



On The Couch Webinars

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Special thanks to the On The Couch guests: Sophie Keefe from Trans Hub, Liz Dore from Relationships & Private Stuff, Aleks Trkulja from the Pleasure Centre, Kirli Saunders, Fran Turner and Ruiqi Fan from Sydney Sexual Health Centre, Dr Melissa Kang, Chris Cheers, Maggie Smith from the T150 Clinic, Dr Joyce Yu and Angie Wan from Consent Labs, Dr Joy Townsend from Learning Consent, Josef Garrington from ACON & Eliza Basheer from STI Programs Unit.

SEX ON THE COUCH

The On The Couch webinar series is a key feature of the Caddyshack Project annual calendar. A variety of guests from sexual and reproductive health related fields are hosted by the Caddyshack Project team in a free 1hr online Zoom webinar.

BEHIND THE COUCH

The benefits of conducting a webinar vs face-to-face session include: reduced costs and time spent on staff travel, venue hire, catering, set-up, printed resources and participant availability. The online presence has led to larger audience reach across NSW, Australia and New Zealand! Geographical borders are no longer a barrier to attend.

SO WHAT?

On The Couch webinars have had a 60% increase in registration and attendance numbers compared to face-to-face education sessions. Greater audience impact is reflected through increased reach, engagement and visits on Caddyshack Project social media and website.

WHAT'S NEXT?

On The Couch will remain a regular online feature for 2024. Attendees can either join on the day and/ or stream the visual or audio recordings in their own time. In future webinars we will continue to collaborate with experts, practitioners, authors, advocates and influencers.

AUDIENCE FEEDBACK

"Great moderation and fun topic covered well."

"Love your webinars, thanks for bringing in great experts"

"Thanks for providing this useful webinar and great work"

"Exceptional presentation. Congratulations to the team and presenter. This was fabulous."

"I love these regular sessions."

"I have more confidence now in discussing STI's - knowledge/ information is great!"

"Really passionate and knowledgeable panelists and great questions asked. Thank you for organising."

"Thanks to you & the team - I loved the webinar, it left me feeling very positive. I remained interested throughout."

▶ On the Couch with Aleks Trkulja
Caddyshack

WATCH VISUAL PODCAST HERE

▶ On the Couch with Chris Cheers
Caddyshack

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