

I WANT TO GIVE IT, I WANT TO GET SOME TOO: POP UP TESTING AT THE BROKEN HEEL FESTIVAL, BROKEN HILL

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Background/Approach: In 2015, the Palace Hotel -an iconic Broken Hill venue of particular fame resulting from *The Adventures of Priscilla, Queen of the Desert*-hosted its inaugural Broken Heel Festival commemorating the film and Australian drag performance tradition.

The remote location and focused event over a weekend was seen as an ideal opportunity to trial the provision of point of care HIV testing (POCT) to festival goers.

A partnership was forged between ACON, Far West and Western Local Health Districts, and St. Vincent's Hospital to provide testing services and health promotion activities. These efforts were then built upon when the festival returned in 2016.

Analysis/Argument: The unique nature of the festival afforded an opportunity to trial a point of care testing model in a remote setting with a diverse group of people unlikely to be found in metropolitan events.

Outcome/Results: In 2015 the POCT offered was the Trinity Uni-Gold and resulted in 22 tests performed. In 2016 testing was extended to both POCT and STI urine collection, and uptake increased to 41 tests. Several changes to the model were implemented from lessons learned in 2015, and a survey conducted in 2016 to better gauge participant responses to the service model.

Conclusions/Applications: The model was effective, showing that the services provided were easy to access and presented in the preferred format for rapid testing for festival goers. The comfort and convenience was particularly of note to attendees, and the increase in tests between the two years indicated increased engagement with services offered through this model.

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