

I, _____ agree to the terms and conditions listed within the prospectus.

Signed _____ Date _____