

## **YOU CAN'T HEP THAT!**

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**Approach:** Cairns Hepatitis Action Team (CHAT) have been doing more of what we are best at: telling our stories. Last year we won the National Competition for Excellence in Hepatitis C Health Promotion, which came with a \$5000 prize. We have spent some of that prize money on filming short clips for social media and training. We will show a clip and talk about our film project You Can't Hep That.

**Argument:** The project explores the stigmatising and often difficult, if not downright rude questions we face, and answers them with frankness, resilience, joy, and at times with the sting and pain of our tough journeys.

**Results:** It is new for us to use film to show/tell our story, and new for us to learn how to disseminate the films on social media. Film has been confronting for participants, as what we say/record can go far and wide, and we faced new fears around storytelling to the potential masses: "how much do I reveal? Will my family see this? Will this impact my future work options?"

We tackle platforms that are outside of our comfort zone such as Instagram and YouTube.

**Applications:** Come and see us in our new role as movie stars, and hear about how we approached the challenges this project presented us. We hope that this contribution adds to the wide range of positive voices being heard in the field of hepatitis B and C community and sector education.

**Disclosure of Interest:** None.