

Acknowledgements

I acknowledge the traditional owners of the land on which we are meeting today.

I also acknowledge and pay respects to the Māori people of New Zealand, The country I now call home.

Lastly, but not least, I acknowledge the original people of my birth country, Brazil and all indigenous communities from South America.





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Migrant women, alcohol use, and gendered drinking experiences: A narrative review of qualitative research



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WHY?

- Worldwide, alcohol kills around 3 million people/year (WHO, 2024).
- A 2024 report by the Ministry of Health (based on NZIER research) estimates the annual cost of alcohol-related harm in New Zealand to be \$9.1 billion.
- Women advance more quickly than men into harmful use of alcohol and are more affected than men by other people's drinking.





WHAT & HOW?

- Qualitative narrative review following PRISMA 2000 guidelines.
- Searched 5 Databases: Scopus, Dimensions, ProQuest, PsycINFO and Google Scholar.
- Inclusion criteria focused on peer-reviewed qualitative studies in English examining migrant women's experiences with alcohol and drinking cultures. ~ 1900 studies retrieved and screened, 20 included in the review.



RESULTS: 4 THEMES

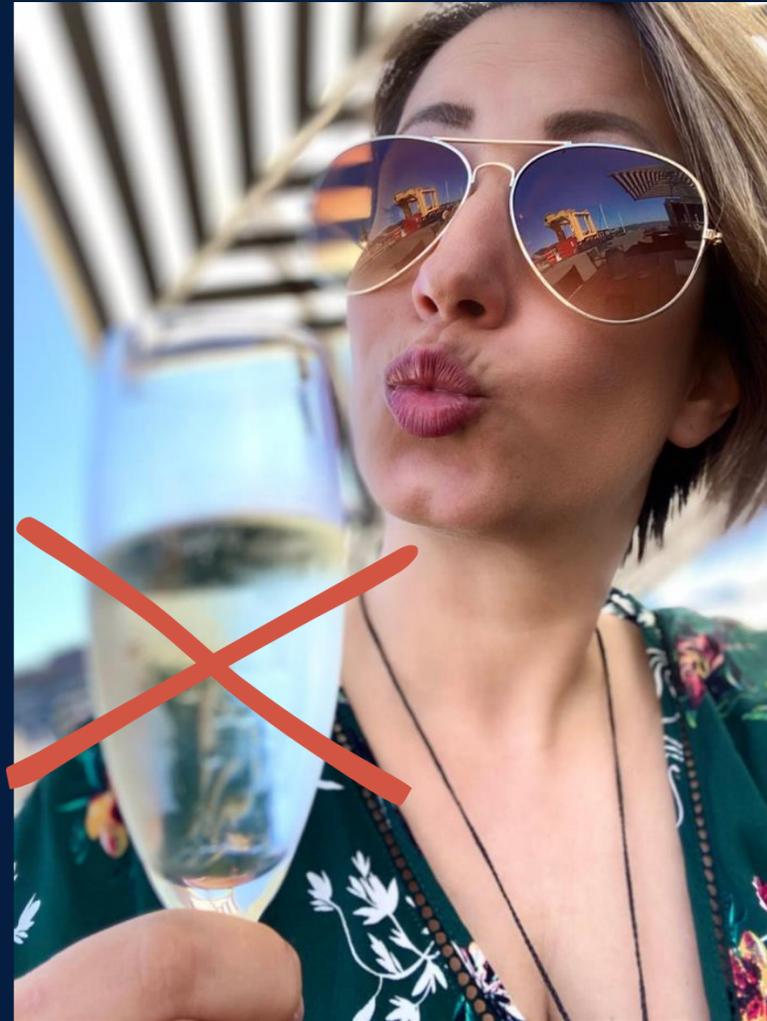
- Coping with emotional challenges.
- Acculturation and drinking cultures.
- Policing of femininity through gendered norms regulating women's drinking behaviours.
- Fear of violence: gendered outcomes of drinking alcohol.



CONCLUSION

- The review highlights how gender, culture and migration intersect to shape migrant women's alcohol use.
- No study examined the alcohol industry influence or their social media marketing practices. This could be investigated in future research.

THANKS!



QUESTIONS?

YOU'RE WELCOMED TO CONTACT ME AT FABI.ORMEROD@AUCKLAND.AC.NZ