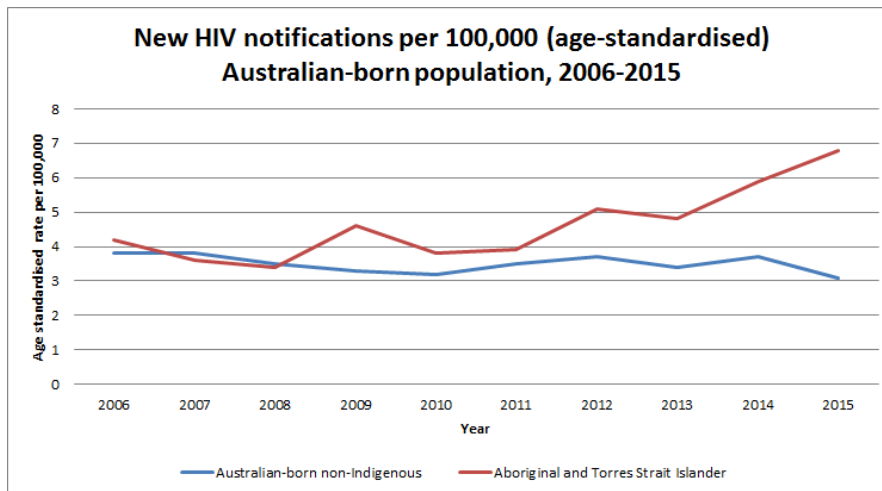




“No one is driving this bus” – PrEP health promotion for Aboriginal gay and bisexual men

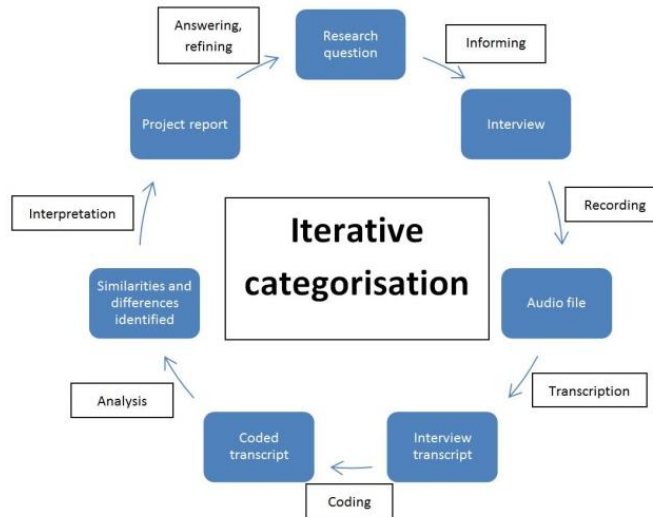
Alec Hope , Dr Bridget Haire | 6th November 2017

"No one is driving this bus" - PrEP health promotion for Aboriginal GBM



NB: Does
not include
2016 data

The Kirby Institute. Bloodborne viral and sexually transmitted infections in Aboriginal and Torres Strait Islander people: Annual Surveillance Report 2016. Sydney: The Kirby Institute, 2016



Neale J. Iterative categorization (IC): a systematic technique for analysing qualitative data. *Addiction*. 2016;111(6):1096-106.

Barriers to PrEP

“There's been very few Aboriginal guys who have taken up that, and those who have taken it up are probably very well integrated with the mainstream MSM community.”

- Ron, Aboriginal, education sector

Barriers to PrEP

*“I think there are huge concerns around confidentiality because if you're going to the clinic and **your aunty is the woman on the reception**, and the health workers are your aunty or your uncle, **I think that's what happens in these communities they are so tight knit.**”*

– Sam, non-Aboriginal, healthcare provider

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Barriers to PrEP

*“... **no-one is driving this bus**. There is not a single person in Australia who you can point to and say, **‘This is the person that is responsible for this issue’.**”*

– Robert, non-Aboriginal, AIDS Organisation employee

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"No one is driving this bus" - PrEP health promotion for Aboriginal GBM



"No one is driving this bus" - PrEP health promotion for Aboriginal GBM



Health promotion

*"I think **PrEP** is being aimed at middle class, Caucasian gay people ... I look at a poster and I don't even assume it's for someone like me. Too many, **not the right colour.**"*

- Joseph, Aboriginal, healthcare provider

Health promotion

*“We need to be very careful about the messaging to make sure ... **we're not detracting from promotion of condoms, for instance in remote communities.** They're not being told not to use condoms, but there's an implication of using PrEP with less use of condoms.”*

- Ron, Aboriginal, education sector

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Health promotion

*“So firstly, the **ideas need to be generated by communities, they need to demand it.** Secondly, they need to be involved in all aspects ... **not to stereotype, not to make a useless resource that no one takes account of, not to have double meanings to these resources.**”*

- Ron, Aboriginal, education sector

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"No one is driving this bus" - PrEP health promotion for Aboriginal GBM

