

THE HPV.EDU STUDY: RCT of complex intervention to improve school based HPV vaccination for adolescents

How we could have done it better...

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Background

- In-school mass vaccination programs effective in high coverage in adolescent age group *Das, J Adoles Health 2016*
 - What mechanisms achieving high coverage?
 - Need good will of education sector, positive attitudes to vaccination, support of individual schools- consent forms, vaccination day set up ^{1,2}.
- Systematic review of process evaluations in school vaccination programs *Cooper Robbins et al*³ - **education** (student), **consent form returns** (in WA resending consent packs *Mak et al 2011*), **incentives** and **catch up** strategies
- Qualitative research in Australia soon after introduction of HPV vaccine in 2007–student knowledge, discussion with parents, vaccination anxiety; vaccination day processes^{1,4-7}

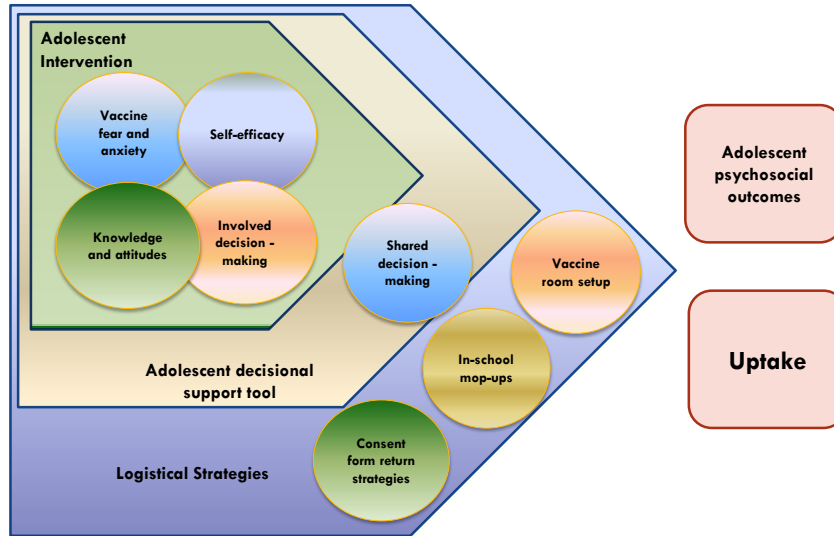
¹Braunack-Mayer et al, *Am J Public Health 2015 (Health Bridges study)*; ²Ward et al, *CDI 2013*; ³Cooper-Robbins, *Vaccine 2011*, ⁴Cooper Robbins *Vaccine 2010*, ⁵Cooper Robbins *Sexual Health 2011*; ⁶Bernard *MJA 2011*; ⁷Marhsall et al, *Vaccine 2014*

The HPV.edu Study

Aims

- **To improve outcomes for students**
 - Promote student knowledge about HPV vaccination
 - Improve psycho-social outcomes (d-m, self effic, fear/anx)
- **Promote vaccination uptake**

Multicomponent intervention: hypothesised mechanisms of action



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Skinner et al. *BMC Public Health* (2015) 15:896
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STUDY PROTOCOL

Open Access

HPV.edu study protocol: a cluster randomised controlled evaluation of education, decisional support and logistical strategies in school-based human papillomavirus (HPV) vaccination of adolescents



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Evaluation design

- Cluster randomised controlled trial
 - Schools in greater metro in SA and WA
 - Stratified random sample of schools (State, school type)
 - Allocated to multi-component intervention/ control (usual practice) arm (allocation concealment)

- Conducted in the 'real world' to inform implementation
 - Advisory Boards: key stakeholders from Education sector, local immunisation providers, State immunisation program
 - Met prior to recruitment of schools and during to inform intervention and processes
 - Modifications to intervention made based on feedback

- Outcomes measures/ tools/ questionnaires for quant outcomes
 - Psychosocial measures needed to be developed/validated (no prior tools for the specific aims)- HAVIQ
 - Approval to collect individual student level data via parental opt-out consent in one locality and not the other

- Evaluation of process (implementation fidelity)

INTERVENTIONS AND MEASURES

Adolescent intervention

- In-school teaching with resources and teacher training
- Animated film with 7 chapters (DVD)
- Take home magazine
- Website and app for iphone/ipad/android
www.takechargehpv.org
- Distraction/relaxation strategies for use on vaccination day (via ipad app, teaching materials)

Cooper, S.C., Davies, C., McBride, K., Blades, J., Stoney, T., Marshall, H. and Skinner, S.R., 2015. Development of a human papillomavirus vaccination intervention for Australian adolescents. *Health Education Journal*, p.1-11. doi:10.1177/0017896915608884

Parent adolescent decisional support tool

- Initially HPV vaccination parent-adolescent shared Decision Aid
 - To reduce vaccine-hesitancy
 - Qualitative methods, dyad interviews (under review)
 - presentation of data in different ways (word and figures): 'balanced presentation of data to support informed decision making'
- Modified by wider investigator group, advisory group after initial dissemination to 4 schools in first year
 - Concerns that it was impacting decisions against vaccination
- Short information brochure providing brief information in a positive way
 - Disseminated with consent forms and standard information brochure in one state and after in the other

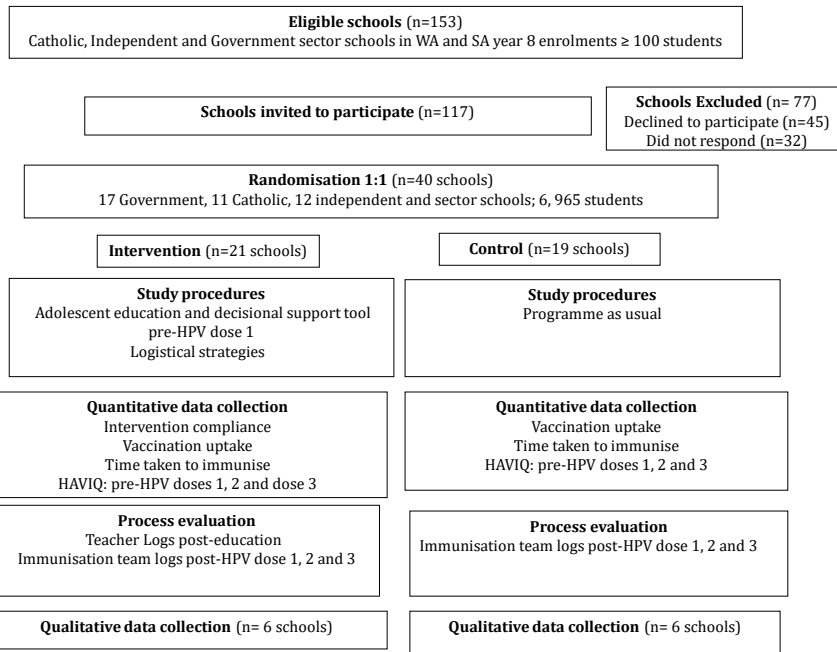
Organisational strategies

- Reminders to return consent forms
 - Re-send packs, reminders, house points to return
- Guidelines for vaccination room set up/ specific strategies to reduce anxiety
- Offering additional in-school catch up doses
 - Letters to parents to attend council clinics was standard practice in one locality
 - Recently introduced as standard practice in other locality

Quantitative evaluation via HAVI-Q

- **Validated questionnaire with 4 domains:**
 - HPV Knowledge and attitudes (6 items- yes/no or don't know)
 - Involvement in decision-making (8 items- Likert scale)
 - Vaccination Fear/Anxiety (6 items- Likert scale)
 - Vaccination self-efficacy (5 items- Confidence scale)

Forster, McBride, Davies, Stoney, Marshall, McGeechan, Cooper, Skinner. Development and validation of a measure to evaluate adolescents' knowledge about human papillomavirus (HPV), involvement in HPV vaccine decision-making, self-efficacy to receive the vaccine and fear and anxiety: the HAVIQ. *Public Health*, 147: 77-83



RESULTS

Participant school demographics

		Intervention		Control	
		Schools (n=21)	Students (n=3806)	Schools (n=19)	Students (n=3162)
State	State 1	8	1162	8	1054
	State 2	13	2644	11	2108
Sector	Government	9	2042	8	1488
	Independent	7	979	5	648
	Catholic	5	785	6	1026
Co-Educational	Yes	16	3083	15	2530
Educational	Female only	2	245	2	248
	Male only	3	478	2	384

Student knowledge

		Schools (n)	Valid Q'naire data (n)	Correct answers	Difference (95% CI)*	P-value*
Pre- dose 1	Intervention group	21	1641	65%	32 (27, 36)	<0.0001
Pre- dose 3	Intervention group	21	1677	53%	20 (17, 24)	<0.0001

*adjusted for year, state, sector, co-educational status and clustering of students within schools

Involvement in decision making

		Schools (n)	Valid Q'naire data (n)	Mean score+	Difference (95% CI)*	P-value*
Pre-dose 1	Intervention group	21	1682	3.7	0.11 (0.06, 0.16)	<0.0001

*adjusted for year, state, sector, co-educational status and clustering of students within schools

Student vaccination-related anxiety

		Schools (n)	Valid Q'naire data (n)	Mean score+	Difference (95% CI)*	P-value*
Pre-dose 1	Intervention	21	1713	2.6	-0.11 (-0.19, -0.02)	0.0075
Pre-dose 2	Intervention	21	1795	2.4	-0.18 (-0.26, -0.10)	<0.0001
Pre-dose 3	Intervention	21	1729	2.3	-0.18 (-0.24, -0.11)	<0.0001

*adjusted for year, state, sector, co-educational status and clustering of students within schools
+ Mean score is mean of 6 fear/anxiety questions. Responses to questions on a Likert scale from 1 = Strongly disagree to 5 = Strongly agree. Lower scores better (less fear/anxiety).

Student vaccination self-efficacy

		Schools (n)	Valid Q'naire data (n)	Mean score+	Difference (95% CI)*	P-value*
Pre-dose 1	Intervention	21	1727	74	4 (1, 7)	0.0061
Pre-dose 2	Intervention	21	1802	81	4 (2, 6)	<0.0001
Pre-dose 3	Intervention	21	1757	84	3 (1, 5)	0.0023

*adjusted for year, state, sector, co-educational status and clustering of students within schools
 + Mean score is mean of 6 fear/anxiety questions. Responses to questions on a Likert scale from 1 = Strongly disagree to 5 = Strongly agree. Lower scores better (less fear/anxiety).

Difference in vaccination uptake between groups

Dose	Mean intervention school uptake (%)	Mean % diff between groups (95% CI)**	P-value**
HPV1	86.0	0.8 (-1.4,3.0)	0.47
HPV2	83.7	0.2 (-2.7,3.1)	0.89
HPV3	75.7	0.5 (-2.6,3.7)	0.74

* Total children enrolled = 3806

** Additionally adjusted for total enrolments group, ICSEA group and previous vaccination rate group

IMPLEMENTATION EVALUATION AND RESPONSE RATES

Education resources used in intervention schools

Educational Resource	Number of schools*
DVD chapter: What is HPV	21
DVD chapter: What is HPV vaccination	20
DVD chapter: Boys and HPV**	20
Magazine	20
DVD chapter: Vaccination on the Day	19
DVD chapter: HPV decision-making	18
DVD chapter: Vaccination in the Future	18
Website	14
In- class activity: Crossword puzzle	12
In- class activity: Talk with your parents	10
In-class activity: HPV Bingo	8
In-class activity: The decision-making process	6
In- class activity: Meditation Exercise	4
In-class activity: Educate the Public	4
In-class activity: Summary	4
In- class activity: Matching Game	3
DVD chapter: Recap	3

Lessons:

- Research with students in schools is challenging
 - Resourcing, support for schools, ethical barriers
- Modifying immunisation procedures also needs time and collaboration
 - Consent form reminders; in-school catch up vaccination
 - Short time frame from start of school year, inclusion of males, multiple layers of stakeholders, complexity around what happens in each school on the ground
- Education of students in a school based vaccination program doesn't increase uptake
 - Consent via parents
 - Already high baseline uptake of 3 dose (75.7% control)

Conclusions

- Effective education about HPV in SBIP setting can be achieved
 - In school education was well implemented, knowledge maintained, flow on effects possible
 - Teachers responded positively
- Consent form returns and catch-up of missed doses are likely key to increased vaccine coverage in school programs
 - Need to work closely with all key stakeholders- RCT design is challenging in real world setting
 - Jurisdictions are implementing strategies
 - we are working with NSW, WA and TAS in NHMRC Partnership Grant: Addressing the gaps in adolescent HPV vaccination



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'Is it like one of those infectious kind of things?' The importance of educating young people about HPV and HPV vaccination at school

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