

Evaluation of videos for family members and friends of people with alcohol or drug concerns

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Introduction and Aims: A series of videos were co-designed with families and friends of people with alcohol or drug concerns to help improve access to information about support services and encourage families and friends to seek help earlier. This study aims to evaluate these videos using an online anonymous questionnaire survey.

Design and Methods: The survey was developed by the research team and reviewed by family members and friends who co-designed the videos with the team. The survey contained three video episodes, six demographic questions, 11 five-point Likert scale questions and two open-ended questions. Descriptive analysis was conducted.

Results: Sixty-nine respondents have completed the survey, with a mean age of 37.3 years. More than half of them were female (55.1%), resided in New South Wales (55.1%) or were of Aboriginal and/or Torres Strait Islander origin (52.2%). More than a quarter (27.5%) identified as family members, friends or unpaid carers. Nearly two thirds (63.8%) were professionals working in a health, carer support or a welfare organisation. A majority (73.9%) of the respondents agreed or strongly agreed that overall the videos provided useful information about accessing support services for families and friends. The mean scores of the five-point Likert scale questions ranged from 3.7 to 4.1.

Discussions and Conclusions: Overall the videos received positive feedback. More than half of the respondents were of Aboriginal or Torres Strait Islander origin, suggesting the need to prioritise community cultural expertise and project leadership in future production of resources for this population.

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