



**ASID** | ANNUAL  
SCIENTIFIC  
MEETING  
CANBERRA 2025

# **SPONSORSHIP PROSPECTUS**

## **THE CHANGING FACE OF INFECTIOUS DISEASE**



**3-5 APRIL 2025 • CANBERRA**

**AUSTRALASIAN SOCIETY FOR INFECTIOUS DISEASES**



# Event Overview

## CONTACT US

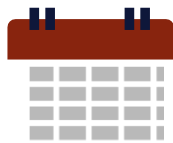
### CONTACT

Maureen Ryan  
ASID Events Manager  
maureen@asid.net.au



### FORMAT

Face-to-face conference



### DATES AND LOCATION

3 – 5 April 2025  
Hyatt Hotel Canberra



### EXPECTED ATTENDEES

300 +



### DELEGATES

Infectious Disease physicians and trainees, Microbiologists, Tropical medicine specialists, Communicable disease specialists, Travel medicine, Infection control specialists, Nurses, Public health medicine specialists, Laboratory scientists and researchers, Decision makers in the ID field, Department heads, Opinion leaders, Research program directors, Drug committee representatives.



<http://www.asidasm.com>

# A Message from the Conference Convenors

**The ASID Annual Scientific Meeting (3-5 April 2025)** is the peak Australasian meeting for adult and paediatric infectious disease and clinical microbiology specialists. International speakers will offer expert global perspectives.

Australasian research and expertise will be highlighted with keynote lectures, proffered papers, symposia and educational workshops. We are excited to be holding the face-to-face event at the Hyatt Hotel Canberra. The hotel, in the heart of the nation's capital, has welcomed guests since the 1920s and has for many years played an important part in Canberra's social and political life.

**In 2025 our theme 'the changing face of infectious disease'** will explore what infectious disease will look like into the future. The programme will feature presentations and discussion on topics including new technology in the diagnosis and management of infectious disease, public health and the newly formed Australian CDC, and regional infectious disease in Australia and the Pacific.

We are planning an informative and engaging programme and look forward to seeing you in Canberra in 2025!

## Convenors ASID ASM 2025 Canberra



**Dr Heather Wilson**  
Staff Specialist, Infectious Diseases  
and Clinical Microbiology, Canberra  
Hospital, ACT



**Dr Ian Marr**  
Staff Specialist, Infectious Diseases  
and Clinical Microbiology, Canberra  
Hospital, ACT

# An invitation from ASID

PROFESSOR JOSEPH DOYLE

**On behalf of the Australasian Society for Infectious Diseases (ASID), I would like to invite you to be part of the ASID Annual Scientific Meeting in Canberra, Australia 3-5 April 2025. We are delighted that it will be a face-to-face event.**

ASID is the peak professional body for infectious diseases and microbiology in the region and a key stakeholder for government departments, medical colleges and other societies, including international organisations.

The aims of the Society are to:

- Advance postgraduate education in infectious diseases in Australasia and internationally
- Promote research in all aspects of infectious diseases
- Advocate for sound and evidence-based public health policy in matters related to infectious diseases.

ASID continues to grow with more than 1200 members including Infectious Diseases Physicians, Clinical Microbiologists, Scientists, Infection Control Practitioners, Public Health Physicians, Sexual Health Physicians, Veterinarians, and others eminent in the field of infectious diseases. We have several Special Interest Groups bringing together members with interests in Paediatric infections, Hospital Infection Control, Immunocompromised Host, Vaccines, Mycology, Zoonoses and Viral Hepatitis, as well as a Clinical Research Network and a New Zealand Steering Committee. Many of our members were on the front-line of Australia and New Zealand's response to the COVID-19 pandemic.

Our members, from the youngest trainees and students to the more experienced clinicians, look forward to our Annual Scientific Meeting every year. For many members the ASM is the first opportunity they have to interact with their peers.

Sponsorships of our conference, and ASID events in general, are intended to be unencumbered and sponsors do not have input in the organisation of the event. Your financial support of the conference will help keep registration fees affordable for all our delegates and will allow your organisation to gain exposure to our audience.

I hope you will be able to be part of what promises to be a wonderful 2025 event.





# Discover Canberra in Autumn



*Images from Tourism  
Australia, GardenDrum*

# Macfarlane Burnet Oration

Each year at the ASID scientific meeting, a world- renowned expert in infectious diseases is invited to give the Macfarlane Burnet Oration, named in honour of the Nobel Prize winning Australian virologist Sir Frank Macfarlane Burnet, a pioneer in the fields of virology and immunology.

## Welcome Prof Colleen Suzanne Kraft

In 2025 we are delighted to welcome Dr. Colleen Kraft, MD, MSc, a Professor in the Department of Pathology and Laboratory Medicine and the Department of Medicine, Division of Infectious Diseases at the Emory University School of Medicine. Dr. Kraft is an inpatient infectious diseases clinician, and has served in a consultant role for the clinical microbiology section of Emory Medical laboratories since 2010, along with being program director of the medical microbiology fellowship.



Dr. Kraft is the program director of the Georgia CTSA Clinical Research Centers, and the laboratory director of the clinical virology core in the Center for AIDS Research.

She is a key opinion leader in fecal microbiota transplant use in *C. difficile* infection. She was a part of the clinical team that cared for patients with Ebola virus disease at Emory in 2014 and served on Georgia's COVID-19 task force during the pandemic.

Dr. Kraft recently transitioned from Associate Chief Medical Officer of Emory University Hospital to a research Informatician role in Emory Digital in order to return to her early career goal of leveraging information science in the clinical setting based on bacterial genome sequencing.

Prof. Kraft's research interests are in next-generation sequencing, microbiome therapeutics and healthcare innovation factors. She is involved in multiple clinical trials and has published almost 200 peer-reviewed papers. She is the immediate Past President of the American Society for Microbiology and is passionate about training the next global generation and believes that creativity and innovation in federal policy can bring about lasting positive change in science.

# Sponsorship Opportunities

<b>PACKAGE</b>	<b>#</b>	<b>COST (EX GST)</b>
Platinum	1	\$40,000
Gold	2	\$30,000
Silver	3	\$25,000
Bronze	4	\$20,000
Conference Dinner	1	\$15,000
Trainee Breakfast	1	\$10,000
Technology	1	\$8,500
Coffee Cart	1	\$8,000
Exhibition	1	\$6,000



## PLATINUM SPONSOR - \$40,000

### Exclusive Opportunity

Stand out to our 2025 ASM delegates as the Platinum Sponsor. With only one Platinum sponsorship available your organisation will have unparalleled access to delegates.

#### Platinum Sponsor benefits include:

##### Before the conference

- Sponsor logo on the conference website, being identified as platinum sponsor and linking to your company website
- Email marketing of the conference acknowledging your involvement to approximately 1700 contacts
- Sponsor logo, a 250-word profile
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

##### At the conference

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- Seat drop promoting exhibition space or company
- 2x trestle tables in a prime section of the exhibitor area
- 3x Congress app alerts
- Promotion in conference app
- 6x Complimentary full conference registrations including Welcome Reception
- 2x complimentary dinner tickets

*Note - Additional dinner ticket can be purchased*

- Opportunity to purchase additional 15x registrations at the ASID member rate

##### Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in post conference e-newsletter to delegates



# **GOLD SPONSOR - \$30,000**

There are two Gold Sponsorship opportunities available at the 2025 ASID Annual Scientific Meeting.

## **Gold Sponsor benefits include:**

### **Before the conference**

- Sponsor logo on the conference website, being identified as a Gold Sponsor and linking to your company website
- Sponsor logo and 200-word profile
- Email marketing of the conference acknowledging your involvement to approximately 1700 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

### **At the conference**

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo on the conference pull-up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- 1x trestle table in the exhibition area Promotion on the conference app
- 1x conference app alert
- 4x Complimentary full conference registrations including Welcome Reception
- Opportunity to purchase additional 10x registrations at the ASID member discounted

### **Post conference**

- Thank you to sponsors on conference website for a period of 1 month post conference
- Thank you to sponsors in post conference e-newsletter to delegates

## **SILVER SPONSOR - \$25,000**

There are three Silver Sponsorship opportunities available at the 2025 Annual Scientific Meeting.

### **As a Silver Sponsor, your benefits include:**

#### **Before the conference**

- Sponsor logo on the conference website
- Sponsor logo and 150-word profile
- Email marketing of the conference acknowledging your involvement to approximately 1700 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

#### **At the conference**

- Your logo and company name displayed on a PowerPoint slide at the commencement and conclusion of every plenary session at the conference
- Your logo included on the pull-up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- 1x trestle table in the sponsor exhibition area
- Promotion on Conference app
- 3x Complimentary full conference registrations including Welcome Reception
- Opportunity to purchase an additional 3 registrations at the ASID member rate

#### **Post conference**

- Thank you to sponsors on conference website for a period of 1 month post conference
- Thank you to sponsors in post conference e-newsletter to delegates

## **BRONZE SPONSOR - \$20,000**

As one of four Bronze Sponsors at the 2025 ASID Annual Scientific Meeting, you will receive the following benefits:

### **Before the conference**

- Sponsor logo on the conference website
- Email marketing of the conference acknowledging your involvement to approximately 1700 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors

### **At the conference**

- Your logo and company name displayed on a PowerPoint slide at the commencement of every plenary session at the conference
- Your logo included on the conference pull up banner
- Verbal acknowledgement of support made at the opening plenary and closing ceremony
- 1x trestle table in the sponsor exhibition area
- Promotion on Conference app
- 2x Complimentary full conference registrations including Welcome Reception
- 2x full conference registrations including Welcome Reception

### **Post conference**

- Thank you to sponsors on conference website for a period of 1 month post conference
- Thank you to sponsors in the post conference newsletter sent to delegates

## CONFERENCE DINNER SPONSOR - \$15,000

The Conference Dinner is the standout social event. This popular event is your opportunity to make an impression!



### As the Sponsor of the Conference Dinner, benefits include:

- Email marketing of the conference acknowledging your involvement to approximately 1700 contacts
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter
- Logo on conference website where conference dinner is being promoted
- Verbal acknowledgement as exclusive sponsor of the conference dinner
- Opportunity to have 1x banner at the conference dinner
- 3x complimentary dinner tickets for company representatives to attend
- 1x full conference registration
- Permission to provide individual gift bags for guests with approval from Conference Committee
- Full list of dinner attendees (first and last name, organisation, email, State) for those who have given permission to have their information shared with sponsors

**Note:** Logos and information printed must be company not product related.



*The conference dinner is confirmed to be held at Old Parliament House.*



## TRAINEE BREAKFAST SPONSOR - \$10,000

Supporting the future – One of the most popular sessions of the conference each year, the trainee breakfast gives trainees the opportunity to present their work and be mentored in their workplace. As sole sponsor of the event, you have unique access to the delegates in an educational yet informal setting. The breakfast will be included as an event in the ASID Conference program.

### Additional features include:

- Verbal sponsorship acknowledgement during the breakfast
- Your logo/banner ad and 50-word profile on the Conference website  
Promotion on the Conference app
- Distribute one company promotional item during the breakfast
- An invitation for 3 representatives to attend the breakfast (representatives MUST register in advance)
- 1x pull up banners, (supplied by sponsor) displayed during the breakfast session
- 1x complimentary full conference registration including the welcome reception

*Note - Dinner tickets can be purchased in addition*

**Note:** Logos and information printed must be company not product related.

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## TECHNOLOGY SPONSOR - \$8,500

### Before the conference

- Sponsor logo on the conference website including a 30-word profile
- Sponsor name and level of support mentioned in pre-conference edition of ASID Conference Newsletter

### At the conference

- 1x trestle table in the sponsor exhibition area
- 1x Complimentary full conference registration including Welcome Reception
- Access to 1x full conference registrations at ASID Full Member rates

*Note - Additional dinner ticket can be purchased.*

### Post conference

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in one edition of ASID Conference Newsletter

## **COFFEE CART SPONSOR - \$8,000**

A branded Coffee Cart located in the expo area of the meeting allows delegates to enjoy high quality beverages and provide you with excellent brand recognition.

- 1 barista
- All day coffee
- Pull up banner- supplied by sponsor or sponsor name on coffee cart
- 1 x full conference registration including the Welcome reception

*Note - 1x Additional dinner ticket can be purchased.*

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## **EXHIBITION - \$6,000**

Before the conference

- Sponsor logo on the conference website
- Logo included in an email to all delegates promoting the exhibitor in the lead up to the conference.
- Full list of delegates (first and last name, organisation, state) for those who have given permission to have their information shared with sponsors.

**At the conference**

- 1 x trestle table in the sponsor exhibition area
- 1 x Complimentary full conference registration including Welcome Reception

*Note - Dinner tickets can be purchased in addition*

**Post conference**

- Thank you to sponsors on conference website for a period of one month post conference
- Thank you to sponsors in one edition of ASID Conference Newsletter

# Terms and Conditions

**In order to confirm your participation, we will require the completed Sponsorship Application Form and full payment.**

A tax invoice will be issued upon receipt of the application form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

## **Terms of participation include:**

- The sponsorship arrangement is with the sponsor and ASID
- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the conference
- ASID will do its utmost to support the Sponsor table selection and will inform the Sponsor if any selection cannot be met, to give opportunity for another selection to be made. Please note that major sponsors will be given opportunity for their 1st selection.
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference partners
- All attending delegates from the sponsoring organisation must be registered
- Full payment is required at the time of contracting. If for any reason payment is not made prior to the conference dates, an additional 20% surcharge may be added to the overall sponsorship total subject to organisers discretion
- ASID Board would request that companies refrain from hosting any additional meetings at the venue during the conference
- Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause
- All inclusions in printed and electronic materials are subject to sponsor meeting materials deadlines

# Terms and Conditions

## Cancellation Policy

In exceptional circumstances the organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
  - ◆ For cancellation notices received in writing before 22 November 2024 a cancellation fee of 50% of the original package price (incl. GST) will apply
  - ◆ Cancellation notices received after 21 February 2025 receive no refund.

## Payment Details

Credit Card & EFT payments: Details will be provided on the invoice.





# Timeline

## **FROM APRIL 2024**

Agreement signed and acknowledged by ASID

Full payment required

Logo supplied to ASID Secretariat Marketing campaign dates acknowledging sponsors provided

## **APRIL 2025**

Event begins – All sponsorship payments must be made in full before the conference begins

Current delegate lists supplied

Onsite face-to-face meeting between all sponsors and conference organisers to get feedback on sponsorship opportunities and requests for the future

## **APRIL - POST EVENT**

Debrief and evaluation

“Thank You” letter sent to delegates continuing acknowledgement of sponsors



# SPONSORSHIP FORM

Print, complete and scan completed form to [maureen@asid.net.au](mailto:maureen@asid.net.au)

Company name

Contact name

Position

Company address

Phone number

Mobile

Email

We are interested in the following package(s).

<b>Platinum</b>	<b>\$40,000</b>	<b>Trainee Breakfast</b>	<b>\$10,000</b>
<b>Gold</b>	<b>\$30,000</b>	<b>Technology</b>	<b>\$8,500</b>
<b>Silver</b>	<b>\$25,000</b>	<b>Coffee Cart</b>	<b>\$8,000</b>
<b>Bronze</b>	<b>\$20,000</b>	<b>Exhibition Package</b>	<b>\$6,000</b>
<b>Conference Dinner</b>	<b>\$15,000</b>		

Sponsorship contract and tax invoice will be sent upon receipt of this completed form.

Please provide a high-resolution version of your logo for use in recognising sponsorship.

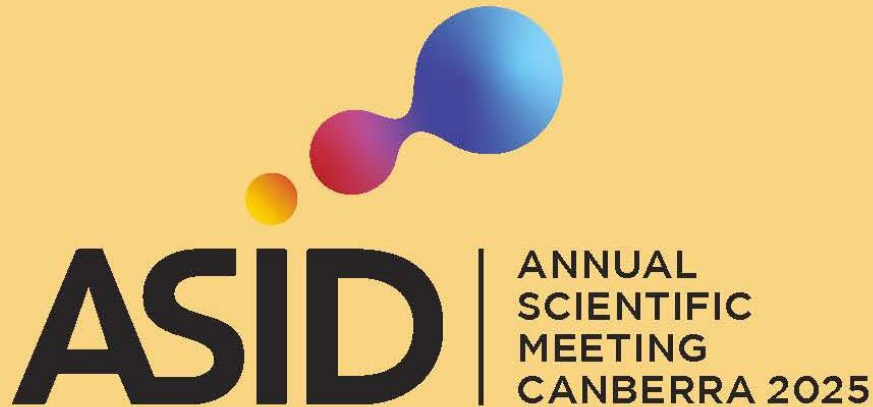
I agree to the Terms and Conditions stated in this prospectus.

Signed:

Date:

# CONTACT US

Maureen Ryan  
ASID Events Manager  
[maureen@asid.net.au](mailto:maureen@asid.net.au)



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