



“Watch-Talk-Share”

A community approach in developing a viral hepatitis education video for the Vietnamese community

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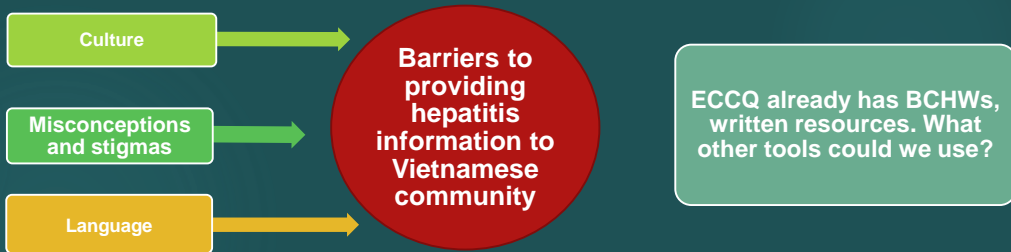
- **Acknowledgements:** all participants of this project
- **Disclosures of interest:** none

Background



Estimated Chronic hepatitis B prevalence within the Vietnamese community: 10.8% (highest prevalence in CALD communities) (1)

Estimated number with HCV infection: 4,600 (highest number in CALD communities) (2)



“No one left Behind”

(1) Hepatitis B and C in Australia Annual Surveillance Report Supplement 2016_UNSW Australia and Kirby Institute
(2) Reaching out report 2017_Hepatitis Australia

How does this video differ from others?

How	Why
Engaged a local celebrity	To promote engagement within the population
Presented by local respected GPs	To increase awareness and provide information
Filmed in the GP Practice	To increase relevance within the local community
Vietnamese spoken word with English sub-titles	To promote education to a multi-generational audience





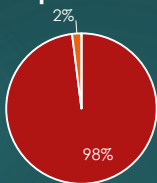




Outcomes And Conclusion

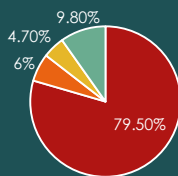
► **Outcome:** 3,700 Vietnamese people have watched the video with the feedbacks are:

Knowledge increased about hepatitis B and C?



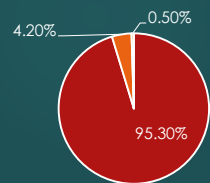
■ Yes ■ Not sure ■ No

Would like to get test for hepatitis B and C?



■ Yes ■ Not sure ■ No ■ Tested already

Stigma reduced?



■ Yes ■ No ■ Not sure

► **Conclusion:** The video was well received by the Vietnamese community as an important medium in increasing hepatitis knowledge and could be replicated other non-English speaking communities.

Video: <http://www.eccq.com.au/watch-talk-share-hepatitis-b-c/>