

#### **Background**



- W.I.P (Workers Information Pack)
- Magenta (Sex worker project of SHQ)
- Consumer driven health promotion
- Sex workers & health promotion

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Method		N = 38				
	Gender	Female = 34	Trans = 3	Male = 1	Ser Re	eviewe
	Mode of Working	Parlour = 14	House = 6	Private = 16	Street = 2	
	Language/ cultural group	English speaking (Aust/Euro) = 17	Chinese = 14 Thai = 2 Korean = 2	CaLD *Other = 2		
	Length of time in industry	< 10 yrs = <b>10</b>	2 – 4 yrs = <b>14</b>	5 – 7 yrs = <b>8</b>	8 + yrs = <b>6</b>	
Magenta						



#### **Method**

- **■**Content
- **■**Images
- **■**Design
- **■**Translations
- Printing
- Distribution



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## **Findings**



- ■Initial Feedback
- Learnings





#### **Conclusion**





#### Where to next?

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former Manager of Magenta & Director of Operations at SHQ

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**Medical Director of SHQ** 

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