

Empowering advocates through the Community Impact Programme

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Background/Approach: The Community Impact Programme (CIP) was introduced by the World Hepatitis Alliance in 2024 and consists of both an e-learning course and a cohort-based training programme designed to improve the participants ability to advocate for viral hepatitis services and funding.

Analysis/Argument: The CIP programme aims to achieve the following:

- Develop participants expertise in viral hepatitis prevention, testing and treatment
- Support participants to empower civil society to fully engage with hepatitis and the wider health agenda.
- Establish participants advocacy skills to ensure they achieve results through strategic planning and implementation.
- Elevate the voices of communities through impactful communications.

Outcome/Results: CIP has proven to be a valuable learning experience for participants, equipping them with a range of skills to enhance their advocacy efforts

- Since launching, the e-learning has attracted almost **800 users** and **32 advocates** have been enrolled on the training programme.
- Feedback on the e-learning has shown that **88.5%** rate their overall experience as **very good**, and **94%** saying **they would recommend CIP** to a colleague.

Participants of the training course have reported increased confidence and knowledge in areas including; advocacy skills, storytelling, understanding hepatitis, funding proposals, policy engagement, resource mobilization and presentation skills. Participants have not only enhanced their capabilities but also built meaningful connections with peers from across the globe.

"I've already applied what I learnt on the course, enabling me to secure funding for an event I planned. I'm now conducting step-down training for my staff to ensure the skills learned are widely applied."

Conclusions/Applications: Designed to empower advocates with the skills, knowledge, and tools necessary to drive impactful change, CIP is leaving a legacy of empowered advocates ready to lead efforts to elimination viral hepatitis by 2030.

Disclosure of Interest Statement: