







The Magnet Clinic, where Rafael was diagnosed, did 9,600 H.I.V. tests last year. It lies in the heart of the Castro, the city's rainbow-flag-bedecked gay mecca, and resembles a cheery cellphone store: The waiting room has couches, flowers, disco music and photographs of the Sisters of Perpetual Indulgence, a campy drag troupe. A mobile of smiling penis toys dangled over one examination table.

{McNeil Jr (2015) San Francisco is changing face of AIDS treatment, New York Times, 5 October}

"We didn't want it to feel like a jail cell," said the nursing director, Pierre-Cedric Crouch, wearing the clinic's signature "No Blame/No Shame" T-shirt. "And we have no stigma. You can come in saying you just slept with 20 guys and don't know what a condom is, and we don't criticize you. We help you out."



Dean Street Express by Penson



DON'T CALL THE DOCTOR: STYLISH CLINIC USES DIY TESTING

By Sonia van Gilder Cooke

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London - In London's Soho district, the sexual health centre has been given a stylish makeover with a DIY touch.

Designed by UK studio **Penson**, the new Dean Street Express is a self-service clinic run by Britain's National Health Service (NHS). Drawing on the colourful vibe of the surrounding neighbourhood, the centre's ambience departs entirely from the sterile, dingy aesthetic ubiquitous in the sector. 'We were determined it shouldn't feel like a hospital,' says Penson on its website. 'Instead we drew inspiration from luxury hotels and restaurants to give visitors the comfort they need.'

The screening rooms are all based on a different shop in the area, each with unique décor and signage. The waiting room features cinema seats for waiting visitors, while the reception area includes a large window where patients can watch scientists in the lab analysing their samples. In addition, NHS Dean St features cutting-edge technology, including iPads for registration and a pneumatic vacuum that whisks samples straight to an on-site laboratory.











