



Enhancing Consumer Experience through Digital Innovation

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Disclosure of Interests:

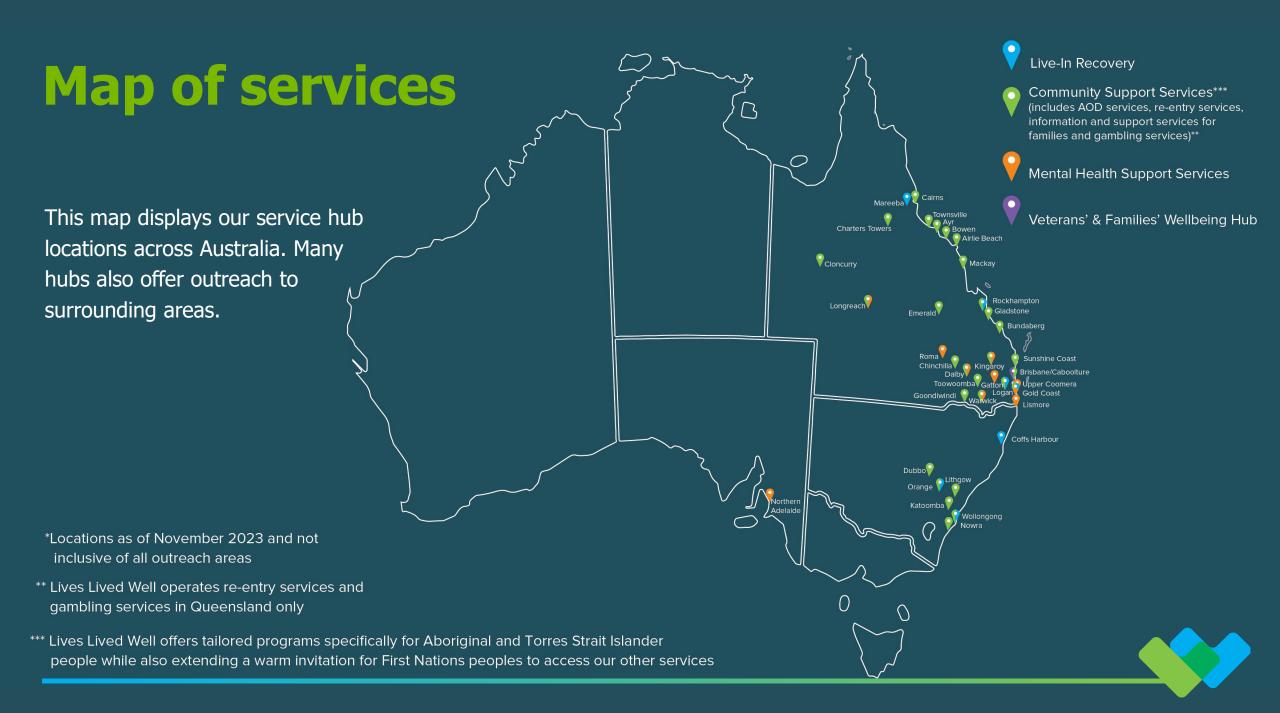
The authors declare no competing interests

Acknowledgement of Country

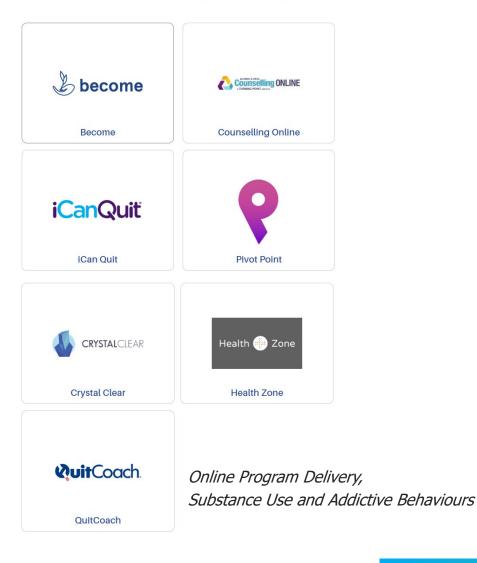
Lives Lived Well recognises Aboriginal and Torres Strait Islander peoples as the original inhabitants of the land now known as Australia and their continuing connection to land, air and sea. We acknowledge the traditional custodians of the lands across which we work and live, and pay our respects to elders, past and present.

Lives Lived Well is proud to work in partnership with local Aboriginal and Torres Strait Islander communities. We are committed to reconciliation through our day-to-day work and our Reconciliation Action Plan.









Why Digital?

OUR COMMITMENT TO FUTURE-PROOFING CLINICAL SERVICES

- Blends traditional and digital care pathways
- Expanding client reach through digital platforms
- Improving early engagement and clinical intervention
- Meet clients at all stages of change and engagement
- Build trust and help-seeking confidence through familiarity with LLW
- Federal Budget Announcement- National Platform arriving 2026



Collaborative Design

Client Advisory Group aiding in the direction and design from the early stages

Our CAG is made up of past and current clients and carers with a range of lived experiences (LGBTQIA+, justice system involvement, co-occurring mental health and AOD, homelessness, geographic isolation).

Monthly Workshops and Ad-hoc Testing sessions covering a range of topics:

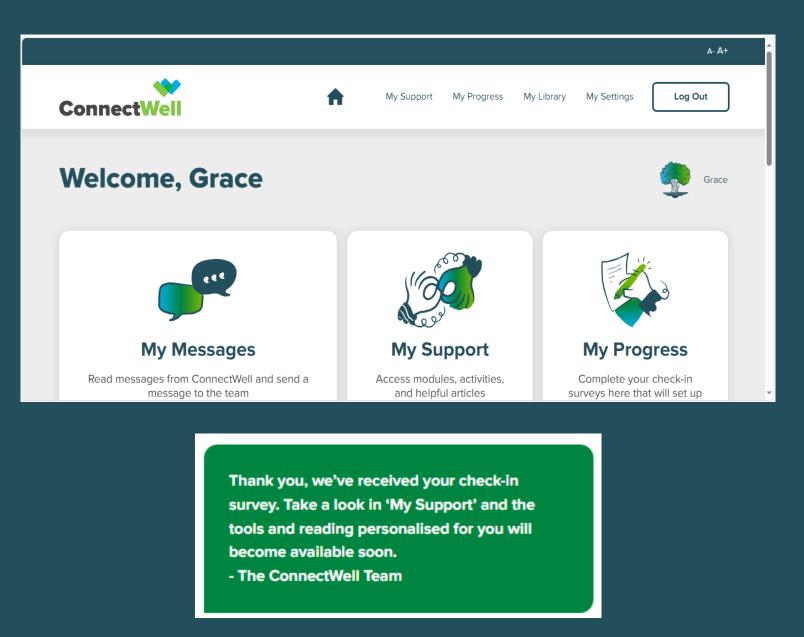
- Design concepts
- Clinical Modules
- Service Finder
- Language
- Reviews of existing digital platforms
- Scenario testing (chatbot, website usability)



- <u>_ps://conne</u> finder/?q=alc
- Are things of
- If not, why
- What woul
- Do you hav see first in
- Is there any than helpfu

ConnectWell

- **'Program-Agnostic Front Door'** single entry point for various programs (MH, AOD + Specialist Support)
- Self-service **Outcome Measures**
- Interactive, personalised content based on baseline assessment (MH, AOD, ++)
 - Content library
 - Suite of digital clinical modules
 - Virtual 'Waiting Room' for referral through to face-to-face services
- Clinician Chat / Leave a Message
- Support from Digital Counsellor and Peer Support
- Tools for appointment management
- Client profile and progress connected to CRM



Pilot

LAUNCHING SOON

- 50 clients to gauge support levels needed/desired
- Clients who enquire with LLW services but do not enrol in a program
- Waitlist management for our most in-demand services
- Staffing profile includes Digital Counsellor + 2x Digital Peer Support Workers
- Track user metrics in system for continual improvement:
 - Engagement
 - Frequency/length of use
 - Completion of Outcome Measures
 - Completion of Clinical Modules
 - + Direct Client feedback



Lives Lived Well

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