

Background/Approach

Young people are adversely impacted by limited awareness of transmission risks and prevention of hepatitis B and C. LiverWELL's StreetShot program addresses these gaps through a unique, creativity-driven approach. The program incorporates workshops, an activity pack, and an arts exhibition to educate young people and empower youth organisations around viral hepatitis.



Aims & Objectives

Feedback from surveys and consultations with young people informed a redesign of the program in 2023-2024, establishing a three-tiered structure to maximize outreach and engagement:

StreetShot Art Exhibition

Youth-led awareness raising using creativity to normalize conversations about hepatitis B and C.

StreetShot Workshop

Education on hepatitis, risk-taking behaviors, finding support services, and addressing stigma through games and activities.

StreetShot Activity Pack

Flashcards, resources, and games to reinforce learning and ensure sustained engagement.



StreetShot Art Exhibition

50+ artworks showcased
850+ attendees
105 online viewers.

StreetShot Workshop

125 young people engaged
84% increased knowledge
93% more confident to find help
89% felt well-supported

StreetShot Activity Pack

- Launched in July 2024
- Positive feedback
- Used in workshops and distributed to schools and organisations

Outcomes and Results

Conclusions and Applications

The StreetShot redesign demonstrates the power of creativity in health education. Next steps include expansion into regional Victoria, hard-to-reach areas, and youth justice, extending reach through teacher-led delivery, assessing longitudinal impact, and seeking policy funding to achieve elimination targets by 2030.

Key message

The integrated design addresses stigma, literacy, and accessibility barriers, offering a scalable model for youth-focused health promotion. Strong partnerships with schools, health, and community organisations amplify reach and long-term engagement.