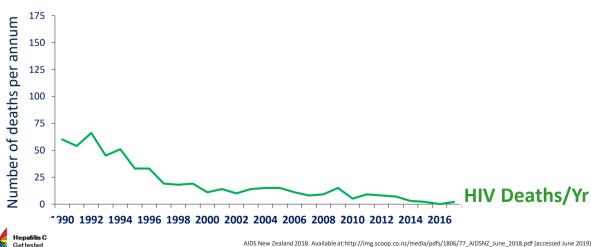
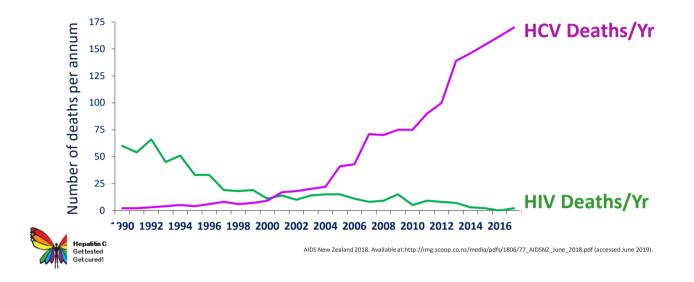


Excellent HIV Awareness, Testing & Treatment Has Resulted in Falling Mortality in New Zealand



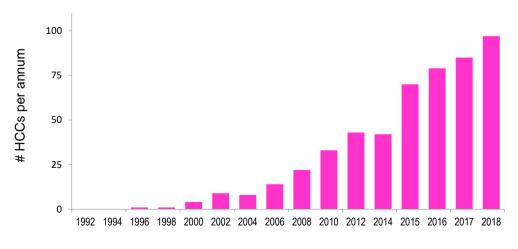
AIDS New Zealand 2018. Available at:http://img.scoop.co.nz/media/pdfs/1806/77_AIDSNZ_June_2018.pdf (accessed June 2019)

Poor HCV Awareness, Testing & Treatment Has Resulted in Climbing Mortality in New Zealand



Increasing HCV disease burden in New Zealand

(1) Hepatitis C-related Liver Cancer

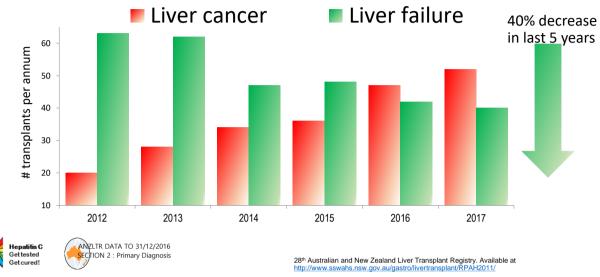




NZLTUAnnual Report 2018

Increasing HCV disease burden in New Zealand

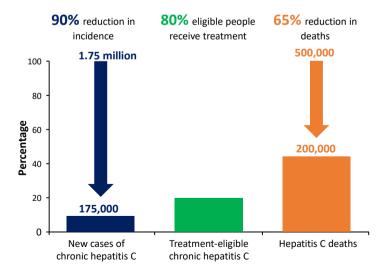
(2) Hepatitis C-related Liver Transplant





WHO has Set Ambitious Global Targets by 2030

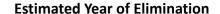


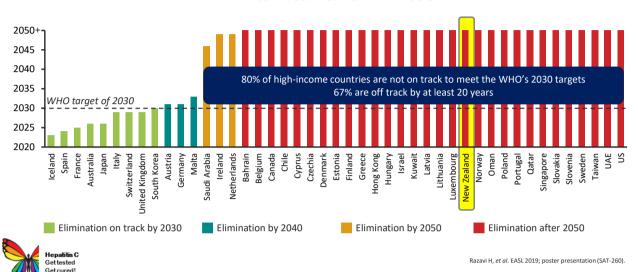




WHO global health sector strategy on viral hepatitis. Available at: http://apps.who.int/iris/bitstream/10665/246177/1/WHO-HIV-2016.06-eng.pdf?ua=1 (accessed April 2017)

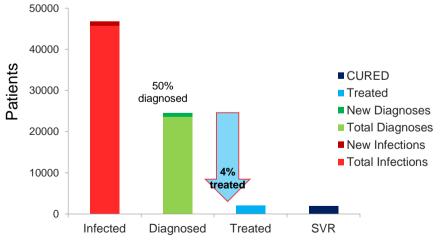
Progress towards Elimination in High-Income Countries





Cascade of Care in New Zealand in 2016





Source: Polaris Observatory (http://www.polarisobservatory.org/)

How Can We Increase Treatment Uptake?

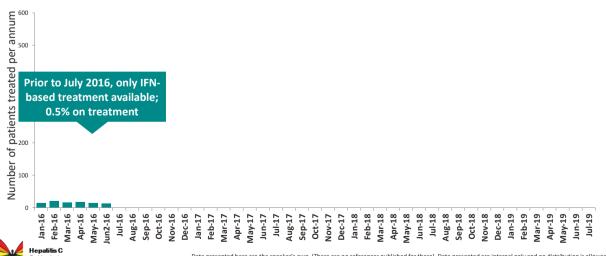
- Simplify treatment for community prescribing 1.
- Find the Undiagnosed
- Improve Linkage to Care



WHO global health sector strategy on viral hepatitis 2016-2021, 2016. Available at: http://www.who.int/hepatitis/strategy2016-2021/ghss-hep/en/ (accessed June 2019)

1. Simplify treatment for community prescribing

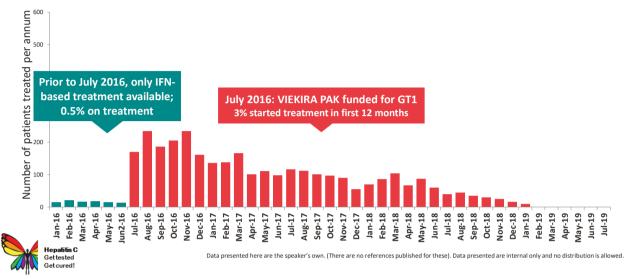
Simplified Treatment and Universal Access has Increased Treatment Rates



Data presented here are the speaker's own. (There are no references published for these). Data presented are internal only and no distribution is allowed

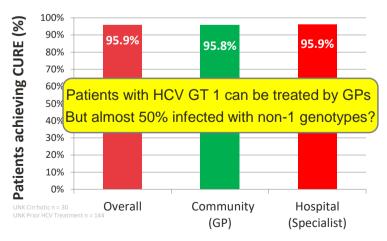
1. Simplify treatment for community prescribing

Simplified Treatment and Universal Access has Increased Treatment Rates



1. Simplify treatment for community prescribing

- 3200 patients started VIEKIRA PAK since July 2016
 - Outcome data collected in REACH-C database

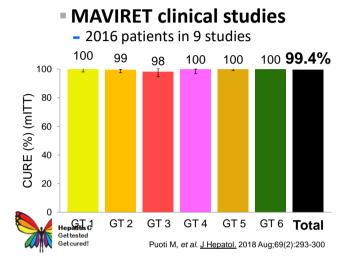


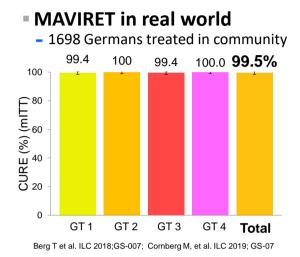


Gane E, et al. Hepatology Int 2019; 13(S1): A1084

1. Simplify treatment for community prescribing

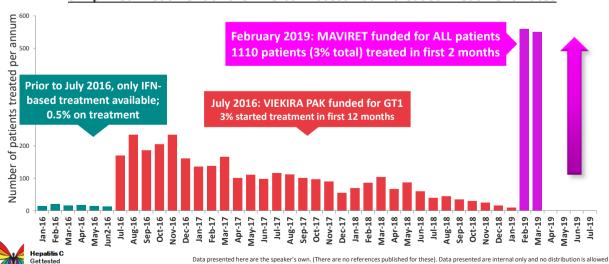
 In February 2019, Glecaprevir-Pibrentasvir (Maviret) was funded in New Zealand without restriction





1. Simplify treatment for community prescribing

Simplified Treatment and Universal Access has Increased Treatment Rates



What were the challenges in engaging GPs?

- 1. GPs initially unkeen to take over care
- "I don't have the time to treat HepC"
- "I don't have any HepC patients in my practice"
- "I don't want HepC patient as they are drug addicts"
- "treating HepC takes too long and there is no funding"
- "treating HepC is complex, dangerous and ineffective"
- "treating HepC needs a hospital specialist"
- 2. Most HepC patients in their practice remain undiagnosed

Improve GP Awareness and Education



http://www.nzsg.org.nz/cms2/uploads/2017/NZSG%20H

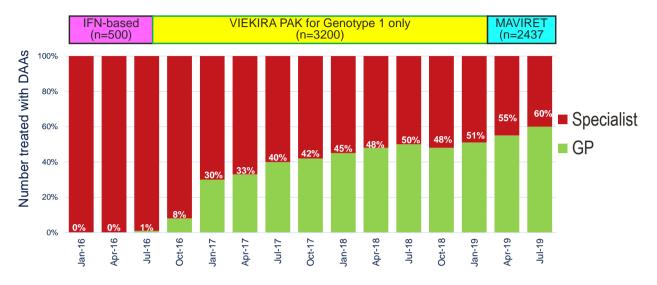
Improve GP Awareness and Education



Incentivise Treatment in the Community

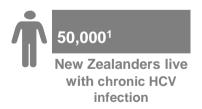
- 1. Single pangenotypic regimen without restriction (no forms)
- 2. Incentive funding for the patient
 - a) No Phamacy dispensing fee
 - b) No GP fee for anyone with Community Service Card
 - c) Special needs grant for anyone with Community Service Card cover any additional costs during DAA therapy (transport, food, medical) https://www.workandincome.govt.nz/eligibility/health-and-disability/prescriptions-and-gp-costs.html#null
- 3. Incentive funding for GP
 - \$100-300 per patient commenced on DAA therapy https://www.poac.co.nz/page/hepatitis-c-treatment/

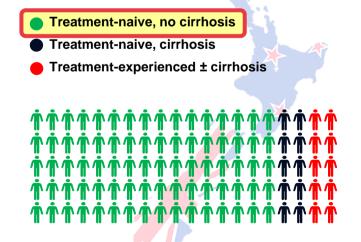
GP engagement is increasing



The HepC Population will become easier to treat

■ In 2019, 80% HCV+ New Zealanders can be treated in community



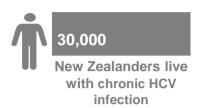


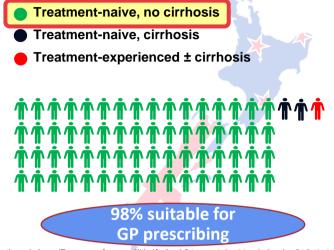


New Zealand Ministry of Health. Available at: https://www.health.govt.nz/your-health/conditions-and-treatments/diseases-and-illnesses/hepatitis-c (assessed June 2019);
 Data presented here are the speaker's own. (There are no references published for these). Data presented are internal only and no distribution is allowed.

The HepC population will become easier to treat

■ By 2024, 98% HCV+ New Zealanders can be treated in community

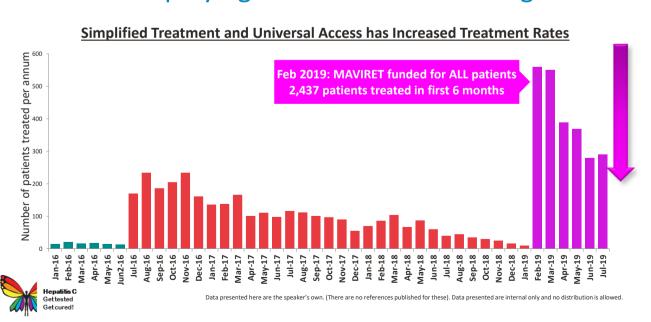






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But simplifying treatment is not enough!



2. Find the undiagnosed



2. Find the undiagnosed

1. Targeted testing (ANZ/UK approach)

- Using recognised risk factors
 - Ideal for CADS, AOTS, Needle Exchange
 - Fails at population level Vermeiren et al. PLOS1 2012; 7 e51194

2. Birth Cohort Testing (US approach)

- -Born 1945-65 "Woodstock" and Vietnam War era
 - Not relevant in most countries

New Zealanders have Hepatitis C that could cause liver cancer Only half of them know it Could you be one of them? Have you ever injected drugs? Have you ever been in prison? Did you were receive a blood transfusion before 1992? Have you ever had jaundice, hepatitis, abnormal liver tests? Have you ever had jaundice, hepatitis, abnormal liver tests? Have you ever the not had medical transment in Eastern Europe, SE. Asia, the Middle East, or Indian Subcordinert?

3. Universal Testing

- -Cost-effective if combined with cheap diagnostics and National HCV Registry
 - Registry prevents duplicate tests and ensures all diagnosed are linked to care
 - Examples include Iceland, Georgia, Egypt, Urzbekistan, Mongolia, Sweden

HPA National Awareness Campaign

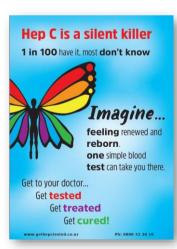


"People Like You" campaign, aims to remove stigma associated with previous high-risk behaviour

- · Television: on TV1 and TV3 on demand
- · Radio: on the Sound, and Hauraki FM,
- · Social media: YouTube, Facebook, Google search
- Key message "Get Hep C tested ask your GP", see www.GetHepCTested.co.nz

The Hepatitis Foundation of New Zealand. Available at: https://www.hepatitisfoundation.org.nz/home/get-hep-c-tested (accessed June 2019).

Community "Butterfly" Campaign



- Formulated by Hazel Heal, Rachel Stace and the affected community.
- NO association with risk factors in effort to destigmatise HepC
- Focuses on nonspecific symptoms
- Emphasizes benefits of treatment which results in "metamorphosis"





Hep C Action 2019. Available at: https://www.hepc-action.nz/resources/the-butterfly/(accessed 2June 2019).





2. Improve Linkage to Care

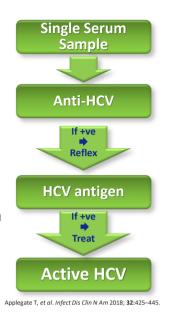
1. Simplified HCV diagnosis

Reflex Ab/Ag tests at community labs

Simplified liver assessment

- No genotyping
- No biopsy ⇒ Fibroscan or APRI blood test
 - Community Lab APRI Request Form
 - APRI < 1.0, GP can treat in community
 - APRI ≥1.0, then 50% have cirrhosis ⇒ Fibroscan
 - → Reduce Fibroscans by 80%
 - Expedite GP treatment





Outreach services for marginalized populations



Auckland Community Alcohol and Drug Service

- 1500 stable clients receiving OST
 - Annual testing for BBVI ⇒70% anti-HCV+; 50% HCV RNA+
- 15,000 new clients referred each year (self or court diversion)
 - Alcohol, Methamphetamine, Cannabis, Opiates (25% injected in last month)
 - Attend for 12 weeks counselling services
 - No testing for BBVI expected HCV prevalence 5-10%

→Ideal population for HCV Test & Treat Initiative



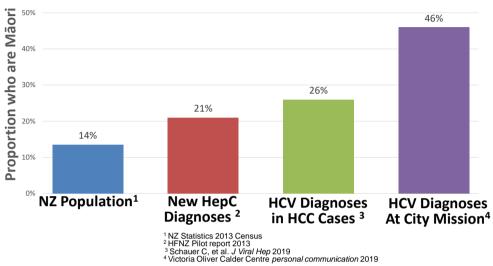
What about our prison population?

- >10,000 prisoners but lack of prevalence data
 - No national approach
 - Reported prevalence rates <10% accurate?</p>
 - Low testing rates still Opt-In in most prisons
 - Low treatment rates
 - High rate of treatment d/c on transfer, discharge
- → Need a new standardised approach
 - "Opt-Out" testing
 - POC HCV testing
 - Nurse prescribing for Maviret
 - Ensure follow-up on discharge or transfer
 - Incentivising treatment



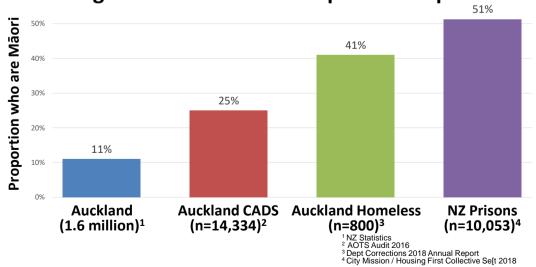
What about the Māori population?

Higher rate of Hepatitis C Infection



What about the Māori population?

Higher Risk Factors for Hepatitis C Exposure



Māori will need specific outreach services

Compared to non-Māori, are

- Younger
- Shorter Life Expectancy
- Poorer Health Outcomes
- Poorer Educational outcomes
- Lower Employment
- Increased deprivation
- Poorer access to healthcare
- Higher incarceration

The Treaty of Waitangi (1840)



Over-arching principles are

• Partnership, Participation, Protection

A national HepC action plan must include initiatives to improve awareness, testing and treatment of hepatitis C, and improved access to services for Māori

Is New Zealand on-track to achieve HCV elimination?



- 1. Hep C Summit held in Auckland 28th July 2018
- 2. Green Paper presented to Minister 28th November
- 3. Ministry commissions a cross-sector Working Group to write the 1st National HepC Action Plan



Destigmatisation

Key message: To eliminate hepatitis C in NZ by 2030, a national action plan must be developed, financed, and implemented as soon as possible.

Dare T, et al. Green Paper National Action Plan for HCV in NZ 2018. Available at: https://researchspace.auckland.ac.nz/handle/2292/45012 (accessed June 2019)

What must 1. Enl in 2. Enl re 3. Inc N 4. Na 5. Im C N 6. But 7. EV

National Hepatitis C Action Plan for Aotearoa New Zealand

"To achieve the elimination of Hepatitis C as a public health threat by 2030"

July 2019

Ministry of Health Working Group: Raine Berry, Sarah Blair, Cheryl Brunton, Jo Davis, Time Dare, Tony Farrell, Ed Gane Lisa Gestro, Hazel Heal, Belinda Heaphy, Helen Liley, Caroline McElnay, Rebecca O'Connell, Derek Perkins, Darren Quirk, Karl Piloto-Fridemann, Rachel Stace, Matt Tyson, Arlo Upton, Jeff Won

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C Plan include
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PWID
nderstanding of hepC

Prisons

• Greg Dore and the Kirby Institute, Sydney • Tracy Moore and the MoH Implementation Team • Mike Wilson and the NRA HepC Steering Group • Vicki MacFarlane, Community Alcohol & Drug • Victoria Oliver, Lesley McTurk and ADIO Trust • Richard Davies and Calder Centre, City Mission • Rachel Stace, Hazel Heal, James Freeman • Homie Razavi, Centre for Disease Analysis, USA • Sarah Fitt, Matthew Tyson and PHARMAC • Jasmine Bourne and AbbVie New Zealand • Chris Cunningham and Hepatitis Foundation