



IUSTI 2024

Sponsorship Prospectus

25th IUSTI World Congress
*Incorporating the Australasian
Sexual & Reproductive Health
Conference*

17 – 20 September 2024

International Convention
Centre Sydney, Australia

iusti2024sydney.org

Congress Overview

The International Union Against Sexually Transmitted Infections (IUSTI) and ASHM are pleased to invite you to the 25th IUSTI World Congress, which will this year incorporate the Australasian Sexual and Reproductive Health Conference.

Taking place 17–20 September 2024 at the International Convention Centre in Sydney, this congress will provide an opportunity to meet, discuss and learn about the latest research and innovation in sexual and reproductive health. The program will incorporate a range of world leading speakers and presentations, providing an opportunity to expand your professional knowledge through local and international insight.


The Australasian HIV&AIDS Conference is scheduled to take place Monday 16 – Wednesday 18 September 2024. There will be one cross over day between the conferences.

Congress History

- **2015:** Brisbane, Australia - 827 delegates
- **2017:** Rio De Janeiro, Brazil - 954 delegates
- **2019:** Vancouver, Canada - 1,338 delegates
- **2021:** Online - 1,142 delegates
- **2023:** Chicago, USA - 1,100 delegates

THE CONGRESS	The 25th IUSTI 2024 World Congress Incorporating the Australasian Sexual & Reproductive Health Conference		
DATES	Tuesday 17 September – Friday 20 September 2024		
LOCATION	Sydney, New South Wales, Australia		
VENUE	International Convention Centre Sydney		
DELEGATE CATEGORIES	Healthcare sector including Physicians, General Practitioners, Nurses, Midwives, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Student Researchers, Junior Graduates.		
EXPECTED DELEGATES	700+ delegates		
KEY DEADLINES	Abstract open: November 2023	Registration open: November 2023	Standard registration deadline: 31 July 2024
	Abstract deadline: 3 March 2024	Early bird registration deadline: 19 May 2024	
BOOKING DEADLINE	Congress registration brochure listing confirmation, exhibition bookings and general package bookings are required by Thursday 29 February 2024		
CONGRESS CONTACT	Samantha Williamson T: +61 458 291 166 M: +61 405 077 315 E: samantha.williamson@ashm.org.au		

2023 Program at a Glance



TUESDAY	WEDNESDAY Joint HIV / IUSTI	THURSDAY	FRIDAY
HIV&AIDS	IUSTI opening plenary	Morning plenary	Abstract plenary with keynote
Joint HIV/IUSTI Welcome reception	Morning tea	Morning tea	Morning tea
	Abstracts (3x concurrent sessions)	Abstracts (5x concurrent sessions)	Abstracts (5x concurrent sessions)
	Lunch & Poster Tours	ECR event	Lunch & Poster Tours
	Afternoon tea	Afternoon tea	Afternoon tea
	Symposium sessions (3x concurrent sessions)	Symposium sessions (5x concurrent sessions)	Closing plenary
	HIV&AIDs Conference Close	President's Dinner	IUSTI Gala Dinner

Target Audience

The Congress provides you with the opportunity to access and engage your target audience **before**, **during** and **after** the congress over a 10 month period.



Marketing

Materials carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and affiliated organisations across Australasia

Age
30-65

700+

Delegates during the congress



50%

Australia & New Zealand



Nationality

50%

Overseas

Education



Tertiary qualified and above



Medical



Healthcare



Community Organisations



Research

Job sector

2024 Congress Presidents



Eric Chow

Professor and Unit Head, Melbourne Sexual Health Centre, Monash University, Melbourne, Australia

Professor Eric Chow is an STI epidemiologist and biostatistician at the Melbourne Sexual Health Centre and Monash University in Melbourne, Australia. His research program aims to improve the treatment, prevention, and control of sexually transmitted infections (STI), with a particular focus on gonorrhoea and human papillomavirus (HPV). He has developed a new paradigm of gonorrhoea transmission and his work on HPV has helped to inform HPV guidelines abroad. He is a member of the Board of Directors of the International Society for Sexually Transmitted Diseases (ISSTD). He is a former President of the Sexual Health Society of Victoria. He is a recipient of several research awards/prizes including the Eureka Prize for Infectious Diseases (2022), and the Levinia Crooks Emerging Leader in BBV and STI Award (2020).



Jo-Anne Dillon

Professor, University of Saskatchewan, Canada; President-elect, International Union against Sexually Transmitted Infections

Jo-Anne R Dillon, PhD, FCAHS FRSC, the President of the International Union against Sexually Transmitted Infections, is a Distinguished Professor in the Department of Biochemistry, Microbiology and Immunology, and a Research Scientist at the Vaccine and Infectious Diseases Organization of the University of Saskatchewan. She co-founded the World Health Organization-sponsored International Gonococcal Antimicrobial Surveillance Program (GASP). Prof Dillon's research includes antimicrobial resistance of bacterial pathogens and the biology and molecular epidemiology of *Neisseria gonorrhoeae*. Professor Dillon is the author of over 500 publications. She has mentored students and trainees who now hold leadership positions in institutions around the world.

2024 Congress Scientific Chairs



Catriona Bradshaw

Catriona Bradshaw is a clinician researcher and Head of Research Translation and Mentorship and The Genital Microbiota and Mycoplasma Group at Melbourne Sexual Health Centre. Her programme focuses on translational research to improve treatment and control of STIs, including the development and implementation of resistance and point of care diagnostics, antimicrobial resistance and stewardship in STIs, and strategies to optimise reproductive health.



Jonathon Ross

Jonathan Ross, MBChB MD FRCP, is Professor of Sexual Health and HIV in Birmingham, UK. His research interests relate to gonorrhoea, Mycoplasma genitalium, pelvic inflammatory disease, bacterial vaginosis and the delivery of sexual health services. He is a National Institute for Health Research journal library editor and treasurer of the International Union against Sexually Transmitted Infections. He is a member of the editorial board for the European Sexually Transmitted Diseases Guidelines and author of UK and European Guidelines on Pelvic Inflammatory Disease. He is a member of the Editorial Board of the Cochrane Collaboration Sexually Transmitted Diseases Collaborative Review Group.



Jennifer Power

Jennifer Power is an Associate Professor and Principal Fellow at the Australian Research Centre in Sex, Health and Society at La Trobe University. Her research focuses on sexuality, sexual health and HIV. She currently co-ordinates the HIV Futures study as well as studies in LGBTQA+ wellbeing and digital sexual health promotion.



Kate Seib

Professor Kate Seib is a NHMRC Leadership Fellow, Principal Research Leader and the Associate Director (Research) at the Institute for Glycomics, Griffith University, Australia. Prof Seib's work includes the discovery, pre-clinical characterisation and clinical evaluation of gonococcal vaccine candidates, as well as the use of mathematical modelling to assess the potential impact of different vaccines and vaccine implementation strategies.

Who we are

IUSTI

The International Union against Sexually Transmitted Infections (IUSTI) is the oldest international organisation in the field (founded in 1923). Its object is the achievement of international cooperation in the control of sexually transmitted diseases, including HIV infection.

IUSTI is especially concerned not only with the medical aspects but the social and epidemiological aspects of the control of sexually transmitted diseases and increasingly HIV/AIDS.

IUSTI is on the Roster of the United Nations Economic and Social Council, and is an Official Non-Government Organisation in Consultative Status with the World Health Organisation.

To find out more information about IUSTI visit the website:

www.iusti.org



ASHM

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise – through education and training; policy and advocacy; direct action and leadership – to support the health workforce and to contribute to the sector, domestically and internationally.

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

To find out more information about ASHM visit:

www.ashm.org.au



ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).

An opportunity for you to:



Access and Engage local and international healthcare professionals working in Sexual Health, Reproductive Health and related fields both face-to-face and over a 12-month period.



Create Awareness and Understanding for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships with current and potential clients throughout the Congress program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility and provide **Ethical Support** to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and Contribute to the Medical Educational Opportunities for the sector.

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Congress Objectives

- 1** To provide the foremost annual educational & networking forum for those working or interested in the sexual, and reproductive health (SRH) sectors primarily in Australia, New Zealand and the Asia and Pacific regions (i.e. Australasia), to present and stay informed on current research, clinical management, prevention, best practice healthcare, health promotion and policy, including opportunities for professional development and activities which meet relevant accreditations.
- 2** To develop a program that appeals to the multidisciplinary and diverse audience working or interested in the SRH sectors and reflects the changing environment for the care, management, and prevention of sexually transmissible infections (STIs), the promotion of SRH health, pleasure and well-being, the prevention of unintended pregnancies and increasing access to abortion care and the prevention of sexual violence and responding to the needs of survivors.
- 3** To facilitate dialogue, collaboration and networking among researchers, community representatives, jurisdictional policy decision makers, and the health workforce from various geographic, demographic, and professional sector partners across Australasia and Internationally. This also includes connecting leading global experts with the Australasian delegates e.g. through invited keynote speakers.

To encourage the attendance and participation of:
 - new and early career clinicians, researchers, scientists, allied health workers, and community members
 - abstract presenters by prioritising abstract spotlight sessions, poster tours and abstract based awards
 - attendees through a range of active strategies for engagement including grants, scholarships, and awards
- 4** To support and engage community and lived experience delegates to ensure that the congress (across the delivery, design, and content phases) is accessible, relevant, and adapted (for example abstract criteria or networking opportunities and targeted sessions) for their needs and promote meaningful dialogue across multiple disciplines.
- 5** To disseminate knowledge and applied learning during and after the congress for a wider audience and access to enduring materials.
- 6** To recognise and build sector leadership through awards, invited presentations, congress organising committees, abstract reviewing, charring sessions and abstract presentations.
- 7** To source scholarship support from sector partners and organisations to provide opportunity for participants to attend who are not able to source alternative funding or are facing financial hardship.
- 8** To implement ASHM's [Reconciliation Action Plan](#) and strengthen the engagement, relevance and address the inequities among Aboriginal and Torres Strait Islander, New Zealand Māori, Pacific people and other First Nation peoples.
- 9** To provide a transparent safety plan for delegates attending the face-to-face congress and to have risk measures in place in the event the delivery of the congress needs to be adapted for any adverse events such as COVID outbreaks and lockdowns, natural disasters, or other emergencies.

Major Supporter Packages

We are pleased to offer the following key supporter positions:

 A\$77,000 Platinum Supporter	3 Only
 A\$49,500 Gold Supporter	3 Only
 A\$38,500 Silver Supporter	3 Only

Please note: Prices are GST inclusive.

	PLATINUM	GOLD	SILVER
Opportunity to host an Educational Satellite Symposium	✓		
Seat drop promoting educational satellite symposium or booth	1		
Acknowledgement by chairperson	✓	✓	
Congress app alerts	3	1	
Complimentary registrations	6	2	
Company logo on congress PowerPoint slides	✓	✓	
Advertisement included in handbook	Double	Single	
Logo included in e-newsletter communication to mailing list	✓	✓	✓
Link to company website from congress website	✓	✓	✓
Company logo on congress pull up banner	✓	✓	✓
Opportunity to purchase additional registrations at a discounted rate	20	15	10
Item to be included on promotional table	3x items	2x items	1x item
Acknowledgement in post congress communication to delegates	✓	✓	✓
Thank you on congress website homepage	✓	✓	✓
Shell scheme booth or floor space in the Exhibition area	2	1	1
Logo in delegate handbook	✓	✓	✓

Please note: All company logos and marketing material need to be company, not product related

Platinum Sponsor: \$77,000 inc. GST

Inclusions

- Opportunity to host an Educational Satellite Symposium (see page 14)
- Logo included in e-newsletter communication to mailing list
- Link to company website from congress website.
Link to be provided by sponsor
- Company logo on congress pull up banner
- Double page spread advertisement in colour included in the congress handbook (artwork to be provided by sponsor, must be company not product related).
- Company logo on congress PowerPoint slides at the commencement and conclusion of the congress
- Acknowledgement by chairperson during the plenary sessions and congress closing
- Logo in delegate handbook with acknowledgement as platinum sponsor
- Seat drop promoting educational satellite symposium or booth for one plenary session. Flyer must be provided and printed by sponsor. Flyer must be company not product related.
- 3 x congress app alerts maximum of 30 words per alert.
Sponsor to provide text and date and time preferences
- 3 x items to be included on promotional table
- Acknowledgement as platinum sponsor in the post congress communication to delegates
- Thank you on congress website homepage

Exhibition

- Priority placement of 2 x shell scheme booth or floor space in the Exhibition area.

Registrations

- 6 x complimentary registrations not including congress dinner
- Opportunity to purchase 20 additional registrations at a discounted rate

Gold Sponsor: \$49,500 inc. GST

Inclusions

- Logo included in e-newsletter communication to mailing list
- Link to company website from congress website. Link to be provided by sponsor
- Company logo on congress pull up banner
- Single page spread advertisement in colour included in the congress handbook (artwork to be provided by sponsor, must be company not product related).
- Company logo on congress PowerPoint slides at the commencement and conclusion of the congress
- Acknowledgement by chairperson during the plenary sessions and congress closing
- Logo in delegate handbook with acknowledgement as gold sponsor
- 1x congress app alert maximum of 30 words per alert. Sponsor to provide text and date and time preferences
- 2 x items to be included on promotional table
- Acknowledgement as gold sponsor in the post congress communication to delegates
- Thank you on congress website homepage

Exhibition

- Placement of 1 x shell scheme booth or floor space in the Exhibition area. Priority placement once platinum has been allocated. .

Registrations

- 2 x complimentary registrations not including congress dinner
- Opportunity to purchase 15 additional registrations at a discounted rate

Silver Sponsor: \$38,500 inc. GST

Inclusions

- Logo included in e-newsletter communication to mailing list
- Link to company website from congress website. Link to be provided by sponsor
- Company logo on congress pull up banner
- Logo in delegate handbook with acknowledgement as gold sponsor
- 1 x items to be included on promotional table
- Acknowledgement as silver sponsor in the post congress communication to delegates
- Thank you on congress website homepage

Exhibition

- Placement of 1 x shell scheme booth or floor space in the Exhibition area. Priority placement once platinum and gold have been allocated.

Registrations

- Opportunity to purchase 10 registrations at a discounted rate



Educational Opportunities

Educational Satellite Symposium

**A\$15,000 Commercial / A\$5,500 Sector Organisation
(included in Platinum Sponsorship)**

Opportunity to host an Educational Satellite Symposium within the congress program. The session will allow you to fully engage your target audience with content put together by your organisation.

Package includes:

- Notification of the Symposium in the marketing of the congress program.
- 1 x congress app notification
- Listing of the symposium in the congress program and associated events page of the congress website and app
- 2 x banners to be provided by sponsor.
- Limited room layout changes can be made (additional cost may be incurred)
- Content to be developed by the sponsor with approval by the Congress Scientific Committee
- Conference room hire and basic audio visual equipment provided (if the session is run at the congress venue)

Educational Satellite Symposium Guidelines:

- Time slots for the symposium: a breakfast, evening or lunch symposium. Duration of session depends on allocated time in the program.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through ASHM Conference & Events Division. No external event companies are to be engaged.
- There is limited time for additional room set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the congress requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of all genders must be present and where possible balanced.
- The content of the symposium will be the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main congress program.
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates preregistering for your educational session. Early bird deadline: **Sunday 19 May 2024**
- Approval is to be requested by the sponsor from the congress organiser to take the satellite session to an offsite venue
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
- If the satellite is held at the congress venue, catering can be organised by the congress secretariat, however, all catering costs are at the sponsor's expense
- Registrations for all satellite sessions (held at congress venue or offsite) will be open to all delegates and managed via the online congress registration system

Deadline for the content is **19 April 2024** and will be sent for approval by the congress committee.

Educational Opportunities (continued)

On Demand Content Supporter



A\$9,900

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend. Audio synchronised slides will be captured for a number of key congress sessions.

Benefits:

- Acknowledgement of support on the congress website with logo and hyperlink to company's website
- Company logo on all promotion with a link to the on demand content
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided through the congress website

Poster Tours and Prize Supporter



A\$6,600

Poster presentations are an integral part of the congress and by supporting the poster activity, your company's branding will be prominent during and after the event. The posters are on display throughout the congress and is located in the exhibition hall. Included in this package is the cost for poster prizes (\$200 x four).

Benefits:

- Acknowledgement of support on the congress website and Congress App
- Opportunity to display up two (2) banners in the Exhibition Hall area (sponsor to provide)
- Logo acknowledgement, as the Poster Session Tours and Prize Supporter on the PowerPoint slide during the prize announcements in the closing plenary.
- App promotional notification of poster tour/s

All print promotion will be supported with the following sentence: Medical education is determined by our International Scientific Program Committee and made possible by support from (insert sponsor).

Congress Scholarship Supporter

A\$3,000

The Congress Scholarship Program assists individuals to attend the Congress. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Congress Secretariat and will be available on the Congress website. This amount will support 1 x full scholarship (registration, flight, accommodation) for one Australian attendee or go towards supporting an international scholarship.

Benefits:

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support on the congress website on the scholarship page
- Acknowledgement in newsletters promoting scholarship opportunities

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.



Branding and Delegate Experience

App Supporter



A\$9,900

The speakers, program and exhibitor details will all be accessible via the Congress app. The Congress Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- Acknowledgement on congress website with logo and hyperlink to organisation's website
- Organisation's logo included in the congress handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Business Lounge



A\$9,900

Increase your interaction time with delegates as they flock to your stand during breaks for a quiet area to catch up on emails, work and use printing facilities.

Benefits:

- 1 x floor space area (stand alone or incorporated to your booth)
- 1 x Branded charging station
- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Opportunity to display up two (2) banners in the Business lounge (sponsor to provide)
- Acknowledgement in the general information section of the congress handbook including company logo where the Business lounge area is mentioned

Speaker Preparation Room Supporter

A\$6,600

Benefits:

- Acknowledgement on signage inside the speaker's prep room
- Acknowledgement as a congress supporter on the congress website
- Acknowledgement as a congress supporter in the congress handbook where the speaker's prep room is mentioned

Branding and Delegate Experience (continued)

On Booth Delegate and Keynote Speaker Access

A\$6,600

Opportunity to hold a 30-minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break.

Benefits:

- 1 x pre-programmed app promotional notification
- Listing in Congress program of the event on your stand

Please note this is available for Platinum & Gold Sponsors only and will be subject to keynote speaker's approval.

Charging Station

A\$2,200

Phone and tablet charging station placed in a dedicated high traffic area at the Congress venue.

Benefits:

- Logo included as sponsor on station signage



Image Credit: Destination NSW



Advertising, Communication & Networking

Exhibition Networking Area Sponsor



A\$9,900

100% of delegates indicate that Networking is one of the key reasons they attend a congress. Get your brand centre stage in the exhibition hall by sponsoring the Networking space within the exhibition hall.

Benefits:

- Acknowledgement of support on the Congress website with logo and hyperlink to company's website
- Company logo on congress floorplan in the handbook and App
- Option to place up to two (2) company not product branded banners

This sponsorship is a branding opportunity. Café seating will be provided in this area.

Early Career Networking Event Supporter



A\$6,600

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting.

Benefits:

- Acknowledgement of your support in the congress handbook and app
- Acknowledgement of your support on the congress website promoting the event
- Acknowledgement of your support in the newsletter or email to early career delegates promoting the event
- Opportunity to have flyers available at the event
- Option to place up to two (2) company not product branded banners
- 1 x app notification of event

All promotion will be supported with the following sentence: Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).

Handbook Advertisement

A\$2,200

Benefits:

- Distributed to all delegates, the Congress Handbook is a valuable resource for the delegates to use during the congress. Delegates will constantly refer to the Congress Handbook for general information and program information.
- The advertisement will be placed on an inside page of the congress handbook at the discretion of the congress secretariat.

Artwork is to be provided by the sponsor and must be company not product related.

Advertising, Communication & Networking (continued)

App Notification (x3 Messages)

A\$2,200

This is a great way to advertise your company or activity during the congress with a timed, pre-programmed app notification message.

Details:

- Messages will go out to all delegates.
- 3 x congress app alerts (maximum of 30 words per alert).
- Sponsor to provide text and date and time preferences

Promotional Table

A\$2,200

A table will be placed in a prominent position within the congress venue for the display of promotional items.

Details:

- The table will be restocked with these items as necessary by congress staff.
- Cost includes one item no larger than A4 dimension.



Image Credit: Destination NSW

Exhibition Overview – Limited Space

The exhibition is an integral part of the congress. Sponsors, Companies and Organisations are invited to exhibit at the Congress and thus have the opportunity to network and showcase their products/services to their target audience.

Payment

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST.

Exhibitor	3m x 3m Floor Space only	3m x 3m Shell Scheme Booth	Table Top
Commercial Rate 1 congress (3 days)	A\$5,500	A\$6,800	-N/A-
Joint HIV&AIDS and IUSTI Rate (5 days)	A\$7,200	A\$8,400	A\$4,000
Sector Organisation Rate (3 days)	-N/A-	A\$3,300	A\$2,500
Sector Organisation Rate (5 days)	-N/A-	A\$6,800	A\$4,000

All exhibition packages will include the following benefits:

- Two (2) full complimentary exhibitor pass per 3m x 3m manned stand (exhibition access only) and access to discounted registration rates. Additional staff will be required to register under the discounted exhibitor rates.
- A 50-word company profile included in the exhibition section of the Congress website, handbook and App distributed at the Congress
- Three (3) days of exhibition with the delegate access
- Privacy compliant delegate list
- Catering breaks provided in the exhibition area

Shell Scheme Booth cost includes:

- **Stand:** 3m x 3m with white melamine walling (number of walls dependant on position)
- **Fascia:** 1x company name sign in black and white (with a maximum number of letters to be determined)
- **Lighting:** 2x 150-watt track lights per booth
- **Power:** 1x single power point (4 amp) per booth
- **Flooring:** Shell scheme booths will have carpet flooring
- Ability to scan delegate name badges for contact capture

Please note: Furniture and any other additional requirements are at the exhibitor's expense

Table Top includes:

- One full complimentary exhibitor (exhibition access only) registration per table
- One trestle table and two chairs
- One poster board
- Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.
- Payment must be received prior to booth allocation.

Sponsorship Terms and Conditions

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the congress organiser has the right to review the commitment and withdraw the application form.

Terms of participation include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the congress, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the congress program
- The company will have access to use the congress logo for promotional purposes only
- The congress and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the congress or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 19 May 2024
- If payment is not made prior to the congress dates, an additional 20% surcharge will be added to the overall sponsorship total
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro, and other items are not to be used on the walls, ceilings or other fittings.

Cancellation policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - » For Cancellation notices received in writing before 30 April 2024 – a cancellation fee of 50% of the original package price will apply
 - » Cancellation notices received after 30 April 2024 receive no refund

Payment details

In paying for sponsorship you are paying ASHM.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

Signature

Print Name

Company

Date



Exhibition Terms and Conditions

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs - we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition

- c) Follow our directions as soon as possible and pay any associated costs
- d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
- e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
- f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space
- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space

- b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition

- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:

- a) Any breach of the contract that you make
- b) Any of your displays or product demonstrations
- c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings

- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature

Print Name

Company

Date

IUSTI 2024: Application Form



Email completed form to:
samantha.williamson@ashm.org.au

Business or Company name
Contact name
Position held:
Company address:
Phone no:
Mobile:
Email:

Major supporter packages	
Platinum	A\$77,000
Gold	A\$49,500
Silver	A\$38,500
Enhancement opportunities	
Educational Satellite Symposium (Commercial)	A\$15,000
Educational Satellite Symposium (Sector Organisation)	A\$5,500
On Demand Content Supporter	A\$9,900
Poster Tours and Prize Supporter	A\$6,600
Congress Scholarship Supporter	A\$3,000
App Supporter	A\$9,900
Business Lounge	A\$9,900
Speaker Preparation room supporter	A\$6,600
On booth delegate and keynote speaker access	A\$6,600
Charging station	A\$2,200
Exhibition Networking Area sponsor	A\$9,900
Early Career networking event supporter	A\$6,600
Handbook advertisement	A\$2,200
App notification	A\$2,200
Promotional table	A\$2,200

Exhibition	
Commercial Rate 1 congress (3 days)	
3m x 3m: Floor Space only	A\$5,500
3m x 3m: Shell Scheme Booth	A\$6,800
Joint HIV&AIDS and IUSTI Rate (5 days)	
3m x 3m: Floor Space only	A\$7,200
3m x 3m: Shell Scheme Booth	A\$8,400
Table Top	A\$4,000
Sector Organisation Rate (3 days)	
3m x 3m: Shell Scheme Booth	A\$3,300
Table Top	A\$2,500
Sector Organisation Rate (5 days)	
3m x 3m: Shell Scheme Booth	A\$6,800
Table Top	A\$4,000
TOTAL	A\$

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I, _____

agree to the terms and conditions stated on pages 21 - 22

Signed _____

Date _____