



Arts & Social Sciences
Centre for Social Research in Health

M&E on the go: youth sexual health promotion in NSW

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on behalf of
the Youth Sexual Health Promotion
Action Plan Leaders Group



NSW Sexual Health Promotion Action Plan 2018 –2020

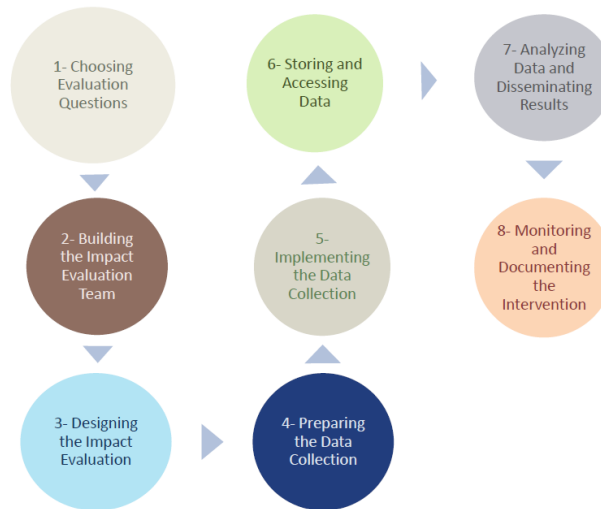
To improve the sexual health of young people aged 15-29 years

Universal	Universal Initiatives aim to:	Festivals	Take Blakton	Play Safe	HIV Testing	Monitoring and Evaluation
	<ul style="list-style-type: none"> Reduce stigma surrounding sexual health. Normalise safe sex and health seeking behaviours. Sustain the central role of condoms preventing STIs. Increase comprehensive STI screening in priority populations in accordance with risk. 	<ul style="list-style-type: none"> Social media Activations STI testing 	<ul style="list-style-type: none"> Social media Activations 	<ul style="list-style-type: none"> Website—information, service contact details Nurse Nettle Forum Social media 	<ul style="list-style-type: none"> Campaigns to reduce late diagnosis of HIV State-wide and local targeted and mainstream media campaign 	
Targeted	Settings based approach aims to:	Youth services	Primary care including general practice	Potential settings:		
	<ul style="list-style-type: none"> Increase access to youth friendly and culturally appropriate services. Build the capacity of services that work with at risk young people to engage regarding sexual health. Support primary care to integrate STI screening, treatment, management and partner notification as part of routine care. Strengthen systems for the integration of STI and HIV screening for priority populations across priority settings 	<ul style="list-style-type: none"> Organisational policies and procedures Staff training, resources and activities Peer education toolkit Access to condoms Strengthening referral pathways 	<ul style="list-style-type: none"> System and Practice change Clinical Guidelines Training and education 	<ul style="list-style-type: none"> Aboriginal Community Controlled Health Services & Aboriginal Medical Services Drug and alcohol Mental health 		
	At risk young people may experience:	Aboriginal	At risk of homelessness	Out-of-Home care	International Students	Sexuality and/or gender diverse
<ul style="list-style-type: none"> Poorer sexual health and wellbeing outcomes Increased risks of harm More complex needs Increased barriers to accessing services and supports. 	<ul style="list-style-type: none"> Experience disproportionately higher rates of sexually transmissible infections. Encounter increased stigma and shame around sexual health. 	<ul style="list-style-type: none"> Engage in higher levels of risk taking behaviours including sexual risk taking and have limited access to health services. 	<ul style="list-style-type: none"> More likely to experience earlier sexual activity, higher rates of STIs, unintended pregnancy and increased sexual risk taking. 	<ul style="list-style-type: none"> Are less likely to engage with mainstream sexual and reproductive health care and experience shame and stigma when discussing or accessing services. 	<ul style="list-style-type: none"> More likely to experience stigma and discrimination, less likely to use condoms and are more likely to contract STIs. 	

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Figure 2: The Eight Modules of the Toolkit



Source: WHO Impact Evaluation Toolkit: measuring the impact of results-based financing on maternal and child health 2012.

M&E principles

- Focusing on the agreed project objectives
- Indicators are aligned with the underlying logic
- Methods/tools are feasible (within existing resources and proportionate to scope-no extra \$\$\$ & personnel!)
- Both effect/impact and process evaluation
- Including overarching/synergistic contributions across projects

Two levels of evaluation

Framework level

- Strategy objectives
- Population assessment
- STI infections, behaviour, reach/coverage

Project level

- Project objectives
- Stakeholder/workforce assessment
- Behaviour, determinants, usage/experience



Overarching and targeted evaluation

Framework-level evaluation						
Sexual health outcomes of young people in NSW						
Sexual health behaviours of young people in NSW						
Sexual health awareness of young people in NSW						
Sexual health promotion delivery for young people in NSW						
Workforce capacity regarding sexual health promotion for young people in NSW						
Project-level evaluation						
Youth services	Peer educators	Social marketing	Primary care	Condom access	Out of home care	Young Aboriginal people
Goals	Goals	Goals	Goals	Goals	Goals	Goals
Objectives	Objectives	Objectives	Objectives	Objectives	Objectives	Objectives
Strategies	Strategies	Strategies	Strategies	Strategies	Strategies	Strategies



Framework-level evaluation



- SH outcomes aligned with M&E approach for the NSW STI Strategy 2015-2020
- SH behaviours, awareness and program exposure through population surveys
- Tracking availability, delivery and reach of programs/services (**workforce capacity**)



Project-level evaluation



- Tailored evaluation of project-specific goals, objectives and strategies
- Guided by the project's evaluation plan
- Driven by project team and HP leaders
- Dedicated support through BRISE
- Advice on evaluation plan
- Design of methods/tools
- Data analysis and reporting





- M&E Plan (ref. the NSW STI Strategy M&E Framework)
- A range of stakeholders engaged: NSW MoH, BRISE, STIPU, HARPM, HARP HPM/S, FP NSW, YFoundations....
- Pilot and scale-up implementation
- Youth prioritised: disadvantaged youth!



M&E activities (various stages)

1. Finalizing evaluation plan
2. Undertaking pilot project
3. Designing evaluation tools
4. Selecting data sources
5. Collecting evaluation data
6. Data analysis and reporting
7. Implementation



Design, refine and promote new resources



1. Youth Sexual Health Promotion Resource kit (youth services): org. tools, worker tools, games/activities

<https://stipu.nsw.gov.au/gp/sexual-health-for-young-people/working-with-young-people-around-sexual-health/>

2. Best Practice Tool Kit (peer education)



Evaluation & engagement tools



- Directors' Audit: initial buy-in from decision makers
- Organisational checklist: pre-mid-post: monitoring cultural shift
- Staff pre-post training evaluation: workforce capacity building
- HARP pro-forma log (periodic): implementation journal-from the individual eyes of the driving force
- Working Group pro-forma log (periodic): progress journal-from the collective eyes of the driving force
- In-depth phone interviews with youth workers: external evaluation



Evaluation & engagement context



- SHAPE: Focus group discussions with youth advisory councils-participatory evaluation
- Condom protocol & internal distribution equity assessment
- STIPU-led Music Festival: baseline and follow-up online survey with youth attendees



15

Acknowledgement



- Youth Advisory Council members, volunteers
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- Leaders' group
- LHD HARP managers
- Youth services
- NGOs
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